

THE FRONTIER

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Free Enterprise Makes Progress

Huge sums of money are required to conduct experiments and researches and to prove new products. Only when enterprise and those with necessary capital are unhampered by restrictions will this take place.

This is a basic truth in all forms of business endeavor—large or small.

Nebraska has witnessed considerable oil development and exploitation during the past year and circumstances in this program point up the principle admirably well.

The oil industry has seen fit to spend large amounts of money drilling wells in search of oil in western Nebraska. Several good wells were brought in near Sidney and prospects are good for commercial oil.

Last year the American Petroleum Institute announced the industry had drilled about 7,250 "wildcat" wells—the greatest number in any one year since the discovery of oil in 1859.

"Wildcat" wells are test wells which the oil men drill in the course of exploring new or unproved territories. Through them new pools are discovered and new fields are brought into production. Our proved oil reserves have now reached the enormous figure of nearly 27,000,000,000 barrels—and the "wildcats" are largely responsible for that.

A "wildcat," however, is not a safe, sure and conservative piece of business. It involves great financial risk since about 4 out of 5 of them turn out to be dry holes.

Not too many years ago "wildcatting" was carried out within the shadows of O'Neill. These amounted to dry holes. It is generally accepted fact that vast oil supplies are to be found buried under a goodly portion of the western half of these United States and Canada. But the oil is not always accessible profitably—and, of course, that is the hitch.

Drilling a "wildcat" well is probably more hazardous than undertaking to shepherd a herd of cattle through a hard winter or raise a bluegrass or corn crop in the face of weather obstacles.

Yes, every endeavor is accompanied by risk and must be rewarded adequately to justify the pursuit.

The science of geology has made great progress, but it isn't foolproof by a longshot. The only way to prove that there is oil in any given place is to go down and look.

Last year "wildcats" cost the industry more than \$350,000,000 in drilling expense. Since only 1 out of 5 was a producer, the average cost of finding a worthwhile well was about \$250,000. And that doesn't include the huge sums paid to landowners for leases, the cost of geological and geophysical exploration, and other heavy and necessary costs. In 1949 the total costs of exploring for oil and gas within this country was over \$1,000,000,000.

In a free enterprise economy, men will take these risks for the possible rewards for success—thus bringing progress and a better life for millions of people.

What is true of oil is true of all the rest of our basic enterprise.

Monday's snowstorm made conservation-piece, but it was an infant compared to the Hurricane Blizzard of March 7.

The assessor is looking for you.

ENUMERATORS BEGIN

LYNCH Neal McKee, of Atkinson, and Harry Poppel, local crew leader, held a 3-day school of instruction for census enumerators at Butte the past week. The Boyd county enumerators are: Mrs. Blanche Knipping, Mrs. Clara Kenaston, Allen R. Hargens, Mel A. Luekens, Bob Grainger, Charles Putnam and Emil Micanek.

They're here! The new 1950 model Frigidaires at Gillespie's.

Explosion or Dud?



Prairieland Talk —

An Unknown Patriot's Unusual Prayer Expresses Inner Emotions of a Lot of Us

By ROMAINE SAUNDERS

LINCOLN—An unknown patriot has expressed the inner emotions of a lot of us when he put into words this unusual prayer:

"Teach me that 60 minutes make an hour, 16 ounces one pound and 100 cents one dollar.

Help me so to live that I can lie down at night with a clear conscience, without a gun under my pillow and unharmed by the faces of those to whom I may have brought pain.

"Grant that I may earn my meal ticket on the square, and that in earning it I may do unto others as I would have them do unto me. Deafen me to the jingle of tainted money, and to the rustle of unholy skirts. Blind me to the faults of the other fellow but reveal to me my own.

"Guide me so that each night when I look across the table at my wife, who has been a blessing to me, I will have nothing to conceal. Keep me young enough to laugh with little children and sympathetic enough to be considerate of old age.

"And when comes the day of darkened shades and the smell of flowers, the tread of footsteps and crunching wheels in the road—make the ceremony short and the epitaph short: 'Here lies a man'."

North Carolina Methodists have declared their intention to fellowship no individual, moonshiner or otherwise, connected with the liquor trade.

Texas has a We Don't Want Nothing club. Here is their code of political and social ideas: "We don't want no subsidies. We don't want no pensions. We don't want no government loans. We don't want no government houses to live in. We don't want no bureaucrats telling us how to make a living. We don't want no socialized medicine nor no socialized nothing. We don't want to have to pay poll tax, but as long as we do we don't want nobody paying it for us." The spirit of the American pioneer still lives.

