

J. M. McDonald Co.

BROWN
McDONALD'S biggest bargain event will save you dollars!

McDonald Thrift Days

**Beginning Friday
8 big days**

Low prices slashed for even greater spring and summer savings!

Sale! Exciting Bemberg Sheers \$7.87
Usually \$8.95-\$10.95

Imagine! Brand new Bembergs sale-priced . . . just when you need them. Not just Bembergs, but superbly styled beauties, in prints and colors as exciting and new as the season itself. Wear 'em right thru summer!

12 to 20 16 1/2 to 24 1/2
38 to 44 46 to 52



Boys' new Barclay knit play shirts \$1.37 Reg. \$1.98

Brand new Flying Duck, Flying Fish, Cactus, Snake, other designs. Boys' favorite cotton knits. Buy one of each and save!



Lingerie bargain!

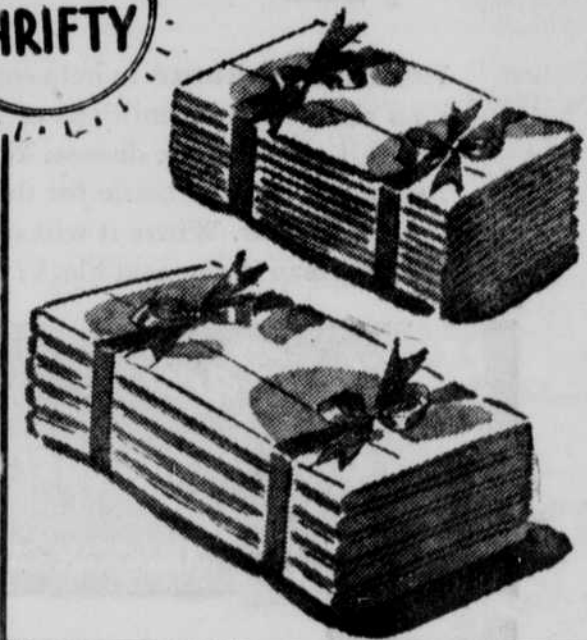


Lace-lavished rayon tricot petticoats \$1.67 Usually \$1.98

New-in-fashion petticoats . . . sale-priced! 4-gore. Nylon seams. All sizes. 59c-79c rayon tricot panties . . . 37c



Sheets sale-priced!



You save plenty on Money Bak sheets \$1.77 128 count, 81x99

Designed for longer wear, with smoother finish, lasting beauty. Wide hems. 81x108..\$1.87 42x36 cases..37c



Men's lightweight all-weather jackets \$7.97 Regularly \$8.95

Perfect jacket for spring and summer. Repels rain and wind. Smartly styled of mercerized cotton gabardine, lined with iridescent rayon. Sizes 36 to 46.

Shoe savings!



Bargain for girls!

Super-buy for men!



Girls' leather casual \$3.77 Save on beige color cool casuals with woven vamp, low wedge heel. Reg. \$3.98 Neolite sole. Sizes 4-9.

Men's leather romeo \$2.97 Save on brown kid leather slippers with elastic side gore, leather Reg. \$3.98 sole. Sizes 6-12. Save!

See how you Save!

- Women's regular \$2.29 Sanforized blue denim jeans, zipper placket . . . \$1.97
- Boys' regular \$1.49 dungarees, Money Bak brand, with zipper fly \$1.37
- Women's regular \$1.98 and \$2.98 plastic, corde, faille handbags . . . \$1.77
- Men's \$5.95 nylon and acetate rayon crepe sport shirts! Save at . . . \$3.97
- Regular \$5.95 multicolor or solid color pinpoint chenille bedspreads \$4.77
- Fieldcrest lace curtain panels in a choice of pretty patterns . . . 97¢

Sheer nylons 97¢ Reg. \$1.15
51-gauge Silhouette hose with woven shaped heel, dull lustre finish. Save!

Bath towel sale! 77¢ Reg. \$1.00
Solid rose, blue, green, gold, flame. Guest towels . . . 47c Wash cloths . . . 17c

- Men's regular \$1.19 Sanforized blue chambray work shirts . . . 97¢
- Boys' regular \$2.98 cushion arch sturdy canvas tennis shoes . . . \$1.97
- Special purchase! 98c combed yarn cotton fabrics. 36" wide . . . yard . . . 67¢
- Men's regular 49c combed cotton Swiss rib athletic shirts, 36-44 . . . 37c

Men's leather work shoes \$5.97 Reg. \$7.95
Soft leather with rugged Vul-Cork sole, heel, 1-pc. back.

"Butcher linen" spun rayons 47¢ Reg. 69¢ yard
Fine quality, washable, woven to look like linen. 39" wide.

MORE! EVERY ITEM CUT-PRICED DURING THRIFT DAYS! SAVE!

THRIFT DAY SPECIAL

Men's work gloves



2 prs. 47¢

Full 12-ounce cotton lined with cotton fleece. Money Bak gloves, regularly 27c

Value! Men's \$1.98 horsehide gloves



\$1.47

First quality unlined full grain leather, slip-on with ball and tape fastener.

Men's reg. 59c briefs with elastic legs



47¢

Fine combed cotton knit, cut to fit right. Taped seams for comfort. 28-44.

Men's 25c heavy quality work socks



4 prs. 87¢

Heavyweight cotton with nylon reinforced heel and toe. Regular, ankle length.

69c to 79c washable woven cotton fabrics



47¢ yard

Perfect quality gingham, chambrays, sports denims. Plain, fancy. 36-39" wide.

\$1.19-\$1.29 chenille bath mat sets! Save!



97¢

Large size fringed solid color or floral bath mat and matching seat cover.

Regular 59c to 79c rayon tricot panties



37¢

Special! Hollywood or band-leg briefs, sport panties, stepina. 5-6-7-8.

Only twice each year are you offered these big McDonald Thrift Days savings! Prices cut . . . mostly fresh new merchandise! Come early for your share! Save at McDonald's!