THOUSANDS OF HOMEMAKERS ARE ENJOYING THE NEW SAFEWAY FOOD SERVICE ... Are You?



- ★ Handy, large, paved free Parking Lot.
- Safeway's famous quality Meats trimmed of excessive fat and bone before weighed.
- ★ Fresh, tender delicate cakes, rolls and breads in an elegant baked goods section.
- Brightly illuminated, eliminating all dark shadows.
- A huge stock of more than 5000 items.
- ★ Nationally-known brands like Stokely, Libby, Heinz, Van Camp, Betty Crocker, Nabisco, Supreme, and all the others.



Every item is clearly pricemarked and price-tagged, and the price is clearly "called out" at the check stand, then an itemized cash register receipt is rendered — all for the purpose of avoiding price mistakes.

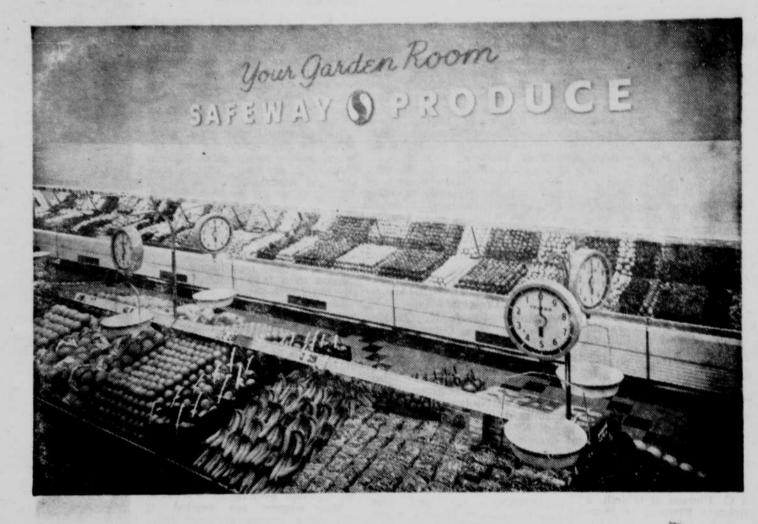


- Especially designed to fulfill your modern-day food shopping needs!
- Come, see and enjoy this wonderful Safeway store that has all the extras!



Jine quality foods give real meaning to low prices ! Libby's 16-oz. 4 for \$1 Chili Con Carne can 4 for \$1 Dried Prunes Glenview: 2-lb. 39c Swift'ning Swift's; all- 3-lb. 69c Swift'ning Swift's; all- 3-lb. 69c Syrup Pack Train 4-Gal. 69c Syrup sugar and maple sugar...Bottle 69c Pancake Mix Craft Eag 99c

Pineapple



Gorgeous large displays of dewy-fresh Vegetables and crisp, ripe Fruits in the wonderful new Safeway store.



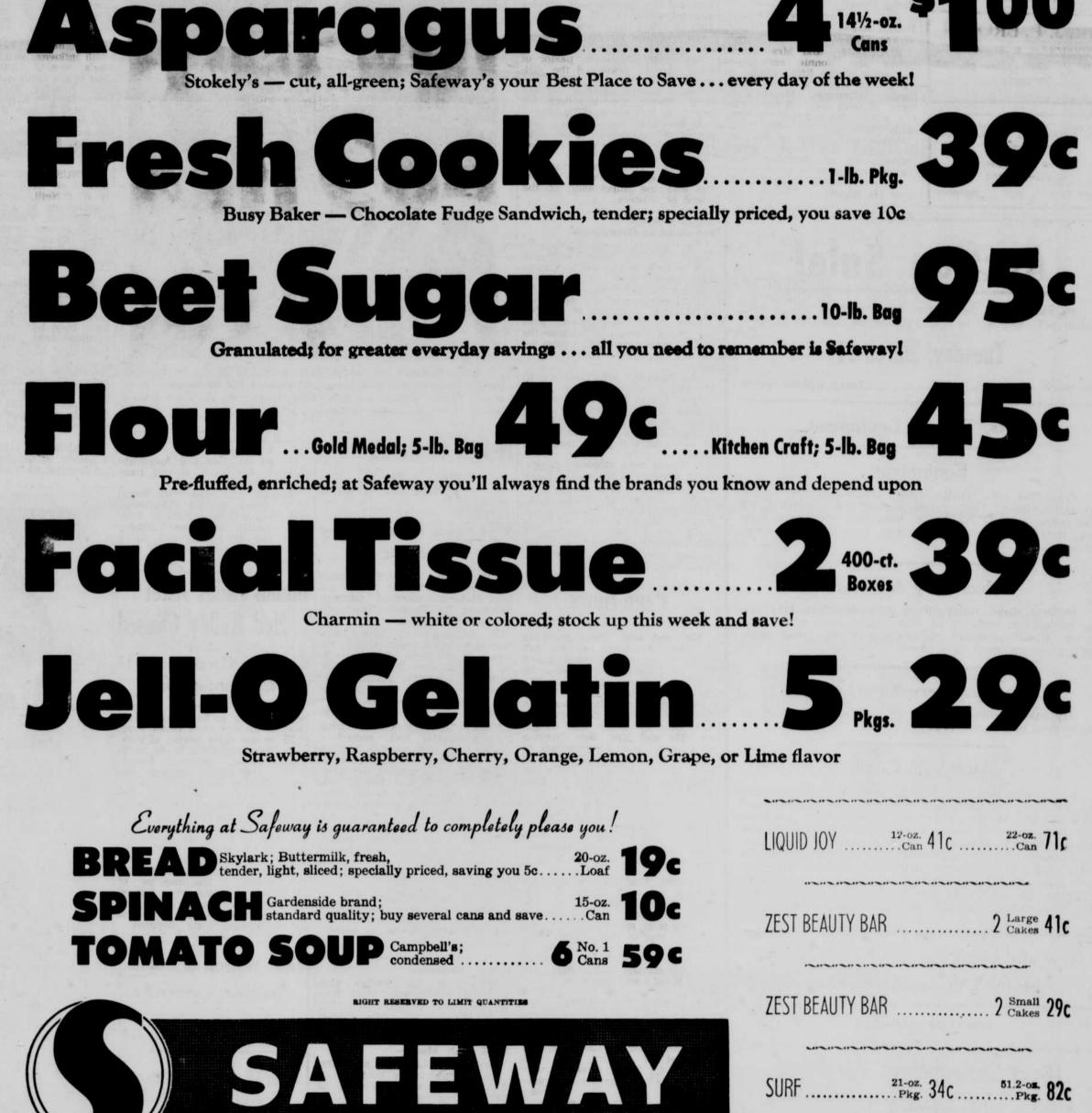
Town House - Yellow Clip sliced or halved peaches; Bartlett halved pears; Safeway guaranteed products!

LaLani - crushed or spears, fancy quality, Hawaiian-grown; stock up this week and save

CUT UP WHOLE Plump, perfect young fryers, especially selected for top-quality and meaty goodness. Take advantage of this special low price! Round Steak Grade Beef, tender Lb. 79c Picnics No. 1 Quality Smoked 4-6-lb average Lb. 37c

Fig Bar Cookies Manchester12-oz.
. Pkg.27cHills Bros. Coffee1-lb.
. Can89cWaxed Paper Waxtex100-ft.
. Roll19cIvory Snow For washing
dainty things12¾-oz.
. Package35cBreeze15-oz.
. Pkg.35c.
. Pkg.84c





Prices effective thru Saturday, March 8, in O'Neill

