

Gambles
The Friendly Store

SHOP 8:30-5:30 Saturday 8:30-9:00

PHONE 8
O'Neill Nebraska

May Sale!!!

PRICES SMASHED!



CANVAS PLAY SHOES

\$1
Bonus Buy!

COMPARE AT 1.49
Gay, colorful style in washable red or blue duck. Cushion insole and built-in arch give comfortable support for little feet. Sure-grip rubber soles. Child's sizes 6-11, 11½-3. A terrific buy for summer!
100-9101, 02, 9111, 12



SALE! SUMMER BLOUSES

You'll want several at such a special price. Imagine pretty blouses of fine sanforized broadcloth for just 99c! White-pastels-prints. Hundreds for your selection. All new sleeveless styles. Sizes 32-38. Reg. 1.29.

Now! 99c
Girls' size 7-14 sleeveless. Reg 1.19 now! 88c

Check These Playwear Buys!

2-PC. PLAY SETS

Compare at 1.49

98c Set

Embroidered toy soldier or circus print shirt; brown or navy pants with all-elastic waist. Cool, washable rayon.



SIZES 2 to 4

CHILDREN'S POLOS

Compare at 69c

2 \$1 FOR

Combed cotton knit tops in spring stripes and patterns. Crew or V-neck; easy-on gripper shoulder in tots' sizes.

SIZES 1 to 8

115-2055, 56, 57, 58

BETTER POLOS

Compare at 98c

69c

Short-sleeved combed cotton knit shirts with 2-button placket and collar. Assorted sizes, colors, styles. Sale featured!



SIZES 3 to 8

BOYS' STRIPE JEANS

Here's real value! Sanforized for easy washings. Sizes 4-12. Reg. 1.49.

Now! \$1

Men's Work SOCKS

Fine soft cotton full length socks. Random or Grey. Slight mill imperfections that won't effect the long year. If perfect 39c.

Now! 4 prs. \$1

Men's Rain COATS

Here's a wonderful value. Men's sizes, S-M-L. Sturdy plastic. Don't miss this Sale Special!

Now! \$1

Boys' Western JEANS

13 3/4 denim—The heaviest made, and can they take it! Sanforized. What a buy. Reg. 2.49.

Now! 1.77

MEN'S CASUAL SHOES

Here's real value in good quality shoes for school, sports, dress up! You'll find oxfords, slippers in Black and Natural. They're all at Gambles sale priced for big savings! Sizes 6½-11.

Now! 4.99

CANVAS PLAY SHOES

The biggest buy you'll ever see! Strong firm woven canvas upper on these White or Black oxfords. Sturdy thick rubber soles. Come in and get your share of these wonderful shoe bargains. Sizes 4-9. Compare at 2.98.

Now! 1.98

BOYS' and GIRLS' SANDALS

What buys these are! Popular as can be and practical 'cause they're cool and sturdy too! Good leather uppers and flexible long wearing compo soles. Smart enough for dress-up. Perfect for play and sportswear. Reg 2.29 value.

Now! 1.66

SALE! BOYS' and GIRLS' SHOES

Best buy in O'Neill! You'll find straps - oxfords - slipon casuals - high shoes. They're all at Gambles - Sale priced for big savings. Soft leather uppers and no-mark flexible compo soles that wear and wear! You'll like these wonderful buys in Gambles Shoe Dept. Sizes 8½-3. Reg. 3.98. **Now! 2.77**

MOCCASINS

Soft leather sole gives welcome comfort for casual wear. Gay beaded vamp. Cushion insole. White or Natural. Reg. 2.29. Sizes 5-9.

Now! 1.99

MEN'S WORK SHIRTS

Sturdy woven blue chambray. Full cut for good fit. Sanforized. Reg. 1.39. Sizes 15-17.

Now! 99c

KIDDIES PLAY SHORTS

What little boy or girl has enough of these cool practical shorts during the summer? Sanforized cottons - poplins - seersuckers - denims. They're at Gambles for a pin money price! Sizes 3-12. Reg. 59c

Now! 3 for \$1

BOYS' SPORT SHIRTS

What a wonderful selection of brand new colorful shirts! Perfect washing no-iron cottons. Comfortable short or long sleeves. Stock up now and save! Sizes 6-16. Reg. 1.49 value.

Now! 99c

BOYS' BRIEFS and "T" SHIRTS

Fine soft combed cotton underwear that wears and fits. Story rib knit elastic waist briefs. Nylon reinforced necks on the "T" Shirts. Stock up for all summer! Reg 69c. Sizes 6-16.

Now! 2 for 94c

Wash 'n Wear COTTON SLACKS

Everyone wears these smart easy washing slacks. Fine sanforized polished cotton or Bedford cord in black-blue-beige. They're top buys at the regular low price of 3.98. Sizes 28-36.

Now! \$3

72 pr. Boys, size 6-18, Antelope only. Reg .298 Now! \$2

Flannel DIAPERS

Soft fine fleecy flannel. Bleached snowy white. Slight imperfection make such a value possible! If perfect 2.69

Now! 1.88 doz.

Men's Sport SHIRTS

They're really good looking! Smart new prints on sanforized wash 'n wear cottons. Stock up now and save! Comfortable short sleeves. Sizes S-M-L. Reg. 1.98 values.

Now! 1.49

Boys' Cotton ANKLETS

Reduced for this Sale! Brand new colors and patterns in these popular long wearing nylon reinforced Anklets. Reg. 39c value. Sizes 7-10.

Now! 4 prs. \$1

Prices Smashed on Fresh New S



Save 1/3!

Reg. 39c Pr.

Hollywood Briefs

4 PAIR \$1

Stock-up priced! Smooth fitting tailored style of fine quality tricot. Pink, white; misses' sizes 6-7-8. 113-6104



Circle Stitched A-B-C Cup

Broadcloth Bras

2 FOR 88c

Terrific buy! Fine white cotton broadcloth, sizes 32-36A, 32-38B, 34-40C. 113-1258

Wash 'n NOW ON

Cool and airy, dainty pastel print white background. Misses' sizes 5-M. 113-3028 or 49