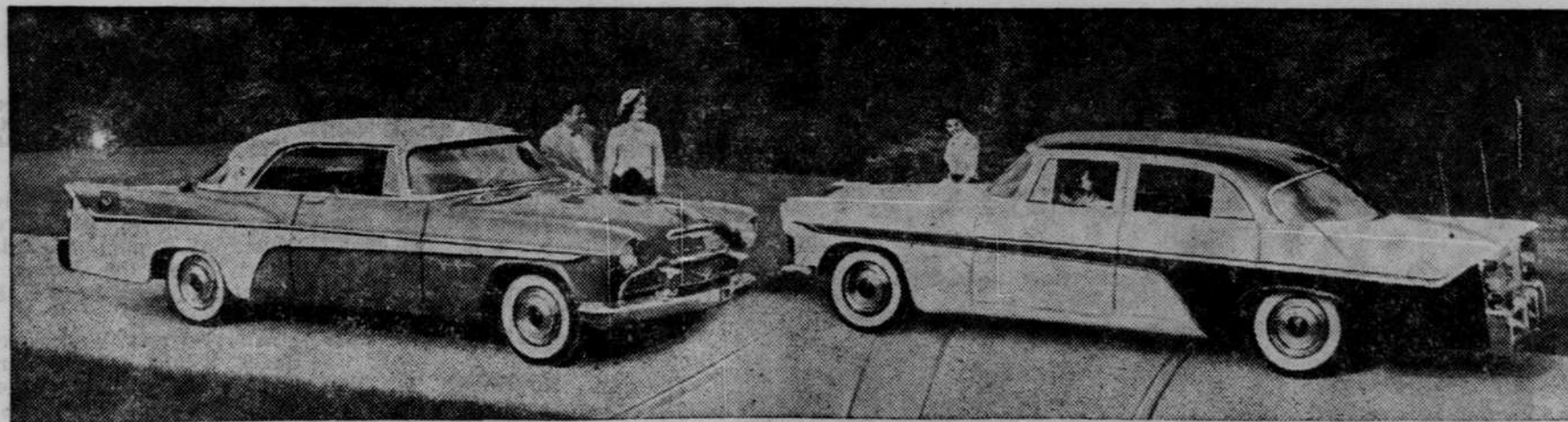


O'NEILL LOCALS
Mr. and Mrs. H. D. Grady left Tuesday for Riverside, Calif., where they will spend the winter. They will visit Mrs. Julia Haas, 90, mother of Mrs. Grady at Riverside, Calif., also with their son, William, and family at Los Angeles and with their

daughter, Mrs. Art King at San Clemente, also his brother, John Grady, former O'Neill resident, who has lived at Everette, Wash., for the past 50 years.
Little Miss Sue Rae Jansen returned to her home in O'Neill after spending two weeks with her grandparents at Springfield, S.D.



The all-new 1956 DeSoto looks great at any angle and it's sparked further with revolutionary new mechanical push-button drive. Illustrated above are the Firelite two-door hardtop (left) and the Firelite four-door sedan, which went on display Wednesday, October 19, at the Shierk Motor Company showrooms here.

PENNEY'S
ALWAYS FIRST QUALITY

WEEKEND SPECIALS!



Color - Bright
Rayon Nylon Blankets

—to match Penney's October - special bedspreads! They're extra-long 90 inch fleecy beauties, 3½ pounds, acetate satin bound... hand washable! A one-time buy!

5.00



Imagine.
Plastic-Soled Sleepers

... at a price so low. Snap them up at Penney's—warm, soft - napped cotton knits, with gripper fasteners for easy dressing, elastic back waist for snug fit. Pastels; sizes 1 to 4.

Special! \$1



Special! Quality - Packed Bedspreads

Penney's best-selling chenilles in vibrant modern colors. Banded edges, rounded corners. Machine wash. No iron.

Only \$5 Each



Stock up on Winter's
Cotton Flanellette Nightgowns

at this low Penney price. Choose from many quaint floral patterns, all long-sleeved and cut straight for comfort... warm and soft-napped. Machine washable. Sizes 16 to 20.

Special! 1.77

125 Guests Served at Wedding Reception

CELIA—Mr. and Mrs. LeRoy Hoffman and sons, Mr. and Mrs. Victor Erickel and family and Mr. and Mrs. Hans Lauridsen and sons attended the wedding of Miss Mary Coleman, daughter of Mr. and Mrs. William Coleman of Phoenix, and Jerry Henderson, son of Mr. and Mrs. Dale Henderson of Stuart, which was held in the Presbyterian church at Atkinson Sunday afternoon, October 16, at 2 o'clock.

