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Prairieland Talk . . .

Take a Tip from Hens

By ROMAINE SAUNDERS, Retired, Former Frontier Editor

LINCOLN - The procession moving to and fro on downtown busy thoroughfares makes the concrete vibrate to the clatter of spike heels supporting ladies' dainty feet carrying the great American bargain hunters through swinging

moving picture of humanity in the mass whose faces reflect a worried, hurried life, all "downtown" now, this hot day in July, to spend their money that will be necessary to keep industry alive.

One large department store is thronged daily with mobs of doors. Ladies in summer garb, bare backs sun-tanned, a coatless gent now and then passing with swinging stride.

A few are unhurried, apparently amused at the living, Saunders women, some maybe stepping in to rest where it is cool.

And this great mart of trade is "air conditioned" by pipes through which flows ice water from the store's own wells.

. . It was August 3, 1804. when Lewis and Clark held a council with Indian chiefs at the Missouri river, the spot now being known as Council Bluffs, Ia. Historical societies are this year taking note of the event.

Walking down a suburban street at an early hour this morning I passed the home of a householder who had a chickencoop; also chickens. The hens had evidently started the day's production already as there was a united effort on the part of the flock to tell the world that another supply of fresh eggs had just been deposited in the nests. Hens are great advertisers, ably supported in their efforts to call attention to their wares by the rooster. Though he can't lay an egg he can crow to beat the band when one of his harem members does. If you have something good to offer the public, take a tip from the hens and tell

us about it. A Lincoln patriot was caught "using water unlawfully." It is always "lawful" to take a swig of cold water, but this gent went to bed and let the water stream over his lily lawn all night and wash the concrete street for a block or two beyond. And so an ordinary thrifty law-abiding citizen became an outlaw. Most of us are outlaws in some particular. Jaywalkers include about everybody. And many at the steering wheel act as if those stop signs at intersections mean to slow down from 75 to 30 m.p.h. Left turns seem to be alright when you can get away with it, and getting one on the assessor doesn't land anybody in jail. But you better not try it on Uncle Sam.

At a registered Hereford sale up in Box Butte county 153 head brought a few hundred over \$35,000, one sire selling for \$2,000 and a 9-year-old bringing one thousand dollars. Buyers came from Montana, Wyoming, South Dakota and Oklahoma. . . Ruth Bryan Rohde, a romantic figure in Lincoln more than a half century ago and daughter of the late William Jennings Bryan, silver-voiced orator and three times candidate for president, died at the age of 68 while on a visit to Copenhagen, Denmark. . . A citizen of Dawson, a little town in Richardson county, re-

ports finding a tooth of a long extinct beast in a gravel pit. The tooth weighed six pounds. . . A group of Nebraska democrats meeting in Omaha August 7 will be favored by an address by Mr. Stevenson.

Romaine

Vacation periods are seasons when one or more of our tribal group get together for a visit, and friend meets friend. The family group, brother, sister, parent, sit down again at dinner together. Events, experiences, incidents of life before the family circle was broken and some member or members scattered to the rising or setting sun are revived and we quaff again at the fountain of memories' mellow wine. Yesterday the charm of kinship and beauty of fellowship inspired the soul. Today we smile, shake hands, say goodbye and the dear one is gone-gone, leaving

tear-dimed eyes and something of a sense of desolation with the one standing in the door watching the departing car roll away. And so our lives are built around joy and sorrow, smiles and tears, hello and goodbye.

> The oldtimer had forecast a change in the weather with the advent of a late July new moon. There was. From floating around 108 there was a drop to 85 at mid-day in the oldtimer's neighborhood.

It costs money to get into the game for public office. Three of the leading candidatee for the republican nomination for U.S. senator report a total of about 25-thousand dollars making up the primary campaign funds. One of these I could not support at the polls, not because of primary This virtually will assure his campaign expenditures, but because of something of reckless extravagance in promoting appropriations of federal funds to inaugurate some more public works of questionable worthiness. And I can't harmonize campaign promises of "lower taxes" with the official record. Of course, most voters have tumbled to the fact that a campaign promise for the most part is made to catch votes.

A farmer from southern Fillmore county, a community that has not been favored with sufficient rain, informs me that he had gone to well irrigation and has 75 acres in one corn field that he is able to irrigate with well water that prom- in the field. Placid cattle are ises a heavy yield. It was on Monday of the last grazing there. week in July that I talked with him and he said unless rain came very soon in his neighborhood there would be no corn raised there only such as was irrigated. There are no rivers to tap in that part of the state and the logical means of irrigating is to go down into the earth where there is an abundance of water. This farmer told me

News, Views and Gossip BY THE EDITOR

Curtis Our Choice

If we might venture a peer into the crystal ball regarding the forthcoming primary election, we'll take Congressman Carl T. Curtis against the field in the republican race for the long-term U.S. senate nomination. Dave Martin will finish second; Robert Crosby, third; Terrible Terry Carpenter, a maverick, fourth.

