

Free! Free! Free!

One Day Out of 8 Big Days Will Be Free Day Sale Starts Friday, Jan. 2

Last Day of Sale:
Saturday, Jan. 10th

IMAGINE . . . GETTING YOUR PURCHASE FREE !!! HERE IS HOW IT WORKS !!!

Each purchase by every customer will be recorded on special sales sheets daily. This big JANUARY SALE will continue for EIGHT BIG DAYS. The day on which our sales are least will be FREE DAY! No one (not even we) will know what day it will be until after the sale. Buy anything in our store — mattresses, appliances, living room suites, bedroom suites, chairs, tables, rockers, lamps, dinette sets, car-

peting, etc. Buy it for cash . . . or put it on contract . . . the way you pay makes no difference! If your purchase was made on our FREE DAY, your money will be refunded OR your contract will be torn up! A notarized statement designating the day of our least sales will be posted in our store Thursday, January 15th. The lucky people will be notified. You pick the free day—make your purchases and receive them FREE!

TO OUR CUSTOMERS:

As an expression of sincere thanks for your past and continued patronage, we have inaugurated this SPECIAL JANUARY SALE. We feel that making available to you the many new, exciting and outstanding values shown in our store is an appropriate method of showing our thanks—a method that you will appreciate. It will be a privilege to continue serving you!
—EDNA, DON and BILL MEYER

Famous Lines Represented: Master Craft, Ward, Serta, Chromecraft, Burris, Broyhill, American, Lloyd . . . many others!

Opening Hour
SPECIAL
FRIDAY, JAN. 2-9 A.M.

125 Pairs of
**Muslin
Bed
Sheets**

- Full Size
- Regular 2.59 Value

1.38

(Limit 2 Per Customer)

Opening Hour
SPECIAL
THURSDAY, JAN. 8-9 A.M.

**5-Pc.
Dinette
Sets**

Regular 79.95

39.88

- Limited quantity
- Absolutely no sale to dealers.

Opening Hour
SPECIAL
FRIDAY, JAN. 2-9 A.M.

**Innerspring
Mattresses**

Full size or twin size. Fine workmanship gives real wear. Regular 29.95

Special **9.88**

(LIMITED)

Opening Hour
SPECIAL
FRIDAY, JAN. 2-9 A.M.

**Folding
Chairs**

All steel frame, finished in baked on chip resistant enamel. Reg. 5.98.

Special **3.28**

CHOICE OF COLORS

Opening Hour
SPECIAL
SATURDAY, JAN. 3-9 A.M.

**3-Pc. Bedroom
Suites**

New, modern blonde dresser, mirror and full size bed. Regular 149.95

Special **49.88**

(Two only—no dealers)

Opening Hour
SPECIAL
SATURDAY, JAN. 3-9 A.M.

**Platform
Rockers**

Assorted modern tweeds. High backs, comfortable. Regular 3.50

Special **16.88**

Opening Hour
SPECIAL
SATURDAY, JAN. 3-9 A.M.

Magazine Racks

Bronze tone, large size. An outstanding value! Regular 2.95

Special **88c**

(NO DEALERS)

Opening Hour
SPECIAL
MONDAY, JAN. 5-9 A.M.

**125 Pkgs. Reg.
TIDE
FREE to Ladies**

VIEWING OUR
KELVINATOR
Automatic Washers
(No strings attached)

Opening Hour
SPECIAL
TUESDAY, JAN. 6-9 A.M.

Ironing Boards

Famous Rid-Jid, all steel construction!
Regular 9.95

Only **3.88**

Opening Hour
SPECIAL
TUESDAY, JAN. 6-9 A.M.

**Ironing Pads
and Covers**

Scorch resistant silicone cover and insulated pad. Regular 4.95

Special **88c**

Living Room Suites

Every item priced for quick sale!

Select from famous Master Craft and from other famous manufacturers. These suites recognized for fine design and workmanship.

Some Less Than One-Half Price!

CASH OR EASY CREDIT TERMS

219.95 Two-Pc. Sectional JANUARY SALE PRICE	109.88
209.95 Two-Pc. Living Room JANUARY SALE PRICE	119.88
249.95 Two-Pc. Living Room JANUARY SALE PRICE	149.88
259.95 Two-Pc. Living Room JANUARY SALE PRICE	159.88
269.95 Two-Pc. Living Room JANUARY SALE PRICE	169.88
279.95 Two-Pc. Sectional SUPER VALUE, JANUARY SALE PRICE	189.88

Dining Room Furniture

109.95 Drop Leaf, Walnut or Limed Oak . . . 69.88
129.95 Drop Leaf, Limed Oak or Walnut 89.88
139.95 36" China, Walnut or Limed Oak 99.88
179.95 China, Walnut or Limed Oak, 48" 115.88

Matching Chairs From 9.88

Select from America's finest dining room manufacturers.

Solid Hardrock Maple . . .

Early American

Made by one of the leading makers of fine hard maple. All pieces hand rubbed, lacquer finish for lasting beauty.

189.50 Double Dresser with Mirror	99.88
99.50 Chest on Chest	69.88
69.50 Bookcase Bed	49.88
59.50 Panel Beds	39.88
109.50 Drop Leaf Table 42x60x72	67.88
89.50 Round Table 54" Drop Leaf	67.88
169.50 Credenza Base with Open Top Hutch	96.88
18.95 Matching Chairs	11.88

Waste Baskets

Bronze — Sturdy
Regular 2.95

Now . . . 1.68

Occasional Tables

12.95 Table	4.88
16.95 Table	9.88
19.95 Table	12.88
22.50 Table	14.88
29.50 Table	15.88

Recliners

Dad's favorite chair. Plastic headrest and covered arm. Heavy tweed seat and back. Adjusts to any position.