O'Neill has a chief executive by the name of Davis. He is J. E. ("Jack") Davis, winner of the April 4 election. It has been more than 50 years since the town was presided over by Mayor Charley Davis, who was getting about all the votes probably because he had a standing with the kids. He fed them candy, gave them the run of the town, and settled juvenile quarrels by taking the combatants to a peanut stand and set 'em up.

I don't know whether it was a gent or lady who dug up the figures. No we learn that the 104-billion 500-million dollars expendable cash is in the hands of the women. We fellows in America have confidence in the buying ability of the ladies.

According to "bills allowed" by the O'Neill city council, those on the pay roll are doing pretty well. There was a time when our only reward for looking after the town's business was the dubious honor if any connected therewith. But men like O. F. Biglin, R. H. Dickson, Dr. Gilligan, Ed Gallagher, Neil Brennan and others were ready to give their time for the promotion of community interests.

Those in high places confronted with a crimson record of disloyalty protest they have a conscience. Citizens are gratified to learn that there is such a thing left in high official circles.

Mrs. Vern Sageser, of Amelia, is the central figure of a group picture of Nebraska matrons who recently met in Lincoln in a session of the State Council of Home Extension clubs, of which Mrs. Sageser is president.

It would be interesting to know what those "secret files" the president has under his thumb have concealed in the inner depth.

The new thing in ladies hose is to feature a front line seam in a style change from rear to front.

Members of the Lincoln city council have been sued, individually and collectively, for \$50,000 by an outraged citizen who claims his business has been ruined by a city rezoning program. Some Yankees are getting tired of being shoved around by public officials.

Ed Early has given us a classic of dog tributes in his personal contribution to "Fluff." Ed's literary talent has been hidden too long under a Holt county haystack and his friends hope to see more of its colorful display in published letters from the Sage of Eagle Creek.

Yes, we are quite modernistic. The nickel-plated faucet inspires no poetic outburst but there was rhythm and rhyme in the old oaken bucket. Nobody sings of the beauty of the steam pipes but the open hearth with burning logs was good for an inspired classic any day.

PMA offices are being crowded with farmers who protest the corn acreage allotment set up by the Department of Agriculture in Washington. The way for farmers to bring an end to government directed farming is to refuse subsidy checks.

There are 2,500,000 American Boy Scouts. Recently they observed the 40th anniversary of the organization. Probably this setup is doing as much as any agency to help direct youth along life's highway to avoid the pitfalls.

Two of those gaudy magazines with little but color to recommend them under the control of a formidable board of bosses draw \$65,000 from the revenue of the Licensed Beverage Industries for a 2-page ad to run once.

The club voted to give 10 cents per member to the UNICEF (United Nations international children's emergency fund).

The president also presented the lesson an "Selection and Care of Carpets and Rugs" showing samples of several different kinds and weaves.

The leaders chosen to receive this lesson were unable to do so because of road conditions.

The hostess served a luncheon of sandwiches, potato salad and coffee following the meeting.

Frontier for printing.

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Yesterday thrifty householders were out planting gardens. Today a snow fall lingers through the hours and covers it all with a wet blanket of snow too soggy to pile into drifts before an early April wind.

A young fellow appeared at the relief headquarters in a Michigan town. When asked if he had a family he replied: "Not yet, but I am being married next week. I can furnish the groceries, and all I want you people to do is to pay the rent."

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Letters from State Officials Read

CHAMBERS — The Valley Center extension club met on Friday afternoon, March 31, at the home of Mrs. William Wood. Thirteen members and 5 visitors were present.

The president, Mrs. Guais Wintemote, conducted the business session. Letters from the state president, Mrs. Vern Sageser, and from the state legislative chairman, Mrs. Houston, were read.

