

THROUGH THE COOPERATION OF

Meyers Midwest Furniture and Appliance

of 209 West Douglas St. — O'Neill, Nebraska

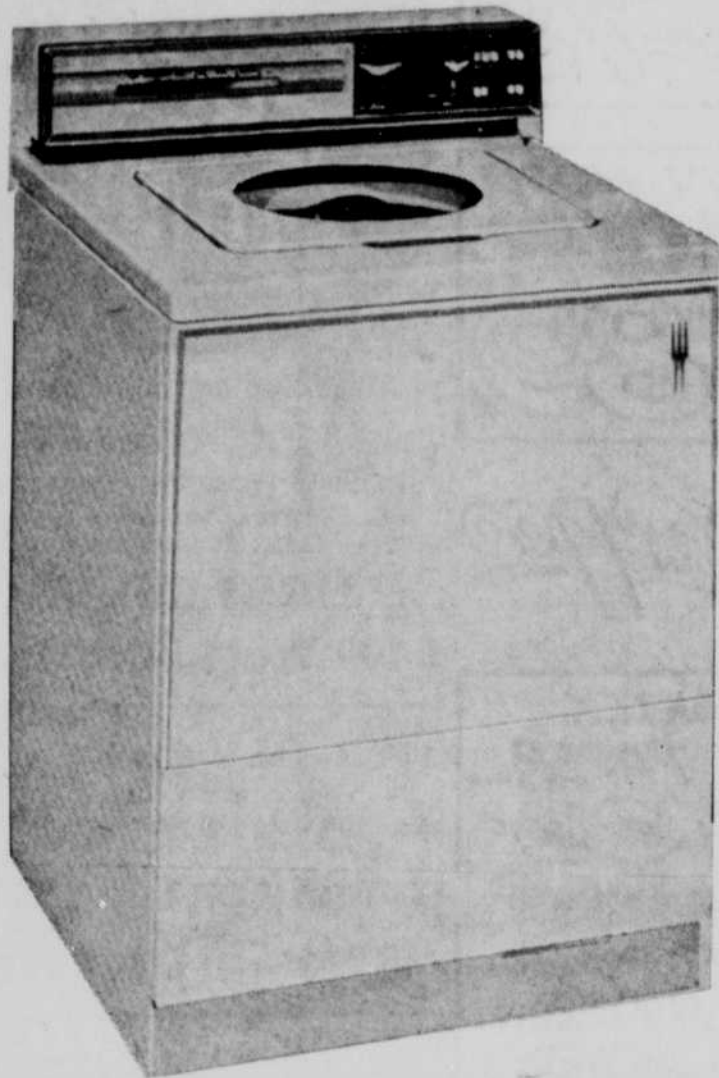
The O'Neill Frontier Offers Choice of any of the prizes listed below as Special Prizes for these Closing Days of The O'Neill Frontier's Big Trade Expansion Campaign.

THESE PRIZES ARE

- A \$269.95 Model KW 30 Kelvinator Electric Washer
- A \$249.95 UDW 45 Kelvinator Multi Cycle Automatic Electric Dish Washer
- A \$239.95 KDE 90 Kelvinator Electric Dryer
- A \$250.00 Furniture Order on Meyers Midwest Choice Furniture

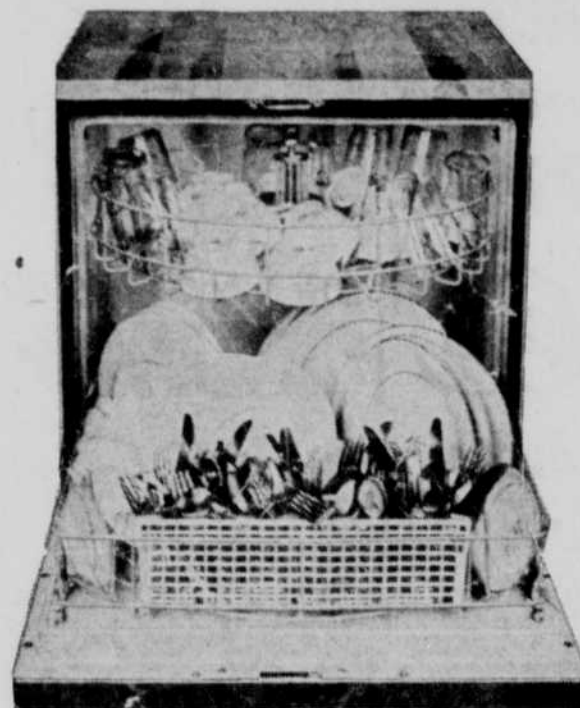
Everyone starts even on these prizes. Subscriptions turned in previous to this time do not count on these Special Awards.

