

Future Subscribers



YARNALL—Mr. and Mrs. Phillip Yarnall of Hawthorne, Calif., a daughter, weighing 8 pounds, born Tuesday, August 24, in Hawthorne. Mrs. Yarnall is the former Delores Clausen. This is the Yarnalls' second child. The maternal grandparents are Mr. and Mrs. John Clausen of O'Neill.

STEWART—Mr. and Mrs. Mickey Stewart of O'Neill, a son, Jay Evan, weighing 7 pounds 4 1/2 ounces, born Thursday, August 19, at St. Anthony's in O'Neill.

MASHEK—Mr. and Mrs. Jerry Mashek of O'Neill, a daughter, weighing 8 pounds 9 ounces, born Sunday, August 22, at the Sacred Heart hospital in Lynch.

SHOEMAKER—Mr. and Mrs. John Shoemaker of Omaha, a son, weighing 8 pounds 1 ounce, born Thursday, August 19, in St. Joseph's hospital in Omaha. The Shoemakers are the parents of two daughters, Mary Elizabeth, 3, and Patricia Ann, 1. The paternal grandparents are Mr. and Mrs. John Shoemaker of O'Neill.

DEVALL—Mr. and Mrs. Howard DeVal of Bristow, a son, weighing 7 pounds 13 1/2 ounces, born Tuesday, August 24, at Sacred Heart hospital, Lynch.

HALL—Mr. and Mrs. Harold Hall of Page, a son, weighing 6 pounds 8 ounces, born Wednesday, August 25, at St. Anthony's hospital, O'Neill.

SHALD—Mr. and Mrs. George Shald of Stuart, a daughter, weighing 7 pounds 13 1/2 ounces, born Tuesday, August 24, at Atkinson Memorial hospital.

LEMUNYAN—Mr. and Mrs. Ray Lemunyan of Stuart, a son, weighing 6 pounds 14 ounces, born Wednesday, August 25, at Atkinson Memorial hospital.

MCCARTER—Mr. and Mrs. Glenn McCarter of Atkinson, a son, weighing 9 pounds 8 ounces, born Sunday, August 22, at Atkinson Memorial hospital.

Partly Stated for Next Meeting—The 212 South Fork 4-H club held its regular meeting at the home of LeRoy Holcomb on Friday evening, August 13, with 19 members answering roll call.

The lessons concerned tractor, let's cook and room improvement in which Mrs. Holcomb demonstrated how to arrange flowers for different uses. It was decided not to have a meeting next time, but to have a party instead.

The committee appointed to decide on where we are going for our party includes Jeanene Backhaus, Kenneth Backhaus, Gale Holcomb and Anna Gartner. Mrs. Holcomb served lunch.—By club reporter.

Tune in "Voice of The Frontier", thrice weekly!

MARRIAGE LICENSES

Thomas J. Blake, 26, of O'Neill and Marilyn Ellen Fritton, 23, of O'Neill, August 20.
Kenneth LeRoy Moore, 21, of Inman and Deritha Smith, 21, of Inman, August 21.
Don E. Holliday, 27, of Stuart and Eileen Prange, 22, of Stuart, August 21.

Hospital Notes

ST. ANTHONY'S (O'Neill)
Admissions: August 18—Robert Boettcher, Lynch; William G. Kraft, O'Neill; Linda Fox, Orchard, 19—Durlin D. DeBolt, O'Neill; Mrs. Mickey Stewart, O'Neill, 20—Mrs. Fannie Ressel, O'Neill; Mrs. Eugene Hoffman, Stuart; Cal Stewart, O'Neill, 21—Frank L. Aerts, David City; Mrs. Frank Aerts, David City; J. E. Timms, David City; Mrs. J. E. Timms, David City; Linna Pucelik, Spencer; Richard F. Clark, O'Neill, 22—Mrs. E. A. Wink, Chambers; Robert Dean Brunz, Burke, S.D., 23—Mrs. Ralph Fritton, Emmet, 24—Mrs. Harold Hall, Page; Mrs. Roy Margritz, O'Neill, 25—Hugh McManus, O'Neill.