A reception in the church basement for around 125 guests followed the wedding.
Among out-of-town guests were Mr. and Mrs. Custer Johnson of Waverly and Mr. and Mrs. Max Coleman of Lexington. Jerry Henderson is a marine, who is home on leave from Korea.

Other Celia News

Mrs. Leon Hendricks went to Miltonvale, Kans., last Thursday with Paul Nelson of O'Neill to attend the harvest home festival that the school has each fall. They returned home Saturday afternoon.

Mrs. D. F. Scott and daughter, Mrs. Gene Livingston, were Saturday dinner guests at the Charles Dobias home.

Mr. and Mrs. Robert Hendricks and family of McPherson, Kans., returned home Sunday after a week's visit with relatives.

Mr. and Mrs. William Maloum and Billy were Friday evening visitors at the Barbara Milnar home. Her brother, Bill of Chester, Pa., left that night for Omaha where he will visit a day or so before flying to Pennsylvania.

Mr. and Mrs. Duane Beck were Sunday evening, October 9, visitors at the LeRoy Hoffman home.

Wesley Sanford and son, Gary, of Stockton, Mo., were visitors at

the home of Mr. Sanford's father-in-law and mother-in-law, Mr. and Mrs. D. F. Scott. Mrs. Charles Dobias and Dorothy Scott visited the Sanfords at the Scott home.

Mr. and Mrs. Robert Hendricks and Becky were Saturday evening visitors at the Joe Hendricks home.

Mr. LeRoy Hoffman attended the Young Homemakers extension club meeting at the home of Mrs. Bill Black Wednesday afternoon, October 12. Eleven members were present. Next meeting will be with Mrs. Harold Milnar, Wednesday, November 9.

Dorothy Scott was a dinner guest at the Maloum home Monday.

Mary Catherine and Patricia Kilmurry, students at St. Joseph's parochial school in Atkinson, were home last Thursday and Friday, as their teachers were attending a convention in Omaha. The girls were Friday visitors at the Celia school.

Mr. and Mrs. Ray Pease were Sunday afternoon visitors at the home of her parents, Mr. and Mrs. William Spann. Other visitors at the Spann home were her brother, George Reed, and Mrs. Reed of Loup City.

Mrs. Victor Erickel, Mrs. Hans Lauridsen and Mrs. LeRoy Hoffman attended a pre-nuptial shower for Mary Coleman Friday at the Rex Coburn home.

George Syfke, jr., was co-hostess. Twenty-two were present. An electric skillet was presented the bride-elect.

Harry McShane, Charles Dobias, sr., and William Milner of Chester, Pa., spent last Thursday at the William Maloum home.

Nina Hendricks spent Sunday with the Lawrence Smith children. Monday evening, October 10, visitors at the Leon Hendricks home were the Joe Hendricks, Mark Hendricks, Leonard Chafin and Robert Hendricks families, Mr. and Mrs. Omer Poynts and Rev. and Mrs. Charles Phipps.

Mr. and Mrs. LeRoy Hoffman and Gary were Tuesday, October 11, dinner guests at the Amelia Hoffman home. Other guests were her sister, Mrs. Joe Mahel, and Mr. Mahel of Fremont, who spent the weekend with her.

Mr. and Mrs. O. A. Hammerberg were Saturday afternoon visitors at the Duane Beck and William Maloum homes.

Mr. and Mrs. Archie Constable of Worthington, Minn., arrived Saturday for a visit with their niece, Dorothy Scott, and other relatives. They were dinner guests at the D. F. Scott home Sunday. Other guests were Dorothy Scott, Mr. and Mrs. Charles Dobias and sons and Mrs. Gene Livingston.

Hans and Jim Lauridsen combined alfalfa for Ray Pease Friday.

Mr. and Mrs. O. A. Hammerberg were Sunday dinner and supper guests at the William Maloum home, helping their grandson, Billy Milner, celebrate his 11th birthday anniversary.

Gloria Dobrovoly visited from Friday until Sunday evening with her sister, Mrs. Duane Beck, and Mr. Beck.

Isla Ruda was an O'Neill visitor Monday.
Mrs. Hans Lauridsen, Mrs. Perry Terwilliger and sons and Mrs. Lee Terwilliger attended a "ladies only" party at the John Schwindt home last Thursday afternoon.

Graduates from Officer's Basic Course—

Army 2 Lt. Robert L. Beckenhauer, 24, son of Mr. and Mrs. Lawrence F. Beckenhauer, 104 E. Everett st., O'Neill recently was Everett st., O'Neill, recently was fliers' basic course at the engineer school, Ft. Belvoir, Va.
Lieutenant Beckenhauer, in the army since last June, is a 1955 graduate of the University of Nebraska and a member of Sigma Alpha Epsilon fraternity.