\$269.95 Model KW 30
KELVINATOR ELECTRIC WASHER



Pictures of The Appliance Prizes Displayed Below — But you will have to Stop at Meyers Midwest Store to appreciate the array of Furniture to choose from — If you wish The \$250 Furniture Order of your liking.

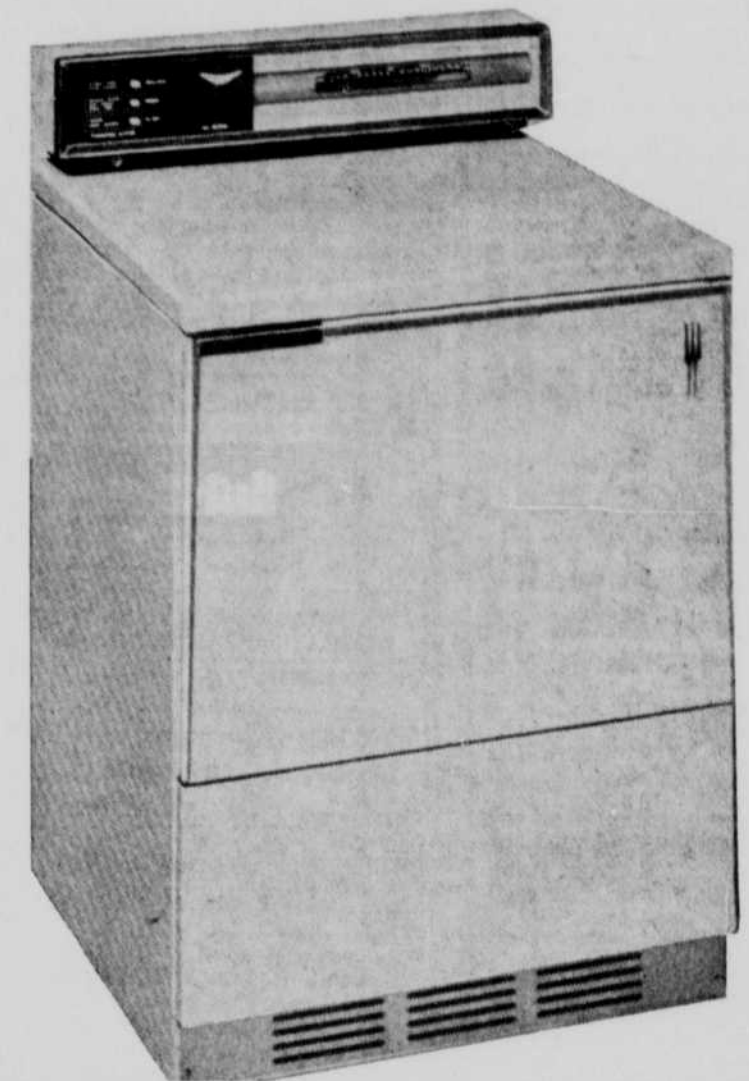
\$249.95 Model UDW 45
KELVINATOR ELECTRIC DISH WASHER



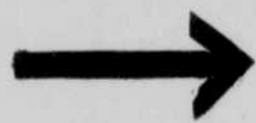
\$250 Furniture Order
FROM MEYERS MIDWEST FURNITURE

\$250.00
Furniture
Order
Of Your Choice
From
Meyers Midwest Furniture
And Appliance

\$239.95 Model KDE 90
KELVINATOR ELECTRIC DRYER



Details of how these prizes are being awarded on Front Page of Today's Frontier — Every housewife would be Happy with one of these prizes.



DETAILS FOR THE FINAL COUNT

IN THE O'NEILL FRONTIER'S BIG PRIZE CAMPAIGN ENDING MAY 31

In order to maintain the utmost secrecy as to the number of subscriptions and votes turned in by each candidate in this, the last week of The Frontier's campaign, the race is being brought to a close under a sealed ballot box system.

No subscription whatever will be accepted through the Campaign Office this last week of this campaign, but instead, candidates themselves will deposit their final collection in the SEALED BALLOT BOX in sealed envelopes. By doing so, no one, not even the publisher or campaign management, can possibly know the voting strength of the respective candidates this period, which precludes any possibility of favoritism and insures fairness to the minutest degree.

The sealed ballot box will be available in the lobby of the Frontier office from 7 P.M. to 9 P.M. Tuesday night, May 31st when the campaign will be declared closed.

