— OSBORNE'S — OSBORNE'S — OSBORNE'S — OSBORNE'S —

Make It a 'White' Christmas

Give Her a gleaming white ... Servel ELECTRIC Appliance

The Gift That Keeps on Giving!

Give Mom happy hours of new freedom from household tasks with these modern work-savers and home-brighteners!

Servel is different!

1 Only SERVEL gives you ice "cubes" without using trays—and puts 'em in a basket—automatically!

2 Only SERVEL gives you a choice of *ELECTRIC* or *GAS* models!

NO OTHER REFRIGERATOR GIVES YOU ALL THESE FEATURES!

- Ice "cubes" without trays — yours automatically!
- 3 appliances in 1 — refrigerator, freezer, ice-maker!
- Separate freezer compartment — holds up to 80 lbs.
- Automatic defrost — completely carefree!
- Adjustable shelves — effortlessly changed!
- Butter keeper—full pound at right temperature!
- Door shelves — roomy, wide, convenient!
- Trip-saver handle — opens at a nudge!
- Longest warranty — up to 10 full years on freezing system!

This is truly the most modern refrigerator you can own! This new 1955 SERVEL is the only fully-automatic refrigerator made! Automatic defrost — naturally . . . adjustable shelves . . . separate freezer compartment . . . butter keeper . . . door shelves . . . SERVEL has every deluxe feature PLUS the miracle of ICE CIRCLES without trays!

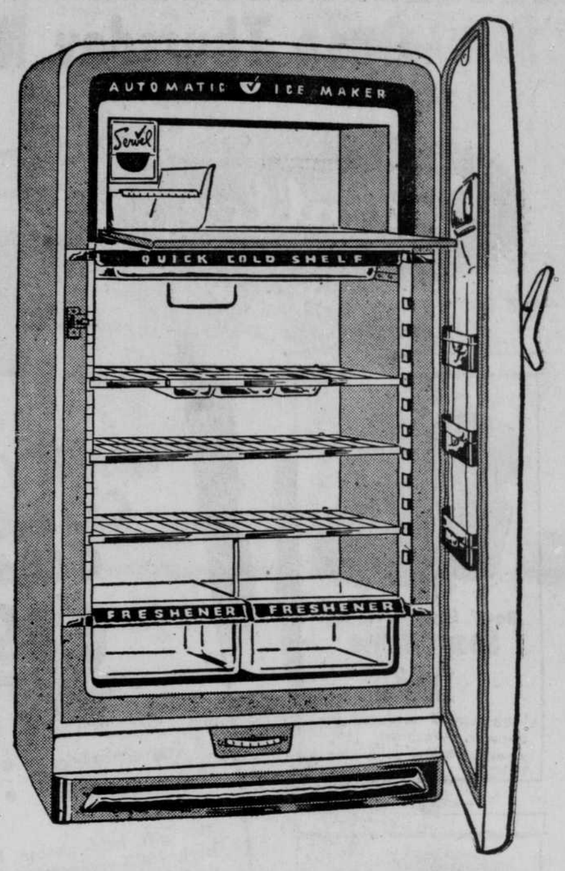
See this completely different, truly modern, fully automatic refrigerator today! You'll be honestly amazed to learn how inexpensive it is to buy the one refrigerator that has everything . . . the new 1955 SERVEL!

THIS IS THE ICECIRCLE— successor to the old fashioned ice cube. It's yours without trays—automatically—with the one and only *fully automatic* refrigerator—The New 1955 Servel

SERVEL Icemakers

A size for every home . . . a model for every budget . . . America's miracle refrigerator!

9.3 Cu. Ft. — Single Door (Shown at right)	$325
11.3 Cu. Ft. — Single Door	$365
9.4 Cu. Ft. — Double Door	$435
12.4 Cu. Ft. — Double Door (Shown at left)	$485



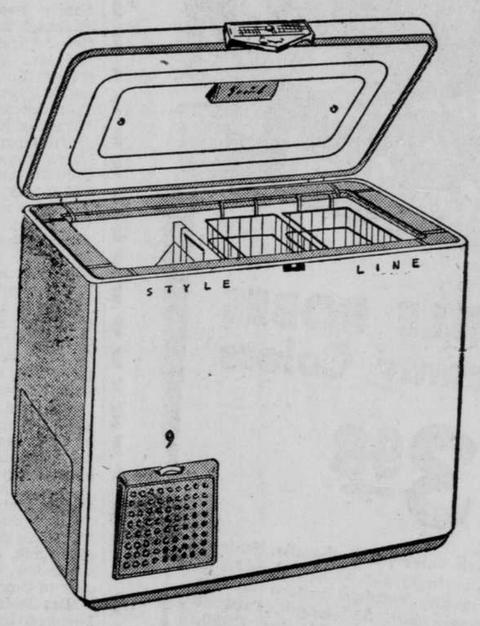
Servel Regular (non-icemaker) Electric Refrigerators start at . . .

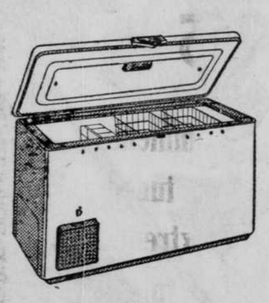
$199.00

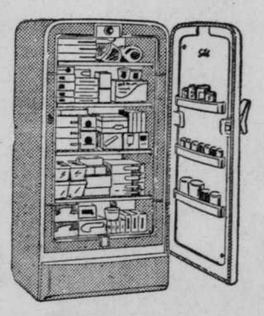
See the new Servels before you buy any refrigerator. All of the traditional reliability and service-free operation can now be had in Servel's Electric Refrigerator line.

Santa Says:

"Remember, SERVEL gives you a choice of electric or gas models!"







WE WILL GLADLY hold any item you select on our Christmas Lay-Away Plan!

SHOP EARLY while our stock is complete and installations when you want them can be arranged.

Easy Terms, of Course

Make It a 'White' Christmas with a SERVEL Freezer

She'll thank you every day she uses it . . . and it will start paying you back immediately in big savings on your family's food bill.

SERVEL Electric Home Freezers are made in models for every size family — and in both chest and upright types. SERVEL makes ONLY deluxe models . . . no stripped-down standard models!

Come in early . . . we will be glad to hold any model you select on our Special Holiday Layaway Plan!

9-Ft. Chest (in center above)	$245.00
15-Ft. Chest (at left above)	$365.00
22-Ft. Chest (not shown)	$485.00
11-Ft. Upright (not shown)	$325.00
15-Ft. Upright (at right above)	$395.00

No Confusion
No Pushing
No Scurry

. . . if you make this a "White Christmas" at your house . . . 'cause a SERVEL will be cherished, appreciated and be a real money-saver for the whole family the year around!

OSBORNE'S

112 SOUTH FOURTH — O'NEILL — PHONE 415

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