

MEET THE TEAM

That Works to Bring You The FRONTIER Each Week

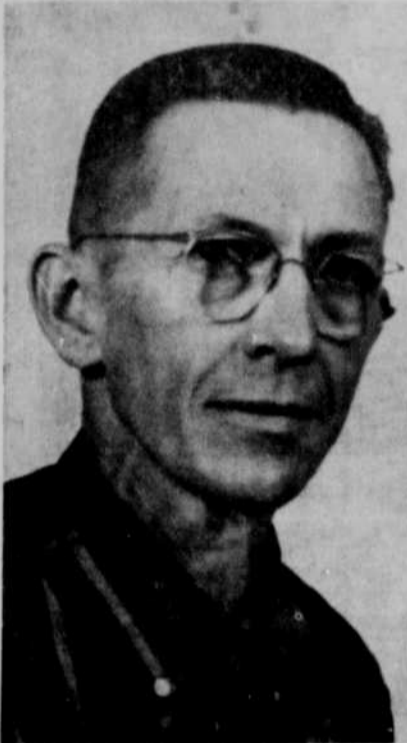
DURING NATIONAL NEWSPAPER WEEK WE PAUSE TO SAY "THANK YOU"

TO ALL OUR READERS, we say thanks for your interest in the Frontier as evidenced by our continually growing list of subscribers. And we thank you for your letters, compliments and complaints that help us produce a better newspaper. 3,200 copies of the Frontier are sold weekly as evidence of your interest.

TO OUR PRINTING CUSTOMERS we say thanks for your growing patronage that has enabled us to expand this department.

TO OUR ADVERTISERS our thanks for allowing us to aid you in building a greater business for you. Good newspapers and good business go hand in hand.

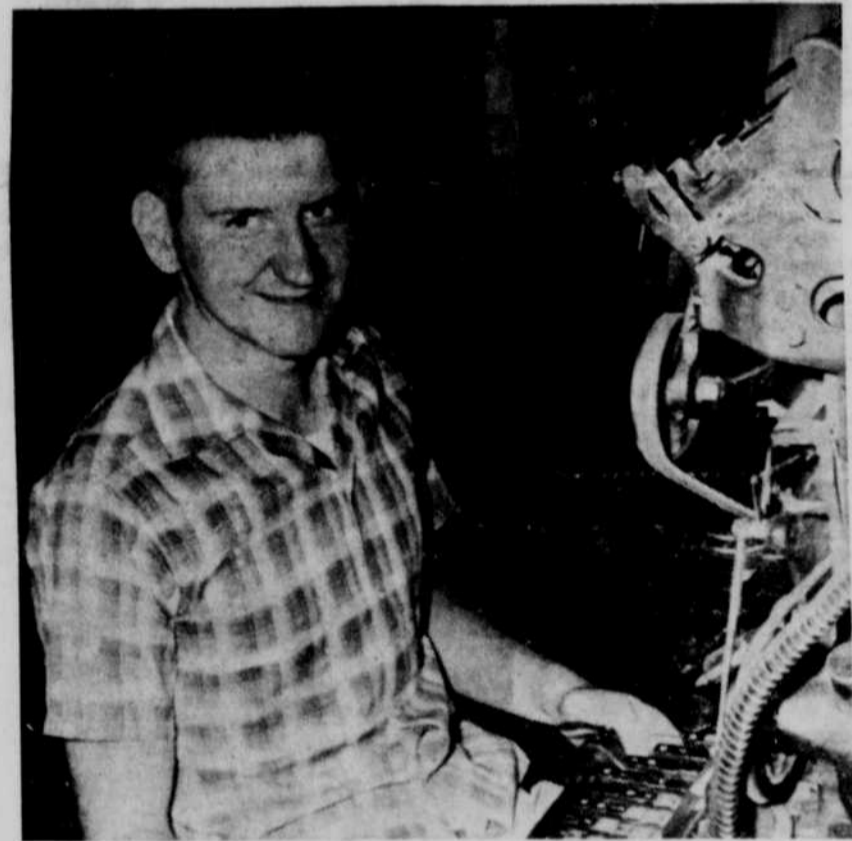
TO ALL OTHERS who assist us each year by bringing in pictures, stories, news tips and help us bring the news of North-Central Nebraska to our readers each week we say thank you.



