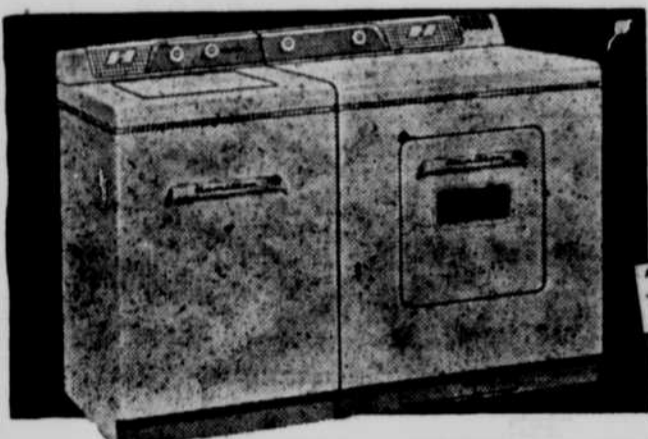




If HE had to do it, HE'D get an ELECTRIC DRYER



MIDWEST FURNITURE brings you the **BEAUTIFUL BUY** in automatic home laundries



ADVERTISED IN THE POST

the wonderful new **Hamilton**

Again, the home laundry of the year is a Hamilton! That's because Hamilton was making automatic laundry equipment before most of you were brides... and can bring you a laundry backed by a million washdays, yet smartly at home anywhere! Come in and try the Beautiful Buy in home laundries—see how little it costs to make it your very own!

Hamilton has the features you want most—here are just 4 of a dozen or more!



Soil-Seeking Agitator Gentle, thorough, reliable agitator-action that gets every item in every load spotlessly clean!



Fresh-Flor Deep Rinse Constantly changing rinse water flushes soil up and out, never back through your freshly-washed clothes!



Carrier-Current Drying Hamilton's own air circulation system—so gentle, so speedy, so different it's actually protected by U. S. Patents!



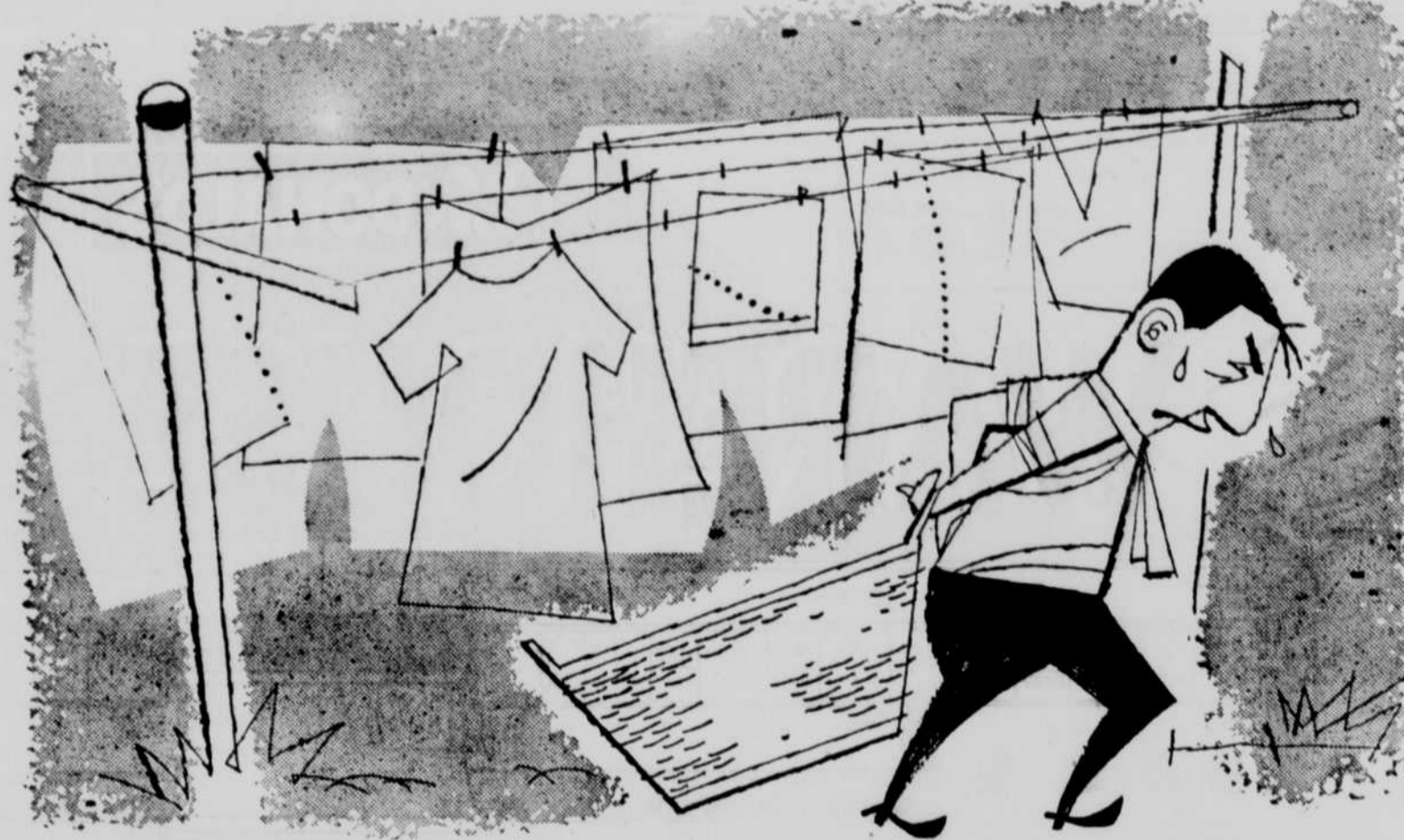
Sun-5-Day Lamp Your clothes will have the sweet, fresh smell of summer sunshine all year long, thanks to Hamilton's own Sun-5-Day Lamp!

