Did it ever occur to you



that your eyes pick out



toys for the kids ...





food for the dinner table?

Don't neglect them. They're your most precious possession! Many wonderful adventures and a more meaningful life is yours with a set of healthy eyes

-eyes that see clearly and with-

Consult an Optometrist or Ophthalmologist at least ence a year and see better.

Presented as a public service in the interest of better vision by Rico Style Optical Company, Omaba, Mobraska, serving the profession with finest quality Ophthalmic

Celia News

Mrs. LeRoy Hoffman and sons, Roger and Gary, and nephews Harold and Glen Frickel also Mrs. Elvan Chace went to Butte Saturday. The Ladies attended the offcampus course, "American National Government." The boys visited their aunt, Mrs. Bennett Smith. This was the last lesson for this course and was held in

Butte high school Mr. and Mrs. LeRoy Hoffman and Gerald Frickel were Wednesday evening, March 13 visitors at the Duane Beck home. Gerald Frickel were Wednesday evening March 13 visitors at the Duane Beck home. Gerald was an overnite visitor at the Hoffman home, Mrs. Duane Mintle, Mrs. George Mintle and Gary spent Tuesday, evening, with Mrs. Hans Lauridsen while the men attended the irrigation and fertilizer meeting, which was held in the agriculture building that evening in Atkinson Mr. and Mrs. Hans Lauridsen and boys visited the Aaron Lange family Sunday evening, February

10. Mr. and Mrs. William Maloun and Billy were Sunday, March 17 dinner guests at the Duane Beck METHODIST (O'Neill-Emmet) home. Dorothy Scott was an af- O'NEILL ternoon visitor at the Beck home. Mr. and Mrs. O. A. Hammer- church school institute, 9 a.m. berg were Sunday, March 17, to 4 p.m. dinner guests at the Hans Laurid- Friday, March 22: Prayer vigil,

Gary and Jim Mintle visited 2 p.m. Bobby Knutson Saturday evening, study, 7 a.m.; men's breakfast,

Saturday, March 15 supper guest | Monday, March 25: Intermediat the William Maloun home. ate MYF, 7 p.m.; WSCS and Mr. and Mrs. Omer Poynts and WSG combined meeting, 8 p.m.

guests at the Roy Thurlow home p.m.; senior MYF, 8 p.m. Mr. and Mrs. LeRoy Hoffman Thursday, March 21: WSCS and sons, Mrs. Amelia Hoffman meets at Henry Kloppenborg and Mrs.Mary Johnson were Sun- farm. day, March 17, dinner guests at Sunday,

day, March 17, dinner guests at the home of Mrs. Alice Hill in At- and Children's Sunday school, 9:30 a.m.; adult Sunday-school, Dorothy Scott was a Friday evening, March 15, visitor at the fellowship and bible study, 8 young people. LeRoy Hoffman home.

To California-

Mr. and Mrs. L. G. Gillespie eft Tuesday for San Gabriel, Calif., to visit their daughter, Mrs. E. R. Wood. They plan to return April 15.

Slumber Party— Miss Sharon Ann Marcellus held a slumber party for nine girls Friday evening. She is the lowed by official board meeting. daughter of Mr. and Mrs. M. B.

It's Our



And We're Proud of Our Years of Service to Agriculture

DEPENDABLE FARM LOANS **SINCE 1917**

ELKHORN VALLEY National Farm Loan Assn. LYLE P. DIERKS, Sec.-Treas.

O'NEILL Member Federal Land Bank System



For Years Allis-Chalmers has set the pace that others have followed

TRACTION BOOSTER system

Power Shift Wheels

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1953 **POWER-CRATER** engine SNAP-COUPLER hitch

1955 Remote Ram **Principle**

POWER DIRECTOR LOW-LINE, HIGH-CROP DESIGN **ROLL-SHIFT FRONT AXLE**

SEE THE YEARS AHEAD 3-Plow D-14

FROM ALLIS-CHALMERS **ENGINEERING IN ACTION**

SALES & SERVICE

ALLIS-CHALMERS (AC)

MARCELLUS IMPL. CO.

Phone 5

WINS RUG

AMELIA—Mrs. Harold Gilman last week received word that she had won a 12 ft. by 15 West O'Neill ft. Mohawk rug in a contest. She had submitted a household hint.