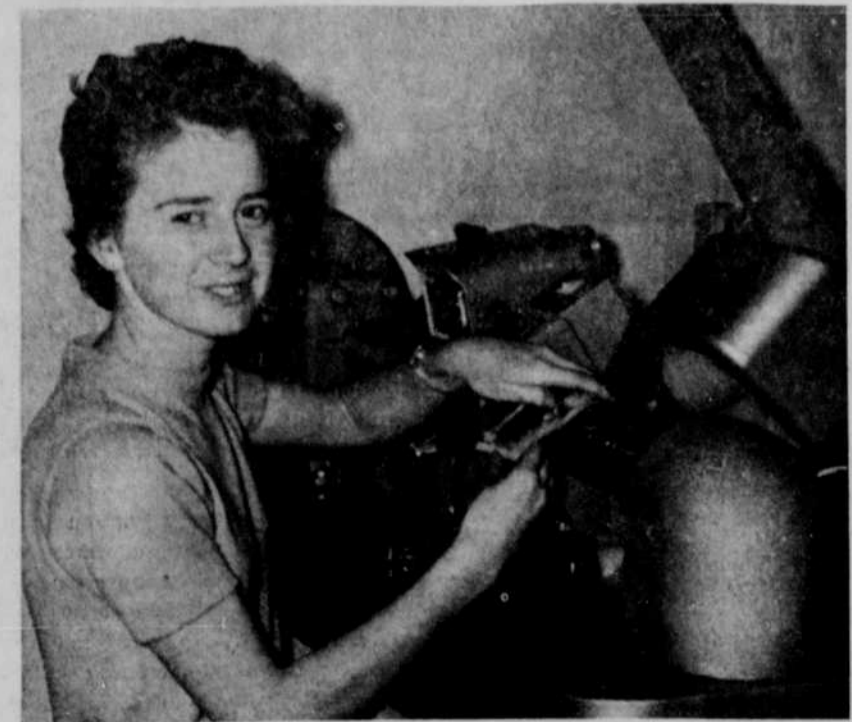
Publisher Bill Richardson, a newcomer to the Frontier, works so he can hunt and fish. His first contact with working journalism was in North Africa during World War II where he helped publish a battalion newspaper . . . and he has been in the journalism field since the close of the war. The worried look is perpetual and not necessarily an indication of his feelings. He expects to move his wife and two children from Wayne to their new residence at Tenth and Hancock about October 28.



Mrs. Clarence Sauser, "Gen" to her friends, has the task of keeping the books for the Frontier. Besides her talent for keeping books straight she also keeps us straight on names of families throughout the O'Neill area. Gen, a member of the Frontier staff for the past 10 years has a son, Donald living in California and a daughter, Mrs. Sylvester (Margaret) Ventercher of Norfolk and 11 grandchildren who provide her a hobby.



Mike Champion who operates one of the Frontier's two Linotype machines, has been with the Frontier for the past year. Mike is a graduate of Denison high school, served two years in the Marine Corps and is a graduate of the University of Iowa Linotype school. Mike's favorite pastimes are hunting and fishing and he is an "expert" on football and baseball.



Mrs. Ray Witherwax, is the all around "handyman" in the Frontier office. She takes care of subscriptions, helps out on the bookkeeping, reads proof and is an expert at making photo engravings on the Frontier's Scan-A-Graver. Claranna is a graduate of the Lynch high school and has been a member of the Frontier staff for the past year.



This is Romaine Saunders, author of the Frontier's "Prairie Talk" column. Mr. Saunders, nearing his ninetieth birthday, has been associated with the Frontier off and on for most of his lifetime . . . as printer's devil, printer and editor. Long since retired, he lives with his daughter in Lincoln where he writes his weekly column.

36 People Work On Each Issue Of The Frontier

To say that 36 people are directly involved in getting out your Frontier each week sounds impressive until you think it over and conclude that that figure isn't nearly high enough. It actually should be up in the hundreds maybe a thousand.

For the "36" includes only those employed in the office and the regular correspondents. It does not take into consideration the many "volunteer" reporters who contribute to the news columns or the employees of the 34 postoffices in Holt and adjoining counties from which papers are mailed each week.

All weekly newspapers depend upon the helpful people who telephone or mail news to the paper—the secretaries, historians and publicity chairmen of all kinds of clubs and organizations. And just plain folks who tell us what they and their neighbors are doing.

And don't forget the advertiser! Advertising is news too—news of where you can buy what you want at the right prices right here in your hometown. The businessman who does his advertising in his hometown newspaper helps make it a better paper and at the same time he helps make his own store a better one and his town a better place to shop.

But the brunt of the task of getting all the news and advertising assembled and into print each week falls upon the 36 who work at it regularly and they must do it ahead of deadlines and under pressure.

