



# There's no place like SAFEWAY for BEEF

This week, while Safeway's big BEEF SALE is going on, is a perfect time for you to learn why folks in this area say, "There's no place like Safeway for Beef."

At Safeway, all Beef is U.S.D.A. Choice Grade, the quality that gives you the most in tenderness, juiciness, and flavor. This grading is done by United States Department of Agriculture experts who judge the meat strictly and impartially... awarding the Choice Grade Shield only when U.S.D.A. specifications are met. Since we offer only this Choice Grade, you can be sure Safeway's Beef will consistently provide finer and more delicious eating for your family.

**T-BONE STEAK** .....Lb. **99c**

U.S.D.A. Choice Grade Beef... so you taste its full natural tenderness and flavor.



**CHUCK ROAST** .....Lb. **49c**

U.S.D.A. Choice Grade Beef... lots of lean pot-roasting meat, very little bone in proportion to meat.



**GROUND BEEF** .....Lb. **45c**

Here's better, richer flavor for all ground beef dishes; ground fresh daily with just enough fat for flavor and juiciness.



**SHORT RIBS** .....Lb. **29c**

U.S.D.A. Choice Grade Beef... the grade that means top flavor, tenderness and juiciness.





**ATTENTION**  
OWNERS OF HOME FREEZERS

It pays to buy U.S.D.A. Choice Grade Beef from Safeway. Here's greater satisfaction at saving prices on

**Beef for your Freezer**

**Beef Forequarters** .....Lb. **39c**  
**Whole Side of Beef** .....Lb. **49c**  
**Beef Hindquarters** .....Lb. **59c**

FREE cutting and wrapping to your specifications

Fairmont's  
**DIP 'N SNAK**  
**3 pkgs. 99c**  
FREE SAMPLES FRIDAY and SATURDAY

U.S.D.A. Choice  
**BOILING BEEF** Lb. **19c**

**Sirloin Steaks** U.S.D.A. Choice Grade Beef .....Lb. **89c**  
**Chuck Roast** USDA Choice Round Bone Beef, Blade Cut, Lb. **45c** Cut, Lb. **69c**  
**Rump Roast** U.S.D.A. Choice Grade Bone in, Beef...Boneless, Lb. **89c** .....Lb. **79c**  
**Round Steak** or SWISS — U.S.D.A. Choice Grade Beef—tender, flavorful. Lb. **79c**

**Orange Juice** ..... **3** 6-oz. Cans **59c**

Bel-air — premium quality, frozen, same high volume Vitamin C content as fresh orange juice—12-oz. Can 39c

**Kraft Dinners** ..... **2** 7 1/4-oz. Pkgs. **29c**

Macaroni and cheese — more true cheddar cheese flavor, cooks in only 7 minutes

Betty Crocker  
**Cake Mixes** Assorted Flavors ..... 2 19-oz. Pkgs. **55c**  
**Black Bread** Mrs. Wright's Old World, New, try it ..... 16-oz. Loaf **19c**  
**Fruit Pies** Bama; Frozen, Apple, Cherry or Pineapple ..... 3 22-oz. Pies **\$1**  
**Dressing** Miracle Whip, SALAD 1-qt. Jar **49c** NuMade, 1-qt. Jar **45c**  
**Catchup** Libby's, 14-oz. Btls. **35c** Town House, 14-oz. Btls. **29c**  
**Dog Food** Purina; "makes dogs eager eaters" ..... 5-lb. Bag **65c**

**Melrose Snaps** Chocolate, Lemon, 2-lb. Bag **49c**  
**Eggs** Breakfast Gem; U.S.D.A. Grade-A Fresh ..... 3 Doz. **\$1** Large, Dozen **39c**  
**Crisco** All vegetable shortening for baking, cooking and frying. .... 3-lb. Can **79c**  
**Nestle's Bars** Chocolate or Choc. with almonds ..... Giant Bars, Each **39c**  
**Pickles** Ma Brown's; Sweet Dill-icious, wonderful with any meat ..... 1-pint Jar **33c**  
**Dog Food** Pooch Nugget; your family pet will love 'em ..... 5-lb. Bag **49c**

**Hydrox Cookies** Sunshine; New, 12-oz. with extra filling Pkg. **39c**  
**Chunk Tuna** Chicken of the Sea; 6 1/2-oz. serve a tuna casserole Can **35c**  
**Toppings** Dessert, Towne Pride; 7 1/2-oz. four flavors ..... Can **19c**  
**Waxed Paper** Waxtop; keeps 100-ft. food fresh ..... Roll **23c**  
**Paper Towels** Northern; white or in pastel colors ..... Roll **20c**  
**Toilet Tissue** Soft-Wave, 1000-sheet Scott ..... 2 Rolls **29c**



**Allsweet Margarine**  
**2** 1-lb. Cartons **59c**

**Head Lettuce**  
Large, solid heads, fresh, crisp and tender  
**Lb. 15c**

**Delicious Apples** Red, juicy, ripe. . . 2 lbs. **29c**  
**Fresh Carrots** Crisp, well-colored. . . 2 1-lb. Pkgs. **25c**  
**Celery Hearts** Crisp and crunchy. . . . . Each **29c**  
**Potatoes** Red, U.S. No. 1 Grade, bulk. . . . . 10 lbs. **39c**

For Your Halloween Party  
GOURDS INDIAN CORN PUMPKINS  
CARMEL APPLES

**Ice Cream**  
NEW! . . . Rocky Road  
Lucerne Party Pride  
**1/2-gal. Carton 79c**

Also available in 12 other flavors

Halloween Treats . . . get 'em at Safeway!  
**Roxbury Pops** Delightful treat for Halloween. . . . . 90-pop Pkg. **65c**  
**Kraft Caramels** Sack up as many as you want. . . Lb. **29c**  
**Pop Corn** Town House; White or Yellow. . . 1-lb. Bag **13c** 2-lb. Bag **25c**  
**Fresh Peanuts** New Crop; roasted, real eating pleasure. . . Lb. **39c**  
**Candy Bars** Butterfingers or Baby Ruth, 2c size bars. . . . . 40-bar Box **69c**

Safeway's the best place to buy—  
**COFFEE**  
Airway—whole bean, mild and mellow  
Nob Hill—whole bean, rich and aromatic  
1-lb. Bag **49c** 1-lb. Bag **53c**



Prices effective thru Saturday, October 24,