Dismissals: August 18—Mrs. George Wright, Ewing; Miss Joan Donohoe, O'Neill; George Clift, O'Neill; Mrs. Vern Peterson, Chambers; Robert Ransel, O'Neill; Michael Mahony, O'Neill, 19—Mrs. Harold Hall, Page; Linda Fox, Orchard, 21—Mrs. Donald Kinnison, Venus, 22—Linna Fucelik, Spencer; Frank L. Aerts, David City; Mrs. Frank L. Aerts, David City; J. E. Timms, David City; Mrs. J. E. Timms, David City; Durlin D. DeBolt, O'Neill; Carmen Benz, O'Neill; William G. Kraft, O'Neill, 23—Mrs. Eugene Hoffman, Stuart; Mrs. Mickey Stewart, O'Neill; Robert Baettcher, Lynch, 24—Cal Stewart, O'Neill; Robert Dean Brunz, Burke, S.D.

Hospitalized: Mrs. Ralph Fritton, Emmet; Mrs. Mary Graham, O'Neill; Nancy Lee Johnson, O'Neill; Mrs. Leslie Lieswald, Chambers; Mrs. Roy Margritz, O'Neill; Mrs. Mary Mullen, O'Neill; Mrs. Fannie Ressel, O'Neill; Mrs. Mary Vitt, O'Neill; Richard Clark, O'Neill; Mrs. Fannie Ernst, O'Neill; Mrs. Harold Hall, Page; Mrs. Fred Lorenz, Inman; Hugh McManus, O'Neill; Albert Otte, Winner, S.D.; Mrs. E. A. Wink, Chambers.

ATKINSON MEMORIAL

Admitted: August 16—Bill Walters, Atkinson, medical; Mrs. Ervin Bonertz, Newport, obstetrical, 17—Lloyd Herfel, Atkinson, medical; Mrs. Ed McDonald, Atkinson, medical; Lyle Addison, Atkinson, medical; Mrs. Harvey Allshouse, Stuart, obstetrical, 19—Wilmer McConnell, Atkinson, surgical; Mrs. Frank Keating, Atkinson, medical; Mrs. Will Tashner, Atkinson, surgical, 20—Mrs. Donald Foster, Atkinson, obstetrical; Mrs. John Flannery, Atkinson, medical, 22—Norma Haith, Atkinson, accident; Mrs. George Shald, Stuart, medical; Mrs. Glenn McCarter, Atkinson, obstetrical.

Sick & Injured

Dismissed: August 16—Mrs. Lyle Fix and son, 17—Mrs. Richard Shearer and son, 18—Lloyd Herfel, Mrs. Dale Retzlaff and daughter, 19—Mrs. Leo Wabs, Lyle Addison, Stephen Kaup, 20—Mrs. Lyle McDonald, Mrs. Frank Keating, 21—William Walters, Mrs. Ervin Bonertz and daughter, 22—Mrs. George Shald, Mrs. John Flannery, Mrs. Harvey Allshouse and daughter.
Hospitalized: Mrs. Lloyd McDowell, Mrs. R. E. Chace, Baby Wabs (3 pounds 14 ounces).

SACRED HEART (Lynch)

Hospitalized: Marion A. Borral, Butte; Barbara Hargens, 9, daughter of Harold Hargens, Spencer; Baby Larry Dean Haun, 3 months, son of Harold Haun, Spencer; Mrs. L. I. Hines, Spencer; Eugene Hrbek, Dorsey; Walter Kruse, Dorsey; Mrs. Jerry Mashek, Spencer; Louis Novak, Bristow; Ernest Peterson, Bristow; Mrs. Kermit Rhodman, Cross.
Lillian Olson, Bristow, 18—Master Frank Richter, son of Edmund Richter, Spencer; William Alford, Lynch, 19—Miss Christina Connot, Spencer, 20—Miss Bertha Schmidt, Spencer; Mrs. Paul Warnke and baby boy, Anoka; Karen Flanders, daughter of Don Flanders, Verdel, 21—Frank Benash, O'Neill; Frank Mott, Spencer 23—Mrs. Morris Johnson and baby girl, Bristow; Mrs. A. J. Pritchett, 53, Lynch (died); Master Ronald Ellermeier, Spencer, 17.