Church Notes

Donald G. Hunt (above) will

be evangelist at series of ser-

(Details in notes at right).

vices at Church of Christ here.

midnight to noon; Dorcas society,

March 24: worship

10:00 a.m.

PAGE-

practice, 4 p.m.

MYF, 7:30 p.m.

hew 17:14-18.

24, 7:30 p.m.

Watchtower Feb. 15.

Subject

AMELIA-

7:30 p.m.

INMAN-

p.m., John Connard home.

METHODIST (Page-Inman)

Rev. Lisle E. Mewmaw, pastor

meeting, 2:30 p.m.; junior choir

lowed by official board meeting.

hour, 9 a.m., scripture-Matt-

JEHOVAH'S WITNESSES

(127 S. 4th st., O'Neill)

Watchtower study will be held

Tuesday, March 26: Bible book

study, using book "You May

Survive Armageddon Into God's

New World", chapter VI, "The Desire of All Nations Come In".

METHODIST (Chambers and Amelia)

Rev. Harry S. Myers, pastor

Thursday, March 21: Young adult meeting, 7:30 p.m.

Friday, March 22: Film presentation, "I Beheld His Glory", 8

Sunday, March 24: Sunday

Monday, March 25: Junior

choir practice, 7 p.m.; senior choir practice, 7:30 p.m.; intermediate MYF meeting, 7:30 p.m.

FIRST PRESBYTERIAN (O'Neill)

9:45 a.m. The children will come

to the west door of the new

building and will be shown to their classes. The young people and young married people will meet in the church basement.

Worship service, 11 a.m.. Monday, March 25: Men's Coun-

cil dinner, 7 p.m. Wednesday, March 27: Junior

high Westminister fellowship, 7

p.m.; Senior high Westminister

fellowship, 7 p.m.; choir practice, 8 p.m.; meeting of the session,

p.m. Friday, March 29: Lenten ser-

vice. 8 p.m. The meaning of di-

Olen Kennell, minister Sunday March 24: Sunday school

school, 10 a.m.; worship service, 11 a.m.; senior MYF meeting,

orayer vigil, 12 until 6 p.m. Sunday, March 24: worship

sions meeting, 2 p.m. CHAMBERS:-

"How Jehovah's Wit-

View Their Ministry"

Wednesday, March 27: Prayer

Thursday, March 21: WSCS

Sunday, March 24: Sunday-



CHURCH OF CHRIST

Rex James, Evangelist Sunday, March 24: Bible school at 10 a.m.; preaching and communion at 11 a.m.; youth rally and adult study class at 7:30 p.m.; evangelistic services at 8

Revival meeting: Donald G. Hunt will be in charge of nightning Sunday, March 24, and end- quilting at her home. Becoming evangelistic services begining Sunday night, March 31. All are urged to attend these ser- Norfolk where she entered the

The afternoon service will begin at 2:30 o'clock and the night service at 7:30 o'clock.

ASSEMBLY OF GOD (O'Neill) etery at Columbus. E. Kirschman, pastor

eld, Mo., Friday, March 22 at

chool for all ages, 10 a.m.; wor- Davis and Mr. and Mrs. Al ship service, 11 a.m.; childrens' Leidtke. rvice, 7 p. m.; evangelistic rally :45 p.m.. Thursday, March 21: Vacation

Tuesday, March 26: Week- Eagle Clubnight service, 8 p.m. Thursday, March 28: Youth ervice, 7:45 p.m.

CENTER UNION

Rev. C. P .Turner, minister Roger and Gary Hoffman were
Tuesday, March 12 after school Choir, 9:15 a.m.; Sunday-school, ber will bring the morning mes-9:45 a.m.; worship, 11 a.m.; fel- ber will bring the morning mes- A new member, Linda Hynes, Mr. and Mrs. Duane Beck and Sheryl also Dorothy Scott were Saturday March 15 support and Mrs. Duane Beck and Sheryl also Dorothy Scott were sions classes, 7:15 p.m. Wyo. Young people's meeting, Norma Widtfeldt gave a dem-

:30 p.m. Wednesday, March 27: Prayer meeting will be in the home of Mr. and Mrs. Mark Hendricks and family were Sunday dinner study class, 2:45 p.m.; choir, 7 Wednesday evening at 8:00.

