



# DATE BAIT

## CEREAL CRUNCH ICE CREAM SANDWICHES

9 inch square pan  
9 servings

- 2½ cups toasted rice cereal
- ½ cup butter, melted
- 1 cup shredded coconut, chopped
- ½ cup finely chopped nuts
- 1 cup firmly packed light brown sugar
- 1 quart vanilla ice cream

Combine cereal, melted butter, coconut, nuts and brown sugar and mix well. Spread half of the mixture in the bottom of pan. Top with the vanilla ice cream, spreading it evenly over the cereal mixture. Spread remaining cereal mixture over ice cream. Freeze until firm. Cut in rectangles to serve.

A Product of International Milling Company



**SAVE 15¢**  
ON YOUR NEXT PURCHASE OF ANY BAG OF  
**Robin Hood Flour**

Mr. Grocer: You are authorized to redeem this coupon as our agent for 15¢ only when applied on the purchase of Robin Hood Flour by a customer at your store on or before expiration date. Use in any other manner constitutes fraud. Customer must pay any sales tax. If redeemed as authorized, we will reimburse you 15¢ (plus 2¢ handling) provided you surrender this coupon within 90 days of expiration. Surrender to our salesman or mail to Robin Hood Flour, Box 2097, Commerce Station, Minneapolis, Minnesota. Surrender through outside agencies or others will not be honored. Invoices proving your purchase within 90 days prior to expiration of this coupon of sufficient Robin Hood Flour to cover this and other like coupons surrendered for reimbursement must be shown on request. This coupon is void where prohibited, taxed, license required or otherwise restricted. Cash value 1/20 of 1¢.

**LIMIT ONE TO FAMILY      EXPIRES DECEMBER 31, 1960**

You Must Present Robin Hood Flour and Coupon Together at Check Out Counter

Take this coupon to your grocer  
and save  
**15¢**  
on the finest flour you ever bought!



Discover how Robin Hood's  
*High Protein Richness* Gives You  
Better Baking for Everything!

As a new school year starts, Home Ec'ers, like our girls above, are trying out an old or new recipe to serve to old or new friends. What surer way is there to date bait?

The simplicity of these date baits will please you even more as the whirl of school activities goes into the football season. To be sure of those after-the-game dances, gals, try some of these baits a few weeks before on those shy, secret heart-throbs.



## BARBECUED BEEF STEAK SANDWICHES

Cut 2 pounds round steak (½ inch thick) into suitable pieces for serving. Dredge with flour and brown on both sides in hot lard. Shred 2 medium-sized onions and mix with 2 tablespoons vinegar, 2 tablespoons Worcestershire sauce, 1 teaspoon salt, ¼ teaspoon red pepper (if hot sauce is desired), ¼ cup catsup, 1 teaspoon chili powder, and ¼ cup water. Pour mixture over meat, cover, and simmer about 2 hours or until tender. Add water to sauce as needed. Serve between toasted buns. Serves 8.