

Prairie Land Talk

'Once Is Enough'

By ROMAINE SAUNDERS, 4110 South 1st St., Lincoln 6, Nebr.

I was a teenager, sat that day on an Indian pony going a few miles. At one point along the way two or three pioneer clod hoppers were messing around in a patch of prairie land crop of some kind, a big black dog looking on. And that dog came for me. Injun, my pony, stopped and as the growling dog got within range, smash went a hind hoof on that dog's head, dog went rolling over, got up and whining went hobbling back to the field. Returning that way on the trip back no dog came at Injun and I. Even a dog knows when it has enough.



Romaine Saunders

Five tiny bits of humanity, baby girls born to a wife and husband in Texas survived for ten hours in a troubled world, then lay lifeless. Functions of human life that should have formed one plump childish form bestowed upon five did not survive, but the mother does.

The Lincoln Sunday Journal and Star of October 18 had the story of Will H. Spindler retiring from Indian school work up on the Pine Ridge reservation after some 30 years as a teacher directing the minds of the young Sioux boys and girls. With the story was a picture of Mr. and Mrs. Spindler in their home at Wounded Knee, the site of the last of our Indian wars which followed the killing of Chief Sitting Bull in the early 1890's. Dr. Spindler is of the pioneer Holt county Spindler family of the Eagle Creek country, which community was the scene of a charming story of adventure and romance. In addition to his educational endeavors Will has written other stories of pioneer days and life in the Badlands. The month of October closes Dr. Spindler's service among the Sioux Indians and he and Mrs. Spindler will move from Wounded Knee to Gordon, Mrs. Spindler's girlhood home. And there for a time, then maybe a move to Holt county, Will's boyhood home. I clipped the picture and story from our Sunday paper and will now have a picture of the Indian war whooping Will and his estimable life companion.

Many years ago an O'Neill lumber and coal dealer disposed of his interests here and went to McCook, then a pioneer village in southwest Nebraska, now a sizable city in the center of one of the latest oil fields. But Barnett is no more in the living picture, now lays at rest in the abode of the dead. Where the next oil field wonder on prairie-land? Maybe right here in the O'Neill community out there on the open prairie four or five miles northeast of our stately court house.

Editorial

Joys of Newspapering?

Sheridan County Star — Rushville
An aroma of fascination surrounds a newspaper, making many persons say they'd like to own one. It is a fascination which clings to everyone except newspaper people. They have no illusions. Now to own a newspaper, here is what you'll have to do in one normal day:

Explain to Mrs. Strong why Aunt Weak's 85th birthday party was not on the front page.
Explain to an advertiser why it is impossible to get him on page three.
Explain to an ex-subscriber why you had to cut off his unpaid subscription.

Explain deadlines 500 times a day and why you have to meet them.
Soothe a lady who telephoned in her party too late.

Explain why some weeks you've got news running out of your ears and other weeks the paper reads like a report on Amalgamated Steel.

Apologize to an advertiser for an error in his ad and smile sweetly when he tells you what an idiot you are.

Decipher scribbling that comes in written on check pads, paper napkins, a corner of junior's arithmetic paper or on the back of a letter from Cousin Frank.

Get a balky Linotype that is as nervous as a dish of jello and puts you further behind when you're already behind.

Cope with a folder that is antisocial and wallowing in its own importance that can, at this final minute, keep you from getting a paper circulated and starts acting like a little boy who wants to go to the bathroom.

Explain to a customer arriving late with copy that if you get his stuff in, you'll have to leave somebody else out and then explain to the one you left out.

The last run made, you'll feel a sense of relief—for about five minutes. Then you start explaining why you did this or didn't do that and it starts all over again.

Irresponsible Government

Cedar County News — Hartington
David Lawrence writes in U. S. News and World Report: "By overriding the President's veto of a bill to provide more than \$1 billion for various 'public works' projects, Congress . . . dramatized for the nation the irresponsibility of our present-day Government."

"Many meritorious provisions are contained in this particular bill, but 67 projects are included which have never been passed upon by the Bureau of the Budget or given the necessary study by the Army Engineers, who usually examine in advance all such proposals. The President pleaded in vain that these 67 projects be eliminated now and examined later.

"Why, then, did more than two thirds of the members of both houses of Congress vote to enact the bill anyway? Only because selfishness apparently reigned supreme, as considerations of local politics seemed to replace the courage that states-

Fremont, one of Nebraska's fine cities, is to have a \$300,000 flour, feed and corn meal mill. A pioneer, for about \$300, got Eagle Mills going out in the Eagle Creek beauty land and for some years Miller Nolkemper kept the wheels of the milling industry going, read The Frontier every week and on every trip to O'Neill by wagon came to his sanctum to give Editor James H. Riggs the glad hand.

