Born in a Pharmacy

The 12-oz. king-size Coca-Cola

- O'NEILL -

MIAMI EXPOSE Starring Lee J. Cobb, Patricia Medina, Edward Arnold, Michael Granger, Eleanore Tanin, Alan When America's vacation paradise became a caldron of

ets - Adults 50c; Children 12c

Fri.-Sat. Big Double Bill

A CRY IN THE NIGHT Starring Edmond O'Brien, Brian Donlevy, Nata 1e Wood. Liz Taggart wanted to be 'hip'-rock'n roll—joy it up. Natalie's of a bottling official who urged during the Spanish-American even more sensational than in "We need a Coca-Cola bottle War, hit upon the idea. He and 'Rebel without a Cause.' -ALSO-

STAGECOACH TO FURY A Regalscope picture. Forrest Tucker, Mari Blanchard bound for adventure! Romance! Excitement! Suspense

Adults 50c; Children 12c; Matince Saturday 2:30. All children under 12 free when accompanied by parent.

Sun.-Mon.-Tues. Nov. 18-19-20 Marilyn Monroe In

BUS STOP Color by DeLuxe, Cinemascope and introducing Don Murray, with of a bus, and a girl who got on the bus. And a crazy cowboy who never had a girl before. And the things that happened when they met.
Adults 50c; Children 12c; Matinee

parent.

will launch a new bottle that 61/2-oz. bottle which is known Candler. may well go round the world from Boston to Bangkok and back again.

Its fame is such that, during World War II, a german prisoner stepping off the gangplank at an American port spotted a familiar red sign and, turning to an MP, said: I see you have Coca-Cola

The soft drink is sold in over 70 countries, according to Seth C. Fritzler owner of the Long Pine and O'Neill Coca-Cola Bottling company. "Just about everywhere," he added, "except behind the Iron Curtain."

But in at least one instance, the pointed out. That was when Gen. soviet military leader enjoyed a of Coca-Cola." bottle during the Potsdam con-

Don't be a square—"make ont" the standard-size bottle, designed as, who had come across a localevery night-fly the hot-rods- in 1915 at the recommendation ly bottled soft drink in Cuba en if he feels it in the dark. (It) went to Atlanta and asked Candif broken, a person could tell at Cola. a glance what it was."

pot by a wood fire. He took a jug of the syrup to himself. Jacob's Pharmacy at the historic Arthur O'Connell, Betty Field, Five Points, where soda water Eileen Heckart. This is the story was added and the new drink put on sale.

The first year only 25 gallons were sold, bringing in \$50.00, of this, Pemberton spent \$47 on adstore awnings

The Coca-Cola Bottling comp- bottle, now going on sale here, is were bought by a 37-year-old drink, any of Long Pine and O'Neill a "big brother" to the present wholesale drug salesman, Asa mouth

"Back in Candler's day the Coca-Cola company changed offices several times, "Mr. Fritzler said. "One time when it moved, a one-horse wagon carried all the firm's equipment and furniture."

Mrs. Tess Murray, home Wednesday, November 7. The Walnesday, November 7. diser. He originated the Coca-Cola poster and the calendar

one of them. He was the first to months, she visited her son and Refreshing," which appeared in of Weatherford, Okla., for three first, second and third place his 1899. And to get the public ac- weeks; her son-in-law and winners and the consolation win- and Mr. Griffeth. quainted with the new drink, he daughter, Mr. and Mrs. Gerald ner. gave away millions of tickets for Lounsbury and daughter of St. free cokes.

Family admitted for 2 adult tick- Curtain was pierced, Mr. Fritzler Fritzler said, "that even today for three weeks. some one comes across one of She said she had " a real nice Eisenhower sent Marshall Zukov these tickets in an attic. If they visit, enjoyed every minute of a case of Coca-Cola after the send it in, they get a free case it.

It was 13 years after Pember- Son in Navy ton invented Coca-Cola before Gets Promotion-Mr. Fritzler said definitely the the drink was bottled. A young "big brother" would not replace Chattanooga lawyer, Ben Thomwhich a person will recognize ev- another lawyer, Joe Whitehead, should be so shaped that, even ler if they could bottle Coca-

Candler, busy with his soda Although about 80% of all Co- fountain sales, gave the bottling ca-Cola is sold in bottles, the rights to practically the entire the house vacated by the Earl man who invented the drink country. This was one of the never intended it to be more most amazing contracts in histhan a soda fountain beverage. tory — Thomas and Whitehead Jeudi in Session In 1886 John S. Pemberton, a didn't pay a cent. And the man druggist, prepared a soft drink who had given them a letter of syrup in his back yard in At- introduction to Candler didn't lanta, using a three legged iron think enough of the product to ask for even a single share for

> Mr. Fritzler pointed out the early bottling equipment was far different from today's. "Bottles were washed by dropping buckshot in them and whirling it in water. They also used those oldfashioned sewing machines, e-

> Coca-Cola was the first soft

wooden tubs, sawed in half, Invitational Meet "said Mr. Fritzler. "The first electric cooler came out in 1933." Scheduled at Stuart

Mr. Fritzler thinks the secret summed up in the way the leyball tournament will be held trademark is phonetically trans- at the Stuart auditorium Tues- Mr. and Mrs. Tom Hutton and Mr. and Mrs. Tom Hutton and Tuest Tom Hutton and Tuest of Coca-Cola's succss is best STUART-An invitational vollated from Chinese. In China day and Wednesday, November where Coca-Cola is a popular 27-28. it means: "Make man The tournament will begin at mouth happy."

