

Just Say "Charge It!"
At Gambles O'Neill, Nebr.



ZIBELINES! TWEEDS!
ADVANCE LAY-AWAY
MISSES' WINTER COAT

SPECIAL!
ONLY \$24⁹⁸

Lay your smart new winter coat away now! Have it paid for when cold weather comes! Choose a stunning wool tweed with flattering chin collar. Grey or lilac. Solid colors Zibeline wool coat is neatly tailored with Peter Pan collar, sunburst back. In blue or green. Not sketched-striking black dress coats! 10 to 18.

Compare
at 14.95



\$1 DOWN
HOLDS YOUR
SELECTION



GAMBLES — LARGEST SELF SELECTION SHOE DEPARTMENT IN NORTH CENTRAL NEBRASKA!

<p>Misses OXFORDS Only! 4⁹⁸</p> <p>Sizes 5-9. All leather sports oxfords. Comfortable foam cushion soles. Grey with Grey trim.</p>	<p>SCHOOL SHOES Only! 3⁹⁸</p> <p>Here's real value in good quality shoes for school. Soft leather uppers and no mark flexible compo soles that wear and wear. Sizes 8½-3.</p>	<p>SALE! FALL FLATS NOW! 1⁹⁹</p> <p>Season's most popular shoes—and for a low, low price at your Gamble Store! Hundreds of pairs just unpacked. Flexible and durable soles. Don't miss these wonderful bargains! Sizes 5-9.</p>	<p>Men's WORK SHOES Only! 9⁹⁵</p> <p>Rugged work shoes with mellow tanned cowhide uppers. Sweat-proof leather insole. Jumbo ribbed crepe soles. Lt. Tan. Sizes 7-11.</p>	<p>Big Boys SLIP-ON CASUALS Only! 4⁴⁹</p> <p>All leather uppers and insoles. Sturdy compo soles. Just the style for school. Black. Sizes 3½-7.</p>
<p>White NURSES OXFORD Only 5⁵⁰</p> <p>Ideal for hours of walking or standing. All leather oxfords have soft pliable uppers, cushion crepe sole and wedge heel. White only. Sizes 5-9.</p>	<p>Men's Elastic Gore LOAFERS Only! 7⁹⁵</p> <p>Moc toe slip-on style. All leather uppers, sturdy compo soles. This is a wonderful buy at this low price! Sizes 7-10½.</p>	<p>CREW SOCKS ONLY! 49^c</p> <p>The sock of the year! Every boy's wearing them with black slip ons. White. Sizes 10½-12.</p>	<p>Big Boys WORK SHOES Now! 4⁴⁹</p> <p>Sizes 3½-6. Best value in town! Oil treated leather uppers, leather insole, sturdy compo soles. Compare this price!</p>	<p>ENGINEER BOOTS Boys 7⁵⁰ Mens 12⁹⁵</p> <p>Oil tanned, water proofed full grain retan uppers. A real good wearing boot. Black. Boys sizes 3½-6, Mens sizes 6½-10½.</p>
<p>Boys LACE BOOTS Only! 5⁹⁵</p> <p>For the outdoor boy here are sturdy leather boots. Foam cushion sole and wedge heel. Lt. Tan. Sizes 10-3.</p>	<p>SALE! SCHOOL SHOES Now! 2⁹⁸</p> <p>Here's real value in good quality shoes for school. You'll find straps-oxfords-slipon casuals. They're all at Gambles, O'Neill's Big Shoe Department.</p>	<p>MENS WORK SHOES ONLY! 5⁹⁵</p> <p>Tough work shoe made for extra comfort. Built for hard wear. Sturdy cork and rubber sole and heel. Sturdy leather uppers. Compare this low price. Sizes 6½-12.</p>	<p>Western Styled COWBOY BOOTS 4⁹⁸ & 6⁹⁵</p> <p>Real western boots for little cowboys! All leather uppers with inlaid design. Sturdy compo soles. In Black. Sizes 10-3, 3½-6.</p>	<p>Boys FLIGHT BOOTS Only! 6⁹⁵</p> <p>Dressy flight boots in gleaming Black. So popular with all the boys. Made with all leather uppers and compo soles. Sizes 4-6.</p>

BACK-TO-SCHOOL SHOE BUYS!

BOYS! GIRLS! TEENS! ALL AT ONE LOW PRICE!

2⁹⁸

Boys' n girls' slip-ons, oxfords, straps! Black. 8½-3. Teen flats - plain or trimmed, also ties! Black, colors. Sizes 4½-9. Leather uppers, composition or foam soles.



BLACK OXFORDS, SLIP-ONS

Men's handsome new dress shoes! High quality black leather uppers, sturdy composition soles. Sizes 6½-11.

5⁹⁵

BIG BOYS' SIZES
Black oxfords, slipons. 3½ to 6.

4⁹⁸



GYM "WHITES" VALUE PRICED!

GIRLS & WOMEN'S NOW

1⁹⁸

Bargain! White canvas oxfords have sturdy rubber soles vulcanized to canvas. American made! 12½-3, 4-9.



MEN'S & BOYS' GYM SHOES

2⁵⁹

Sport buy! White gym shoes have suction sole for plenty built-in cushion arch. Buy of sure footed action! With in sizes 11-2, 2½-6, 6½-10.

HEAVY WEIGHT QUALITY
Boys' 2½ to 6, men's 6½ to 10.

3⁹⁸

8" Sportster BOOTS
Only! **12⁹⁵**

Rugged outdoor boots with oil-tanned water-proofed flexible leather uppers. Cushion crepe sole with wedge heel. Mens size 7-11.

WELLINGTON WORK BOOT
Only! **13⁹⁵**

Rugged boot has steel arch support shank and sweat proof leather insoles. Tan. Sizes 7-10½.

Misses
PATCHED SADDLES
Now! **2⁹⁸**

All leather uppers and foam soles. White with black and gray patches. Misses sizes 5-9. Regular 3.98.

Men's
WORK OXFORDS
Now! **7⁹⁵**

Oil treated elk finished uppers. Choice of Neoprene or foam cushion soles. Sizes 7-11. Tan or Brown.

Misses
WHITE BUCKS
Now! **1⁹⁹**

Reg. 3.98. Save now at Gambles! Sizes 5-9. Sturdy white buck oxfords at a real sale price!

Misses
PENNY LOAFERS
Now! **2⁹⁹**

Sizes 5-9. Sturdy elk uppers and flexible compo soles. Black only. Save now!

ouses ONLY! 1⁹⁸
es and colors. Short or Roll Up sleeves.
e Gambles in O'Neill your blouse head.