

# THE FRONTIER

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O'NEILL, NEBR.

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## Postal Rates and Competition

Postmaster General Jesse M. Donaldson would increase the postal rate on second, third and fourth-class mail enough to wipe out the department's entire annual deficit.

The postmaster-general describes the present rates on these 3 classes of mail as "hidden subsidies," and declares that there is no sound reason why the low-revenue producing classes should enjoy preferential rates.

The loss on second class matter is around \$200,000,000, he reports. On third-class mail the difference between expenditure and revenue is \$135,000,000; on postal and postcards, \$70,000,000; on parcel post, \$100,000,000; and special services, \$65,000,000.

The postoffice department of the government does not represent a business in the proper sense of the word but a service to the people of the nation.

While it would be good if the service rendered did not cost the government any money, there is no compelling reason why the making of profit should be a motive in connection with postal activities.

The postmaster-general particularly objects to second-class rates applied to newspapers and magazines, saying that there was need for preferential rates as encouragement when the publishing industry was in its infancy, but that now it is "in the billion dollar class, so to speak."

When Mr. Donaldson goes on to assert that the magazines and newspapers are "in competition with the telephone, telegraph, radio and television," he stretches his comparison too far. We can see no possible competition between the telephone and the telegraph and the business of newspapers and magazines.

When it comes to radio and television, there is some competition for advertising revenue, but, certainly, the functions of newspapers and magazines can hardly be classified as resembling those of radio and television.

Moreover, the newspapers of the nation and, to some extent, the magazines, contribute millions of dollars worth of free space to the promotion of programs for the common good.

We are not attempting to say that there should not be any increase in the charges made for postal service in regard to the matter mentioned by the postmaster-general, but the facts we cite seem to say, rather positively that there is more to the post-office business than the making of profits.

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## No Way to Foretell Time of Attack

Promptly upon the invasion of South Korea, the senate appropriations committee summoned Rear Admiral Roscoe H. Hillenkoetter, director of the general intelligence agency, to discover whether his organizations had been taken by surprise.

The admiral pointed out to the general that North Korean forces have had the capacity to invade South Korea for a year, but nobody could predict the time-table under which they would march. He said that his agency had given information about continuing troop and tank concentrations near the border most recent was on June 20, 5 days before the attack. Between the 2 segments of Korea for the past 2 or 3 months. The

It would be perhaps unfair to attempt to criticize the government of this country for its failure to assume that troop concentrations in Northern Korea represented positive indication of immediate attack.

The strategy of the communists, in many countries, has been to mass military strength on the frontier and to use the presence of force in connection with bargaining negotiations.

Nevertheless, we think it is fair to observe that the invasion of South Korea should have been no surprise to the United States government. The time may have been uncertain but the probability of such an invasion has been apparent since the division of the country into 2 segments. A Soviet-dominated North Korea resolutely refused to participate in the efforts of the United Nations to set up a republic and there has been abundant evidence of an intention to "unify" the country.

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Every eligible voter should resolve now to go to the polls on August 8. There is a great deal of misconception in the minds of some regarding primaries. Actually the primary election is the most important—the one that narrows the field.

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O'Neillites rejoice in the activity on the site of the proposed St. Anthony's hospital. There are pessimists who said dirt would never be turned.

Donate \$30 to Youth Center—

The regular club meeting was held Wednesday, July 12.

**DR. J. L. SHERBAHN**

CHIROPRACTOR

Complete X-Ray Equipment

1/2 Block So. of Ford Garage

O'Neill, Nebraska

at Mrs. Francis Curran's. All members but on were present. Roll call was a description of some historical place visited.

Proceeds \$36 from the program held at Albert Stevens June 30 were donated to the youth center fund at O'Neill.

The next meeting will be held at Mrs. Lewis Brown's on August 9. Plans were made for a picnic in the Johnson grove Sunday, July 23.

## RUTH HOFFMAN

Republican Candidate for Nomination for COUNTY CLERK OF HOLT COUNTY

Voters of Holt County:

The work in my office is especially heavy now, keeping me very busy and I shall not try to contact many of you personally, so am taking this means of asking you to support me for a second term of office.

