

THE FRONTIER

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Tide of Toys' Commendable

A dramatic new application of the Christmas spirit was in progress in O'Neill—and thousands of other communities—this week, thanks to the American Legion. The national Legion headquarters with the cooperation of virtually every post in the land, is sponsoring a nationwide collection of toys to be sent from the children of the United States to the toyless children of Western Europe.

The collection began early Monday and will continue through until January 1. The collection in O'Neill and most other Holt communities is taking place at the Legion clubs.

Of all the good deeds endorsed and performed by the Legion this gesture might well rank as one of the most valued. When the Legion puts its ponderous weight behind a movement the result is usually quite successful. Only a well-knit organization like the Legion can overnight embark on a program of this sort and overnight produce amazing results.

The movement has been officially designated as a "Tide of Toys." Under the plan, first outlined last week by National Legion Commander George N. Craig, each child will be asked to contribute to "TOT" an extra Christmas toy and with it a signed note of greeting to a child in Europe.

Legion posts will pack and freight the toys to an East coast port—probably Philadelphia, Pa.—for shipping overseas. Distribution will be under the supervision of CARE.

"We are not shooting for leftovers or discards," Commander Craig said. "We are asking our children to give up a real prize which the youngster over there may cherish as coming from a pal who wants his understanding and friendship."

Understanding and friendship. These simple and virtuous words hold the key to world peace at a time when there is great misunderstanding and animosity in the world.

Some might observe that food, clothing, etc., would be better received and more vital to sick Western Europe. But The Frontier feels that within the Legion's realm it is performing a very important deed in fostering international understanding and friendship among the small fry. Too many of us underestimate or simply don't realize what good can come from these relationships.

The Legion's action along this line is fairly typical of the conduct of the GI's in the late war. Wherever they roamed they were worshipped and besieged by kids of many nationalities and creeds. The GI's were notorious for their generosity and their understanding and friendship with the kids of the world.

These war veterans, most of them now pursuing life in their chosen way, apparently want the upcoming generations of kids to learn understanding and friendship early; to learn to swap letters instead of bullets.

Plane Fares Lower Than Rail

Eastern railroads were recently given permission to increase passenger fares 12 1/2 per cent. With previous increases granted, passenger rates in the territory affected are now about 45 per cent above pre-war levels.

The railroads, of course, have their reasons for the increased fares. They say it costs three times as much to operate a train as it did in 1939.

The fly in the ointment is that the new rail fares are higher than it costs to fly. A first-class rail fare from New York to Chicago, with lower berth, is \$48.64. First-class air fare is only \$44.10. Obviously, there will be many passengers to fly instead of using the trains.

Let's resolve to make 1950 a banner year for personal improvement and general goodness.

Our season's greetings . . . and Happy New Year, everybody!

New Year Greetings to All

OUR HEARTIEST WISHES GO WITH
YOU THIS NEW YEAR'S DAY FOR
A BRIGHT AND PEACEFUL 1950



**HAPPY
NEW YEAR
1950**

EMMET HAY CO.

Guy Cole, Mgr.
Emmet, Nebraska

1949 Chronology

(A thumbnail chronology of the year 1949, now coming to a close, follows):