CHAMBERS—Mrs. Edwin Wink underwent an emergency appendectomy at St. Anthony's hospital Sunday. A few months ago her son, Billie, submitted to an emergency appendectomy in the same hospital. . . . Walt Richards underwent a major operation at St. Joseph's Mercy hospital in Sioux City Tuesday, August 17.

EMMET—Steven and Roy Fox have been having mumps the past week. . . . Mr. and Mrs. James O'Connor, daughter, Marybelle, Rose Mary Persell and Mrs. William Griffin went to Omaha last Thursday morning. Mrs. O'Connor had a medical checkup. They returned home that evening, leaving Marybelle and Rose Mary in Omaha.

O'Neill News

Miss Karen Bridge visited from last Thursday until Sunday with Miss Peggy Mitchell at the latter's home in Neligh. . . . Mr. and Mrs. Remi Duhon of Crowley, La., left for their home Wednesday. They had been visiting at the home of Mr. and Mrs. Clarence Fleener for two weeks. Mrs. Duhon is the former Veima Johning.

A dinner honoring the birthday anniversary of Mrs. William E. Kelly of Inman was held at the Town House Wednesday, August 18. Other guests were Miss Ann Judge, Mrs. James Sobotka, and Miss Effie Stevens.

Guests last Thursday and Friday at the McElvain home and here to attend the funeral of Mrs. Zada Russ were: Mr. and Mrs. Cal McElvain of Fairmont, Mrs. W. T. Sloan of Potter, Mr. and Mrs. R. K. Platt of Chambers, James Platt of Chambers, Mr. and Mrs. Emil Luth of Butte and Sam Russ of Norfolk.
Mr. and Mrs. John Tipton of Tekamah were weekend guests of Mr. and Mrs. C. G. Shellhase. They visited friends in Atkinson Sunday and attended hay days festivities Monday.

Mr. and Mrs. Pat Stanton and Mrs. Edward Shea and sons all of Butte, Mont., returned to their homes Monday after a three week visit with relatives in O'Neill.

Mrs. Fred Pate of Hot Springs, S.D., came Saturday for a visit with her brother and sister-in-law, Mr. and Mrs. Herbert Nielsen, and Kay.

The Saddle club will hold a practice Friday evening at 8 o'clock at the club grounds. All members are urged to attend. 17c

Page News

Mr. and Mrs. Alton Braddock and daughter, Jo Ann, drove to Broken Bow Sunday where they attended the 4 o'clock wedding of Miss May Carolyn Lawless of Broken Bow and Ralph F. Daniels of Valentine, held at the Methodist church. Following the ceremony there was a reception. Miss Braddock served the wedding cake. Miss Braddock and Miss Lawless became friends when they attended college at Lincoln. Mr. and Mrs. Braddock and Jo Ann were dinner guests Sunday noon of Mr. and Mrs. Earl Hurst of Burwell while enroute to Broken Bow.

Shirley and Sharon Park of Orchard spent last week with their grandparents, Mr. and Mrs. R. F. Park.
Mrs. Alton Braddock and daughter, Jo Ann, drove to Lincoln Tuesday to take the Holt county school exhibits to the state fair.

Mr. and Mrs. William Neubauer and Mrs. Emma Morris spent from Wednesday, August 18, until Friday at Gordon where they visited Mrs. Lewis Broemer and Mrs. Carl Haller. Lynn Larson and Loren Stewart accompanied them to Ainsworth where they visited at the W. E. Snyder home. Mrs. Morris is the mother of Mrs. Broemer, Mrs. Haller and Mr. Neubauer.

Mr. and Mrs. Melvin Albright have moved from Greeley, Colo., to Oadkale where Melvin will be the coach and teach commercial studies in the Oadkale school. He has attended the Colorado State college at Greeley the past 1 1/2 years and was graduated there last Thursday. He is a graduate of the Page high school.

