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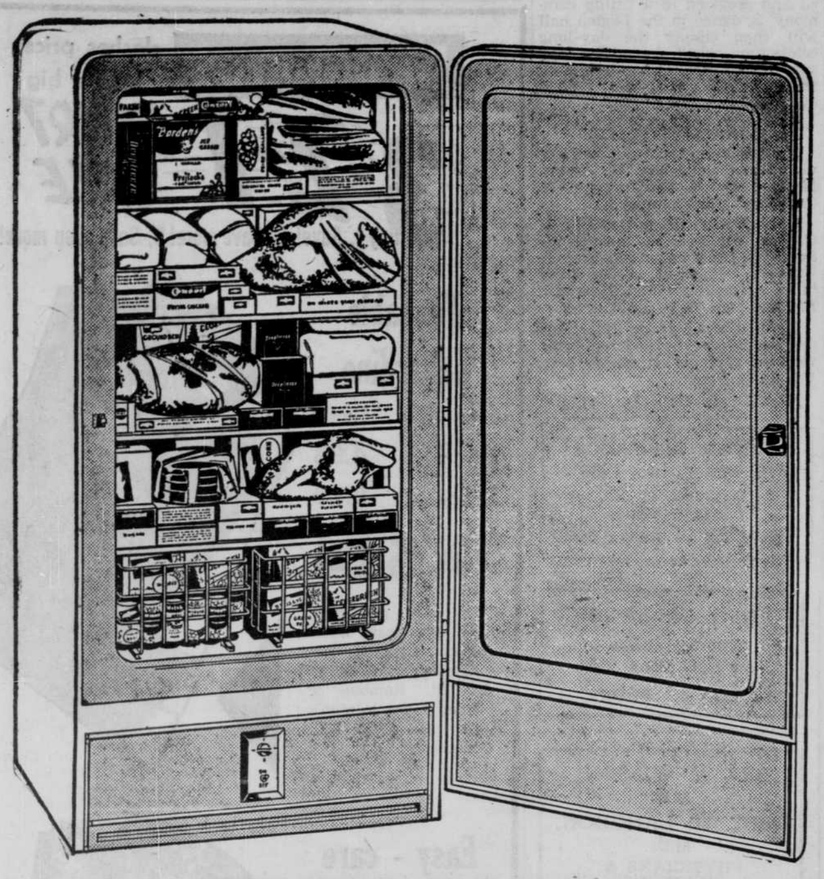
3-MORE BIG DAYS-3

BIG SCREEN TV

Come Early . . . and Come Prepared to Buy

Standard G.E.C.C. monthly terms are available to all. Special seasonal terms to farmers and ranchers if desired. Simply ask for details. Three more days — Thursday, Friday, Saturday, Nov. 4 - 5 - 6.

GENUINE **Deepfreeze** GENUINE



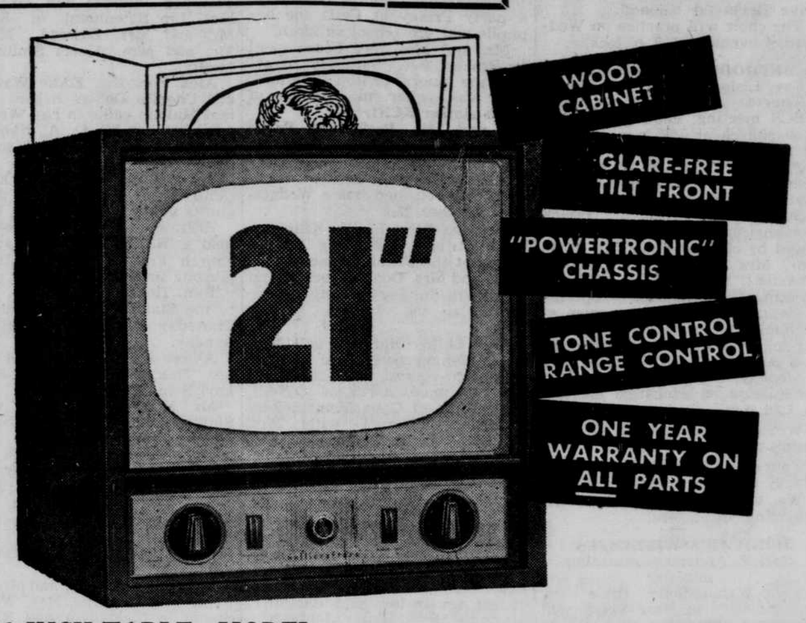
INSTITUTIONAL MODEL CU-196

UPRIGHT Deepfreeze® FREEZER

These are GENUINE Deepfreezes. The word Deepfreeze is a registered trade mark of the pioneer home freezer manufacturer. Whenever one of your neighbors refers to some other home freezer as a Deepfreeze he has paid us the finest kind of direct compliment. This merchandise is the standard of the world. The prices are less than chain stores. We urge you to go to a chain store and verify this fact.