See Hamilton—the BEAUTIFUL BUY in home laundries!

MIDWEST FURNITURE & APPLIANCE COMPANY

Phone 346J

West O'Neill



No back-breaking, time-consuming trips to hang up and take down the wash for him. No freezing fingers, pulled muscles and clothesline tragedies. Dad would say, "There must be a better way"—and he'd be so right! The easy way—the economical way is with a completely automatic electric dryer.

Save time, work and clothes with an electric dryer. It's economical and easy to install.

Why not modernize your washdays with modern electric equipment? See your dealer today and learn how you can have a modern push-button laundry on easy, convenient terms.



NOW, you can BUY an electric dryer for as little as . . .

20c

Per Day

NEBRASKA-IOWA ELECTRICAL COUNCIL

1104 W. O. W. Building — Omaha, Nebraska

NEW
5-temp dryer

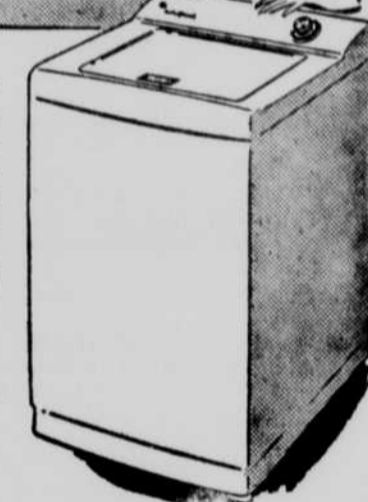


You control heat—5 safe-and-sure settings. Right even for nylon and other synthetics. All laundry comes out sunshine-fresh because there's an Ultra-Violet lamp built in. Pink, green, yellow or white.

Whirlpool Supreme Dryer... Buy washer and dryer together and save

Small Size! Big Capacity! Portable!

RCA Whirlpool deluxe washer



The handiest washer ever—this new RCA WHIRLPOOL Deluxe! Just 24 1/4" wide, so it fits in any closet or corner. Portable, so you can use it in kitchen or bathroom. Yet it takes a big family-size load, washes it agitator clean, and rinses it 7 times!

Much less if you buy it with dryer to match

Fully Automatic for Only **\$168.88**

While They Last! The supply is limited! Come In Today!

For The Best Trade-in In Town
SHELHAMER EQUIPMENT COMPANY

Famous
ABC

WASHER FEATURES GIVE YOU

Extra EASE

Extra EFFICIENCY

Extra ECONOMY!



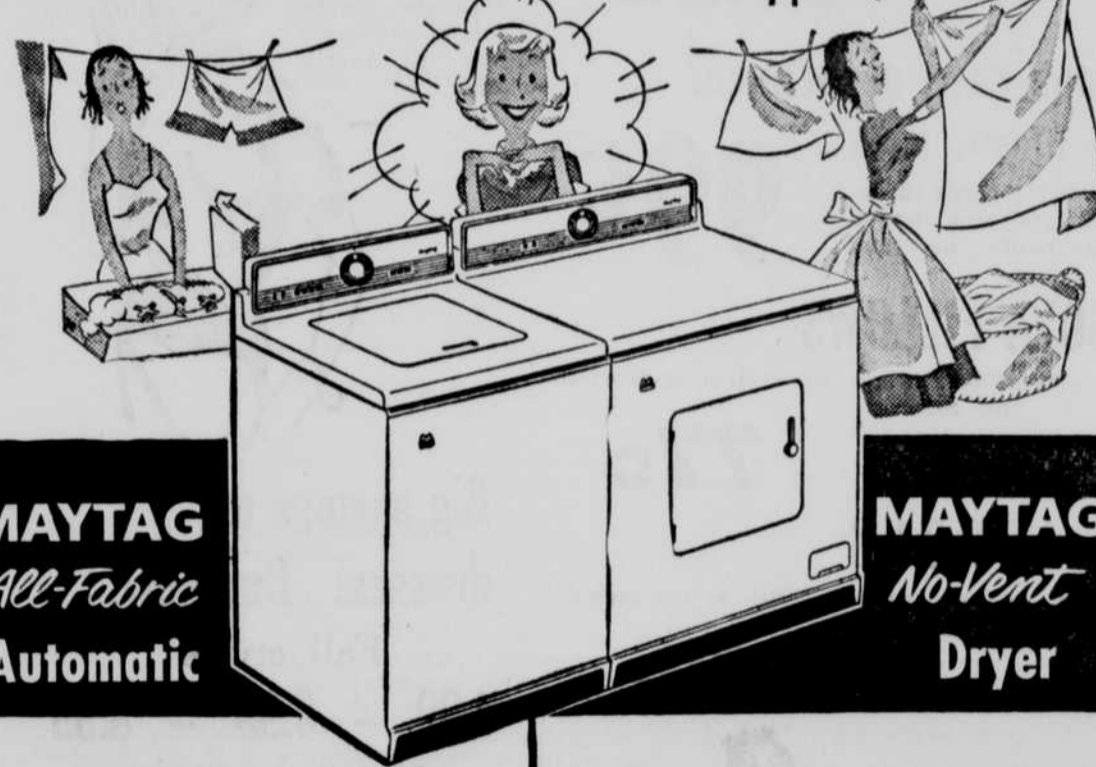
More air... less heat
JET-AIRE DRYING
dries clothes gently. Clothes tumble continuously through a broad stream of clean, fresh air re-streamed across the heating element to give you dry, pillowy, soft, and fluffy clothes—just right for ironing or storage. No build-up of heat to scorch and harm clothes.

