



Holt County Chapter ^{OF THE} American Red Cross Needs Your Help

Ladies . . . !

EASTER SPECIAL

On
PERMANENT WAVES

- MACHINE
- MACHINELESS
- COLD WAVES

O'NEILL BEAUTY SALON

Miriam Schmidt Alice Johnson
Owners and Licensed Operators
Phone 443

ALL MAY HELP

YOU . . .

WRITE THE RECORD OF THE RED CROSS WORK

Through your gifts to the Red Cross you will help aid millions of Americans in many ways!

IN ALL IT DOES, THE RED
CROSS DEPENDS ON YOU

GREEN ARROW

Mr. and Mrs. Dick Tomlinson, Owners

REMEMBER 1949

THE AMERICAN RED CROSS

Is one of our finest examples of a free private enterprise. It is adaptable to the needs of peace or war. While maintaining its well-established program, it never loses its pioneering spirit but directs it to meet a need that really exists.

Won't You Give To The Holt County
Chapter Of The Red Cross Now?

JAMES DAVIDSON & SONS

PLUMBING — HEATING
O'Neill Phone 264

GIVE GENEROUSLY

THE ANNUAL membership drive for the American Red Cross began Wednesday, March 1, and continues throughout the month of March. It's a golden opportunity for all of us to show the best side of our natures—to display a love for humanity, a compassion for the weak and afflicted, a chance to sustain the faltering, to feed the hungry, to soothe the pains of the unfortunate. A percentage of these funds will remain with the local chapters.

FRESH IN OUR MINDS is the heroic work of the American Red Cross in Holt county only a year ago, when this organization expended nearly 20-thousand-dollars to relieve human suffering and prevent catastrophe far worse

than it was. During Operation Snowbound we had a hand opportunity to watch the ARC in action in an emergency. That organization was superb in its need. Grateful Holt countyans now are being urged for memberships and contributions. Grateful we give generously—and promptly.

MRS. GUY O. COLE, Emmet, Holt County
And the Following Community Chairmen

O'NEILL . . .	Mrs. Thomas Greene	STUART . . .	Mr.
EMMET . . .	Mrs. P. W. McGinnis	INMAN . . .	Geo.
ATKINSON . . .	Mrs. Harvey Shaw	EWING . . .	Mr.
CHAMBERS . . .	J. W. Walter	PAGE . . .	

\$2,000 QUOTA

LET'S SEND HOLT COUNTY
OVER THE TOP

\$2,000

Lohaus Motor Co.

"Your Friendly Ford Dealer in O'Neill"

URGES YOU
To Give Your Whole-Hearted Support
To The Holt County Chapter of
THE AMERICAN RED CROSS

DONATE NOW

All Of Holt County's Residents

Will Remember

The Heroic Job Completed By The American
Red Cross During Operation Snowbound!
Here's Your Chance to Repay By
Contributing Now To The Red Cross!

BAZELMAN SERVICE

F. J. (Fritz) BAZELMAN
Socony Vacuum Products

O'Neill

Phone 355



"Voice of The Frontier"

Mondays - Wednesdays
Saturdays — 9:45 A.M.

WJAG - 780 K.C.

The ARC Helps Relieve Human
Suffering in Peace As Well As in War!

Here's the New

MAJESTIC electric

TWO-FUEL SINGLE OVEN

RANGE

Fully Automatic

\$347.95



It cooks and bakes with modern electricity, heats your kitchen with oil or bakes with oil, coal or wood. Quick-heating "Thermo-Kleen" elements. Convenient waist-high broiler. Extra large "Temprol" usable top cooking surface. SEE IT TODAY!

MONTGOMERY HARDWARE . . . O'NEILL
GIVE GENEROUSLY TO THE RED CROSS

HELP YOUR AMERICAN RED CROSS

They Need You
... and You Need Them!

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R. H. (Ray) SHRINER

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Phone 106

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THE RED CROSS NEEDS YOU