Because of the varied kinds of work in this office, I feel that my experience will enable me to run it more efficiently than one who is not familiar with the work in this office. If reelected, I will endeavor to carry on the work as faithfully, economically and honestly as I have in the past.

Your vote at the Primary Election will be appreciated.

**RUTH HOFFMAN**

11-36c

## The Home Front



## Prairieland Talk —

### If Leaders Responsible for Involving Us in War Had to Face Guns, What Then?

By ROMAINE SAUNDERS

LINCOLN—How many prairieland patriots would refuse to accept a government check for a quarter-million-dollars if tendered him. About 00000.

A Baptist church group in old Virginia says "no" to the invitation to accept federal funds for the building of a hospital. Such funds are available for what are known as non-profit sanitariums and hospitals. They may go as non-profit, but the patient whacks up for his treatment there just the same.

The Baptists go still farther in that fiercely American commonwealth that has a history of its own. They object to chaplains receiving their pay from public funds.

"Virginia church leaders hold that the work of chaplains in prisons, industrial schools, hospitals, sanitoria and colonies presents a missionary opportunity for the church, and is not a function of the state."

Let the idea spread.

There are 5 Democratic candidates for the nomination for governor to be voted on when primary elections are held August 8 and 3 Republicans, including Gov. Val Peterson. Two candidates in the 4 congressional districts are unopposed, Stefan and O'Sullivan. One hundred and twelve patriots are offering themselves for the state legislature. A lone Democrat had the hardihood to go gunning for nomination for a county office in Lancaster. Over in Douglas county, 31 candidates are out for the job of sheriff, including a truck driver, a baseball player and an elevator operator.

"I can't stay in congress and vote to send millions of other Americans to fight, as I think we will, unless I go too." Brave words spoken by Representative Magee, a good Missouri Democrat who at 51 volunteers for Korean service. He has served in 2 wars and is ready to go again. If those who are responsible for involving this country in foreign wars had to go and face the guns, what then?

Wheat farmers in Southeast Nebraska report the yield gratifying. One farmer from the Bruning neighborhood, near the Kansas line, says he has the best crop of wheat he ever had on his section farm, but rains have been delaying harvest. Murphy, our friendly neighborhood patrolman, told me he had just talked with a farmer who informed him his wheat fields turned out a yield of 43 bushels to the acre.

Sometimes we were tossed of a cantankerous cayuse in the "horse and buggy" generation but we got up to remount and have it out with him. Day-by-day reports come from over the state of tractors toppling over and pinning their victims to earth to rise no more.

With floods, strikes, truck and bus competition, the railroads are having their share of grief. Holt county is in the list of

He landed on a farm owned and managed by a widow who was hiring men to cut her corn and shock it. She informed the newcomer from prairieland that she paid \$1 a day and meals or 12 cents a shock, 16 hills of corn to go into each shock.

He elected to take on the job at 12 cents per shock and went to work. When they counted that gent's shocks of tall Illinois corn after he had wielded the corn knife from daylight until dark there were 59 shocks — \$7.08 his day's earnings.

Had a gent appeared on the streets of O'Neill in the days of gun-toting and straight-shooting hombres from the open range clad in an outfit like the Hollywood "cowboys" are wrapped in there would have been the thud of flying bullets around his polished boots and air holes in his 50-dollar hat.

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The pioneers knew it was root hog or die with them. There were no subsidies, federal, state or county handouts to uphold the shining banner of the abundant life. But the abundant life and joy untold were the fruits of self-reliant effort.

The story is told of a gent by the name of Studaville, who went to the fields of tall corn in Illinois looking for a job when the cupboard at home was nearing the empty stage.

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localities within Nebraska to be explored by archeologists of the university museum this season. They think to find the bleached bones of something that can be assembled to make an elephant. Holt has had its big things, political and otherwise and if a prehistoric elephant is buried under the verdant sod along the Elkhorn it will not be surprising. The surprising thing is that digging for bones of long dead grown men can find nothing to do in this distracted world but creatures. The ologists can un-

earth the bones of horses most anywhere in Holt out of which to form the framework of a stuffed monstrosity.