JANUARY

North Nebraska and Holt county were swept by one of the worst blizzards in history. Roads are blocked and many communities are completely isolated. Mountainous drifts of snow, ranging up to 20 feet in depth . . . James Mathew Beha was the first entry in The Frontier's first baby contest . . . Two Burlington steam locomotives were derailed six miles East of O'Neill when the roadbed gave away while plowing huge snowdrifts . . . Wayne Cortez Hamm confessed to breaking into the American Legion hall and stealing \$14 to \$15 in nickels from the music box . . . Ski-equipped aircraft have been flying mercy missions and errands to rural people in distress during the continuous series of storms . . . The "Voice of The Frontier" is being called upon to broadcast special information to storm victims . . . Dorothy Kelly was named head of the 1949 Holt county polio campaign . . . Marsh Van Dover, 70, was found frozen to death about a half-mile from his home . . . Lewis Slaymaker, 86-year-old Atkinson farmer, was reached by a rescue party after working two days. He had suffered a lingering illness and was unconscious off-and-on for a week . . . A fresh storm gripped the region as the mercury hit 17-below. A rotary snowplow from a Rocky Mountain Burlington division left Sioux City to free the marooned locomotives but ice and snow detained the powerful rotary for several days . . . Other deaths: Wallace French, 78, of Page; Mrs. Albert Campbell, 85, of Atkinson; Mrs. Myrtle Shepard Lee, 75, of Vermilion, S. D.; Mrs. Abe Stull, 70, of Atkinson; James Murphy, 87, of Page; Gerald Breiner, 43, of Grand Island, formerly of O'Neill; Mrs. Justin Fritz, 40, of Columbus, formerly of Page; Mrs. Earl McClanahan, 42, of O'Neill; Joseph A. Kopejtko, 56, of Redbird; William F. Sparrow, 92, of Royal; John Ramm, 54, of Stuart; Warren Beck, 40, of Atkinson.

FEBRUARY

Members of the Holt county board of supervisors prepared an appeal for help which was released to the Associated Press. Portions of this statement were subsequently published in most daily newspapers in the United States and excerpts were broadcast on many radio stations. The message stated flatly that "marooned country people and livestock are faced with starvation and fuel shortage" and outside aid must come at once to avoid an appalling catastrophe . . . KFAB's mobile special events unit made its way into town and operated out of The Frontier studios with a portable transmitter and tape-recorder in a series of special broadcasts over KFAB, Omaha. A full text of the broadcasts through the weeks was published in the Frontier's "Radio Diary" . . . the Fifth army moved into Holt county with bulldozers as the job of snow removal was begun . . . A car driven by Will H. David and son, Earl, and a Dankert Oil Co. truck collided during a swirling snow storm. Earl David was thrown through the windshield of his father's car. Fourteen stitches were required to close a wound on his head . . . Operation Snowbound received a setback as fresh storms sent men and their 'dozers scurrying for shelter . . . State survey showed blizzard cattle losses 3 1/2 per cent for old, 6 per cent for yearlings . . . Morales crisis neared the end . . . Thirteen jury cases were on the docket as the Spring term prepared to open . . . The body of Richard Jennings, 67, was found following a heart attack. Mr. Jennings was believed to have died three days previous to body's discovery. The Rural Electrification Administration approved an additional loan of \$157,000 for the Niobrara Valley Electric Membership Corporation . . . Editor Cal Stewart, of The Frontier, wrote and broadcast about his experience after contacting 15 farm families in the snowbound area by weasel and airplane. Title of article and accompanying pictures: "Weekend in a Weasel." . . . Two days after fuel supplies were exhausted two carloads of coal arrived at Ewing . . . A flood preparedness committee was formed to function under the American Red Cross in the event that widespread flooding would result from melting snow . . . The two derailed locomotives were freed and expected to chug into O'Neill after two months of abandonment. The last train East from O'Neill was on Tuesday, December 28 . . . Other deaths: Karl Deermere, 65, of Atkinson; Mr. and Mrs. Clarence Kiltz, of Chambers; F. M. Brittell, 80, of Inman; Richard Jennings, 67, of O'Neill; Mrs. Joseph Skudler, 78, of Atkinson; Hans Obermiller, 42, of Chambers; George W. Parsons, of Atkinson; John Steinhauer, 83, of Stuart.