BETHANY PRESBYTERIAN (RFD, Ewing)

Olen Kennell, minister Sunday, March 24: Worship service, 9:30 a.m.; Sunday school 10:30 a.m.; Family night, 7 p.m. Covered dish supper. A special program will be presented by the Tuesday, March 26: Lenten Friday, March 29: Evening service, 8 p.m. The meaning of

> WESLEYAN METHODIST (O'Neill) Duane Lauber, pastor

discipleship.

service, 8 p.m.

Sunday, March 24: Sunday-chool, 10 a.m.; worship ser-ice, 11 a.m.; Wesleyan youth, school, school, 10 a.m.; worship, 11 a.m.; vice, 7:30 p. m.; adult fellowship, 7:30 m.; evangelistic service, 8 Monday, March 25: Commis- p.

Former Resident Sunday, March 24: Worship,

9:45 a.m.; Sunday-school, 10:45 Wednesday, March 27: Choir son, chief dispatcher for the Il- and Mrs. Warren Damme practice, 7:30 p.m., and MYF. Thursday, March 28: WSCS guest day meeting, 2:30 p.m.

BOTH CHURCHES
Vacation church school institute in O'Neill Methodist church, 2 a.m. to 4 p.m. today (Thurslinois Central railroad at Louis- Wayne. Supper guests were Mr. 9 a.m. to 4 p.m., today (Thurs-

Funeral services were conducted Mr. and Mrs. John Hubbard of ed Monday, March 4, and burial Gillette, Wyo., were Wednesday, was in Fairview cemetery at New Albany, Ky.

Mr. Clauson and his wife re- Gene Porter. Friday, March 22: Theocratic ministry school, 7:30 p.m., sub-ject "Is There a Trinity?" Ser-wents, 525 SS Second st. They owned a sports wear vice meeting, 8:30 p.m., theme: "I Delight to do Thy Will O My Store at 6623 South Side drive in Louisville.

Survivors include: Widow-We invite you to see "The Happiness of the New World So- the former Anna Martin; sister-This inspired and edu- Mrs. Mae Sageser of Chambers; cational film is entirely in color, nephew-Vern Sageser of Ametakes about one hour to see. lia and Bower Sageser of Man-

the Kingdom Hall Sunday, March the Amelia community many

at 3:30 p.m., Sunday, March 24. Winners Named-Winners of Martez and Delta Waller. Dek clubs which convened last Thursday at the home of Mrs. C. J. Gatz were Mrs. F. N. Cronin, Mrs. L. A. Burgess and Evelyn with their daughter and family, Stannard.

Guests Here-Mr. and Mrs. B. E. Wanser and children of Hartington were Saturday guests of their parents, Mr. and Mrs. Frank Froelich and Mr. Friday, March 22: afternoon and Mrs. Buy Wanser of Page.

Iowans Visitservice, 9:30 a.m.; Sunday school, 10:30 a.m.; adult fellowship, Mrs. Russell Yusten were Mr. and Mrs. Rueben Reuter of Sioux City, Iowa. Monday, March 25: Commis-

Woman, 68, Dies in Norfolk Hospital

CHAMBERS - Merlin Grossnicklaus and Duane Grossnicklaus received word late Wednsday, March 13, of the sudden death of their mother, Mrs. Charles Grossnicklaus, 68, of Platte Center.

Mrs. Grossnicklaus had been in good health until that day, when she complained of "not feeling well". She was taken to a doctor, who found nothing particularly wrong

She returned home and joined a group of ladies, who were ill that evening, she went to Lutheran hospital. She died Fifth Sunday rally: Will be held here on Sunday, March 31.

