THE FRONTIER, O'Neill, Nebr., Thurs., Dec. 31, 1953 .- PAGE 5.

## Here Are the Rules for THE FRONTIER'S EIGHTH ANNUAL Holt County BABY DERBY

TO BE ELIGIBLE to win THE FRONTIER'S eighth annual FIRST BABY CONTEST, the little mister or miss must be born within the boundaries of Holt county after midnight, 12 o' clock, December 31st, 1953. Parents must fill out the following blank and mail to THE FRONTIER, FIRST BABY EDITOR, O'NEILL, NEBR.

ENTRY MUST BE postmarked not later than 6 p.m., on Monday, January 11th, 1954, and the winner will be announced officially not later than the Thursday, January 14th, 1954, is sue of The Frontier. A letter of identification will be issued to the parents and all shower gifts (described on this page and provided by these cooperating firms) must be claimed by 5 p.m., on Saturday, January 30, 1954.

## WELCOME

FIRST BABY

CONTEST

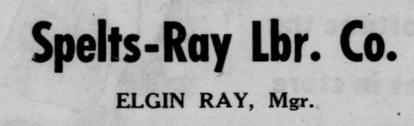
Holt County's FIRST '54 Baby!

KEEP BABY WARM-

OF COURSE, the Royal Newcomer will have to be kept cozy and warm. Coming in the dead of Winter, a chill house is no good. No sir, no good! We're interested in keeping baby comfortably warm, so we're giving to the parents—

## 500 Pounds of Coal

Choice of kind . . . we stock coal of every / type for every heating purpose.



SEX: BOY GIRI	L WEIGHT: POUNDS	OUNCES
DATE OF BIRTH	HOUR OF BIRTH	M
PARENTS' FULL NAME		1000
PARENTS' POSTOFFICE ADD	DRESS	
PHYSICIAN'S NAME		
PHYSICIAN'S ADDRESS	1000	
SIGNATURE A PARENT	OF	
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