

## New Lark Series Goes on Display

Once again, Studebaker—with its revolutionary new Lark series of 1959 passenger cars—departs from its present styling themes to establish a completely new concept of distinctive, functional, modern design.

The philosophy responsible for the all-new Studebaker places its emphasis on "common sense" design. The new Lark went on display Friday at the Smith Motor company show rooms.

The Smith Motor company is the companion firm of the Harry R. Smith Implements.

"We resolved that our Lark's would not be newly styled just for the sake of style," explained Duncan McTae, director of styling. "We determined to design an all-new, completely functional car—a car that meets the specific demands of today's driving needs—a car the motoring public has urged us to build."



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"It meant abandoning the 'longer, wider, huge package' concept of other American auto makers," McTae continued. "The car we determined to build was to be sensibly smaller in exterior size, yet with 'big car' interior roominess.

"It's basic design theme was to reflect elegance, tasteful simplicity and functional purpose.

"And," he asserted, "we wanted to sell this new Studebaker Lark to the public at the lowest possible price. So, in designing this new car, we worked hand-in-hand with our engineers to determine, for example, the relative costs of various sheet metal shapes. Because exaggerated forms, like towering fins, are more expensive to produce and assemble—we deliberately kept our new models free of such styling clichés.

"This design philosophy," McTae pointed out, "has several important advantages to the buyer. It, of course, permits the car to be priced lower. And, if a panel becomes damaged by collision—repair or replacement costs are substantially less. But perhaps most important is the fact that, because the Lark's design is based on sound engineering principles and is not cluttered with 'dated' styling fads, the new Lark achieves a permanence of design that will result in higher resale value. This philosophy guided us to a functional, classic design—one that would stay in style indefinitely."

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**Club to Make Donation—**  
STAR—Get-together club met with Mrs. Tom Slattery Thursday afternoon with nine members and two visitors present. Roll call was answered with a favorite TV program. The club will send a donation to the school of mentally retarded children at Norfolk, each one to have donation at next meeting.

Flowers made at the demonstration in O'Neill were displayed and a lesson will be given at a later date.

The next meeting will be December 3 at the home of Mrs. Ben Vonasek. There will be a covered dish dinner at noon followed by the regular meeting and the Christmas party with a gift exchange, revealing the names of secret friends.

Roll call will be "your nicest Christmas."—By Mrs. Ewalt Miller, reporter.

**Other Star News**  
Mrs. Gene Mudloff spent Thursday at the E. J. Revell home.

The South Star telephone company held a meeting at the Gibson schoolhouse Thursday evening. Plans were made to begin work on the line to O'Neill as soon as the needed materials arrive.

Several from this community attended the senior class play in O'Neill Friday evening.

Mrs. Lysle Johnson and Larry had dinner Wednesday with Mr. and Mrs. Ewalt Miller.

Mr. and Mrs. Ewalt Miller visited with Mr. and Mrs. Ernest Boelter and Jim Monday afternoon.

Miss Beverly Linquist spent last Tuesday with her folks, the Nels Linquist family.

Willis Waring and Vernon Boelter arrived home in the past week after serving two years in the armed forces of which they spent the greater part in Germany. Vernon also spent two months in Lebanon. Vernon is a son of Mr. and Mrs. Albert Boelter and Willis, a son of Mr. and Mrs. Gerald Waring. Both are nephews of Mr. and Mrs. Ewalt Miller of this community. A nephew, Earl Miller, is expected home this week. He has been stationed at Ft. Eustis, Va.

Miss Dora Miller spent Friday

with relatives in O'Neill.

Mr. and Mrs. Nels Linquist spent Tuesday evening at the Lysle Johnson home.

Mrs. Bill Kruse and children spent several days last week at the home of her parents, Mr. and Mrs. Roland Miller, while Mr. Kruse was picking corn at the Miller farm.

Mrs. Fannie Stewart spent Thursday with her daughter, Mrs. Elmer Juracek, and family.