Mr. and Mrs. Alva Inness and Mr. and Mrs. Darrell Brun and Mrs. Boyd Bennett of Oadkale, Mr. and Mrs. Floyd Whitaker of Chambers, Mr. and Mrs. E. L. Miner, Russell and Sharon of O'Neill, Ed Porter of Orchard, Mrs. John Jackson and children of Lincoln, Mr. and Mrs. Neven Ickes, jr., and Teri, Mr. and Mrs. Soren Sorensen, jr., and Glenda and Sybil Ickes held a dinner at the home of Mr. and Mrs. Neven Ickes, sr., Lionel and Dennis, honoring Mr. and Mrs. Michael Kainer and family of Regina, Canada.

CELIA—Mr. and Mrs. Gene Livingston went to Omaha Friday where Mrs. Livingston consulted a doctor. They returned home on Saturday but returned to Omaha Monday, August 23, where Mrs. Livingston entered Clarkson hospital for observation.

AMELIA—Bob Adair received a broken bone in his wrist when he rode at the rodeo at the Chambers fair.

Loock Departs—Pfc. Richard D. Loock, son of Mr. and Mrs. Frank Loock of Spencer, left Sunday for Ft. Lewis, Wash., after a two-weeks' visit with home folks. He is senior switchboard operator in the headquarters battery of the 44th division. His sister, Darlene, accompanied him to Portland, Ore., where she will visit a week with relatives.

N. E. Medcalf has purchased the Thaine Humphrey Body Shop in Atkinson. The shop will now be known as Pat's Body Shop. Mr. Medcalf took over Monday.

Mr. and Mrs. Donald Wolfe and family of Amelia spent Sunday visiting friends in Inman.

Brownies Have Fun Morning

All the Brownie troops gathered last Thursday at Ford's park for a morning of fun.
Leaders who were present and helped were Mrs. W. B. Gillespie, Mrs. Reed Herley and Mrs. Robert Miles.
Games were under the leadership of Mrs. Leo Gokie and Mrs. Stew.

Mrs. Herley had charge of handicraft. Each girl was able to start and complete a leather belt.
The children were taught two new songs by Mrs. Carroll W. Stewart. The life guards at the pool supervised water games.
Luncheon, which each Brownie helped prepare, was preceded by a lesson in fire building.

Mrs. Colfax, Mrs. Elgin Ray, Mrs. D. R. Douglass, Mrs. Dale Ferry, Mrs. Joe Stutz and Mrs. Stewart arranged for the picnic lunch.

21 Cardinals Draw Football Uniforms

Twenty-one candidates checked out football uniforms from the new coach at St. Mary's academy, Don Templemeyer. Spirit is running high, according to Templemeyer, who is conducting twice-daily practice sessions for the six-man campaign, which opens in a little over two weeks.

Practice this week has been devoted to conditioning. He expects to apply the pressure on heavier work this weekend when the squad will have an opportunity to try out the new equipment.

Dressing room and equipment room have been remodeled and numerous training aids have been installed for the caring for and treatment of injuries.
A meeting of the St. Mary's Athletic association was conducted Monday evening at the academy.

The football schedule:
September 10—North Loup, there.
September 21—Orchard, here.
September 24—Spencer, there.
October 21—Sacred Heart (Greeley), there.
October 7—Marty, here.
October 15—Lynch, there.
October 21—Sacred Heart (Norfolk), there.
October 27—Verdigré, there.
November 5—Bartlett, there.

Frontier for printing! Prompt deliveries.

Finest Beverages ALWAYS COME IN BOTTLES

Inman News

Mr. and Mrs. Merlin Luben and family of Oak spent the weekend visiting in the homes of Mr. and Mrs. Charles Luben and Mrs. May Fraka.
Floyd Boies of Ewing is spending a few days in the home of Mr. and Mrs. Charles Luben.
Mr. and Mrs. T. D. Hutton, Mrs. Clarence Hansen and Mrs. James M. McMahan attended the funeral of Mrs. Zada Russ at the Methodist church in O'Neill on Friday afternoon.

Miss Lu Ella Watson and two girl friends are vacationing in the Black Hills. They also expect to see the passion play at Spearfish, S.D., before returning home.

Mr. and Mrs. Ralph Moore and Mrs. Anna Clark, who have spent the past two weeks in Lincoln visiting relatives, returned home Saturday. Their son, Donald, accompanied them home, returning to Lincoln Sunday.