MARCH

Alex Frickel, of Atkinson, was appointed to the Holt county board of supervisors, succeeding Ed J. Matousek . . . "Thanks Resolutions" were adopted by the Holt county board of supervisors and were transmitted to military and Red Cross personnel and their respective headquarters . . . County assessors decided to use 1948 values on livestock instead of the 25- to 30-per cent increase for 1949 . . . Holt county's allocation for 1949 agriculture was almost doubled over the 1948 figure . . . Flood threat was eased in the Elkhorn valley, but the disaster preparedness committee, headed by Glea H. Wade, stood by . . . Cliff Adkins one of the mercy mission air heroes during the historic blizzards, was honored on a nationwide radio network by Ted Malone, famous radio personality . . . The O'Neill city council issued a "go ahead" to L. C. Walling, manager of the O'Neill district of the Consumers Public Power district, for a new street lighting system for the city's two principal thoroughfares . . . Miss Pat Brennan joined The Frontier staff, succeeding her sister, Miss Mary Devine, as writer of the "Teen Tattler" . . . Father Isadore, first O'Neill youth to enter the Roman Catholic priesthood, died at the age of 81 . . . A check for \$100 was received by the Lions club to aid O'Neill blizzard victims. The check was from the Cambridge Lions club and was returned so that it could be used to aid distressed persons elsewhere. O'Neill Lions said the gift was duly appreciated but that the crisis was over . . . Weight restrictions of 10,000 pounds per axle, which went into effect on certain Nebraska highways, "threatens the economy of the region." Protests were made to Gov. Val Peterson, State Senator Frank Nelson and State Engineer F. H. Kleitsch . . . Winter again visited the region leaving more than two inches of snow . . . W. P. Daily, of Emmet, has retired after acting as official at the Emmet State bank for 42 years . . . Gary Cihlar, son of Mr. and Mrs. Edward Cihlar, of Verdigré, was killed instantly when a charge from a 20-gauge shotgun hit him in the stomach . . . A delegation of O'Neill truck owners and operators met with Governor Peterson in an effort to change weight restrictions on trucks operating on North-Nebbraska highways . . . The body of Pfc. James I. Fox, son of Mr. and Mrs. Robert Fox, of Emmet, was returned from the Pacific area for final burial . . . A twist in the weather brought rain and snow and a new threat of floods as the storm paralleled the November 18 blizzard . . . O'Neill was host to 1,529 students from 35 schools for annual music contest . . . Fire destroyed the Page public school building which was built in 1915 . . . Other deaths: Mrs. Robert E. Chittick, 77, of Stuart; Mrs. Anna Kaup, of Steinhauer, formerly of Stuart; Harry Fuller, of Stuart.

MAY

St. Joseph's church at Atkinson overflowed with relatives and friends of Rev. Francis Kubart, son of Mr. and Mrs. Theodore Kubart, of Atkinson, as he celebrated his first mass . . . The hottest May 3 in history of the weather bureau was recorded here . . . A rally was held in behalf of a 300-thousand-dollar hospital for O'Neill . . . Mrs. Francis Gilg was elected grand regent of the Catholic Daughters of America here . . . Two Atkinson 16-year-old boys, Harold Klinger, jr., and Melvin Farewell, were drowned in an abandoned gravel pit 1 1/2 miles East of Atkinson . . . Storm-battered stalks stood up well as corn picking—belated—started in mud-laden fields . . . A 14-year-old O'Neill boy, James Patrick Boyle, son of Mr. and Mrs. James Boyle, died instantly when the truck in which he was riding overturned, pinning him

MAY

underneath the truck rack. This was Nebraska's 56th traffic death of the year . . . Hail struck in Western Holt county . . . A tremor which rocked houses in Atkinson and Stuart was believed to be connected with the Niobrara river landslide near Naper . . . A building fund headquarters for St. Anthony's hospital was established on the Northwest corner of Fourth and Douglas with Mrs. Glen Tomlinson as head of staff at the headquarters . . . Grateful Holt countyans welcomed 2.47 inches of rain . . . Students of St. Mary's academy crowned Miss Victoria Zakrzewski as May queen in the annual May crowning ritual . . . Other deaths: Mrs. Anton Prussa, 79, of Atkinson; Ray Eidenmiller, 65, of O'Neill; Carol Ann Remter, 5, of Bristow; Ed Alder, of Dorsey; Mrs. Theresia May Cieslak, 68, of Stuart; Rev. George Longstaff, 84, of Hastings, formerly of O'Neill; Mrs. Mary G. Murphy, 83, of Portland, Ore., formerly of O'Neill; Walter Pokorny, 52, of Atkinson; C. V. Wicks, 71, of Atkinson; Mathew Mick, 73, of Atkinson; Mary C. Meer, of O'Neill; Mrs. Robinetta Malone, 71, of Inman.