MILLER THEATER

— Atkinson —

Fri.-Sat. Oct. 21-22



— also —



Sun.-Mon.-Tues. Oct. 23-24-25



Wed.-Thurs. Oct. 26-27



DeSoto for 1956 Has 'Forward Look'

Powered by New, Larger Engines

The daring, ultra-modern "flight sweep" body styling concept of the new 1956 DeSoto combines the beautiful sweeping lines of the "forward look" with high-sweep fin-type rear fenders to provide an even more dramatic, low slung, taut, eager and striking forward thrust appearance.
The '56 DeSoto went on display Wednesday, October 19, at the Shierk Motor Company here, which is under the new management of Verlyn Gibbs and William Thelander.

From the new full-sweep perforated mesh "floating" grille, bumper, parking lights and safety beam headlights, to the smart new up-sweep color sweep and rear fenders with three - tiered, turreted, body - integrated and highly decorative tail lamps, these cars are lithe, clean-lined and uncluttered.

"They will be recognized immediately as the smartest, longest and lowest-looking ever produced by DeSoto," according to the new O'Neill businessmen.

Both the Firelite and Fire-dome models are powered by new larger engines, with substantial increases in power, in keeping with performance requirements of our superhighway age. The Firelite engine now provides 255 horsepower, while the Fire-dome is rated at 230 horsepower.

A completely new advanced braking system will be standard equipment on all DeSoto models, with or without power brakes. Known as floating "center plane," the brakes are considered by DeSoto officials to be the finest ever developed for passenger cars. With 25 percent more braking surface, these brakes provide 25

percent less pedal effort and a very low wear rate, with up to 20,000 more miles of lining service.
Optional power brakes for all models have been improved to provide instantaneous power response, with a pedal now nearly the same height as the accelerator treadle. A reservoir tank provides for emergency braking.

All 1956 DeSoto models will be equipped with positive acting, tested safety door locks. This design provides a sturdy interlock between the two halves of the door lock when doors are closed to greatly minimize the possibility of doors opening under sudden impact.

Chambers News

Mr. and Mrs. Walter Jutte entertained Friday evening in honor of Mr. and Mrs. Charles Lavigne of Grass Valley, Calif., who are returning to their home after a visit here. Guests were Mrs. Emma Martin, Mrs. Belle Wintermote, Mrs. Ola Ermer, Mrs. Sara Cook, Mrs. Laposkie, Mr. and Mrs. Herman Cook, Mr. and Mrs. Milford Cook and family. After a period of visiting and cards, the hostess served a lunch. Mrs. Lavigne and Mrs. Jutte are sisters.

The young adults of the Methodist church are planning a party at the Roy Miller home tonight (Thursday) at 7 o'clock.

Mrs. Anna Mordhorst of Norfolk accompanied Mr. and Mrs. William Jutte, who were in Norfolk Saturday, back to Chambers for a few days' visit with friends.

Mr. and Mrs. Roy Seery and daughters visited her brother-in-law and sister, Mr. and Mrs. Darold Couch, and family at Woonsocket, S.D., Sunday, October 16.

Mrs. Mae Hubbard accompanied Mr. and Mrs. Kenneth Wellar of Amelia to Blue Earth, Minn., on Saturday, October 15. They visited Rev. and Mrs. L. A. McEltheron and family. The Wellars also visited the Lowell Hall family, formerly of Holt county. The

group, including the Lowell Hall family, were Sunday dinner guests in the McEltheron home.

The following were Sunday, October 16, dinner guests in the Leonard Miller home in O'Neill: Mr. and Mrs. Lowell Miller of Gresham, Ore.; Mr. and Mrs. Arthur Miller and Glen of Chambers; Mr. and Mrs. Arnold Stewart and son of Page; Mr. and Mrs. Robert Grey and son of Page. Lowell Miller is a brother of Leonard and Arthur Miller and Mrs. Robert Grey.

Mariam Ann Claycombe, infant daughter of Rev. and Mrs. Howard Claycombe, jr., was baptized at St. Paul's Lutheran church Sunday, October 16.

Mrs. Earl Huston of California visited Friday and Saturday with her brother-in-law and sister, Mr. and Mrs. Edwin Wink and family.

Nineteen friends gathered at the A. W. Hubbard home Thursday evening to help Mrs. Hubbard celebrate her birthday anniversary, which occurred October 16. A covered dish supper was served and a social evening was spent.

Mr. and Mrs. Robert Adams and sons of Omaha came Saturday, October 15. They were guests of his parents, Mr. and Mrs. Kenneth Adams, and her parents, Mr. and Mrs. Ed Smith.