When the final hour arrives, the campaign will be declared closed. The judges will break the seals and immediately thereafter, or as soon as the votes can be issued on the subscriptions contained therein, the last vote count will begin. The winners will be determined by merely adding the vote totals and those contained in the ballot box.

It is expected to require some time to tabulate the reports in the ballot box to determine the winners. However, the official count will be completed Tuesday night and the names of the winners and the number of votes of each will be announced in Thursday's Frontier.

HOW THE TERRITORY WILL BE DIVIDED

DISTRICT NO. 1—District number one consists of O'Neill and O'Neill Routes. Two of the six major awards and three district prizes must be awarded to candidates residing in this district.

DISTRICT NO. 2—District number two consists of the territory outside of the above mentioned territory and inside of Holt county. Two of the six major awards and three district prizes must be awarded to candidates residing in this district.

DISTRICT NO. 3—District number three consists of the territory outside of Holt county. Two of the six major awards and three district prizes must be awarded to candidates residing in this district.

HOW THE PRIZES WILL BE AWARDED

The candidate with the greatest number of votes in the campaign regardless of district, will be awarded \$600 in cash.

Then the candidates residing in either of the other two districts with the greatest number of votes will be awarded \$500 in cash.

Then the candidate residing in the district which has not been awarded a prize, with the highest number of votes will be awarded \$400 in cash.

Then the candidate with the next highest vote total of the three districts, and who has not received a prize will be awarded \$300 in cash.

Then the candidate residing in the other two districts with the next highest vote total and who has not been awarded a prize will receive the \$200 in cash.

Then the candidate with the next highest vote standing and who has not received a prize in the district which has received only one prize will be awarded the \$100 in cash.

Then the candidates with the next highest vote standing in each district will be awarded \$70 each.

Then the candidate with the next highest vote standing in each district will be awarded \$60 each.

Then the candidate with the next highest number of votes in each district will be awarded \$50 each.

All candidates will be paid 20% cash commission on all the money he or she turns in at the time it is received at the campaign office, but candidates who are awarded cash awards must have the commission they have been paid count as part of the cash award.

ADVISORY BOARD

It has been the sincere desire of this newspaper to conduct this drive from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants and absolute honesty in all dealings is guaranteed. However, not all wisdom lies with one man or institution; for that reason an Advisory Board was selected whose function was to decide any question of sufficient moment that might have arisen during the campaign, and from which a committee shall be selected to act as judges and count the votes the last night of the campaign.

- F. N. Cronin**
President O'Neill National Bank
- Ed Gallagher**
President First National Bank
- Joe Stutz**
President O'Neill Chamber of Commerce

All these gentlemen are well known to everyone in this locality and their decision will be absolute and final, but all candidates have the privilege of checking the count after the close of the campaign, and see how the winning votes are acquired.

CANDIDATES ATTENTION!

Heretofore, candidates have had the privilege of reporting subscriptions by phone as late as the closing hour of the various vote reductions. This will not be permitted the last night of the campaign.

All Votes and Subscriptions Must Be in the Sealed Box When the Race Is Closed at 9 o'clock Central Standard Time on Tuesday Night, May 31.

IMPORTANT NOTICE

Make sure the stub and money check perfectly in the ballot box and observe the rule printed elsewhere on this page, which says in part: "PERSONAL CHECKS WILL POSITIVELY NOT BE ACCEPTED IN THE BALLOT BOX FOR MORE THAN \$7.00 DRAWN ON THE SAME PERSON." All subscriptions deposited in the sealed box must be accompanied by cash, or check, not to exceed \$7.00, drawn on the same person. This rule is made in fairness to all candidates and will be strictly adhered to.

Vote Count on Subscriptions in Sealed Ballot Box Published Below

Each 3 Year, New or renewal	4,000
Each 2 Year, New or renewal	2,000
Each 1 Year, New or renewal	1,000
Each 1/2 Year, New	500

9 p.m.
Next
Tuesday
May 31
Last Chance
to Save
\$2.50
On Your
O'Neill
Frontier
Subscription

OFFICE OPEN

from 8 o'clock mornings until 9 o'clock evenings to help subscribers take care of subscriptions before the hour arrives.

HERE ARE THE PRIZES

- \$600 IN CASH
- \$500 IN CASH
- \$400 IN CASH
- \$300 IN CASH
- \$200 IN CASH
- \$100 IN CASH
- \$70 IN CASH
- \$70 IN CASH
- \$70 IN CASH
- \$70 IN CASH
- \$60 IN CASH
- \$60 IN CASH
- \$60 IN CASH
- \$60 IN CASH
- \$50 IN CASH
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