HUNT'S PLUMBING & HEATING

Phone 399 — O'Neill

New **MAYTAG** mates

"Wash-bowl" wash no more! Be a weary pin-up girl no more!



MAYTAG
All-Fabric
Automatic

MAYTAG
No-Vent
Dryer

Actually duplicates hand-washing methods

- Washes gently because agitation and spin-speed are slowed. As little as one minute wash time. (Regular speed for regular fabrics.)
 - Allows even cold water wash and rinse, automatically! (Warm or hot, too, of course.)
 - Matches water to load. Automatic Water Level Control saves up to 11 1/2 gallons per small load, automatically!
- Of course, regular fabrics get the regular MAYTAG treatment.

Rids you of the work and weather worries of line drying, and every dryer drawback as well

- No more awkward, expensive, vent pipe.
- No more humid heat that's tough on walls.
- No more lint on the floor.

MAYTAG's patented water extractor ends all these annoyances. Clothes come out fluff-dried, smelling fresh as fresh-air dried!

WM. KROTTER CO.

Phone 531

O'Neill, Nebr.

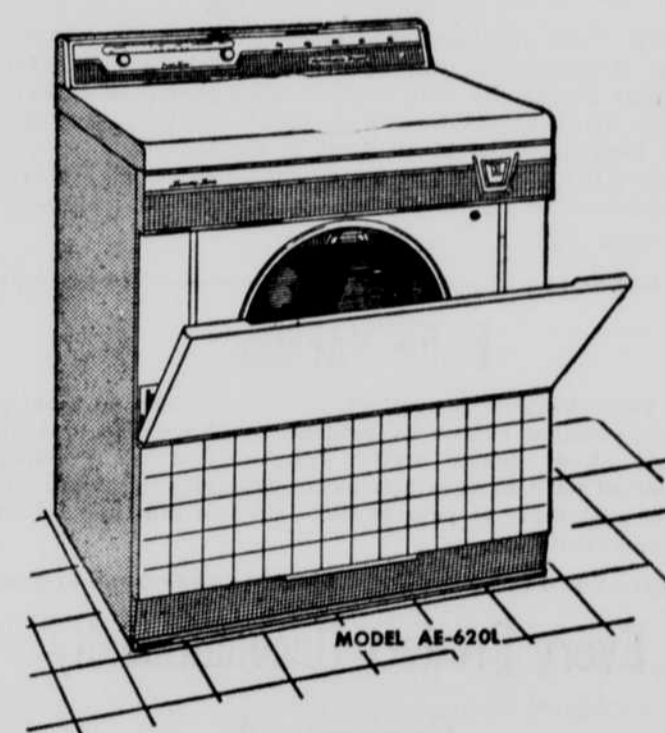
Serving North Central Nebraskans Since 1891

SEE the new MAYTAG MATES . . . make it today!

SEE THE ONLY DRYER THAT YOU CAN LOAD WITHOUT BENDING OR STOOPING!

It's the Exclusive

HAMPER-DOR



MODEL AE-620L

- Locks 1/4 open to funnel clothes into dryer; Locks 1/2 open to act as a Sort 'n Stack shelf; Locks full open to allow for clothes basket; Locks closed to hide porthole!
- Only dryer that gives you a choice of 4 different ways to dry clothes. Safe for every washable fabric!

PRICED FROM

\$129.00 up to \$269.00

EASY TERMS

For as little as \$1.50 a week

DANKERT'S

3 Blocks East of Stop Light

O'NEILL

CHAMBERS