For the GOP short-term (vacancy), it's anybody's guess and the most pleasant-sounding name most likely will win it. (There are 16 candidates.)

For governor, republican tick-ct, it'll be Victor A. Anderson although Frederick H. Wagener is our personal choice. (His platform says something.)

On the demo ticket, it'll be William Ritchie, who, inci-dentally, does not have the blessings of the democratic regulars.

Curtis' experience (16 years in the house of representatives) and his conservative record should be sufficient reasons for anyone to vote for him for the senate. In the past 21/2 years, three veteran Nebraska senators have gone the death route, and two freshman senators might be costly in situations where seasoning and experience are needed. And capitol hill revolves around such things as seniority experience, etc.

Curtis has done something to lower taxes while serving as ranking member of the tax-writing house ways and means com-mittee. He helped bring direct tax relief to every Nebraska home, farm and business. Yep, we'll ltake Carl T. Curtis against the field in the primary. election in the fall.

Anniversary

Friday, July 30, was the first anniversary of the crash of the air force helicopter near here in which six persons, including a famous German scientist, lost their lives.

We visited the site and found the burned out patch the only remaining evidence of the tragedy-although still there can be found small bits of the wreckage

It was a horrible accident and

NEBRASKA NEEDS the **EXPERIENCE** of

POLITICAL ADVERTISEMENT

of the crash victims, A/2c Donald E. Eddy of Clarington, O., visit-

ed the scene of the wreckage

several weeks following the ac-cident and William A. ("Pop") Ide of Scranton, Pa., father of

the crew chief, S/Sgt. Robert Ide,

POLITICAL ADVERTISEMENT

arrived here the same day.

CURTIS in the UNITED STATES SENATE

CARL CURTIS SERVED 16 YEARS IN

CONGRESS. He knows how to get things done. He has an unparalleled record of achievement for our state. At a time when Nebraska has lost so many of its elder statesmen, everyone interested in sound and sensible government should be certain that Carl T. Curtis is promoted to the U.S. SENATE!



saying he was considering a visit Boone county sheriff a going-

Now... more than ever before ...

We recently received word to O'Neill enroute on a trip to over. The sheriff, Bernard L. Il-from Mr Ide he would be visit-ing O'Neill again soon.

Charles Johnson, sr., of San Gabriel, Calif., the father of the 'copter pilot, wrote not long ago News presently is giving the Albion News presently is giving the Albion (Continued on page 15) Jack Tackles Sheriff

POLITICAL ADVERTISEMENT



Jack discovered the sheriff

(Continued on page 15)

POLITICAL ADVERTISEMENT

Member of Congress 1939 - '54

CURTIS LOWERED YOUR TAXES

CARL CURTIS IS THE ONE CANDI-DATE WHO HAS DONE SOME-**THING TO LOWER YOUR TAXES! As** a ranking majority member of the taxwriting Ways and Means Committee, he has taken a prominent part in the tax reduction and revision measures of Congress which have brought real tax relief into every Nebraska home, farm and business.

CURTIS IS THE FARMERS' CHOICE

The garden is a lovely thing From which thrifty housewives bring Roasting ears, beans and spuds, tomatoes red To keep their households properly fed; And seeded pods and melons sweet That everybody loves to eat. Bursting bud and velvet-petaled floral bloom Forming a centerpiece on the table at noon, While around and across the dishes pass Until down to about the last. Have another ear of corn!

The young husband being asked if his wife was still asleep, responded: "I guess she isshe's lying in there with her mouth ajar."

long will be remembered by O'-Neill people.

We've understood, unofficially, the air force board making an inquiry into the cause of the crash had the engine reconstructed only to find one important that he had harvested a normal small grain crop. part missing. This could mean that part of the mechanism might have been lost in flight, intense vibration set in, and the rotor "redblade (which had been lined" earlier because of a flaw) buckled under the strain of an accelerated descent. The mother and father of one

and for

only

A FARM OWNER HIMSELF, CARL CURTIS IS ALERT TO THE PROBLEMS OF AN AGRICULTURAL STATE. He has introduced and supported effectively much legislation on rural electrification, soil conservation, grain storage construction, flood control, and other measures designed to maintain farm income.

MAKE YOUR CHOICE ON THE TAX RECORD. CURTIS CUT TAXES! Vote for CARL T. CURTIS Republican, U.S. SENATE (6-yr. term) Sponsored by Curtis-For-Senate Club, Holt County, Elgin Ray, Chairman

Tobacco Cured Grandpa's Corns

Just when the cigarette makers had successfully buried the "coffin nail" description, along comes someone to leave the thought that maybe cigarettes have something to do with lung cancer.

Editorial . .

The cigarette makers are tearing out their hair and resorting to every artifice in a vain attempt to convince the smokers that it just can't be true. So desperate have they become they are writing letters to the weekly newspapers. How they ever learned that the weekly newspapers exist is more than we can understand. Surely they didn't learn of them through their advertising agencies

Guess someone told them that people read and that the copies remain in the home for a week or more, while last night's daily is used to wrap their weekly newspapers from cover to cover today's garbage.

