SBORNE'S SHOE STORE

O'Neill, Nebraska

Mammoth

HERE IT IS, FOLKS! . . . the value-packed event you have been waiting for . . . shoes for the entire family . . . for Mom, Dad and the Kids. Hundreds of pairs of School Shoes. Come early . . . bring the whole family . . . multiply your savings.

SUMMER

All Shoes Displayed on Racks for Easy Selection

Men's Dress SHOES



The Shoe with the Cushioned Insole

Were to 10.95 NOW

Per Pair

60 Pairs of Odds & Ends and Broken Sizes of Good Grade

PEDWINS and AIR-O-MAGIC MEN'S DRESS SHOES

Some Good School Shoes in This Group!

Were to 10.95

NOW

5.89

ALL SALES FINAL - NO CHARGES No Exchanges, No Layaways, No Refunds

Children's SHOES



Odds and Ends of Buster Browns, Robin Hoods, Etc.

Sizes from 81/2 to 3 - Ideal School Shoes

Were 6.95

3.94

Badly Broken Sizes of Odds & Ends of Good Grade

Children's & Misses' SHOES BUY SEVERAL PAIRS FOR SCHOOL

Were to 5.95

NOW

PAIRS SANDALS

For Children and Misses - WHITES - TANS Formerly to 3.60

Pr. **1.99**

Men's WORK SHOES

Odds and Ends of Good Grade

WERE TO 9.95

MEN'S WORK SHOES Cork or leather soles . . . some with cushioned insoles . . . genuine Goodyear Welt Construction

PER PAIR

CANVAS SHOES

Men's Canvas OXFORDS

Blue, Maroon or Brown Were 4.47

NOW Pr. 2.98

Wemen's Canvas OXFORDS

Were 2.99

Pr. 1.98

Children's & Misses' Canyas OXFORDS

Many left for your selection

Were to 1.99

NOW Pr. 1.38

Women's Canvas

SUMMERETTES 35 PAIRS

of these Comfortable Canvas Sandals

Mostly small or big sizes . . . tans, brown or reds

Were to 3.95

Badly Broken Sizes — Odds & Ends Women's Arch Kangaroo Shoes SEVERAL STYLES

NOW Pr. 4.99;

Women's Nylon First Quality Nylons Made by Makers of ALBA HOSIERY GOOD SHADES . . . SIZES 9 TO 101/2

WOMEN'S

WHILE

THEY

LAST

Sample SHOES

Air-Step Samples Sizes 4 & 41/2B

Were to 10.95 Pr. 4.95

Wedge Samples

NOW Pr. 2.88



North-Central Nebr.'s Finest Shoe Store

Women's and Girls'

Sport SHOES

Flat-heeled slip-ons and lace oxfords.

Our Best Grade

Genuine Goodyear Welts . . . some Saddle Oxfords in this group. Get several pair for school or college.

Were to 7.95

Odds & Ends of Good Grade SLIP-ONS and OXFORDS

All sizes represented, $4\frac{1}{2}$ to 10

Were to 7.95 NOW

Sale Starts

Thurs., Aug. 5

Doors Open at 8:36 A.M.

Women's Dress SHOES

100 PAIRS of Our Best High Grade

AIR-STEP

and **FLORSHEIM**

Were to 16.95

NOW

177 PAIRS

of Odds and Ends, Broken Lots and Sizes

A good selection of "in-season" suedes in this group.

Were to 11.95

NOW Pr. **5.97**

73 PAIRS

of Good Quality

WOMEN'S DRESS SHOES

IN HIGH, LOW AND MEDIUM HEELS Were to 11.95

NOW _____ Pr. 2.97

Women's CASUALS 79 PAIRS



Sizes badly broken. Some of last year's suedes in Formerly to 8.95

132 Pairs of Our Good Grade

Some good Summer colors and good Fall colors. Were to 6.95

NOW Pr. 3.88 Badly Broken Sizes and

Odds and Ends of SUMMER and WINTER

FLATS or MEDIUM WEDGES - WERE TO 5.95 NOW