Not only have the dead leaves fallen, but from the stately tree seen from my window, ripened walnuts have dropped to earth. My daughter gathered these nuts into a pile to dry and has some five or six bushels of choice nuts. The apples have been gathered in; and so the coming winter evenings may find the family circle cracking and eating popcorns and taking bites of apples, while the popcorn pops out there on the kitchen gas range. Is there any time more alluring than a winter evening, apples, walnuts and popcorn aplenty?

When some great sorrow has drenched your eyes with tears and touched your heart with foreboding fears; Has turned the joy of life to trouble and grief of soul; then look up, some where along the way ahead days of happiness await to overcome all of life's dread.

Last night a flash of lightning, a crash of thunder, a downpour of rain for a few minutes, and nature bids farewell to the balmy autumn days in Nebraska's Capital City. Today a raging wind off the North Pole, cold and gloomy under a cloud covered sky. Winter now on the way for boys to buckle on their skates and cut circles on the ice covered pond. And after a bit of foot surgery this morning Prairie Land Talker is up and on the go.

Some things out of the past—step back to a week in July, 1903: Mrs. C. E. Stout, Mrs. J. P. Gilligan and Mrs. S. J. Weeks were visiting in Plainview, guests at the J. V. Stout home . . . Mrs. J. B. O'Sullivan was at Lynch visiting at the J. C. Morrow home . . . Neil Brennan was looking after his ranch interests up by Emmet, about as far as the Colonel gets from his O'Neill home . . . Mrs. J. J. Harrington and little daughter departed for a visit with relatives in Illinois . . . Rev. Father Cassidy took off for Buffalo, N. Y. to be away from his O'Neill parish for three weeks.

How do you do, Mr. President, said Mr. Eisenhower to Mr. Truman. How do you do, Mr. President, responded Mr. Truman to President Ike. Then both turned and walked away. An incident at the funeral of a noted state official then straightened for the grave. Two of our country's high exalted citizens exchange words of greeting, turn away to look upon the dead and shed a tear.

men ought to exhibit in dealing with the national interest."

The vote on the pork-barrel bill represented "politics as usual" at a time when there is serious doubt if the budget will be balanced. A new high national debt ceiling has been legalized and the danger of more inflation is very real. This is the road whose end is national bankruptcy.

Why Trade Goes Elsewhere

Wahoo Newspaper — Wahoo

The Windsor, Missouri, Review points out that "The chief competitors of the small city retailer are not local merchants. His most serious competition comes from nearby metropolitan centers."

Prices on standard brands of merchandise, the Review goes on, are virtually the same everywhere. Low overhead sometimes gives the small-town retailer a competitive advantage over the big-city merchant.

So the Review asks and answers a question: "Why, then, do so many shoppers travel fifty or a hundred miles to buy the same items they could obtain at home for the same price? Many retailers who ask this question should look to themselves to find the blame. Inadequate advertising is likely to be the answer."

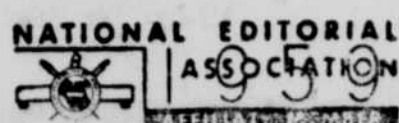
A parallel condition exists in the lake shore cities of Kenosha, Racine and Waukegan, for, unfortunately, many residents of these fairly large cities do large amounts of their buying in the major metropolitan cities of Chicago and Milwaukee.

The merchants in the smaller city who just opens his doors and waits for the customer to enter, without attracting them through advertising, is going to do a minimum of business. The merchant who sees to it that the people know what he has to offer is going to do the maximum. And the local newspaper is the outstanding advertising medium for the retailer.

THE FRONTIER
JAMES CHAMPION, Editor and Co-Publisher

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Frontiers Ago

50 YEARS AGO

Four Republicans and Two Democrats were elected to county offices in the past election. County Republicans considered this a great victory as much money was spent by the Democratic party to defeat Republicans Henry Grady, sheriff, and C. J. Malone, county judge. Corned beef was scarce and selling at \$7 to \$8. Choice range beef was sold at \$3.25 to \$6.25. Paul Roth, Chamberlain, had his shotgun discharge while hauling hay and it hit him in the hand. Roth lost his left hand. George Davies was up from De- lolt explaining how he won a majority in that strong Democratic stronghold. Davies got a majority of 9 votes there and Grady even got one vote from the community. A case of diphtheria in the Cole family, who live 5 miles northwest of town, resulted in the death of a daughter, aged 13. The Republican party ran a half page ad congratulating themselves on defeating the Democratic platform of what the Republicans called "Booze and Boo-die".