Anyway, a country editor down in Virginia got one of the pleas for some free space. He wasted no time telling them that if the non-daily press is not effective for paid advertising for the tobacco industry, it certainly is not effective for free advertising. Then he ended his epistle with this gem:

"We suggest you eat where you pay board." To us, all this talk on smoking reminds us of grandpa. Grandpa attributed great things to tobacco. He never smoked until he was 30 and then to cure his corns. It worked and grandpa kept right on smoking. He didn't want corns again.

When he was 72 he developed cancer of the stomach and we drove 40 miles every Sunday to see him 'cause grandpa wouldn't live through the summer

Well, the doctors just didn't know grandpa. He still had faith in tobacco-one way or the other. So he quit smoking, got up out of bed and lived to be 96.

Grandpa was more tolerant with the tobacco industry than folks are today. He never complained about tobacco and he didn't go around telling people that tobacco caused his cancer. No sir. Grandpa was a loyal fellow. He insisted that tobacco cured his corns and giving it up cured his cancer.

Wouldn't grandpa have been a find for the tobacco industry research commitee?

P.S.: Some do gooder sent us a printed piece which we have hanging on the wall in our office. Against a black background there is illustrated a white package of cigarettes. Instead of a brand name in fine print on the cigarettes, black letters read "DEATH". Instead of a brand name on the package, morbid letters read: "DEATH WRAP-PED IN CELLOPHANE (It's milder that way)." The "trademark" is a skull and crossbones.

Advertising is a good servant if wisely controlled; undoubtedly advertising pays when properly used.

Eighty-Six Years Young

Comes now Senator Theodore Francis Green. Rhode Island democrat, who has announced he will seek a fourth term in the senate.

Green is 86 years young and if elected to the upper legislative body and if able to serve out his term, would become the oldest senator ever to sit in the U.S. senate.

Coming only a short time after the announcement that Alben W. Barkley would run for the senate in Kentucky, Green's announcement proves some senators are especially durable commodities -although Nebraska has had no such luck. Three senators have been fatally stricken within the past 21/2 years-two of them-Sens. Kenneth S. Wherry and Dwight Griswold - certainly not regarded as old men.

Senator Green, like the late Carter Glass of Virginia, refuses to fold in the stretch. Unlike former Senators Arthur Capper of Kansas and Kenneth McKellar of Tennessee, who backed away from the job when they began towering up into the higher mathematics, Green is willing to give it another whirl beginning at age 86.

The late Senator George W. Norris of Nebraska was an oldster and the late Hugh Butler, who died a month ago, was no spring chicken.

Farming Is Hazardous

It should come as a distinct shock to everyone to learn that farming is the third most hazardous occupation in America.

Farmers have always known that their job is a hard one, calling for long hours, careful planning, and a keen understanding of the close relationship between nature and science that are necossary to produce enough food each year to feed 150,000,000 citizens-not to mention much of the rest of the world.

Last year in America, more than 327,000 farmers suffered disabling injuries on their jobs; 4,700 others weren't so lucky. They were killed by falls, machinery, animals, or other "potential hazards."



CARROLL W. STEWART, Editor and Publisher Editorial & Business Offices: 122 South Fourth St. Address correspondence: Box 330, O'Neill, Nebr. Established in 1880-Published Each Thursday

Entered at the postoffice in O'Neill, Holt county, Nebraska, as second-class mail matter under the Act of Congress of March 3, 1879. This newspaper is a member of the Nebraska Press Association, National Editorial Association and

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1. You get the car that's styled for tomorrow -

delivered locally!

In Buick today you find the fresh modern beauty that will pattern the styling of other cars yet to come. That's a major reason for Buick's soaring success this year. But note the low delivered price shown here-that's the clincher. No other car at so low a price gives you this advanced styling - plus Buick's great room, comfort, ride and V8 power.

#2-door, 6-passenger SPECIAL Sedan, Model 48D, Illustrated. Optional equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities due to shipping charges. All prices subject to change without notice Even the factory-installed extras you may want are such as heater & defroster . . . only \$81.7

2. You get the car that's a sure high resale value

Of this you can be sure: the new Buick you buy today will look modern next year, too-because that broad panoramic windshield will be appearing on other cars as a 1955 feature. So with the new Buick you buy now, you'll stay right up in the style parade for years to comeand command a higher resale price when you trade it in.

3. You get a bigger allowance from our volume business

Regardless of price class, Buick today is outselling all other cars in America except two of the "low-price three." That's fact. So with this tremendous sales volume, we can offer you a higher trade-in allowance when you buy a new Buick. Come in, see and drive Buick the beautiful buy. Then see for yourself how our volume business means a far bigger allowance for you.

Buick Sales are Soaring! WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Now that we have an air-conditioned office we wonder how we ever got along without it.

The school bells will be tolling again sooner than you think.

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Audited (ABC) Circulation-2,335 (Mar. 31, 1954)

PHONE 370



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