JUNE

The July 4 date for celebrating O'Neill's Diamond Jubilee was postponed because of conflicting dates with the Stuart rodeo . . . War dead of O'Neill were honored in memorial day rites . . . It was revealed that O'Neill's diesel electric plant would continue to be maintained and operated here as an auxiliary plant, instead of being moved to Valentine . . . C. W. Appar, of Lincoln, joined The Frontier staff as radio announcer for the "Voice of The Frontier" . . . Mrs. Jacob Seigler, of Atkinson; Mrs. Bruce Fleming, of Atkinson; and Mrs. Henry

Lang, of Ewing; took citizenship oaths . . . Farmers were becoming impatient with lingering wet and damp weather which

(Continued on page 4)

HELPFUL HINTS

Budget and homemaking news by Beulah McDonald



NOW IS THE TIME for Christmas card inventory. Carefully list cards, senders' names and addresses (check for new ones). Then sort cards . . . keeping some to frame as pictures, others to make up into picture scrapbooks for little tots in hospitals or homes.

BIGGEST WHITE EVENT IN OUR HISTORY . . . Now in progress at McDonald's. Actually the lowest prices you've seen in 8 years . . . the lowest you may see for some time. Quality home needs, selling at low White Sale prices! All fresh, brand new merchandise, specially priced for your savings. Three examples: Heavy white knitted ironing board cover and pad sets . . . 99c. Full-bleached real flour sacks 4 for 88c. Double terry wash cloths . . . 6 for 44c.

OH! OH! Someone left the lid off the shoe polish can. No trouble at all. Just add a few drops of turpentine to soften the polish.

HURRY . . . HURRY . . . HURRY! Can't miss getting your share of super special values during McDonald's White Sale. Prices are cut to the bone . . . sheets, pillows, bedspreads, blankets and domestics selling at lowest prices in eight years. 81-inch unbleached sheeting . . . 57c a yard. Bleached PEPPER-ELL quality sheeting . . . 67c a yard. Medium weight white outing flannel . . . only 22c a yard.

EVERY 13TH PAIR AT NO CHARGE . . . when you join J. M. McDonald's Hosiery Club. Ladies! Buy your favorite hose . . . any hose priced at 98c and up . . . as you need them. After you have purchased 12 pairs, take home your 13th pair without paying a penny.

PRICES HAVE BEEN PULVERIZED . . . during McDonald's big White Sale event! Household needs, linens, domestics selling at unbelievably low prices. Stock up . . . and save! Plastic pillow covers with zipper closures . . . just 48c. Dish cloths, a big buy at 6 for 44c. HOPE muslin, full bleached, only 26c a yard. Unbleached muslin, 22c a yard. Sheeting mattress covers, twin or full size . . . \$2.66.

JUST LIKE MAGIC! If color hasn't been destroyed by perspiration in colored clothes . . . just changed . . . restore color by holding the stain over the opening of a bottle of ammonia. OR by sponging the stain with white vinegar. Sometimes . . . to do the trick . . . use BOTH tricks.

HOBBIES . . . INTERIOR DECORATING . . . ENTERTAINMENT . . . coming up on our daily chats over KMMJ, KHAS, KBRL, KODY and WJAG. Ask your J. M. McDonald salespeople for program time.

BROWN McDONALD'S
J. M. McDonald Co.



The bells ring out the joyous New Year and their melody carries the refrain old, but ever new—success and happiness to you.



JAMES DAVIDSON & SONS

Phone 264

O'Neill

CHOICE STEAKS FRIED CHICKEN

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ALL THE RESERVATIONS!

NOW FOR THE BIG
NEW YEAR'S PARTY

Friendly Club

DANCING — REFRESHMENTS — FAVORS

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