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O'Neill's National Publicity

Extensiveness of O'Neill's publicity as a result of events during and following the Hurricane Blizzard of March 7 only nowsome 2 weeks later-is becoming known. It is safe to say that the nation's press-particularly the daily press-was sufficiently impressed to give Mrs. Wallace O'Connell, her "blizzard baby," Timothy Joseph, and O'Neill street scenes "a big play."

Clippings have been filtering back from every state in the union.

Clyde Taylor, publisher of the Dawson County Herald, at Lexington, was a guest in Puerto Rico on March 7, 8 and 9 on a U. S. navy-sponsored tour of the Caribbean. While basking on a beach under the palms he picked up a newspaper and saw O'-Neill's main street buried under mountains of snow. He had to examine the story to be sure he wasn't looking at a year-old newspaper. Mr. Taylor promptly advised The Frontier of its success in conveying the snow story to Puerto Ricans! Until Wednesday, ing citizens to acquire stock in this report held distance honors.

News has a fascinating way of getting around. The Hurricane can Telephone & Telegraph com-Blizzard was news enough. But when Mrs. Wallace O'Connell, an expectant mother, became marooned in the violent storm for 10 hours and, after her rescue, gave birth to a bouncing baby boy the nation became interested. This news, the highly perishable commodity that it is, had to be gotten out right away. News is no respecter of broken communications lines. It must be dispatched rapidly and as accurately as possible. This The Frontier attempted to do by the media of special radio broadcasts, pictures and printed word. Photographs had to be flown.

The question arises: Can all this hum-drum produce an adverse effect?

The Frontier doubts that any bad can come from that sort of publicity even though it is of a negative sort. Most sections of the country at some time or another come to grips with Mother Nature and when this happens national attention is bound to be focused, for a short time, on that particular region. The Hurricane Blizzard was as dramatic as any storm that ever ripped the Everglades of Florida or any Mississippi flood. Subsequent cattle losses and other personal property losses are making it nearly as costly. Loss of human life was held to a minimum-thanks to forewarnings and neighborliness.

It all added up to thousands of inches of space in the nation's press and The Frontier defends its treatment of the news while it greatest revival America has was news, in spite of what a stray critic might say in the Omaha ever seen. Everyone, everywhere World-Herald's Public Pulse column.

* * *

It's the Idiots! (Guest Editorial from Dakota County Star, South Sioux City) The Democrats aren't ruining the country. Neither are the

Prairieland Talk -

March 7 Has Honored Place on Calendar; Not Worst Storm-Just Another Exhibition By ROMAINE SAUNDERS

LINCOLN - The Lincoln Junior Chamber of Commerce and refinement not gay fashhas a committee at work dedi-

telling to the world the advantages of the American way of life. Among other things, attention is called to such facts as that with but 6 per cent of the area of the world we Romaine

produce 7/16's Saunders of the world's production, have 48 per cent of the world's electricity, 85 per cent of the automobiles and 92

per cent of the bath tubs. We believe in plunging into the bath tub in the morning and then getting there in a

hurry on the rubber tires. The juniors might mention, too, that only under the American form of government is it a public utility like the Ameripany, or that within the jurisdiction where Old Glory floats can a boy who starts his business experience carrying a paper route as a man become pres-

ident of a great corporation. * * * offers to build a portable tabernacle of aluminum to seat 25,-000 and place it at the disposal of Billy Graham, a Billy Sunday type of preacher, who has been stirring the great cities to religious ferver, if he will spend a year among the cotton pickers, cowpunchers and oil field workers of Texas. The Rev. Dr.

Graham receives hundreds of letters, telegrams and telephone calls from all over the country soliciting his services for evangelistic campaigns. He says: "I know we are beginning the seems interested."

* * The 7th of March will have an honored place on the calendar that brought Nebras-

Elegance not luxury, culture ions, mental and moral and spiritual treasure store not

proposition of riches, character not merly respectable; to hear the song of or let the ravages of time do the birds and the laughter of child- work. ren, to see in the gold of sunset, in the quiet charm of a O'Neill has had visits from starlit night, in the blooming street preachrs, political spellrose and the fragrance of the binders, medicine show perforapple blossoms, the sweep of mers, grafters and fakers of one the far-flung landscape or in kind or other. A summer evethe throbbing haunts of men ning in the long ago a gent with figures in his head enterour opportunities for growth into the full measure of men and tained street loafers with his women, the enrichment of this skill in juggling numbers. Asklife and making sure of the life ed by one of the spectators to multiply 456,782,345 by 142,857,to come. 143 while you batted an eye and Read understandingly, think he came up with the answer --

calmly, talk pleasantly, work 65 quadrillion, 620 billion, 779 and play with moderation, live million, 540 thousand, 335. Nosimply, save something and help body contradicted the gent. the less fortunate. And so the shadows will be tinted with the bright glow of life's sunbeams.

