

MAY 3rd THRU MAY 12th

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

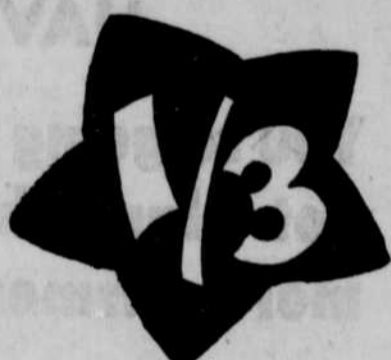
★★★  
Storewide  
SPRING..

# Clearance Sale

Reductions: One-Fourth, One-Third, One-Half & More

ENTIRE STOCK

## Spring COATS



OFF

By Rothmoor—Swansdown—Jaunty Jr.—Cliffwood—Glamour—Marce—Betty Rose. Shorties! Three Quarter! Full Length! Gabardines—Coverts—Tweeds—Sharkskin. Quality fabrics and fine tailoring by these famous makers in the leading Spring styles and colors.

LOOK AT THESE REDUCTIONS

Were 19.95, Reduced 6.65 NOW	13.30
Were 24.95, Reduced 8.32 NOW	16.64
Were 29.95, Reduced 9.98 NOW	19.97
Were 34.95, Reduced 11.65 NOW	23.30
Were 39.95, Reduced 13.31 NOW	26.64
Were 44.95, Reduced 14.98 NOW	29.97
Were 49.95, Reduced 16.65 NOW	33.30
Were 54.95, Reduced 18.32 NOW	36.63

## 67 Dressy DRESSES



OFF

Our policy has always been that all stocks must be fresh... must be new... therefore they must be cleared now to make room for new Summer apparel... the savings were never greater... never a better time to buy! Juniors, Misses and Half Sizes.

By Paul Sachs - Petite Lady - Mary Muffet - Levine and others

(Not a Special Purchase but from Our Regular Stock) NO EXCHANGES! NO REFUNDS!

## Blouses-Sweaters



OFF

By Karyl Lee - Jane Holly - Glenwear - Sweet Adeline - Sapphire... Two tables of these fine nationally advertised blouses and sweaters... NEW! NEW Spring Stock! Buy several at this reduction.

## Ladies' SKIRTS



OFF

By Spoteen in tweed, corduroy, flannel and novelty fabrics... Huge pockets, pleats, flared or straight cut. Sizes 10 to 20.

Buy Several At This Reduction!

WE'RE STUCK BUT NOT AT THESE PRICES

SPECIAL CLOSEOUT

## DRESSES

107 Dresses Carried Over from Our Regular Stock GROUPED IN TWO SPECIAL GROUPS

Formerly to 29.95, NOW	5.00
Formerly to 17.95, NOW	3.00

No Alterations • No Refunds • No Exchanges  
NO SERVICE PLEASE

## B-I-G REDUCTIONS

### LINGERIE

Gowns - Slips - PJs

Odd Lot - Broken Sizes

### THIRD OFF

### ALL CHILDREN'S DRESSES

By Mizzi... Sizes 1 to 14

1/4 OFF

OUTSTANDING VALUES

### PANTIES (RAYON)

57c

Just 10 Dozen... No More!

### HANDBAGS

ENTIRE STOCK

1/4 OFF

Plus Tax

### GLOVES

ENTIRE STOCK

1/4 OFF

### SCARFS

ENTIRE STOCK

Silk or Rayon

1/4 OFF

### ANKLETS

3 PAIR \$1

- In colors only.
- 4 x 4 English Rib.
- Regular 45c pair.

SPORT

### JACKETS

(By Carole King)

Novelty or Plain Corduroy  
Sizes 7 to 17

THIRD OFF

ENTIRE STOCK

## Ladies' SUITS



OFF

By Rothmoor—Swansdown—Jaunty Jr.—Marce—Betty Rose. Gabardine! Sharkskin! Coverts! From our finest makers... rich wool fabrics... excellent detailing... fashion approved colors.

LOOK AT THESE REDUCTIONS

Were 24.95, Reduced 8.32 NOW	16.64
Were 29.95, Reduced 9.98 NOW	19.97
Were 34.95, Reduced 11.65 NOW	23.30
Were 39.95, Reduced 13.31 NOW	26.64
Were 49.95, Reduced 16.65 NOW	33.30
Were 54.95, Reduced 18.32 NOW	36.63
Were 59.95, Reduced 19.98 NOW	39.97
Were 64.95, Reduced 21.65 NOW	43.30

## 193 Better DRESSES

1/4 OFF

(Regular Stock... Not a Special Purchase)

★ By Nelly Don, Carole King, Toni Todd, Gay Gibson, Vicky Vaughn, Shirley Lee, Martha Manning and June Patton.

★ Gingham, Prints, Rayons, Chambray.

★ Regular - Junior - Half Sizes.

ENTIRE STOCK

## SPRING HATS



OFF

New! Crisp! Fashionable! Be here early... you will find just the hat you want at this price!

By GAGE, LANDSCO, JO MOOR and Others!

## 10-Day Sale! TOWNWEAR NYLONS

(MAY 4TH THROUGH 12TH)

- Every pair perfect.
- Every pair 1st quality.
- NEW! NEW! Spring Shades!
- Proportioned LENGTHS!

15 - Den. ULTIMATE SHEER	1.59
15 - DEN. ULTRA SHEER	1.39
20 - DEN. EXTRA SHEER	1.39
30 - DEN. SHEER COMFORT	1.39
30 - DEN. SHEERS	1.19



The Shop of Great Outfits  
**Apparel Shop**  
ONEILL, NEBRASKA