

The Camera Views the Parade . . .



'VOICE' BROADCASTS DESCRIPTIVE . . . The "Voice of The Frontier" special events unit provided a special direct-wire report of the parade from the office of Thomas Nolan, 2d floor, Hagensick building (note banner hanging from corner overlooking O'Neill's main intersection).

George Hammond presented the word-picture in the 30-minute broadcast, over radio station WJAG, beginning at 2 p.m. Before leaving the air at 2:30 he was able to announce the parade winners to the radio audience.—O'Neill Photo Co.; The Frontier Engraving.



PERENNIAL WINNER . . . The Riverside 4-H club is a perennial winner in the O'Neill parades as well as in Atkinson and Holt county fair competition. More than half of the club membership are from the Boyle families. The club this year is celebrating its 10th anniversary and the float entry bore the anniversary theme with flags, birthday cake and candles. The flagbearers at the front

are Larry Joe Boyle and Jerry Beha; "candles" on the cake are (facing camera): Catherine Vitt, Frances Boyle, Betty Jane Snyder, and Helen Boyle; 4-H flagbearers (at rear) are Gene Snyder and Robert Howard. Other "candles" were Margaret Boyle, Margaret Vitt, Marie Boyle and Dorothy Vitt.—The Frontier Photo & Engraving.



SCOUTS IN CAMP SETTING . . . The Boy Scouts and Girl Scouts each appeared in the Legion-sponsored celebration parade with outdoor

camp settings, completed with grass, trees and tents.—The Frontier Photo & Engraving.



WINS ART HONORS . . . Edith Lindberg, 14, daughter of O. F. Lindberg, of Los Angeles, Calif., is a second year art student in Los Angeles under Miss Gabrielle Le Fevre. Recently she won 3d prize in the humane division of the Latham Foundation, international poster contest. The girls' father was reared here and the family has visited here on several occasions. — The Frontier Engraving.



JUDGED BEST CAR . . . The James Davidson & Sons entry, an automobile festooned with orchid streamers gathered with clusters of roses,

rated tops with the judges among the decorated autos in Saturday's parade. Mrs. John Davidson was the driver.—O'Neill Photo Co.; The Frontier Engraving.



ANSWER HURRY-UP CALL . . . The Stuart Saddle club, in big demand in several states at celebrations and fairs for several years, had not reorganized this year but quickly responded to a hurry-up call from the O'Neill American Legion post. The White Horse ranch troupe had been scheduled to perform, was cancelled and

36 hours before parade time the Stuart club was asked to appear. Horsemen and horsewomen were rounded up, they rehearsed until midnight on the eve of the parade and filled the bill admirably well—at least the crowd thought so. The Stuart club is shown moving east in the parade down Douglas street. — O'Neill Photo Co.; The Frontier Engraving.

★
The Frontier
FIRST
With the Most
News!
FIRST
in Pictures!
FIRST
in Readership!
★



FDR'S NAMESAKE . . . Franklin Thomson (above), seaman apprentice, USN, son of Mr. and Mrs. Clayton E. Thomson, of Lynch, is serving aboard the USS Piedmont. The Piedmont is furnishing repairs and maintenance to destroyer-type ships at San Diego, Calif. This vessel was damaged during World War II by the explosion of an ammunition ship she was repairing and recently has served in Korea. The Piedmont sailed for an unknown destination on July 16. Franklin Delano Thomson was born at Lynch November 8, 1932, the day Franklin Delano Roosevelt was elected president of the United States. Several years later on his birthday anniversary Franklin Thomson received a large silk handkerchief from the late president with an embroidered inscription in one corner of the handkerchief.—The Frontier Engraving.



GAMBLES PRESENT INDIAN SCENE . . . The Gamble store entry in Saturday's parade borrowed from Indian lore with the slogan, "Make Gambles Your Stamping Ground." A-

round the teepee were Donna Davis, Lorraine Simonson and Carol Johnson, as "squaws," and Dick Allen as a "brave." Frank McKenna was driver.—The Frontier Photo & Engraving.



PORTION OF AIR SHOW CROWD . . . Nearly 3,500 persons were estimated in attendance at the National Air Show's performance

Sunday at Municipal airport. Portion of the crowd is shown (above). — O'Neill Photo Co.; The Frontier Engraving.



McINTOSH WINS MENTION . . . A set of wedding rings topped the McIntosh Jewelry float, which earned an honorable mention. The gold

wedding ring and diamond engagement ring measured about 3 feet in height.—The Frontier Photo & Engraving.

★ ★ ★