CHOICE OF COLORS
Regular 89.95

Now . . . 40.88

Many others to choose from!

Bunk Beds

Full 1 3/4" width makes twins. 2 beds, guard rail, ladder, limed oak.
Regular 49.95

Sale . . . 19.88

Springs . . . 9.88

Better BUY FURNITURE NOW Values

One Arm Sofas 89.88

The style so popular in this area. One round bumper end with large sloping arm. Super double spring construction plus foam rubber. Latest selection of 1959 fabrics. Regular 159.95.

TV Swivel Rockers . 52.88 to 57.88

According to Color—
The chair that's just right for everyone. Large and roomy. Suspended arms, High back. Latest decorator long wearing fabrics. Choice of colors. Regular 89.95.

Two for One SPECIAL!

69.50 Guard O'Pedic Innerspring Mattress
69.50 Guard O'Pedic Box Spring

Full Size or Twin
Regular 139.00
JANUARY SALE PRICE **2 for 69.50**

3-Pc. Wall Ensembles 14.88

52-in. all steel construction. Baked enamel finish. Regular 29.50

Gold Seal Linoleum, sq. yd. . . . 82c

No. 1—12-ft. width. Large selection.

All merchandise carries our full guarantee and double warranty . . . ours and the manufacturer's!

Table Lamps

Wide choice of new styles and colors.

Regular 6.95
Now . . . 3.88

Regular 9.95
Now . . . 4.88

Regular 15.95
Now . . . 8.88

Chrome Hi Chair

Triple plated chrome, plastic padded, removable plastic tray.
Regular 17.95

Sale Price 8.88

Desks

29.50 Student Desk	11.88
49.50 7-Drawer Walnut	36.88
59.50 Solid Oak	49.88

Many More to Choose from!

Bedroom Suites

Choose from a vast stock . . . this is your chance to save!

FAMOUS NAMES:
Ward, Stanley, Broyhill and others!
All styles and colors with bookcase beds!

149.95 Three-Pc. Panel Bedroom TWO ONLY	49.88
169.95 Four-Pc. Panel Bedroom ONE ONLY	89.88
239.95 Four-Pc. Panel Bedroom WALNUT, BLOND, GREY—ONLY	129.88
249.95 Four-Pc. Bedroom JANUARY SALE PRICE	144.88
209.95 Four-Pc. Bedroom JANUARY SALE PRICE	152.88
269.95 Four-Pc. Bedroom JANUARY SALE PRICE	169.88
279.95 Four-Pc. Bedroom JANUARY SALE PRICE	179.88

Suites center guided, dust proofed, plate glass. Many more to choose from! All must be sold!

Chairs & Rockers

34.50 ROCKER	16.88
49.95 SWIVEL ROCKER	29.88
59.95 PLATFORM ROCKER	39.88
74.95 SWIVEL ROCKER	44.88
129.95 TV FOAM ROCKER	69.88

All styles, all colors all shapes . . . selling at carload prices!

For Juveniles

29.50 BABY CRIB with Mattress	19.88
49.50 BABY CRIB with Mattress	29.88
CRIB MATTRESS, wet proof	6.88

Famous 1959 Appliances Kelvinator

See and Compare Our Prices!

DRYERS, starting at	149.88
WASHERS, starting at	189.88
RANGES, starting at	169.88
HUGE, 12-FOOT FULL-FREEZER— REFRIGERATORS, at only	222.88

Your comparison invited on other makes and models offered by other dealers.

Your CREDIT is GOOD Here

Every Item Priced to Move Quickly

Hide-A-Way Beds

Hide-a-way beds and luxury rest sofa loungers. Makes you know and like so well. Sacrificed at savings to you!

89.50 Studio, Chrome Arms	49.88
(LIMITED)	
109.95 Studio, Beautiful Style	72.88
209.95 Studio & Chair	119.88
279.00 Hide-away Bed	159.88
Heavy All Nylon Cover	
319.95 Foam Rub. Cush.	229.88
Good inner-spring mat.	

Dinette Sets

Make your selection from brand new 1959 arrivals. Choice of five- or seven-piece sets from America's finest manufacturers. Bronze or chrome.

89.95 5-Pc. 36x60 DINETTE	49.88
99.95 5-Pc. 36x60 DINETTE	59.88
139.95 7-Pc. 36x72 DINETTE	79.88
189.95 7-Pc. 42x72 DINETTE	99.88

Innerspring Mattresses

Select from our new stock of full- or twin-size famous mattresses and box springs at these prices. Double warranty!

Reg. 49.50 Innerspring MATTRESS	24.88
Reg. 59.50 MATTRESSES Six-Year-Guarantee	38.88
Reg. 79.50 DELUXE TUFTLESS Imported. Tick, 10-Year-Guarantee	48.88
Reg. 189.50 LIFETIME, six-in. Foam Rubber, extra firm, complete	119.88

3-Pc. Curved Sectional

The custom-built style piece that has the Midwest raving. Highly styled and finest workmanship throughout. Choice of latest miracle fabrics in any color. Regular 259.95 to 359.95

Sale Price 184.88 to 229.50

Pictures

Many sizes and styles. Religious and scenic. 50% Off Reg. Price

Starting at 1.68

CAVALIER
Cedar Chest
Size 17x38x18 1/2
Nationally Advertised
Regular 55.50

Sale . . . 42.88

Radios and Record Players

UP FROM 22.88

Electric Clocks

Only . . . 4.88