

**Florida 'Swell for Basking in Sun'**

ROCK FALLS—Floyd Johnson arrived home Saturday morning after a three weeks' vacation, during which he visited his uncle, Robert Gordon, who is spending the winter at St. Petersburg, Fla., and his son, Otto R. Johnson, and family of Lawrence, Mass. Mrs. Johnson's parents, Mr. and Mrs. Otto Nelson of San Francisco, Calif., were also there for the holidays.

Floyd says Florida is a "swell place" for basking in the sunshine and enjoying the sea breezes, but a coon hunter and horse wrangler soon get a longing for the trails and far away hills.

**Other Rock Falls News**

The Pinochle Pirates met Saturday night, January 2, at the Francis Curran home. High scores went to Mrs. Jim McNulty and Roy Margritz and lows to Mrs. Cecil Falter and Lyle Vequist. Mrs. Falter also won traveling prize. The next meeting will be at Lyle Vequist's January 16.

Mr. and Mrs. Albert Wittfeldt and Norma and Jimmy were Sunday dinner guests of Mr. and Mrs. Fred Tesch, Sr. Mr. and Mrs. Fred Tesch, Jr., and family came in the afternoon.

New year's day guests at the James Curran home were Mr. and Mrs. Lyle Vequist and family, Mr. and Mrs. Dale Curran, Ridgeway and George Curran, Mr. and Mrs. James McNulty and LaDonna came in the evening.

Mr. and Mrs. Harold Colfaek and Mrs. Mae Karel of O'Neill were new year's day guests of Mr. and Mrs. Gus Karel. Mr. and Mrs. James Curran and Ardell came in the evening.

Mr. and Mrs. Dan Rakes and Helen and Peggy and Gordon Johnson and Russy were guests of Mrs. Floyd Johnson on new year's night.

Mr. and Mrs. Don Hynes and Lydia spent new year's day at the George Calkins home.

Mr. and Mrs. Lyle Vequist and John Richardson spent new year's eve at the Albert Sterns home.

Last Thursday evening Mr. and Mrs. Sam Derickson attended an oyster supper at the Elroy Lieb home in O'Neill.

Gordon Johnson and Russy called at the John Schultz home on Friday evening and Russy stayed until Sunday as a guest of Gwenda and Trudy.

Sunday dinner guests at the John Schultz home were Mr. and Mrs. Frank Schultz, Mrs. Florence Schultz and John Kersbrook of O'Neill, Bernard, Mike and Francis Sterns were supper and evening guests. They spent the evening playing cards. Francis is home on furlough. He has been stationed in California.

Mr. and Mrs. Lowell Johnson and Roland were supper guests

of Mr. and Mrs. Floyd Johnson Sunday. The evening was spent playing cards.

Mr. and Mrs. Francis Curran and Mrs. Bert Ott went to North Platte last Thursday and returned Friday.

Mrs. Fannie Ernst spent from Wednesday, December 30, through new year's day at the home of her daughter, Mrs. Lonnie Vitt, and family.

Doris Sterns returned to Lincoln Sunday after spending the holidays with her parents, Mr. and Mrs. Albert Sterns, and family.

Guests at the Blake Benson home on Saturday evening were Mr. and Mrs. Frank Neneec of Spencer, Mr. and Mrs. John Cassey, Mr. and Mrs. Melvin Stewart and Linda Johns. The evening was spent socially.

Mr. and Mrs. Bill Yantzie of Chadron came the day before Christmas to spend the holidays with friends and relatives here. They returned to their home on Monday.

Mr. and Mrs. Loyal Hull and Janet visited at the Fred Ernst home Tuesday evening, December 29.

Sunday dinner guests at the Levi Yantzie home were Mr. and Mrs. Robert Yantzie, Mr. and Mrs. Bill Yantzie and Mr. and Mrs. Sam Derickson and Russell.

Charles Weichman called at the Albert Wittfeldt home Monday afternoon.

**Buffet Dinner—**

Mr. and Mrs. John J. Harrington entertained the following people at a buffet dinner new year's eve: Mr. and Mrs. John Murray of Spencer, Mrs. John Cuddy of Sioux Falls, S.D., Mr. and Mrs. A. F. Stanton, Mr. and Mrs. Rex Stowell, Mr. and Mrs. Dean Streeter and Mr. and Mrs. John Osenbaugh.