## Church Notes

**METHODIST (Page-Iman)**  
Rev. Lisle E. Mewmaw, pastor  
PAGE—  
Thursday, November 20 (today): Woman's Society of Christian Service meeting, 2 p.m.; junior choir practice, 4 p.m.  
Friday, November 21: Pre-nuptial shower for Miss Linda Fisher in Fellowship hall, 8 p.m.  
Thanksgiving Sunday, November 23: Sunday-school, 10 a.m., with offering for World Service; worship, 11 a.m.; MYF, 7:30 p.m.  
Monday, November 24: The Commissions will meet at 7:30 p.m., followed by official board meeting.  
Tuesday, November 25: Fellowship class annual Thanksgiving dinner, 6:30 p.m.  
Wednesday, November 26: Chancel choir practice, 8 p.m.

**INMAN—**  
Thursday, November 20 (today): Commissions on Education and Missions will meet at 7:30 p.m. in the Harvey Tompkins home.  
Thanksgiving Sunday, November 23: Worship, 9:45 a.m.; Sunday-school, 10:45 a.m., with offering for world service; church-wide covered dish fellowship supper, 6:30 p.m., followed by a songfest. Plan to attend!  
Wednesday, November 26: Choir practice, 7:30 p.m., and MYF.

**FOR BOTH CHURCHES**  
Thursday (today) through Saturday, November 22: Sub-district Bible studies in Atkinson Methodist church, 7:30 p.m., each evening and one afternoon session on Friday at 2 p.m. Dr. Kraft of Garrett Seminary will be the out-

standing leader of these studies. Attend as much as possible!  
Wednesday, November 26: Mid-week prayer hour, 9 a.m. Read 11th Psalm.  
December 7: MYF sub-district rally at Spencer, beginning at 2:30 p.m., postponed from November 16.

**CHRIST LUTHERAN**  
(Seventh and Clay sts., O'Neill)  
Rev. A. S. Gedwillo, pastor  
Sunday, November 23: Sunday-school, 9:45 a.m.; W. Fricke, superintendent; divine worship, special mission offering service, 11 a.m. The Rev. Peter Krey, institutional pastor at Norfolk, will be guest speaker. "The Lutheran Hour on WJAG, 4 p.m.; adult membership class, 7 p.m.  
Monday, November 24: Adult membership class, 7 p.m.  
Wednesday, November 26: Confirmation classes meet, 4:15 p.m.; Thanksgiving evening service, 7:30 p.m. Please note the date and time.

**IMMANUEL LUTHERAN**  
(Atkinson)  
Rev. A. S. Gedwillo, pastor  
Sunday, November 23: Divine worship, 9 a.m.; Sunday-school, 10:15 a.m.; S. H. Brauer, superintendent; "The Lutheran Hour" on WJAG, 4 p.m.  
Tuesday, November 25, Confirmation class, 4:30 p.m.  
Thursday, November 27 (today): Thanksgiving Day worship, 9 a.m.

**Graduates from Submarine School—**  
PAGE Lloyd A. Fusselman, seaman apprentice, USN, son of Mr. and Mrs. Lloyd B. Fusselman of Page graduated October 22 from the basic submarine school at the naval submarine base at New London, Conn.  
During the eight-week course students are trained in the routine watch standing stations and familiarization of submarine life.  
Mr. and Mrs. Guy Cole, Mr. and Mrs. Don Strong and Lois Strong were Sunday guests at the home of Mrs. Carrie Borg.

Phone YOUR news to US.

## O'Neill News

Mr. and Mrs. Dave Burk and Sue of Ewing were last Thursday supper guests of Mr. and Mrs. Gordon Watson.

Richard Jonas left late Saturday after completing a two weeks visit with his parents, Mr. and Mrs. Lawrence Jonas, who took him to Omaha for a plane connection for Santa Monica, Calif., where he has been residing.

Mr. and Mrs. William Hubby of Neligh had a short visit Sunday at the home of Mrs. Carrie Borg.

Mrs. Rosa Bowers and Mrs. Marion Woidneck spent Wednesday, November 12, in Butte and Spencer on business.

A birthday party was held Friday at the home of Mr. and Mrs. Loyal Hull for their daughter-in-law, Mrs. Donald Hull, and granddaughter. Those attending were: Mr. and Mrs. Marion Woidneck and daughters, Mr. and Mrs. Paul Woidneck, Levi Hull and Mrs. Rosa Bowers.