American medical men at the international cancer research in Paris have stated that lung cancer is traceable to cigarette smoking. Years ago the little white fags were classed as "coffin nails." You have all the nails driven in you need when cancer takes over.

Subsidies, pensions, social se-

curity, free medical care and other of the home front "fair deals" will not be worrying statesmen down at Washington since the bugle call to another battle front has been sounded.

**POISON IVY**  
OAK or SUMAC Stop itching, dry up blisters quickly, safely. 59¢  
**IVY-DRY**

## CATCH your LIMIT in food values!



## COUNCIL OAK

ZEPHYR NECTAR For Cold Drinks 2 8-oz. Bottles 15c  
EVERYDAY CRACKERS Thin Style 2 Lb. Box 41c  
COUNCIL OAK COFFEE Fresh Ground, 1-Lb. Bag 73c

COTTAGE FARM GRAPE-APPLE JELLY, 1-lb. jar 19c  
OREGON RED RASPBERRY PRESERVES, 12-oz. jar 29c  
SUPERB MEDIUM SWEET PEAS, like garden-fresh 2 No. 2 cans 39c  
MORNING LIGHT Whole Kernel GOLDEN CORN 2 No. 303 cans 19c  
RED DOT POTATO CHIPS, Giant 1-lb. Picnic Box 59c  
BOOTH'S CRESCENT DEVILED TUNA, 3-oz. tin 13c

## FRUITS & VEGETABLES

ORANGES Dozen 43c  
LEMONS Dozen 49c  
PEACHES 2 Lbs. 31c  
CARROTS 2 Bunches 15c  
CUCUMBERS Lb. 8c  
POTATOES 10 Lbs. 29c  
TOMATOES Lb. 23c

SUPERB Light Meat TUNA NO. 1/2 CAN 37c  
Van Camp's PORK & BEANS Good Hot or Cold. In rich tomato sauce. 2 1-lb. cans 23c

La Chedda CHEESE FOOD Rich in aged Cheddar from the Lanu' O' Lakes 2 Lb. Box 65c

PARTY-MIX Salted NUTS 9-Oz. Cello Bag 39c

SUPERB TOMATO CATSUP 14-oz. Bottle 18c  
REYNOLDS'S WRAP ALUMINUM FOIL 25 Ft. Roll 27c  
CHARMIN TOILET TISSUE 4 Roll Pack 29c

## SUGAR ALL YOU WANT!

MILD FLAVOR BIG BOLOGNA 39c  
GRAND ON SANDWICHES LB.

TENDER SAVORY SLICED BACON 49c  
1-LB. PKG.

PURITAN Sandwich SPREAD 39c  
Smooth and Rich 10-oz. Pkg.

Serve Braised for Dinner SLICED PORK LIVER 29c  
LOTS OF VITAMINS LB.

PORK LOIN ROASTS RIB END CUTS 37c  
LB.

LOIN END CUTS 45c  
LB.

CENTER CUTS 65c  
LB.

VERY TASTY RING BOLOGNA 49c  
COARSE GROUND LB.

SWIFT'S SWIFT'NING SHORTENING 77c  
3-LB. CAN

ARMOUR'S STAR Braunschweiger 39c  
Rich, Delicious 10-oz. Pkg.

OCEAN CAUGHT COD FILLETS 37c  
CELLO WRAPPED LB.

No Sales To Minors \$50 FINE

Minors in Nebraska face a fine of up to \$50 if found guilty of misrepresenting their age to purchase beer.

To discourage minors from attempting misrepresentation, retailers are provided with "Sworn Statement of Age" blanks which customers must sign in doubtful cases. The \$50 fine for false statement is emphasized.

Please Cooperate With Your Retailer

Do not ask him to sell beer contrary to law. And do not object when he "leans backward" to be sure he is right. Be as good a citizen as your retailer—do your part in helping him conduct his business legally and in the public interest.

NEBRASKA DIVISION United States Brewers Foundation 710 First Nat'l Bank Bldg., Lincoln

THE COUNCIL OAK STORES YOUR FRIEND AT MEALTIME