



O'Neill, Nebr.

the sale
of sales...
24.95 value
coats at
savings of
5.07
19.88

Misses Size 8-18
Half Sizes 16 1/2-22 1/2

USE OUR LAY-AWAY PLAN



3 WAYS TO BUY
1. Cash
2. Lay-Away
3. Easy Terms



Coat News!
CAR COAT SPECIALS

19.98 VALUE
NOW! **15.99**

Best values in O'Neill!

Smart new styles... Warm mouton collars. You'll find your coat at GAMBLES!

Sizes 8-18. Wool Zibeline-Tweeds

They're all at Gambles --- Now Sale Priced for You!

BUY YOUR COAT ON GAMBLES EASY TERMS

Studio and Chair

Coral Frieze with Lurex — Reg. 169.95

Sale Price -- **138.88**

Studio and Chair

In Grey or Black Frieze — Reg. 179.95

Sale Price -- **148.88**

Studio Bed and Chair

In High Quality Frieze — Reg. 199.95

Sale Price -- **178.88**

Studio Bed Only

Brown Frieze — Reg. 79.95

Sale Price ---- **58.88**

Studio Only

Charcoal Grey Frieze — Reg. 109.95

Sale Price ---- **88.88**

Bur-Loungers

Makes Single Bed — Reg. 69.95

Sale Price ---- **48.88**



SAVE 1/3

Radiator Solder
Regularly 49¢ **33¢**

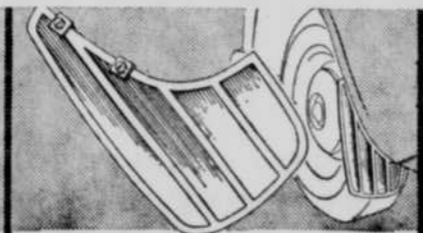
Stop or prevent leaks with Varcon liquid solder. Use with any anti-freeze solution. 10 oz. can.



SAVE 1/3

Wheel Cover
Regularly 45¢ **29¢**

Warm in winter! Deluxe nylon woven fabric with rubberized backing to prevent slipping.



Fender Flaps
Regularly 1.79 **1.49** Pr.

Protects your car's finish from ugly splash damage. Heavy duty white rubber. For front fenders.

Appreciation SALE!

Starting Today, Continuing Thru October 31st

SPECIALS

2-Pc. Living Room Suite

Brown or Biege Frieze
Regular \$469.95

Sale Price ---- **148.88**

Green or Black Frieze

Foam rubber Cushions — Reg. 199.95

Sale Price ---- **178.88**

Red, Green or Biege

Modern Styling — Regular 209.95

Sale Price ---- **188.88**

Black or Brown Frieze

Regular 189.95

Sale Price ---- **168.88**

Two-Tone Biege

Top quality — Regular 239.95

Sale Price ---- **208.88**

2-Pc. Sectional

Armless style — Regular 139.95

Sale Price ---- **118.88**

Platform

Rockers

Swivel type with plastic and tweed covers

Regular 49.95

Sale Price --- **38.88**

Bedroom Suites

3-Pc. Bedroom Set

Dresser, Chest and Bookcase Bed
Silver gray finish — Regular 129.95

Sale Price ---- **98.88**

2-Pc. Bedroom Suite

Double Dresser and Bookcase Bed
In American Walnut — Reg. 139.95

Sale Price ---- **118.88**

3-Pc. Bedroom Suite

Dresser, Chest and Bookcase Bed
In Modern Lined Oak — Reg. 169.95

Sale Price ---- **148.88**

3-Pc. Walnut Suite

Double Dresser & Bookcase Bed
3 Cedar Drawers — Reg. 179.95

Sale Price ---- **158.88**

3-Pc. Lined Oak Suite

Double Dresser, Chest and Bookcase
Bed, Tilting Plate Mirror, Center
Drawer Guided

Sale Price ---- **178.88**

3-Pc. Sahara Walnut

Bookcase Bed, Chest Double Dresser
A Hooker Mainline Set — Reg. 219.95

Sale Price ---- **188.88**

Hunters!