It's like the baseball umpire who was asked, "Is it a ball or strike?" His answer was: "Until I call it, it ain't nothing." And until an event is published in the newspapers where everybody can read about it, it ain't news. Working behind the scenes, but nevertheless the backbone of the weekly newspaper are the regular correspondents.

Here is the names of the persons who are regular writers for The Frontier.

Chambers, Mrs. E. R. Carpenter; Ewing, Mrs. H. R. Harris; Amelia, Miss Florence Lindsey; Inman, Mrs. James McMahan; Riverside, Mrs. Lionel Gunter; Deloit, Mrs. Henry Reimer; Venus, Mrs. Ralph Brookhouser; Atkinson, Mrs. Marion Roberts; Page, Mrs. Ben Asher.

Lynch and Redbird, Miss Veldeen Pinkerman; Dorsey, Mrs. Harold Osborn, Rock Falls, Mrs. Floyd Johnson; Meek community Mrs. Fred Lindberg; Stuart, Mrs. Herb Skala; Newport, Mrs. Oliver Gilg; Naper, Mrs. John Schonebaum; Spencer, Mrs. Rose Hornback.

Fl. Randall, Miss Janice Kirwan; Emmet, Mrs. Ernie Klempenborg; Orchard, Mrs. Wilbur Mahood; Royal, Mrs. R. J. Hering; Verdigre, Vac Randa; Monowi, Mrs. Mike Pikelapp; Clearwater, Mrs. Charles Curtright; Rosedale, Miss Carol Mahlen-dorf.

Welcome Visitors!

Visitors, lots of them each year, come to our newspaper manufacturing plant to see how the newspaper is produced. School classes, clubs, organizations, etc. generally find the trip very interesting.

The Frontier is always happy to have these groups tour our plant and we extend an invitation to those who have not already seen our plant to stop in soon and visit us.

It is requested that larger groups make arrangements for the tour before coming to the plant.



Bruce Rehberg, editor of the Frontier, has a multitude of duties too numerous to list in this space. A native of Royal, Bruce attended the University of Nebraska and Wayne State Teachers college. He was employed by a commercial photo studio in Lincoln and served on the staff of the Wayne Herald before coming to O'Neill. Bruce was also a Frontier staff member from 1953-57. Bruce and his wife, Nancy have two children, Kurt, two and Rebecca, one.



Here's Marvin Ziska, mechanical foreman for the Frontier. He's pictured here composing one of the many type forms he puts together for each week's issue of the paper. A printer with eight years experience behind him, Marvin can step into any department of the "back shop" when help is needed. Before joining the Frontier Marvin worked on newspapers at Valentine and Wayne. Marvin is married and he and his wife, Blanche, have three children, Beverly, six, Doreen, five and Danny, two.



James Jankiewicz has been working for the past year as a Linotype operator on the Frontier staff. Jim is a graduate of the Verdigre high school, attended college at South Dakota State College at Brookings and has served four years with the U. S. Air Force. James is married and he and his wife, Ruth, have two children, Jimmy, age five and Lynn Marie, three.



Mrs. Reed Herley has a wide range of duties, foremost of which is society editor of the Frontier. Each wedding story, engagement announcement and club note which appears in the Frontier is given her personal attention before it appears in print. Mrs. Herley also writes feature and human interest stories plus filling in on news assignments whenever the need arises.

She has two daughters, Christine and Sally.



Della Eriksen has spent a good many years in printing offices and though she is now taking life easier, she still has printers ink in her blood. Della works several days a week at the Frontier helping with commercial printing as well as with the paper.



Every newspaper has a "printer's devil" and Eddie Ennen fills that job. Eddie, a sophomore in high school, works Saturdays and after school. Eddie's duties include casting mats, pouring lead pigs to feed the line-casting machines, throwing in the type after the newspaper is printed and cleaning up the shop. Eddie is the son of Mr. and Mrs. Arthur Ennen.

A \$35,000 PAYROLL

11 EMPLOYEES

25 AREA NEWSWRITERS

A GROWING LOCAL INDUSTRY

Yes, the Frontier ranks high on the list of Holt County's leading firms—in payroll, in investment, in service and interest of the large area we serve in North-Central Nebraska.

The Frontier is an industry within itself. As manufacturers with trained know-how we convert raw materials, ton after ton of paper, ink metal and electric power into a finished product for your information and enjoyment.

Day in and day out the Frontier is continually striving to build a better community and to help finance progress. Its \$35,000 annual payroll remains entirely at home.