Stuart participating.

Broncos Post

27-27, on the local grid.

The Bronchos record shows

Both of the games lost were

The Altar Society will meet

five games won and two lost.

Valentine 13; Stuart 12.

Springview 7; Stuart 20.

Ainsworth 20; Stuart 13.

Atkinson 7; Stuart 34.

Ewing 0; Stuart 13.

Taylor 6; Stuart 14.

Bassett 7; Stuart 27.

Altar Group to Meet-

conference games.

8 o'clock.

ternoon games will compete.

games will be played at 6:30 and

Trophies will be awarded for

Mrs. Tess Murray Back from Trip-

Mr. and Mrs. Henry Waldrop

using Lillian Russell's picture on Mrs. Murry had ben gone two use the slogan, "Delicious and wife, Mr. and Mrs. John Murray John, Kans.. for three weeks, "They tell me in Atlanta, "Mr. and the Waldrops, her daughter,

Mrs. Clifford Harding has received word that her son, James McKenny, has been promoted to dental technician third-class at Norfolk, Va., where he is stationed with the navy. Jim has served two years and

has two more years to serve.

Mr. and Mrs. Harold Williamson and family will move into

Jeudi club is meeting tonight (Thursday) with Mrs. Dale Kersenbrock

Frontier for printing!

Chambers News

and the twins of Creston and Mr. and Mrs. James Platt of Cham-1:30 p.m. Tuesday with eight bers. Guests earlier in the week participating-Atkinson, were Mr. and Mrs. McDonnell of Bassett, Chambers, Ewing, Long Deloit and Mrs. Eva McCloud Pine, O'Neill, Springview and

Beaudette, Minn. The Chambers Co-op held its Tuesday evening, beginning at annual meeting Saturday, No-6 o'clock the winners of the afvember 10, at the Legion hall. There was a business meeting On Wednesday evening, the and entertainment followed by consolation and championship lunch.

> The Clarence Damme family drove to Clearwater Sunday, November 11, where they visited mother, Mrs. Bill Griffeth,

Rev. Virginia Myers of Greeley spent Monday and Tuesday November 12 and 13, at the Methodist parsonage during the absence of her son, Rev. Harry 5-2 Grid Season Myers.

A group of men of the Methodist church lathed and plaster-STUART-The Stuart Bronchos finished their football season ed the basement entrance and did some work on the parsonage the Friday night, November 9, when first of the week. they bounced the Bassett Tigers,

Mr. and Mrs. Lyman Covey and Dick Porter drove to Columbus Sunday, November 11, to visit Ida Carlson, a cousin of Mrs Their opponents and scores Covey's and a niece of Mr. Por-

> R. C. Dobbs, of Emerson visited his son and daughter-in-law. Mr. and Mrs. Gene Dobbs and family. Rickey Dobbs accompanied his grandfather home for a visit.

Rev. Pullman of Ntligh conducted worship services at St. Paul's Lutheran church Sunday evening, November 11. Robert Turner of Grand Island was an overnight guest of his this evening (Thursday) at 8 c'clock. Mrs. Bill Kelly, chairman of St. Margaret's Guild, is business trip into this area. Mrs. Joe Daas returned home Sunday, November 11, from Lincoln where she had spent a daughter, Mr. and Mrs. Herbert week with her son-in-law and Penner, and infant daughter. *******************************

COMMUNITY **AUCTION**

Saturday, November 17

at the Chambers Legion Hall

2-Cedar chests (1 new) 2-coffee tables (new) 4-kitchen stools (new) card tables (new) serving carts (new) coaster wagon (new) day bed gym set

David Bradley chain saw (extra good) shetland pony davenport and chair steel cabinet medicine cabinet

combination coal and kitchen range several oil burners vacuum cleaner

IHC cream separator (good) saddle small pool table 26" boy's bicycle sewing machine sprinkling can hassock

6 Servel gas refrigerators

telephone (could be changed

several 8 x 25 & 9.00 x 20

cable rack tires

(very good)

power lawn mower

5 dining room chairs

6 foot awning (new)

chest of drawers

to dial)

milk strainer

fruit jars

garden hose 55,000 oil burner floor furnace 9 x 12 linoleum rug

scoop shovel

TERMS: CASH

MERLIN GROSSNICKLAUS, Sale Mgr. and Auctioneer

`~+++++*



Announcing Coke in Big New King-Size

Just what you've been waiting for...that real great taste of Coke, that famous quality of Coca-Cola in a handy new size. Now you get more to pour at parties and mealtimes...or whenever family or friends get together. Always keep both sizes in the refrigerator.

Bring home both sizes today

Bottled under authority of The Coca-Cola Company by

Coca - Cola Bottling Company of Long Pine and O'Neill



O'Neill, Nebraska Phone 302