The Woman's Society of Christian Service held a bake sale Saturday, October 15, at the Shavlik hardware. They report proceeds amounting to \$58.

Mr. and Mrs. Louis Harley spent last weekend with their son and daughter-in-law, S/Sgt. and Mrs. Richard Harley and son, Wayne,

at Lowery Field, Denver, Colo. They also visited his brother-in-law and sister, Mr. and Mrs. Sam Killham, and Sharon at Canon City, Colo. Returning they visited their son-in-law and daughter, Mr. and Mrs. Duke Strubing, and sons at Grand Island.

Mr. and Mrs. Clarence Rothchild and family of Neligh were Sunday visitors in the Guy Blake home.
Mrs. Anna Albers returned Sunday evening, October 16, from a two week's vacation with relatives and friends at Fremont, Monroe and other points.

Arthur Hubbard of Rapid City, S.D., spent the past weekend with his brother and sister-in-law, Mr. and Mrs. A. B. Hubbard and Mr. and Mrs. H. W. Hubbard.

Attending the Northeast district seminar of the Woman's Society of Christian Service held at the O'Neill Methodist church on Thursday, October 13, were Mrs. J. M. Hodgkin, Mrs. Sarah Adams, Mrs. Clair Grimes, Mrs. A. B. Hubbard, Mrs. E. H. Medcalf, Mrs. Ray Beed and Mrs. E. R. Carpenter.

Rex W. Wilson, M.D.

Robert M. Langdon, M.D.

PHYSICIANS & SURGEONS
128 W. Douglas St., O'Neill
Phone 138

Stag Party

AMERICAN LEGION CLUB

Tuesday, October 25

- ★ Entertainment
- ★ Lunch
- ★ Fun

Admission: \$1 at the door

THANK YOU!

I WISH to thank the public for the patronage that was accorded me during my many years in the automobile business in O'Neill. Effective October 15, the firm known as the SHIERK MOTOR COMPANY, DeSoto and Plymouth dealership in O'Neill, was sold to Verlyn Gibbs and William Thelander of Orchard, and I will not be responsible for any bills contracted after that date. However, any accounts due me may be paid at the SHIERK MOTOR COMPANY office or at my home, 811 East Douglas St.

THE NEW OWNERS will continue to operate the firm under the title of SHIERK MOTOR COMPANY and will continue to offer DESOTO and PLYMOUTH sales and service.

I WILL devote full time to my insurance business and may be reached at any time at the residence, phone 235.

— PAUL SHIERK

ANNOUNCEMENT

WE WISH to announce that we have purchased the SHIERK MOTOR COMPANY, and will own and operate the firm under the same title.

WE ARE pleased to have been designated as DESOTO and PLYMOUTH dealers for the O'Neill territory and will be displaying the 1956 models simultaneously with the thousands of other DESOTO-PLYMOUTH dealers throughout the country.

WE INVITE YOU to stop in and see these fine cars and to discuss your service requirements for any make car. We pledge a continued high standard of service in our mechanical department and you can buy our used cars with utmost confidence. Most important, though, we hope you'll stop in and get acquainted and see the fine new DESOTOS and PLYMOUTHs for '56.

— VERLYN GIBBS
— WILLIAM THELANDER

ANNOUNCING THE 1956 DeSoto
DESIGNED FOR THE SUPER-HIGHWAY AGE



NEW Push-Button Driving . . . NEW 255 V-8 Horsepower!



Push-button driving is here . . . on the 1956 De Soto. Revolutionary in design . . . superbly simple . . . you just touch a button and . . . Go! That's all there is to it . . . no levers to get in your way. Push-button control is safely located on the left side of the instrument panel. A light touch of your finger tip and you're off . . . just like that. You'll have to try it to believe it. See the brilliant new 1956 De Soto with amazing push-button driving, on display now at your De Soto Dealer's.



Never has any automobile boasted such tremendous "get-up-and-go". De Soto's new V-8 power (up to 255 hp) gives you "out front" performance at any speed. Sizzling "high torque take-offs" . . . lightning fast emergency "step down" power for quicker, safer passing. No matter what you're after in a new car, De Soto's got it. New Flight-Sweep styling, luxurious new interiors, glamorous exterior color combinations. Now more than ever before . . . Drive A De Soto Before You Decide!

THE NEW FORWARD LOOK

SHIERK MOTOR COMPANY
212 So. 4th St., O'Neill, Nebr.

YOUR DE SOTO DEALER PRESENTS GROUCHO MARX IN "YOU BET YOUR LIFE" EVERY WEEK ON BOTH RADIO AND TELEVISION . . . NBC NETWORKS.