20 YEARS AGO

Between 500 and 750 hunters were expected to join in a big coyote hunt scheduled for Sunday. Farmers in the area are complaining of poultry losses in the area and there are plenty of coyotes in the area. Only shot-guns were allowed. Mary Jo Allen was named editor-in-chief of the high school annual staff. Dr. Louis Brennan was appointed physician in the veterans hospital at Alexandria, La. \$100 in damage was done to the Golden annex when a traveling man imbued too much of the corn or rye nectar and fell asleep smoking. He set the bed clothes afire and the fire department had to break a window to get to the blaze. The Brennan building was completed and turned over to the Brown-McDonald company for their clothing store. A large group of O'Neillites drove to In- dianapolis to attend a dance held there by residents of Bohemian nationality. Miss Helen Gallagher left for Wisconsin where she will visit her brother and then go on to Iowa City for the Iowa-Notre Dame game.

10 YEARS AGO

A Sioux City roofer fell 60 feet from the roof of the west building at St. Mary's academy but was expected to survive. He had a broken back, fractures of both legs, and feet, fractured left hip and an injured left shoulder. H. J. Hammond received a gold watch from the Knights of Columbus for 40 years service to the organization. More than 300 attended the all day celebration. Farley-Tushia Legion post at Atkinson sponsored the first of a series of parties scheduled for the winter months. A Night Club theme was used. St. Mary's Cardinals defeated Norfolk 7-0. The Norfolk coach stopped the game in the fourth quarter when the score got so big. The mounting traffic toll prompted the American Red Cross here in Holt county to sponsor first aid classes. Windows were soaped and benches strewn all over the streets in an aftermath of the halloween tricks. Carol Sue and Cheryl Lue Donlin were featured in the Frontier's Jack and Jill corner. The girls are twins.

5 YEARS AGO

Bob Beelaert, Page, was named the top forester in 4-H competition around the state. Frank Nelson defeated Donald Rohde in the state senate race. Neilsen bors picked 100 acres of corn at the J. H. Harmon farm. Harmon had suffered a fractured jaw while cabling nuff. Eddie Ritts and Janice Hoisclaw were elected to reign over the O'Neill High home coming. Mr. and Mrs. Robert Gallagher received a genuine Texas burro by railway express. The radio station that advertised the animals said that they make wonderful pets. O'Neill Community Concert association sponsored James Melton, tenor, in the first concert given by the newly formed organization. Miss Betty Hamik married Leland Wil-lard at Sturat.

O'Neill Locals

Mr. and Mrs. Roy Baker and Roma returned from Arizona last week after visiting their daughter, Mr. and Mrs. Grover James, Biz- bee, Ariz.

Mrs. C. C. Nelson, Bristow, was a Saturday caller at the Esty Nelson home.

Thursday and Saturday dinner guests at the home of Mrs. Carrie Borg were Mr. and Mrs. George Hanson, Mr. and Mrs. Charles Heyer, Idaho and Mr. and Mrs. Virgil Hubby.

Mr. and Mrs. Edwin Paulson visited Sunday in the home of Mr.

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and Mrs. Emil Dittrich, Tilden.
Mrs. Archie Bright and family were Sunday guests in the home of her parents, Mr. and Mrs. Harrison Hovey, Stuart.
Mr. and Mrs. Esty Nelson were Friday guests at the Dallas Behrens home. The occasion was Mr. Nelson's birthday.
Mr. and Mrs. Joe Ollendick and family were Sunday guests in the home of her parents, Mr. and Mrs. Dwight Demster, Osmond.
Mrs. Ann Asher returned Monday from Omaha where she had been since last Wednesday. Mrs. Asher went to Omaha to visit her son, Mr. and Mrs. Leon Asher, and to attend a beauty show there.
Visitors at the home of Mrs. Lottie Lorquest Monday were Mr. and Mrs. Dick Straka and Cindy, and Mrs. Elmer Allen, Debby and Linda, all of Stuart.
Sunday dinner guests in the Jim Champion home were Mr. and Mrs. Ted Kyster and Mr. and Mrs. Don Meyer.
Saturday callers at the Reginald Pinkerman home were Mr. and Mrs. Vigo Christiansen, Monowi, Miss Kay Christiansen, Monowi, was a Friday supper and overnight guest at the Pinkerman home.
Lois Nelson spent the weekend in the home of her parents, Mr. and Mrs. Esty Nelson. She is attending Beauty School in Norfolk.
Lt. Allen Porter, Perrin Air Force Base, Tex., left Wednesday after spending a 10 day leave with his parents, Mr. and Mrs. C. W. Porter.
Mr. and Mrs. Gene Porter and family, Columbus, were visitors in the C. W. Porter home until Wednesday. They attended their

grandfather's funeral while there.
Mr. and Mrs. Ned Porter and family, Columbus, were in O'Neill at the C. W. Porter home Monday and also attended the funeral of Edwin Porter in Chambers.
Mr. and Mrs. Joe Sivesind attended the wedding of Verneetta Cleveland and Byron Oltjenbruns in Orchard Saturday evening.
Weekend guests at the A. F. Stanton home were Mrs. John Cuddy and Billy and Eugene Stanton, Sioux Falls, S. D.
Mrs. K. L. Van Voorhis returned Monday after spending the week-

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