* * *

A section of the state from Boone to Pawnee counties, from Dodge to Jefferson and from Hamilton to Cass, comprising 21 counties, is the milk possible for 940,000 of its work- pail that furnishes the capital city daily with 125,000 pounds of milk, according to city health officers. The milk is processed, homogenized, sterilized, cooked and baked and cooled until no Nebraska cow would own it as her product. That a cow doesn't help out the financial stringency know how to turn grass and at the British exchequer. grain into milk is a modern scientific notion that robs humans of the real value of milk.

The editor of a Dallas paper Take a look at a calf that has run with the cow all summer if you care to see what the natural product does for body development.

> The flight across the continent, from coast-to-coast, has been reduced to 4 hours, 52 minutes, 48 seconds-about the

roo bad a newspaper has to be

For here we can show you only half the

picture you can make this spring, this

summer and for a long time to come.

I rue, you can see the lines of this tidy

You can, perhaps, imagine the top-of-

the-world feeling you'd know with the

wind combing your hair, a great valve-

in-head straight-eight filling your ears

with its song, these spinning wheels

cradling each mile of your going in

What we can't show you here are the

printed in black and white.

1950 SUPER Convertible.

soft, coil-spring comfort.

H'S SPRING

JUBILEE TIME

A striking blond up in old New England fired the fatal that killed her father. shot Daughter took this tragic means of ending the suffering of her cancer-afflicted parent. She has been acquitted by a jury. Mercy killings are receiving more and more attention. Whether such killings involve a moral principle depends on individual conit is really a pity he doesn't die. Should this be hastened by medical science or a pistol shot,

* * *

Wagman 2-23-50 \$1-Part Block 29-Matthews Add-Atkinson, ly-

WD-George F Wadsworth to to Richard C Wadsworth 12-13-44 \$1-51/2 - 51/2 NE1/4-NE1/4 NE1/4 15-NE¹/₄-N¹/₂NW¹/₄ 22 - 31 - 15 viction. A case I am familiar with in the Lincoln community WD-Nellie S Waynick to An WD-Nellie S Waynick to Arthur E Olberding 2 - 24 - 50 \$15,640-N^{1/2} 7-SW^{1/4}-S^{1/2}SE^{1/4}-S1/2 N1/2 SE1/4 8-S1/2 NE1/4- 5-32-15

NW1/4 28-26-13-2 acres

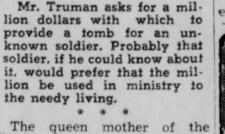
Nebr 1-19-50 \$80-Part N1/2 NW 1/4 28-26-13- 2 acres WD-Lloyd B Fusselman to

Blk 14- Page

Curran 3-15-50 \$1- 1/2 Int in V E1/2 21-31-12-Subj to mtg

ert H Fox & wf 2-27-50 \$5200-NW1/4 33-30-13

George H Beck & wf 3-14-50 \$1-



. . .

British soverign, now 82, has been working on a rug since 1941. This rug is soon to be brought to our shores and sold to raise some Yankee dollars to * * *

The addition of a television tower 199 feet high to the Empire State building will make that structure 1,449 feet tower-ing above the busy streets of New York.

Of the 3,069 counties into which the 48 states are divided 857 are now dry territory.

To be hard up is no disgrace. stretch that it took a pioneer to To be too lazy to remedy the drive from O'Neill to Chambers. ' financial stringency is.

Real Estate Transfers 1-6-50 \$10,000- E1/2 35-33-15 S1/2-SW1/4 6-32-14

QCD-Merle Richards to Fred ing south of C & N W R R.