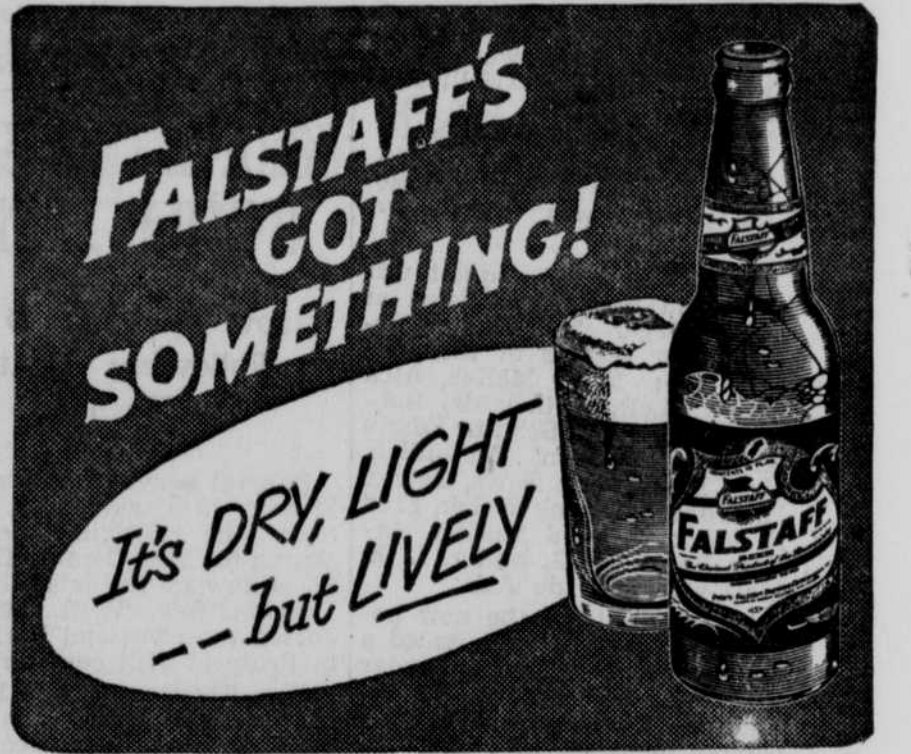
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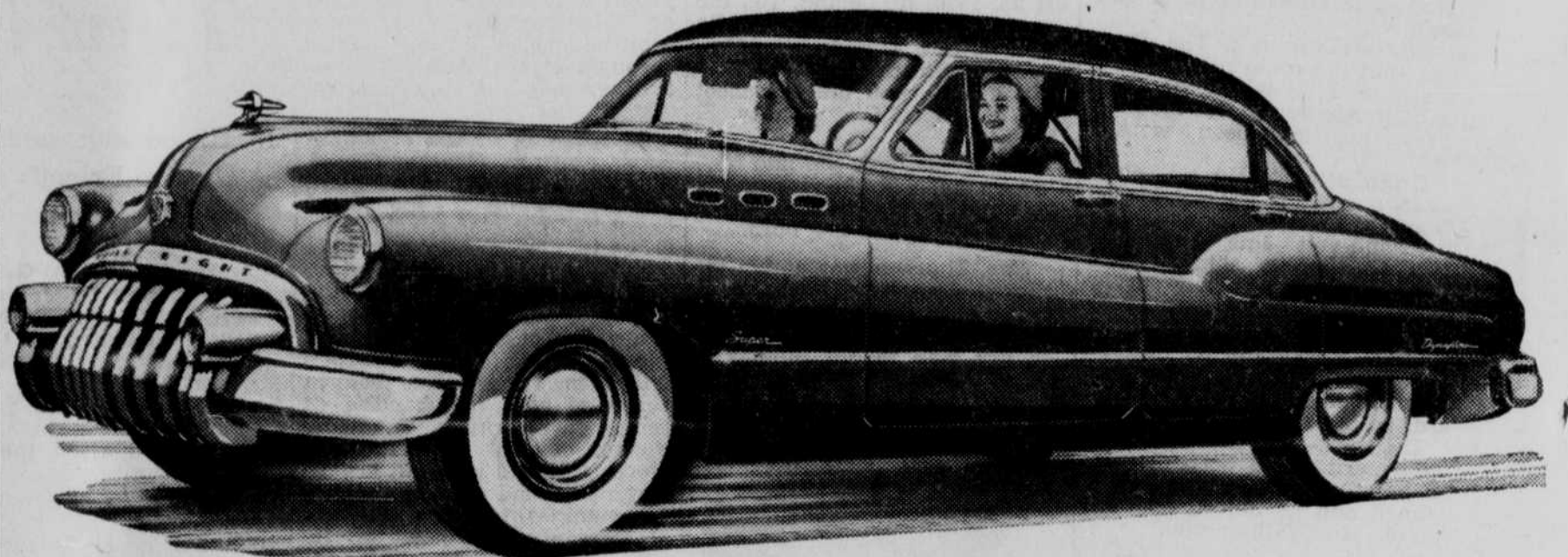
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Frontier for printing.



Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.