**Mrs. Kindlund Hostess—**

The Pinochle club met at the home of Mrs. Hattie Kindlund on Sunday evening. Cards were played, with Mrs. Frank Grenier winning high, Mrs. Dave Loy low for the ladies, and Bob Cox high and Frank Grenier low for the men. John Kersbrook won the traveling prize. A late luncheon was served.

**To Install—**

The Order of the Eastern Star will hold a regular meeting Thursday, January 14, at 8 p.m., with initiation and installation of officers.

**O'NEILL LOCALS**

Mr. and Mrs. Leo Hines were new year's dinner guests of their son and daughter-in-law, Mr. and Mrs. Dale Hines.

New year's dinner guests of Mr. and Mrs. Francis Holz were Mr. and Mrs. Leon Fahrenholz and son, Private Gerald, of Chambers, Minnie Jeffery and son and John Dinsage of West Point and Mr. and Mrs. Hugo Holz and sons.

Mrs. John Harrington took her sons, John and Pvt. James Harrington, to Sioux City last Thursday from where they went to Chicago, Ill., to visit for a few days before returning to their respective places. John is a law student at the University of Miami at Miami, Fla., and James is stationed at Ft. Lewis, Wash.

Mr. and Mrs. William Anderson were Sunday dinner guests of Mr. and Mrs. Howard Peters.

John J. Harrington returned to his work in Chicago, Ill., after spending the holidays here with his wife and family.

CWO and Mrs. K. W. Jeffery of Omaha visited at the home of his brother, Dean Jeffery, and family Christmas eve. Chief Jeffery has recently returned from serving about 14 months in Korea.

Mr. and Mrs. Adolph Koenig of Ewing were Sunday dinner guests of Mr. and Mrs. Emil Adanson.

Mr. and Mrs. Charles B. Houser returned Sunday from Oklahoma after visiting during the Christmas vacation with her brother and sister-in-law, Mr. and Mrs. Hubert Drake, in Tulsa and another brother and sister-in-law, Mr. and Mrs. Don Drake, in Oklahoma City.

Mr. and Mrs. Charles Crook returned home Saturday, January 2, after a two weeks' vacation in Kansas, Oklahoma and Texas visiting relatives and friends. They attended a family reunion at the home of his mother, Mrs. R. N. Crook, in Dallas, Tex., on Christmas day. They spent new year's with her parents, Mr. and Mrs. M. C. Allen, in Anthony, Kans.

Frontier for printing!

# PETERSEN'S CLOTHING

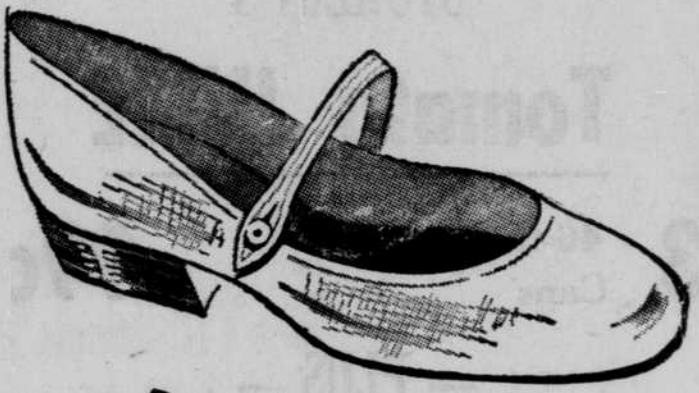
## PRE-INVENTORY Clearance S-A-L-E

**Smash Savings Up to One-Half and More**  
**Sale Starts Thursday, January 7th-8:30 A.M.** ★ All Sales Final  
 ★ No Returns  
 ★ No Layaways

**Ladies' SHOES - 680 Pairs**

CASUALS — FLATS — DRESS

We're overstocked! These must be moved to make room for new spring merchandise arriving daily.



**1/2 off**



Sorted into 5 Big Groups



Buy Several Pair AT THESE LOW Prices!

Group	Were	Now
A	9.95	4.98
B	8.95	3.98
C	8.95	2.98
D	7.95, 6.95, 5.95	1.98
E	5.95 to 9.95	98c

This latter group — E — is a conglomeration of everything. Out they go!

One Long Counter — Serve Yourself  
 Come Early and Get the Best Selections!