CHEST TYPE

Description	Nat'l Adv. Price	SALE PRICE	You SAVE
8-Ft. Chest	269.95	$199	70.95
14-Ft. Chest	399.95	$299	100.95
18-Ft. 2-Door Chest	529.95	$399	130.95
24-Ft. 2-Door Chest	699.95	$539	160.95
UPRIGHT			
12-Ft. Upright	429.95	$329	100.95
19-Ft. Upright (As Pictured Above)	649.95	$399	250.95



21-INCH TABLE MODEL
Solid Hardwood Cabinet **$219**

(Nationally Advertised Price $269.50)

Other HALLICRAFTERS

21-Inch ¾-Door Console, Worlds' Finest T.V.
Nationally Advertised Price $479.50
Sale Price $365

21-Inch ¾-Door Console, as above, Blonde
Nationally Advertised Price $489.50
Sale Price $385

24-Inch Full Door Mahogany Cabinet
Nationally Advertised Price $575.00
Sale Price $445

27-Inch Full Door Mahogany Cabinet
Nationally Advertised Price $695.00
Sale Price $475

27-Inch Full Door Blonde Cabinet
Nationally Advertised Price $725.00
Sale Price $500

hallicrafters

Now At New LOW PRICES!

There are more—far more—Hallicrafter T.V.'s in operation in this area than **any other make** and more than several of the other leading makes combined. We have sold and installed every single one of the Hallicrafters.

There are reasons for this: We want you to share the enthusiasm of our scores of Hallicrafter viewers. We want also to share our vast experience and installation techniques. We ushered acceptance of television viewing to this area over a year ago.

Hallicrafter prices start at $149.95. We will sell you a brand new 1955 model at this price. **It won't work in this fringe area and neither will any one else's set in this price range.** We have heard a lot about Omaha prices in the World-Herald. You can buy the same thing in O'Neill at the same price. But neither purchase is advisable **in this extreme fringe area.**

Servel **ELECTRIC ICE-MAKERS**

No ice trays . . . no filling and spilling . . . no emptying a full tray for a few cubes. The Electric Refrigerator that makes obsolete every other make. Truly America's finest Electric Refrigerator!

SERVEL ELECTRIC REFRIGERATORS

ICEMAKERS	Reg. Nat'l Av.	SALE PRICE	You SAVE
9-Ft. Double Door (as shown)	529.50	399.00	130.50
11-Ft. Single Door (as shown)	469.50	299.00	170.50
12-Ft. Double Door	649.50	499.00	150.50
Standard Tray Models (non-icemakers)			
Standard Tray Models (non-icemakers)	Reg. Nat'l Av.	SALE PRICE	You SAVE
8½-Ft. Manual Defrost	289.50	199.00	90.50
8½-Ft. Auto Defrost De Luxe	329.50	259.00	70.50
9.3-Ft. Manual Defrost	299.50	259.00	40.50
9.4-Ft. Auto. Defrost De Luxe	369.50	299.00	70.50
11.4-Ft. Double Door De Luxe	539.50	399.00	140.50
11.3-Ft. Single Door De Luxe	399.50	269.00	130.50

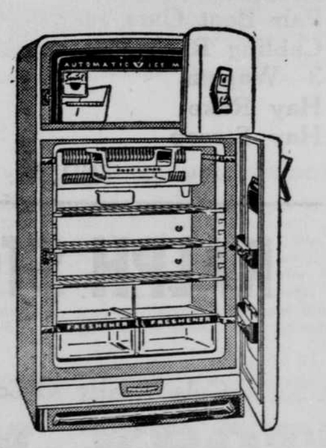
SERVEL Electric Freezers

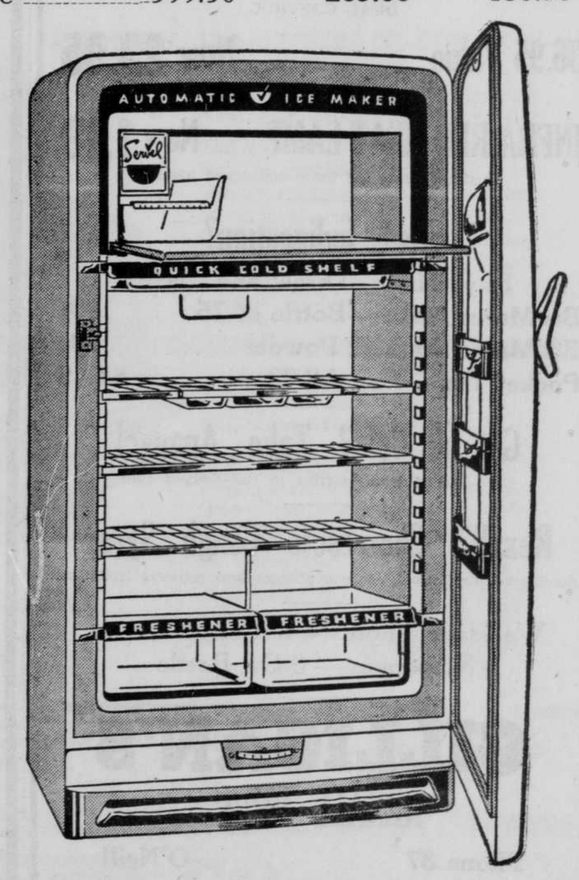
Chest Type

Description	Reg. Price	Sale Price	You SAVE
9-Ft. Chest	359.50	269.00	90.50
15.3-Ft. De Luxe Chest	499.50	369.00	130.50
22-Ft. De Luxe Chest	659.50	469.00	190.50

Upright Type

11.3-Ft. Upright	429.50	349.00	80.50
15.7-Ft. Upright	529.50	399.00	130.50
20.0-Ft. Upright	699.50	549.00	150.50





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in Our Store Gladly Will Be Held for

CHRISTMAS DELIVERY

on Our Lay-Away Plan

Ask for Details!

Be Sure to See Our
Hallicrafter World-Wide 8-Band

PORTABLE RADIOS

Also the Hallicrafter

High Fidelity Record Players

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