

SHELHAMER FOODS

O'NEILL - PAGE

Granulated Beet

SUGAR**10-LB. BAG 89c**

(Limit 10 Lbs.)

LEE STORES CO.

5c - 10c

O'Neill

25c - \$1

Ladies' Rayon

PANTIES

Sizes: S-M-L

4 FOR \$1

COLORS: PINK, MAIZE, WHITE, BLUE

BARGAIN DAY IN O'NEILL!
Thursday, March 30
 IN CONNECTION WITH THE
Formal Opening
 OF THE NEW

O'Neill Livestock Market Pavilion**FREE- Prizes to Be Awarded - FREE****At the Sale Today (Thursday) March 30****DONATED BY O'NEILL MERCHANTS****SEE NEWS STORY ON PAGE 1 FOR LIST OF PRIZES & DONORS****FREE FILM**

On Thursday, March 30th, we are giving one free film to each person. Sizes 116, 616, 127, 130 and 118.

RALPH N. LEIDY

— O'Neill —

BROWN McDONALD'S

J. M. McDonald Co.

MEN'S DRESS SHIRTS

Fine Quality Prints in Assorted Patterns & Colors

Sanforized & Fast Colors

Sizes 14½ to 16½

EACH \$1.97**McINTOSH JEWELRY****S-P-E-C-I-A-L**

JUST ARRIVED

EARRINGS

(Regular \$1.25 Per Pair)

Bargain Day Only

\$1.00

(Tax Included)

M & M BAKERY & CAFE

— O'NEILL —

TRY OUR

Noon Day

SPECIAL LUNCHES

Tasty, Delicious and Economical Price Range

40c TO 75c

Candy Bars, 6 for 25c

Dial Soap, 25c size, 2 for 37c

Delsey Tissue, 7 rolls for \$1

Fels-Naptha Soap Chips, lg. pk. 26c

MODE O'DAY**EASTER SPECIAL****NYLON HOSIERY**

51 Gauge - 15 Denier

Perfect Quality - Full Fashioned

\$1.09 PER PAIR

(Regular \$1.29)

MIDWEST FURN. & APPL.

West O'Neill

Phone 346-J

Brand New 1950 FAULTLESS

ELECTRIC WASHING MACHINE

- Large Size • Long Porcelain Skirt
- ¼-HP Motor • Guaranteed

Compare This Against Any!

\$79.50Reg. Retail Price \$109.50
Save \$30**NEW OUTLAW GROCERY**

West O'Neill

100% PURE

LARD**10c POUND****BARGAIN DAY SPECIALS!**

\$2.98 Slips, now \$2.27

\$3.98 Slips, now \$2.87

These slips are our regular leading brands of slips. They come in white, pink, black and blue.

Nylon Hose (20-Denier) 67c

MONTGOMERY HDW.

— O'Neill —

Extra Heavy Gauge Steel

White Porcelain Finish

4 - QUART

TEA KETTLE**\$1.69**

A Regular \$2.79 Value

AT PENNEY'S

LACE NET PANEL

CURTAINS, 54" x 81" 88c**Men's Work RUBBERS \$2**

STRETCH-ON, HEAVY SOLE

MEN'S BLUE CHAMBRAY

WORK SHIRTS \$1**CLOSE OUT PRICES**

On All Discontinued Patterns in

DINNERWARE**NOW HALF PRICE**

A Big Selection to Choose From

BEN FRANKLIN STORE

O'Neill

R. V. Lucas, Owner

COUNCIL OAK

— O'Neill —

ASSORTED**DOZEN SALE**

Biggest Canned Goods Sale of the Year!

Come In and See the Values

McCARTNEY'S STYLE SHOP

— O'Neill —

BARGAIN DAY SPECIAL**\$3.98 Blouses**

For Only

\$1.98

All Sizes and Colors

1946 FORD**½-TON PICKUP TRUCK**

- Repainted
- Good Tires

Ready To Go

See and Buy It On Bargain Day

LOHAUS MOTOR CO.

Phone 16

O'Neill

O'NEILL PHOTO CO.

Phone 1

O'Neill

50% OFF

On An Assortment of

GOLD & WOOD PICTURE FRAMES

Your Pictures Framed FREE

With the Purchase of These

Bargain Day Special Frames

**LEIGH & VERNE REYNOLDSON**

AND THE NEW

O'Neill Livestock Market

THE FRONTIER

North-Nebraska's Fastest Growing Newspaper

McCRARY JEWELRY

Across From Council Oak

— O'Neill —

Bargain Day Special

Key Chains, GOLD FILLED

\$1.25 (tax included)