Funeral services were held Saturday, March 16, at Grace Lutheran church in Platte Center and burial was in Memorial cem-

Attending the funeral from Special rally with the King's Chambers, besides the Merlin Messengers Male quartet from and Duane Grossnicklaus fam-Central Bible institute, Spring- ilies, were Mr. and Mrs. George Thomson, Mr. and Mrs. Willard Thomson, Mr. and Mrs. Richard Sunday, March 24: Sunday Jarman, Mr and Mrs. Wade

Linda Hynes Joins

The Eagle Creek 4-H club met Sunday, March 17, at the home of Savidge. They were "snowed in" Tommy and Carol Drueke. After dinner, the meeting was called to order by the president, Rita Vequist. Roll call was to tell Sunday, March 24: Sunday something pertaining to the life school, 10 a.m.; preaching ser- of St. Patrick. Rita Veguist and

onstration on the baking of muf-

Next meeting will be Sunday, April 28, at the home of Mary Jo Curran. Roll call will be to tell now you spent Easter Sunday.— Vincent Ernst, reporter.

O'Neill News

Mr. and Mrs. Gale W. Dierberger and family left Friday for Seward to visit his parents, Mr. and Mrs. George Dierberger. In Lincoln they visited her sister and husband, Mr. and Mrs. Robert Hutchins. Enroute home they staved in Neligh because of the weather. They arrived home Mon-

Mrs. Anna Havranek of Spencer is staying with her daughter, Mrs. Rosa Bowers. She arrived Tuesday, March 12.

Mr. and Mrs. Roy Worth, Mr. Wednesday, March 27: Prayer and Mrs. C. E. Worth, sr., attended the wedding of Sgt. Charles E. Worth, jr., and Edna Fredricks in Wichita, Kans., Saturday. They returned home Sunday.

of Amelia Dies Sunday dinner guests of Mr. AMELIA-Isaac Thomas Clau- and Mrs. George Welch and Mr.

> Mr. and Mrs. John Hubbard of March 13 guests of Mr. and Mrs. C. W. Porter and Mr. and Mrs.

Remember the paint demon-stration by Morris Paint factory man at Scovie's Western Auto Thursday afternoon.

Mrs. Elizabeth Slater left Saturday for Anita, Ia., after spendng several months visiting her daughter, and family, Mr. and Mrs. Ivan Pruss.
Mr. and Mrs. Ray Snell of

it's free and will be shown at the Kingdom Hall Sunday, March the Kingdom Hall Sunday, March the Kingdom Hall Sunday, March the Amelia community many Gary Waller, student of Wayne State Teachers college, is spending the spring vacation with his parents, Mr. and Mrs. W. W.

> Mr. and Mrs. John Schleusener of Orchard Sunday celebrated their 36th wedding anniversary Mr. and Mrs. Joe Sivtsind.

Mrs Robert McNichols, Mr. and Mrs Alvin Ott and family were Sunday guests of Mr and Mrs. Earl Bauld, sr.

Alice's Beauty Shop Res. 3 doors west of Texaco

125 East Douglas Phone 263 - O'Neill

LEWIS BROS. Absolute Closing-Out Auction

(Postponed Account of March 18th Storm) Will Be Held

Monday, March 25

12:00 O'clock Noon

Located 12 miles north of Burton, Nebr. - 19 miles south-

OFFERING INCLUDES 125 very choice bred Hereford cows and heifers; 4 registered bulls; 17 dairy cows and heifers; 2 saddle horses; 70 stacks alfalfa and prairie hay; ear corn; oats; barley; milo;

east of Colome, S. D.

400 Austra White hens and pullets. A big line of extra good John Deere farming and haying equipment including 4 tractors, 1950 Jeep, 1952 Int. shortwheel base truck; Farmhand; a lot of supplies and equipment.

The well-improved ranch of 1,863 acres, also will be sold at auction promptly at 1:30 P. M. Refer to old sale bills and newspaper ads for full particulars, or phone or write Ernie Weller Associates, Auctioneers,

HERMAN & CHAS. LEWIS, Owners

Telephone 5141 Atkinson for information



Named Delegate

Miss Leona Mudloff (above), daughter of Mr. and Mrs. Tony Mudloff of Page, has been chosen and accepted to represen Page at girls' state at Lincoln in June. She is active in the Pep club, was a leader, member of the girls' glee club and is secretary of the junior class. She is being sponsored by the American Legion auxiliary of Page.

