

SAFEWAY



Sweet Eatin'!

The lip-smackin'est **WATERMELONS** that ever made a young feller's eyes light up and say "Ah-h-h" — yours for the picking at Safeway now. They've been rushed here — red-ripe and luscious — straight from finest "melon patches." Every one guaranteed. Have yourself a watermelon feast.

Popular Gray Variety...
25-lb. Average Weight

59^c Each

LEMONADE Bel-air; frozen, premium quality, 12-oz. can makes 1/2-gallon lemonade Can **19c**
Bel-air Lemonade contains only California, freshly-squeezed lemons... 3, 6-oz. Cans **29c**

APRICOTS Sundown Brand, unpeeled, whole, packed in light syrup, delicious 4 No. 2 1/2 Cans **89c**
For a lower total food bill... all you need to remember is Safeway!

PORK & BEANS Van Camp's; 2 No. 2 1/2 Cans **49c**... 3 No. 300 Cans **35c**
Highway Brand Pork and Beans — No. 300 Can **10c**... 2 No. 2 1/2 Cans **39c**

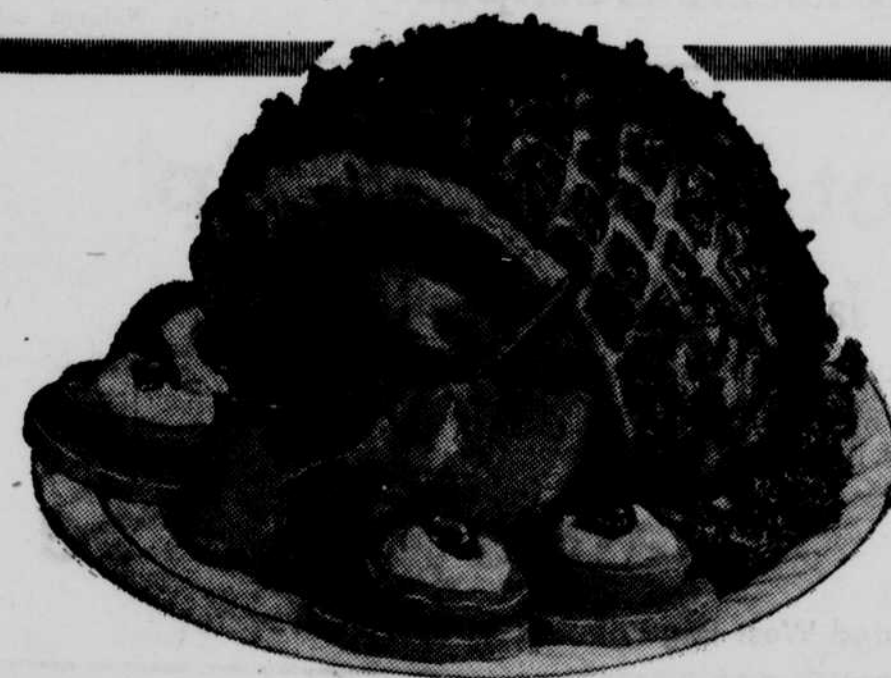
CHUNK TUNA Star-Kist; light meat, try a cool tuna salad sandwich 2 6 1/2-oz. Cans **59c**
Sea Trader; chunky pieces of select tuna... 6 1/2-oz. Can **25c**

MARGARINE Coldbrook; colored, quartered, delicious 3 1-lb. Cartons **49c**
Economical for cooking and for spreading

CHARCOAL BRIQUETS 20-lb. Bag **\$1.29**
Planning on eating outdoors?... Don't forget these quick-starting briquets!

GRAPES Thompson seedless variety, white, sweet, juicy 2 lbs. **35c**

FRESH PEACHES Late Elberta Variety, Calif. Lb. **15c** 17-lb. Crate **\$1.99**



Swift's Premium, fully cooked, 12-16 lb

Ready-to-Eat HAM
Whole or Full Half **Lb. 45^c**

And what hams these are! They're lean and tender... with the delicate pink, fine-textured meat that says superb quality. These are the choicer medium-size hams — weighing from 12 to 16 pounds. Serve 'em this week-end.

Ground Beef Safeway's famous quality, delightfully fresh Lb. **45c**
Short Ribs U.S.D.A. Choice Grade Beef, for braising or barbecuing Lb. **39c**
Liver Sausage or Braunschweiger, Safeway or Cudahy Puritan Brand... Lb. **39c**

Marvelous Merchandise
FROM YOUR GOLD BOND CATALOG

Do your shopping the easy way. Pick up your Merchandising Catalog and do your shopping in the 51 pages of beautiful gifts. **SAVE**

Gold Bond Stamps
from Safeway

WIN FABULOUS PRIZES
in "My Favorite Supermarket" Contest

Get your entry blanks in the August issue now on sale at Safeway!

Instant Coffee Butter-Nut; special 6-oz. pack, save 10c Jar **\$1.05**
Margarine Parkay; colored, qtrd., delicious and economical 2 1-lb. Ctns. **59c**
Life Cereal High protein cereal that puts life into your breakfast... 10-oz. Pkg. **30c**
Chopped Beef Armour; rich in flavor, perfectly seasoned 12-oz. Can **51c**
Armour Treet Makes meal planning easy — and economical 12-oz. Can **53c**
Beef Stew Armour; a complete meal in a can, heat and serve 24-oz. Can **57c**
Corned Beef Hash Armour; easy to prepare 16-oz. Can **41c**

SAFEWAY

SMILES THAT MAKE US HAPPY!
We're great believers in "smile-power". Smiles can make the day brighter, the work lighter. That's why you see so many friendly smiling faces in our stores. And the smiles that make us happiest of all are those on our customer's faces — because a pleased customer is our best reward for work well done.

SHOPPER'S FUN