



Nothin's too good for First Baby . . .

That's why we're happy to present to
HIM or HER a
SLUMBER - GRO
Safety Sleeping Bag

It grows from 3-months to 3-years!

This cozy Safety Sleeping Bag is made of Cone Veivelette . . . the flannellette of fashion. It's sanforized. A regular \$4 value!

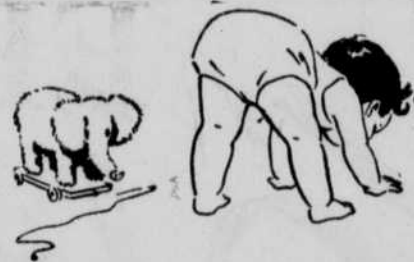
— EVERYTHING FOR BABY AT —

McDONALD'S



Welcome, First Baby

To the Parents
of the Winner



We proudly present 500 pounds of coal. This newcomer will have to be kept snug and warm during the cold months ahead . . . and the parents have their choice of a variety of types and sizes of coal—a selection capable of filling every heating purpose.

* * *

Have a heating problem? We'd be pleased to discuss it with you.
Maximum heating economy in Spelts-Ray fuels.

Spelts - Ray Lumber Co.

Welcome, First Baby

We're pleased as punch to
Welcome HOLT'S First Baby
in '51 . . .

We Offer a

Child's Training Chair

Made from solid birch . . .



★ ★ ★
See Our Complete
YOUTH FURNITURE
Line Before You Buy!

Midwest Furniture and Appliance

Phone 346-J

West O'Neill

For Holt's First 1951 Baby

A Solid 10-Karat Gold

BABY RING



We think that the FIRST-BABY is entitled to something really special . . . so we're giving a 10-karat gold ring that he (or she) will cherish for life.

McINTOSH JEWELRY

PHONE 166

"Where Price and Quality Meet"

O'NEILL

Neligh Creamery



Will proudly present to the first baby
born in Holt county in 1951
1 case of Vitamin D Homogenized Milk
In O'Neill you can obtain products of the
Neligh Creamery at Union Store, Council
Oak, Ralya IGA, Stannard's,
New Outlaw

NEXT TIME ask for Neligh Creamery's Vitamin D Homogenized
Milk, Cream or Delicious Ice Cream.

COYNE'S HARDWARE

PRESENTS

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**BABY BOTTLE
STERILIZER**

To First Baby
in '51



EACH YEAR we consider it a real privilege to help shower Holt's
honor baby. Every little guy or gal needs a BOTTLE STERILIZER . . . so we'll present one . . . complete with rack.