WD-N Louis Neilson to State of Nebr 1-19-50 \$5-Part N1/2

WD-Geo Atkinson to St of

Donald Cunningham & wf 3-14-50 \$2500- Lots 16-17-18-19 & 20 WD-James Curran to Ardell

WD-Raiph E Stowell to Rob-

WD - Joseph A Mlinar to

Lot 3 Blk 26-Bitneys Add-Atk WD-Elmer Thomas Hewett

et al to Russell P Hipke & wf



. 1950, FALSTAFF BREWING CORP. . ST. LOUIS . OMAHA . NEW ORLEANS

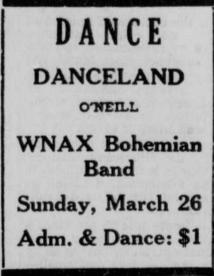


WD-Mary Husemann to William Wasson & wf 3-1-50 \$4800-NE1/4 30-SE1/4 19-31-14

WD-Neil F Sammons et al to George Fullerton & wf-no-date-\$8800-SW1/4 18-26-13

Goes to Chicago-

Julius D. Cronin departed Sunday for Chicago, Ill., where he was to spend several days on business.





cated to the

Republicans.

It's the idiots. At least, according to men of letters, idiot is derived from an old Greek word meaning one who takes no interest in public affairs.

And idiots are plentiful in America.

Our system of government, which we hail so proudly in our conversation, is based on a minimum of such idiots. But we have too many

Actually, we cannot get any better government than we ask for. This is as true on the municipal level as in Lincoln or Washington.

If we fail to acknowledge our responsibility toward good government by keeping abreast of its activities, we can continue

to expect such things as deficit spending and visionary programs. ington, D. C., won the laurels, The American press is accorded a place in our system as an captivated the crowd with a informant. It generally strives to get all the governmental information before all of us.

But if we reject it for the funnies, leopard hunts or sensational trials, we are idiots.

And we will get in government, at all levels, just what idiots deserve.

80 HOLSTEIN AND BROWN SWISS 3 to 6 Weeks Old DAIRY CALVES (From Foremost Wisconsin Herds) AT AUCTION In the Norfolk Jr. Chamber of Commerce **7TH ANNUAL** DAIRY CALF SALE TUESDAY, MARCH 28 - 8:00 P.M. -NORFOLK LIVESTOCK SALES BARN These Calves Are Eligible For The Annual Calf Show in August



kans another big blow. No. not the worst ever-just another exhibition of raging elements that have been experienced at times on the great plains anywhere from September to May.

In the capital city, the center of erudition, culture and political intrigue, tongues of spellbinders wag daily expounding wisdom or nonsense. One of the city's educational institutions put on an oratorical contest and along came a young colored gent with a tongue of fire from Washflow of eloquence that marked him for a seat among the best. * * *

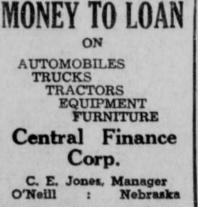
Among the walkie - talkies around the statehouse is the authenticated rumor that the governor has up his sleeve a plan for a law authorizing and requiring a blend of alcohol in gasoline sold in the state for use in motor vehicles. It is assumed the regulations as to alcoholic blend at the steering wheel will continue in force.

During 1949, 584 men and 288 women lost their lives in Nebraska by accidental means. The biggest killer was motor vehicles. Falls took a total of 121 men and 149 women. Machinery, explosions and fire accounted for some, drownings and accidents with guns had a part in the total loss of life by preventable crackups.

More tractors, bigger farms and nightly visits to the movies inspired Rev. Ellwin W. Mueler when addressing the Lutheran National Council at Minneapolis, Minn., to say: "Rural peo-ple are being caught in the web of a social pattern in which it is more desirable to beget a refrigerator than a child.' Thirty-two national adminis-

trations covering a period of 156 years spent 179-billion-dollars. During 5 years of the pres-ent national setup in Washington, D. C., more than 191-billion-dollars have been extracted from the United States treasury, or more directly from taxable itizens.

. . . It's admirable to fight for a rinciple-but be sure it's a principle, not a prejudice, oberves a Mason City, Ia., editor.





sing of Spring !

bright, gay colors we have made ready just for you and just for this year.

We can't show you how they dress you up, clothe you in the very spirit of the season, add their own special plus to that unmatchable I-drive-a-Buick feeling.

Best we can say is they won't cost you one cent extra.

They are part and parcel of this gorgeous Buick package, like the Fireballing power of our new F-263 enginethe level going of all-coil springing - the steady roadability of Buick's solid structure-the handy controls for top, windows and front seat, the satiny smoothness of Dynaflow Drive.*

*Standard on all ROADMASTER models, optional equipment at extra cost on SPECIALS and SUPERS.

MARCELLUS

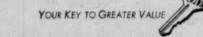
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Why not come see the whole package for yourself? Your Buick dealer can get right down to cases-prices, trade-in, terms and all.

See him-and this year you'll want to meet spring in the gay Buick manner.

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