

MEN'S
Buckaroo
WESTERN STYLE JEANS



Sanforized

13³/₄-Oz.
Denim

Zipper
Fly

We'll see you
at the
Holt Fair
and Rodeo!

Special



McCARVILLES

CLOTHING : SHOES for the Family

Welcome to Holt County's '56



OUR HEARTIEST congratulations to the 1956 Holt County Fair — the 64th annual exposition — to be held at Chambers. Needless to say we, like many other Holt countyans, are immensely proud of our Fair which is conducted in the fine, typically American tradition.

LET'S ALL join in admiring the fine exhibits of livestock, produce and handiwork at this year's Fair—August 13, 14, 15, 16. There may be bigger fairs elsewhere, but certainly none better. And we wish to offer a word of appreciation to the officers, directors and all others who contribute time and talent to make the Fair the fine, symbolic institution that it is.

O'NEILL NATIONAL BANK

— Member FDIC —



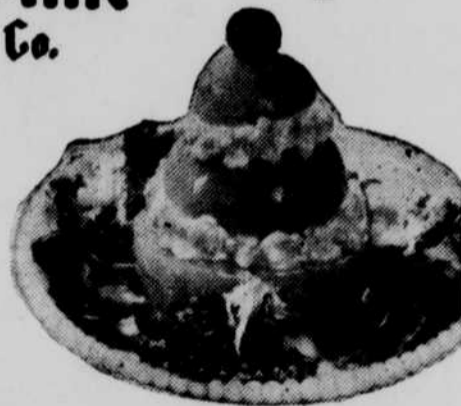
The milk that's loved
By young and old
Is mighty good—
It's Meadow Gold!

Meadow Gold
HOMOGENIZED
GRADE A Milk
Beatrice Foods Co.

THESE
MEADOW GOLD

Products Available at Your Door
or Your Favorite Store:

- Pasteurized, Homogenized VITAMIN D MILK
- CREAM
- CHOCOLATE DRINK
- ORANGE DRINK
- CHEESE
- BUTTER
- ICE CREAM (all flavors)



Route Service in These Towns:

O'NEILL — CHAMBERS — PAGE
AMELIA — ATKINSON
INMAN — EWING — STUART

Products of —

BEATRICE FOODS, INC.

O'Neill Headquarters: Phone 464-W

IF IT'S ... **MEADOW GOLD** ... IT'S MIGHTY GOOD!