Women's Sport Shoes



and Discontinued Styles

Our best women's low heeled slip-ons, lace oxfords and straps . . . a good selection of colors in crepe or regular soles. Buy several pairs of these.

Were to 6.95 NOW

3.98

WOMEN'S SPORT SHOES

Badly Broken Sizes and Odds and Ends of GOOD QUALITY

WOMEN'S SPORT SHOES

Mostly slip-ons. At the price of these you can't afford to pass them up.

Were to 6.95 NOW

Women's NYLONS

A few pairs of our popular Alba nylons in broken sizes. Good shades.

Were to 1.50 NOW

WOMEN'S SAMPLE SHOES

For you women who wear a size 4B shoe we have a selection of Air Step sample shoes in high, medium and wedge heels

Women's Slippers

49 pairs of "POOFS". Women's house slippers in red, black, blue, white, gold and fawn.

Were 1.98 NOW

98c

Be Here Early for **Best Selections!**

We haven't room on our regular floor for the racks . . . we are obliged to put up racks in our back room as well!

SBORNES

ANNUAL JANUARY SHOE

Starts Thursday, January 14th

Women's Dress Shoes 213 PAIRS

Best Quality Air Steps

quality & value. every style but a BIG SELEC-

Were to 10.95 NOW

6.97

Badly Broken Sizes and Odds and Ends of Our

. . Suedes, Patents, Reds, Blues, etc. . . . Pumps and Straps

Were to 7.95 NOW

Badly Broken Sizes and Odds and Ends of AIR STEPS, VOGUES, ETC.

Most all colors represented but sizes badly broken. We've looked at these too long. They must move out.

Were to 10.95 NOW

3.97

Women's Dress SHOES

Here's the buy of a lifetime, ladies! We are offering 24 pairs of women's

FLORSHEIM DRESS SHOES

These shoes retail for 16.95, 17.95 and 18.95 everywhere For this sale only we are selling them at -

Childrens, Misses and YOUTHS SHOES



Our best Buster Brown and Robin Hood children's, misses' and youths' These are outstanding values.

Were to 6.95 NOW

3.92

Good Quality Play Pals

styles that are suitable for school as well as dress wear

Were to 6.95 NOW

PAIR

Here it is, folks . . . the event you have been waiting for. We are sacrificing 10,000 dollars worth of quality shoes without regard to cost. We must make room for new spring shoes coming in. Take a look at the prices listed below, then you'll agree that this is an event you just can't afford to pass up.

All shoes displayed on racks to make your selection easier.

We haven't room on our regular sales floor for the racks . . . we are obliged to put up racks in our back room as well!



Buster Brown boys' shoes.

Sizes 31/2 to 6.

NOW

Men's DRESS SHOES

A Real Good Selection of Men's Dress Shoes

In our popular Air-O-Magic brand. Broken lots and discontinued styles.

Were to 10.95 NOW

6.89

Broken Sizes &

Odds & Ends of

Men's Work

Cork, composition and leather soles

Re-tan and split leathers. A few

pairs of boots in this offering.

BROKEN LOTS & ODDS & ENDS OF Our Popular Pedwin

MEN'S

Crepe soles, leather soles, and Neolite soles. These make very good school shoes for Big Brother or unexcelled

work shoes for Dad.

Were to 10.95

NOW

Were to 9.95

Women's CASUALS

48 PAIRS

Of our best Air Step Casuals. Not every size in every style, but good sizes represented . . .

SUEDES AND SMOOTH LEATHERS

Were 8.95 NOW



123 PAIRS

Robinette & Vogue CASUALS

These have been in our stock too long. We must clear them out - so we're sacrificing them at the very low price of

Were to 6.95 NOW

159 PAIRS Robinette & Vogue CASUALS

In all colors . . . suedes and smooth leathers. At this low-low price you are sure to find several pairs.

Were to 7.95 NOW

3.88

All Sales Final — No Refunds — No Charges No Layaways — No Exchanges — No Phone Orders, Please

These are absolutely not SALE SHOES . . . all shoes taken from our regular stock for this bargain packed event. . . . Come early for best selection. Bring the whole family and outfit them all! Remember . . all shoes displayed on racks for easy selection.

IN O'NEILL

We're North-Central Nebraska's Finest Shoe

Store