Sunday guests in the home of Mr. and Mrs. Herbert Nielsen were Mr. and Mrs. Alvin Gibson and Marcia, Mrs. Wayne Frye and two children of Ewing, Mr. and Mrs. Leon Hertel of Chambers and Mr. and Mrs. Vern Bishop and son of Grand Island.
Mr. and Mrs. Vaden Kivett and son, Keith, and Bert Smith were Sunday guests in the C. A. Rutledge home at Lynch. Keith and Bert also enjoyed the new swimming pool there.

600 Cattle Receipts Today's Estimate

There will around 600 head of cattle today (Thursday) in connection with our regular weekly sale. This will include 50 head of 2-year-olds, weighing 800-1,000 pounds; one fine lot of light yearlings; several good loads of steer and heifer calves and yearlings. There will be at least 70 head of feeding heifers. In addition there will be sizeable offerings of butcher cows.

Already the increased seasonal receipts are being felt and quality is improving with each sale.
The hog sale will start at 11 o'clock.

O'Neill Livestock Market

PHONE 2

Floorcoverings
LEAD THE SAVINGS PARADE IN OUR AUGUST SALE!
SAVE \$3.00 PER SQUARE YARD ON
Mohawks Hampton
WOOL AXMINSTER CARPETING
7.95 Per Square Yard
Full Price Including Padding and Installation
MIDWEST
Furn. & Appl. Co.
West O'Neill
Easy Terms
Save Safely

One of Nebraska's Richest Marketing Areas
the O'NEILL region
served by North Nebraska's fastest-growing newspaper *

O'Neill is North-Central Nebraska's largest city (pop. 3,050). It is situated at the gateway to the sandhills and is the biggest retail, wholesale, communications, hay, bluegrass and farm produce center in all North Nebraska; also one of the ranking cattle and hog markets in the state.

The FRONTIER'S circulation has been growing by leaps and bounds, because of its well-edited news and editorial policies and because, in a single year, it has published more pictures than many other papers in the area combined!

Your message in The FRONTIER will enter ranch, farm and city homes where folks enjoy far-above-average purchasing power . . . where your story is welcomed and wanted.

The Frontier's ABC Record:

| | | | |
|----------------|-------|---------------|--------------|
| 1st Qtr. 1948 | 804 | 1st Qtr. 1949 | 1,141 |
| 1st Qtr. 1950 | 1,634 | 1st Qtr. 1953 | 2,200 |
| 1st Qtr. 1954* | | | 2,335 |

(Nearest rival—2,030)

*Biggest ABC circulation in nine counties. Details, marketing information and promotional assistance gladly furnished.

Golden Valley CORN
No. 303 Cans
7 for \$1.00

THRIFTY STEPS TO DELICIOUS MEALS

| | |
|---|--|
| SUNSHINE KRISPY CRACKERS 2 Lb. Box 49c | DEL RICH OLEO 2 Lbs. 49c |
| SNO-CROP FROZEN PEAS 2 pkgs. 39c | POST TOASTIES 27c |
| BLACK & TAN Sandwich COOKIES 2 Lbs. 69c | PETER PAN HAND SOAP 4 bars 25c |
| MRS. TUCKER'S Shortening BUY 3 Lb. Cans 89c RECEIVE 1 Lb. Can FREE | GOLDEN VALLEY Peaches 4 No. 2 1/2 Cans \$1.00 |
| OUR FAMILY — STRAWBERRY PRESERVES 3 12-oz. jars 85c | PORK ROAST Lb. 45c |
| JELL-O 4 pkgs. 29c | PORK STEAK Lb. 49c |
| OUR FAMILY ORANGE JUICE 2 46-oz. cans 69c | SLICED BACON 89c |
| GUARANTEED RIPE WATERMELON Lb. 3c | LONGHORN CHEESE Lb. 49c |
| COLO. ELBERTA PEACHES Lug \$1.69 | SHELHAMER FOODS — O'NEILL — Grocery Phone 593 |
| | NEBR. RED POTATOES 10 Lbs. 37c |