We still have a good selection of
SHOTGUNS and
RIFLES
Mossbergs — Winchesters
Remington — Stevens
Also a full line of
ammunition

It has been one year ago this month that I became Manager of the O'Neill Gamble Store. In view of this, I feel that to show appreciation for the fine way that I have been accepted into the community and for the excellent patronage by you folks during the past year, we should do something for you.

We here at the store are going to give you an opportunity to purchase needed items at a great savings. We are having "APPRECIATION DAYS" starting today and continuing through October 31st.

Check the ads in this paper for items that you may need, also tune in Radio Station KVHC Monday and Tuesday for more interesting information about this "APPRECIATION DAYS" sale. **JOE McLEISH** Manager.



Slim-line Styling! Advanced Engineering!
21" CORONADO "ARDMORE"

\$10 DOWN 229.95

2.75 Per Week, Payable Monthly

Feature studded for '59 including a new Tube Saver that greatly increases the life of all tubes! Powerful chassis, range selector control, aluminized picture tube—all add up to brighter, sharper picture. Two Hi-Fi speakers for full-range sound and excellent tone. Distinctive slim-line cabinet has functional swivel base for comfortable room-wide viewing. Richly finished in mahogany grain.

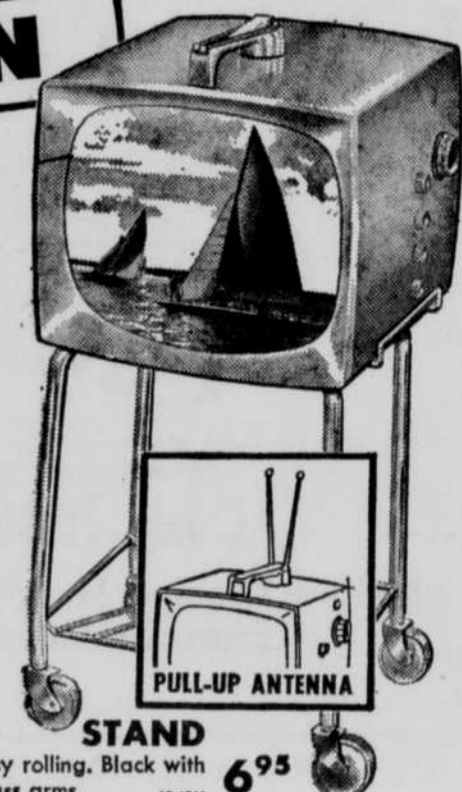
Lined Oak 21" Ardmore..... **239.95**

\$5 DOWN

17" PORTABLE CORONADO "Capri" 139.95

1.90 Per Week, Payable Monthly

The lightweight, big-picture portable that's easy to take where entertaining's best! High quality Fireball Neutrode tuner gives more power, less interference. Aluminized picture tube and filtered safety glass assure sharper blacks and whites, easier-on-the-eyes viewing. All-steel cabinet. Turquoise.



STAND 6.95

TRADE
Pay Way Less than Advertised Price!

★ ★ ★ ★ ★
Free Home Trial—No Obligation

Picture tube size in standard diagonal measurement. All Coronado models also available with all-channel tuner for UHF reception.



Installed FREE!

NO MONEY DOWN

4 YEAR Guarantee

Super Active Premium Features!

- ★ Silver Sealed Grids
- ★ Bonded Glass Separators
- ★ High Impact Rubber Case

VARCON 6 VOLT SUPER ACTIVE

at a New **13.44** Low!

Group 1, 21, Exchange

Gives You As Much As Other Batteries that Sell for \$27.95!

SAVE OVER 40%



VARCON 12 VOLT Super Active 16.88

Gr. 245 Exch. 15-922
Comparable to Batteries that sell for 31.95

Varcon Batteries—Guaranteed Longer Because They're Better!