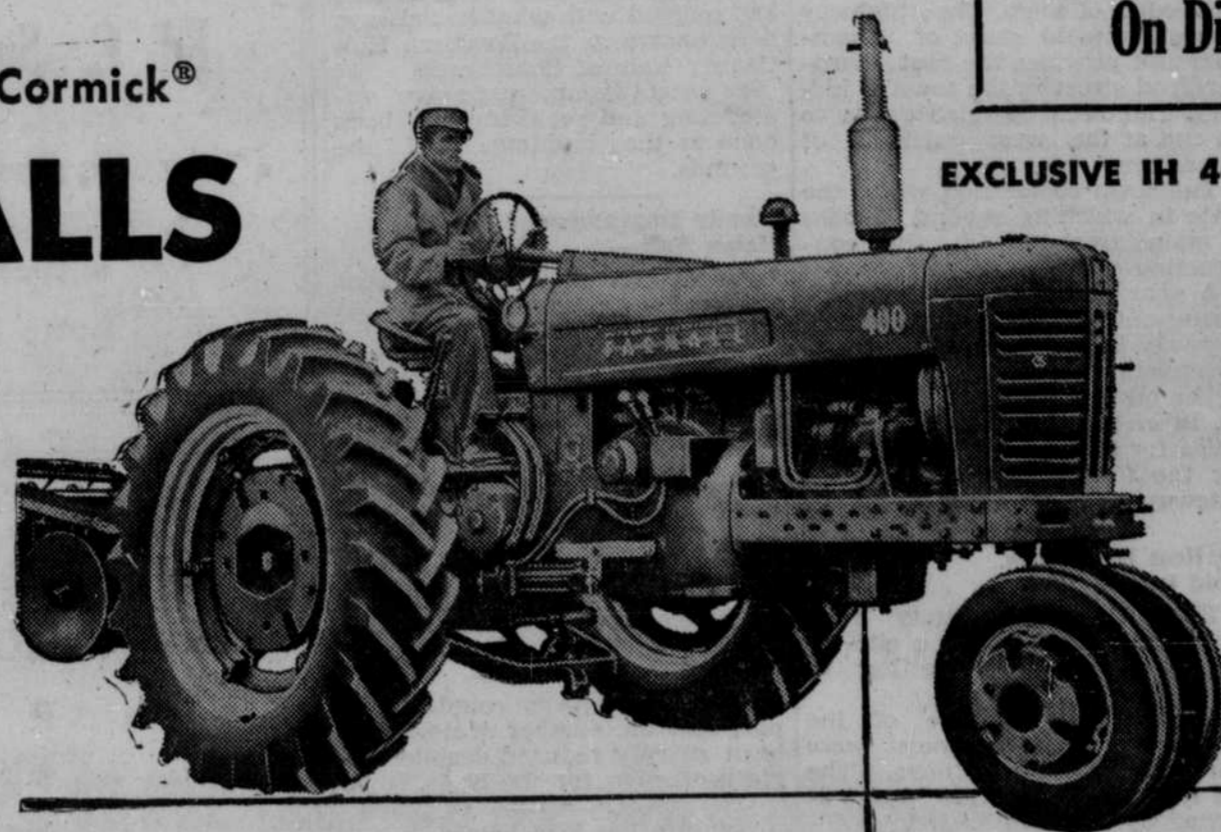


NEW McCormick® FARMALLS

Unmatched three and four-plow tractor power in these great new FARMALLS!

ASK FOR A FREE DEMONSTRATION!



On Display at the Fair!

EXCLUSIVE IH 4-FEATURE COMBINATION!

- exclusive Torque Amplifier
- independent Power Take-Off
- hydraulic Hydra-Touch
- amazing 2-point Fast-Hitch

Any one of these features would be a big bonus on any tractor — combined in the new Farmall 400 and 300 they give you unmatched tractor performance!

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1955
Holt County
Fair!

The IH 4-Feature Combination puts the Farmall 300 and 400 ahead of all others in performance! The Torque-Amplifier increases pull-power up to 45%, on the go... Hydra-Touch provides finger-tip hydraulic implement control... independent power-take-off for all (pto) driven machines... and the famous IH Fast-Hitch is instant, automatic! Big time-saving features, new economy of operation and choice of adjustable-tread wide front axle or high clearance models, make these tractors today's greatest value. Ask us for a demonstration.

FARMALL 400 — easy-to-handle, 4-plow, 4-row tractor, 45 drawbar hp, with the greatest flexibility in power application ever built into a farm tractor. Exclusive 4-feature combination. Gasoline, diesel, kerosene or distillate engine.



FARMALL 300 — today's biggest 3-plow, 4-row tractor value. 33 drawbar hp provides full 3-plow power. 4-feature combination utilizes power to full extent... increases production and profit. Gasoline, kerosene or distillate engine.

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Famous IH FAST-HITCH now on all Farmalls!



The easiest, fastest hitch ever developed. Automatically attaches or detaches implements in seconds... Complete line of Fast-Hitch implements available to meet every job.



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Dates to Note
on Your Calendar:

WEDNESDAY, OCTOBER 5th:
Annual Sandhills Feeder Sale

FRIDAY, OCTOBER 21st:
"Black Friday" Commercial Angus Sale
Sponsored by Holt Co. Aberdeen - Angus Breeders' Ass'n

EVERY FRIDAY (Starting in Mid-September):
Special Calf Sales Thru the Fall Run

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