The Misses Janet and Linda Seger attended the Nebraska-Penn State game at Lincoln Saturday. They also stopped and visited friends and relatives.

Mr. and Mrs. Charles Mahoney and family, Mr. and Mrs. Frank Rohde and Mr. and Mrs. Edward Boyle were Sunday dinner guests of Mr. and Mrs. James Gallagher of Inman.

Mrs. Minnie Higgins and Mrs. Rosa Bowers visited Wednesday, November 12, at the Marion Woidneck home at Midway.

Floyd Long celebrated his birthday anniversary, Tuesday, November 11. Those present were: Mrs. Long, his daughter, Mrs. Floyd Collins of Minnesota, Mrs. Cooper, Hazel Endicott and Mrs. Fred Bazelman. Lunch was served at noon.

Mr. and Mrs. R. R. Reed of Orchard spent Sunday at the J. C. Bazelman home.

Mr. and Mrs. Dean Beckwith of Tekamah were Saturday overnight and Sunday guests at the Guy Beckwith home.

Mr. and Mrs. Carl Lorenz and Mr. and Mrs. Guy Beckwith were Friday shoppers in Grand Island.

## Letter to Editor

Chamberlain, S. D.  
We couldn't miss a single issue of The Frontier. Why, the pictures of our friends that you print in your paper are worth more than the subscription price!  
I'm especially happy when the paper arrives on Fridays. It usually does. For a nickel—what a lot of enjoyable reading like Romaine Saunders' column.  
I can get your 9:30 program on WJAG.  
Thank you for a fine paper. It covers Spencer, too—where we once lived.  
Sincerely,  
MRS. LAURENCE STORJOHANN

O'NEILL LOCALS  
Mr. and Mrs. William Clauson were Sunday dinner guests of Mrs. Mary Lewis.  
Lambert Havranek of Republican City visited Sunday at the home of his sister, Mrs. Rosa Bowers.

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Full circle tiered skirt, embroidered bodice. With adjustable straps, underarm elasticized insets.



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**Cardigan**  
Hi-bulk \*Orlon  
34 to 40 3.98  
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Short sleeve slipon 2.98  
\* DuPont's registered trademark for its acrylic fiber



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Long fitted  
gown of nylon  
tricot  
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Lavishly trimmed with nylon ruching. Elasticized waist for better fit. 32 to 40.



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Fill her stocking with her favorite Silhouette Nylons! All are leg-flattering and all long-wearing. Regular, Stretch, Seamless.  
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Black, turquoise, or champagne  
Full circle skirt for a buoyant, care-free mood. Fashioned in solid colored quilted taffeta with a 2 1/2" self belt. Sizes 22-30.  
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A bevy of colors, designs in genuine Hemphill argyle socks. Heavy cotton.



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Colorful Sanforized cotton broadcloth, coat or midly style. Others 3.98 - 4.98



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Full Bed Size  
Single Control 16.95  
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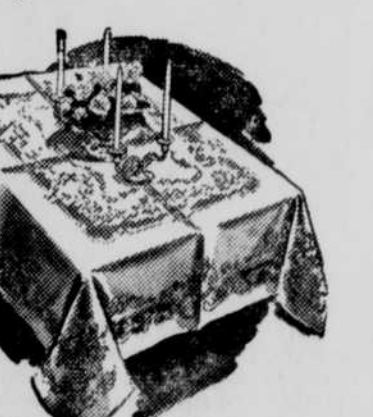
**Shearling**  
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Shaggy soft shearling, blue or pink. Matching fleece lining. 4 to 9.



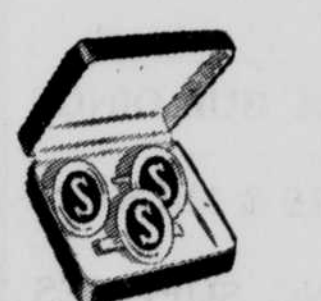
**A Dainty Slip**  
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Dainty, yet durable slips of 40 denier nylon tricot in white and colors.



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The added touch for all particular men. Choose from our selection of new leather styles.  
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