Size 5	58 prs.	Size 7 1/2	62 prs.
Size 5 1/2	55 prs.	Size 8	75 prs.
Size 6	77 prs.	Size 8 1/2	85 prs.
Size 6 1/2	95 prs.	Size 9	61 prs.
Size 7	85 prs.	Size 9 1/2	8 prs.

**Men's Dress SHOES**

JARMAN'S & CLASTON'S

**1/3 off**

Were 12.95	<b>8.64</b>
NOW	
Were 9.95	<b>6.64</b>
NOW	

**OTHERS:**

Were 3.95, 4.95, 5.95, 6.45, 7.95

**Men's TIES**

Nationally Advertised Formerly 1.50-2.50

**89c**

**Sport SHIRTS**

Jayson, Arrow, Westmoor and Beau Brummel

**ONE-THIRD OFF**

Were 3.95	Now 2.64
Were 4.98	Now 3.32
Were 5.95	Now 3.97
Were 6.95	Now 4.64
Were 7.95	Now 5.30
Were 8.95	Now 5.97

★ CORDUROY ★ PLAIDS  
 ★ GABARDINES  
 Buy several... layaway for a birthday!  
 ALL SIZES... WHILE THEY LAST

**LADIES' RUBBER FOOTWEAR**

Ladies' Stadium-Type Boots  
 Blacks — Browns — Whites

Were 5.95	<b>4.95</b>
NOW	

**Ladies' GALOSHES**  
 (Splatter Shoes)

Were 4.45	<b>3.45</b>
NOW	

2-Snap Fleece-Lined O'Shoes  
 Walker & Cuban Heels

Were 3.25	<b>2.25</b>
NOW	

**INCOME TAX ASSISTANCE**  
 ★  
**R. H. ("Ray") Shriner**  
 Phone 106  
 Golden Hotel Bldg.

**Johnson & Heese**  
**PUBLIC FARM SALE**  
**Tuesday, January 19, 1954**  
 Located 2 miles south, 2 west of Orchard  
**Full Line of Farm Machinery**  
 Livestock Consisting of 30 Head Cattle, 30 Brood Sows, 27 Fall Pigs, Etc.  
**Wansers & Wallace O'Connell, Aucts.**  
 (Watch for bills)

**CRAWLER TRACTORS**  
 1952 Int. TD 9 wide gauge Angle Arrow Dozer, like new \$5,750  
 1949 Int. TD 9 Angle Dozer \$3,750  
 RD 7 Cat Angle Dozer \$2,850  
 1950 Int. TD 6 Front End Loader \$2,650  
 1949 HG Cletrac \$800  
 1949 HG Cletrac, with Horn Loader \$750  
 1952 Harris 4-Wheel Drive \$2,850  
 NEW HD 5 Allis-Chalmers Angle Dozer

**KEELEY IMPL. CO.**  
 Valentine, Nebr.

**DRESS JACKETS**  
 Were 12.95, 15.95, 22.95, 24.50, 29.95  
**Now ONE-THIRD Off**  
 You've seen them illustrated in the leading magazines and newspapers. Here they are at reduced prices!

**SPECIAL TABLES**  
**Men's Dress Shirts**  
 JAYSON and ARROW  
 ONE TABLE  
 Were to 3.95 — NOW **1.59**  
 ONE TABLE  
 Were to 3.95 — NOW **2.50**  
 Shopworn — out they go!

**MEN'S DRESS PANTS**  
 ★ NEW STOCK ★ ALL SIZES  
 Reg. up to 11.95  
**NOW \$2 OFF**  
 No Alterations

**MEN'S AND BOYS' WESTERN SHIRTS**  
 Gabardine - Suitings - Chambrays - Plaids - Corduroys - Cords  
 Were 8.95 — NOW **5.97**  
 Were 7.95 — NOW **5.30**  
 Were 6.95 — NOW **4.64**  
 Were 5.95 — NOW **3.97**  
**ONE-THIRD OFF**

Out Goes Entire Stock — Save!  
**TOP COATS — STORM COATS**  
 All New Stock — No Carryovers  
 • Gabardines  
 • Coverts  
 Were 37.50 and 47.50  
**NOW \$10.00**  
 ★  
**SAVE! OFF ON EACH GARMENT**

**Men's HATS**  
 Famous nationally-advertised brands  
**40% Off**

**At PETERSEN'S in O'Neill ... Hurry!**