

AT J. M. McDONALD CO. **McDONALD** *thrift* **DAYS**

Starts Friday, our biggest sale! Prices cut to give you real savings!



YOU SAVE TWO WAYS:
 1. Most of this goods was bought months ago, before prices rose. The savings are yours.
 2. Prices cut way below usual. You save twice!

Men! Here is a buy!

Water-repellent topcoats

24.47

First come, first served with these fine coats. Each coat handsomely tailored of quality wool and rayon gabardine. Iridescent rayon-lined. ZELAN finish turns away wind and water. Tan and grey, sizes 36 to 46 in regulars and longs. A THRIFT DAYS special you can't afford to miss. Compare!



Come early! They'll be gone in a jiffy!

Scoop! Kay Whitney wrinkle-resistant cottons for sizes 14½ to 24½

Compare at 6.95

Jewel-tone gingham

4.97

Rich, colorful plaids styled to please the eye, flatter the figure. Choose from tailored step-in dress (shown) in royal, brown, green . . . shirt-waist dress in purple, red, green. Famous frocks specially priced for THRIFT DAYS ONLY.



Special purchase! New, exciting coats, many with zip-linings! 9 to 15, 12 to 20, 38 to 44

Values to 34.95

Coat Sale!

\$27

What's your choice? Boxy, flared, belted? McDonald's has them all, full length coats, tailored to our demands. All beautifully lined . . . sheen coverts, tweeds, cut suedes, broadcloths. Solid colors and novelty patterns. Green, wine, grey, taupe. Buy now and save!



At this smash price they'll go fast! Rush!



BOYS' \$9.95 VALUE BOMBER JACKETS 787

Mouton collars, tackle twill with knit cuffs, waist. Quilted lining. 2-10, 12-18. Men's 8.87.

\$2.79 flannel shirts

Vat-dyed, Sanforized cotton plaids. Sizes 14 to 17. 197



10% WOOL BLANKETS Usually \$6.95 487

Famous Beacon heavyweight solid color blankets, big 72x90 size. Wide binding. Compare!

Plastic draperies

Solid color, look like taffeta. With valance. 157

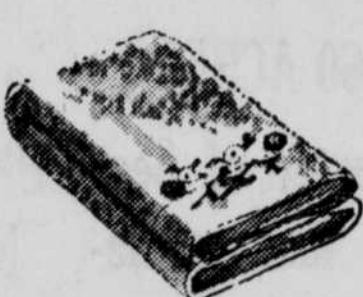


MEN'S DONFIELD SUITS SALE: Now Only \$37

Extra-value suits with many points of hand-tailoring. Gabardines, worsteds. Save!

\$3.93 shirt-tie buy

Donfield white shirt, smart tie, both for . . . 347



CANNON BATH TOWELS Many styles, colors 37¢

Not seconds, all perfect. 20x40 famous-make turkishtowels specially priced. Save!

Rayon curtain panels

42x81 marquisettes with washable finish. Save! 107

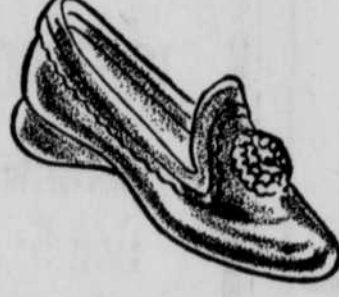


COAT AND HAT SETS \$6.95 VALUE 497

Warm wool fleece, interlined. Girls', boys' coats with hats, caps. Sizes 1 to 4. Save!

\$10.95 bedspreads

Floral chenilles in full 897 bed size. Save!



WOMEN'S 98c FELT HOUSESLIPPERS 77¢

Padded heel and sole. Trimmed with pompons and scalloped collar. Red, blue. 4-9.

12c-19c wash cloths

Perfect quality Cannon. 12x12. Color choice, 6 for 57¢

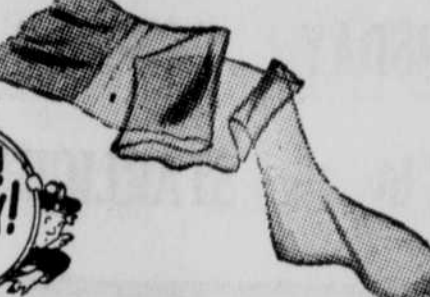


RAYON FRENCH CREPE SLIPPERS! SALE 157

Lavishly lace-trimmed with lace edging and insets. 4-gore, sizes 32 to 40. Pink, white.

Rayon tricot panties

69c knit briefs, pink, white. 5-6-7. Hurry! 47¢



SILHOUETTE NYLONS Sheer 51-gauge 97¢

Angle heel construction, in new colors. Sizes 8½ to 10½. Perfect quality. Hurry!

Durene anklets

Ribbed, colors and white. Sizes 6 to 11. 3 pair 87¢

PRICES CUT ON HOME NEEDS!

- Special CANNON turkish bath towels! Save! Perfect quality 20x40 size, choice of styles and colors. . . . 47¢
- Sale! CANNON extra large turkish bath towels Perfect quality 22x44 size, priced to sell right out. . . . 67¢
- Scoop! 100% wool regular \$12.95 blankets Faribault solid color 72x90 virgin wool, full 3½ pounds. . . . 997
- 5% wool regular \$4.98 double blankets Assorted color plaids, 72x84, full 3¼ pound value. . . . 397
- Save now! Extra long white sheet blankets Fine firm weave, soft nap finish, whipstitched, 70x95. . . . 177

PIECE GOODS SPECIALS! SAVE!

- Save now on 80-square printed percales Perfect quality, 36" in many patterns and colors. Yard. . . . 37¢
- Here's a find! TOMBOY rayon gabardine Crease-resistant, 41" wide, in fall and winter colors. . . . 87¢
- McDonald's famous quality rayon taffeta Firm weave for slips, party dresses, linings. In colors. . . . 77¢

LOOK! WORK CLOTHING BUYS!

- 25c first quality cotton work socks Fine construction, grey, random, white. 10-12. . . . 5 pr. 97¢
- Men's blanket-lined work jackets! Save! Sanforized blue denim, zip front, corduroy collar. . . . 397

CHECK THESE SHOE SAVINGS!

- Child's 98c zipper bootie houseslippers Padded soles, turn-down collar. Red or blue, 5 to 2. . . . 77¢
- Men's \$5.95 tough cord sole work shoes Retan leather, one-piece molded back. Sizes 6 to 12. . . . 577



3½ to 4-yard rayon dress lengths Perfect quality! Sale! 277

Printed denier crepes, luana failles, fuigi crepes, gabardines, others. For dressy or tailored dresses. Come early for best pick.

MANY VALUES NOT ADVERTISED! SAVE ON FALL AND WINTER NEEDS! COME EARLY!