Look how you save with Dynaflo

FIRST thing you notice, of course, is the bother and effort Dynaflo Drive* saves.

Next, that Dynaflo saves you physically—after long trips you're less tense and tired, more relaxed.

But then, as the miles pile up—and this comes from cold, recorded fact after Dynaflo's two years of public operation—you spot savings you hadn't expected . . .

You save on tires—because power application is steady, even. On clutch expense—the usual friction clutch is gone.

You save on transmission maintenance, and the rear-axle expenses likely to go with it. And the way your engine is oil-cushioned against normal shocks and strains shows up in less engine upkeep.

* Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.

You may well discover another pleasant surprise, too.

We are getting a steadily mounting number of well-satisfied letters about gasoline mileage with Dynaflo cars.

The SPECIAL has shown some records little short of phenomenal. The SUPER is delivering mileage that compares most favorably with gear-shift cars. And the ROADMASTER more than holds its own with cars of its size and bulk.

In short, there's a lot more to please your budget in the 1950 Dynaflo than its new lower price. Refinements over the past two years result in savings that are sizable over the life of the car.

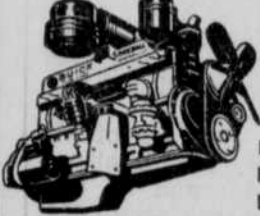
Knowing that, don't you want us to demonstrate the big side of Dynaflo—the utter smoothness of America's first oil-does-it-all drive?

Only Buick has Dynaflo

and with it goes: HIGHER-COMPRESSION Fireball valve-in-head power in three engines. (New F-263 engine in SUPER models.) • NEW-PATTERN STYLING, with MULTI-GUARD front-end, taper-through fenders, "double bubble" taillights • WIDE-ANGLE VISIBILITY, close-up road view both forward and back • TRAFFIC-HANDY SIZE, less over-all length for easier parking and garaging, short turning radius • EXTRA-WIDE SEATS cradled between the axles • SOFT BUICK RIDE, from all-coil springing, Safety-Ride rims, low-pressure tires, ride-steadying torque-tube • WIDE ARRAY OF MODELS with Body by Fisher.

Matchless Team — DYNAFLO and F-263

In the Buick beauty pictured here you can have both Dynaflo and Buick's very latest in power. For every 1950 SUPER has the F-263 engine, that lively high-compression stepper that's the big power thrill of the season. Dynaflo Drive is optional equipment at extra cost.



NOW! RIGHT BEFORE YOUR EYES!

Come In and See ALL-SEASON, ALL-WEATHER TRACTION!

THE GREAT NEW MID-CENTURY ROYALTEx



WE'VE GOT IT! NOW YOU CAN GET IT! GREATEST STOPPING POWER in tire history

COME IN AND GET tire safety never possible before.

NOW YOU CAN GET your Tread-mark of super-safety—Royaltex—with more than 3,000 tread fingers that sweep, bite and hold in all weather, in all seasons.

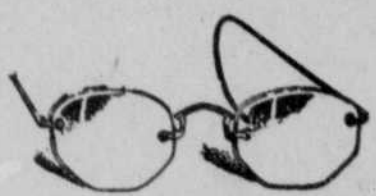
WE'VE GOT IT—the only tire tread that really Masters the treachery of wet, snow and sleet.

COME IN AND GET the only tire tread with three full levels of super-safety renewable for up to 60% more safe miles.

Act now and get FULL PRESENT VALUE FOR YOUR OLD TIRES!

MIDWEST MOTOR CO., LTD.

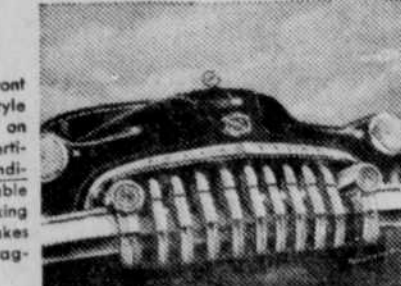
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Permanent Offices in Hagensick Building
Phone 167
O'NEILL, NEBR.
Eyes Examined. Glasses Fitted

FOUR-WAY FOREFRONT

This rugged front end (1) sets the style note, (2) saves on repair costs—vertical bars are individually replaceable (3) avoids "locking horns," (4) makes parking and garaging easier.



WHATEVER YOUR PRICE RANGE "Better buy Buick" Your Key to Greater Value

Phone your BUICK dealer for a demonstration—Right Now!

A. MARCELLUS

PHONE 370

O'NEILL

When better automobiles are built BUICK will build them