Mr. and Mrs. Carl Chmiel of Ewing were Sunday overnight guests of Mr. and Mrs. H. P

"The Old Reliable"

Tuesday, March 19th Auction Cattle Receipts: 1,316 head. Altho storm and road conditions cut the anticipated run of cattle by a thousand head it in no way affected buyer attendance, who braved the inconveniences of weather to Moisture resulting attend. from the heavy snow was a bullish factor in the cow trade, with some 500 breeding cows selling from \$134.00 to \$162.00 a head average.

The commercial cow market continued its climb, with canners and cutters cashing from 10.50 to 12.00 and beef kinds 12.00 to 14.00 a hundred. Bulls 13.75 to 14.50. Top steer calves sold from 22.00 to 23.50; Top heifer calves 18.00 to 18.50; Heavier steers looked 21 to 50c up from week ago

SPECIAL ATTRACTION

40 head of high-choice dairy cattle consigned by George Witt of Dodge City, Minn. Offering will include first-calf springing heifers, bred heifers, open heifers and heifer calves. Holstein, Guernseys and Brown Swiss are represented in the offering. NEXT REGULAR AUCTION

Tuesday, March 26th We can use a lot of cattle for this sale-Phone 5141 Atkinson. If you have any

Atkunson Livestock Market

Minnesotans Here for Funeral Entertained-

Thursday evening supper guests at the home of Mr. and Plow." Mrs. Robert Engler of O'Neill were Harry Johnson, Pete Boneberger and family, Roger, Larry, day, March 25, at 8 p.m. This Pete, jr., Ronnie and Mary Ann. will be a backward party.—

all of Staples, Minn., also Min-nie Gathje of Atkinson. The latter is an aunt of Mrs Engler. Mr. Johnson and Mr. Bonenberger are uncles of Mrs.

Engler. Ronnie and Mary Ann were overnight guests.

The Minnesotans were back in Holt county for the funeral of Mrs. Peter Bonenberger who unexpectedly. were held at Atkinson.

Grattan Club Plans 'Backwards' Party-

Grattan Flats 4-H club met at the home of Roy Wayman. All members were present except

Ways of making meetings more businesslike were discussed. new 4-H song was practiced. Larry Lorenz gave a demon-

stration on tying knots. Douglas Freidrich gave his speech, Learing to Sing Behind the

Next meeting will be held at the Frank Searles home, Mon-

Dr. Donald E. David OPTOMETRIST

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Paul Shierk

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Phone 87 - O'Neill Special Introductory Offer

pH7 Anti-Enzyme Tooth Paste in the new large 65c size. For a limited time only we have this economy size tube at the unbelievably low price of

2 TUBES FOR 98c - a saving of 32c per tube Come in and buy some today! This offer is definitely for a limited time only!

Have you entered the new Super Plenamins Contest yet? If not, hurry to Gilligans and do so! You may win one of 6,000 intercom-radio combinations which Rexall is giving away. Nothing to buy, no puzzle to solve. Come and learn the details.

Baby Gifts

Looking for something nice for Baby We feature a full line of nice Baby Gift items in our Baby Department. Whether it be an inexpensive toy or rattle or a nice Baby Book or Nursey Scale, we have the gift item you are looking for. If you are undecided as to what you want to give, we invite you to come in and look around for ideas.

MEN!

Have you tried the new STAG Line of Men's Toiletries? Rexall has completely redone the ever-popular Stag Men's products. Everything's new but the Name. This new line is really something-and sure to be even more popular than ever before. Come in and ask to see the all-new Stag Men's Products. You'll like them!

Stockmen, keep after those lice on your cattle. Keep your cattle lice-free with a good spray or dust from GILLI-GANS REXALL DRUG.

Choose your family pharmacist as carefully as you choose your family doctor. The next time your doctor writes a prescription for you or a member of your family, take it to GILLIGAN REXALL DRUG to be filled by one of our PRESCRIPTION SPECIALISTS.

THE THE CONALD'S



TU-TUNE



AMERICA'S SMART, NEW

LUGGAGE You'll want this 3 piece matching set! Jumbo 25"

weekend case, roomy 21" overnite case, train case. You get extra ordinary strength from the veneer frame and lock joint construction. Gleaming brass plated hardware add to the beauty of this luggage. It's waterproof

and plasticized, stays new looking longer.



CONSTRUCTION