

A Tip from Ol' Saint Nick . . .



THIS CHRISTMAS

GIVE . . .

Electrical GIFTS

GIVE . . . PHILCO . . .



Just Arrived at

GILLESPIE'S

Finest Performing Radios Ever Offered!

HERE FROM

PHILCO

Tuned R.F. Stage with 3-Gang Condenser . . .

Great sensitivity, clear, sharp station separation . . . even in crowded channels. Yes, you enjoy reception unexcelled at the price in these 1950 Philco Radios.

PLUS New Style—New Tuning Ease!

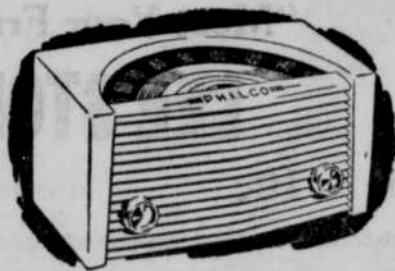


In Rich Mahogany Plastic Cabinet

Brand new value sensation—new cabinet style. Easy-to-tune Sweeping Vision Dial. Finest performance ever offered at the price!

Yours for Only \$37.95

PHILCO 920



In Smart Ivory Plastic

PHILCO 921. Same peak performance, new style, new tuning ease, in gleaming ivory.

\$39.95



In Gorgeous Maroon Plastic

PHILCO 922. Real beauty with fine performance to match.

\$42.50

New Low Down Payment

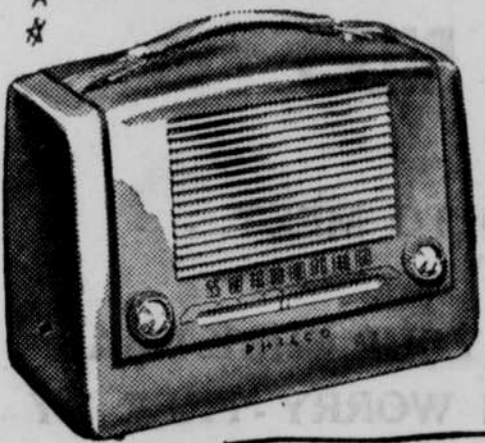
EASY TERMS

New Champion of Portables

JUST ARRIVED FROM

PHILCO

Choose from 3 smart colors It's the new "621". Performs where others fail. AC, DC, Battery. Brown, Spruce Green or Beige . . . \$39.95 Less Battery



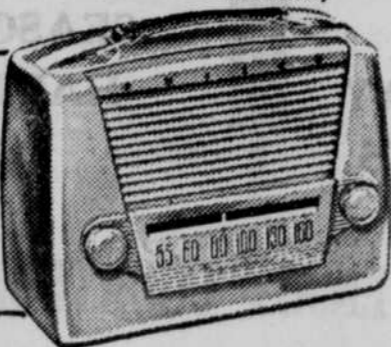
INQUIRE ABOUT OUR LAY-AWAY PLAN

See them. Hear them NOW!

BIG Value \$29.95

Less Battery

PHILCO 620. Peak performance at amazing low price! Brown, Green or Maroon.



Buy Now on EASY TERMS

GILLESPIES

RADIO — ELECTRIC — APPLIANCES

PHONE 114

O'Neill, Nebr.

Again Philco fulfills its obligation of leadership . . . meets the challenge of the new day in radio and recorded music. Yes, from the Philco laboratories for 1950 come new circuits, new record changers, new cabinet designs . . . to give you unmatched FM and AM reception, to play old and new types of records automatically and better than ever!

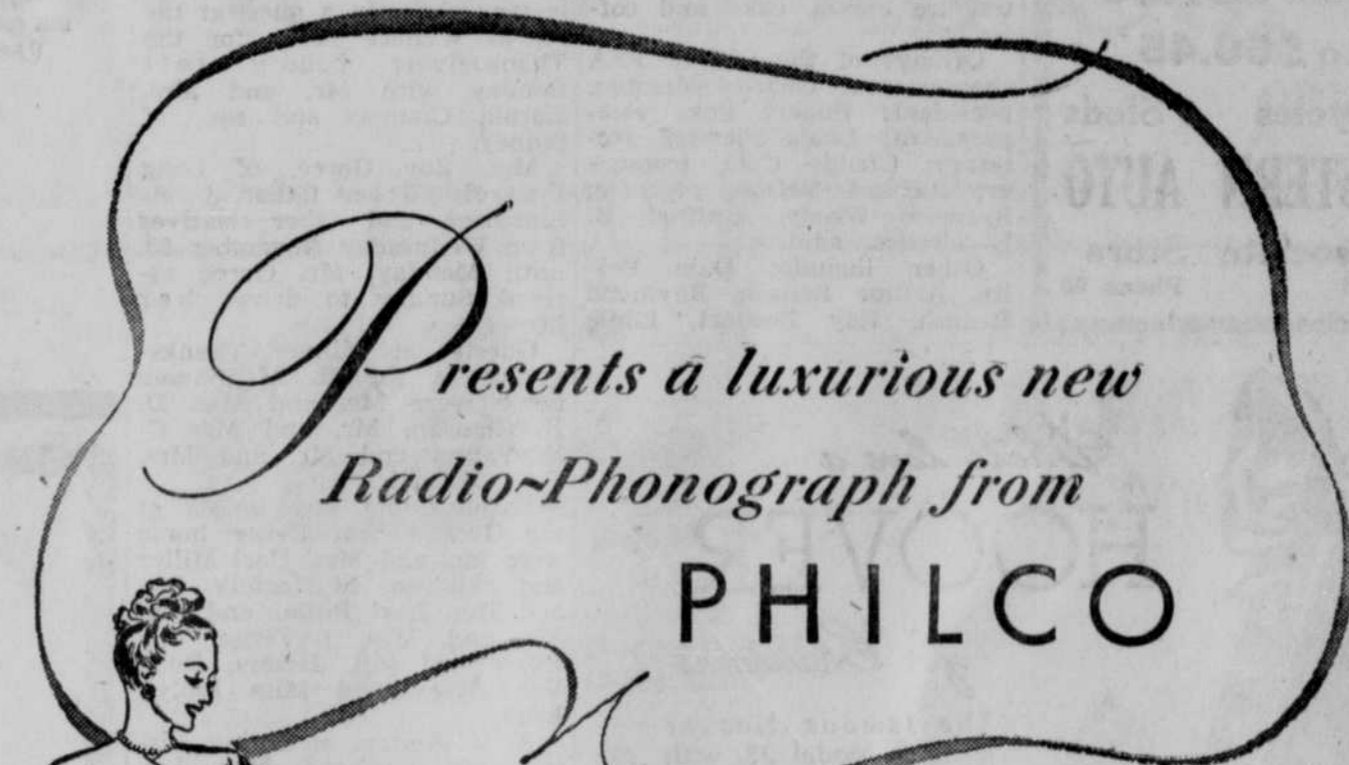
YES, PHILCO FOR 1950 MEETS THE CHALLENGE OF THE NEW DAY IN RADIO AND RECORDED MUSIC!

The Compact Buy Of The Year (AT RIGHT)

Challenges all comers for performance and smart styling at the price. Brown plastic cabinet.

\$17.95





PLAYS ALL RECORDS ALL SIZES, ALL 3 SPEEDS BETTER THAN EVER BEFORE!

Here are the most sensational features yet developed for radio and record enjoyment.

PHILCO 1727. Here's finer recorded music than you've ever heard before . . . up to 5 hours of continuous music . . . glorious FM-AM radio, too. Magnificent cabinet. Ask for a personal demonstration now!

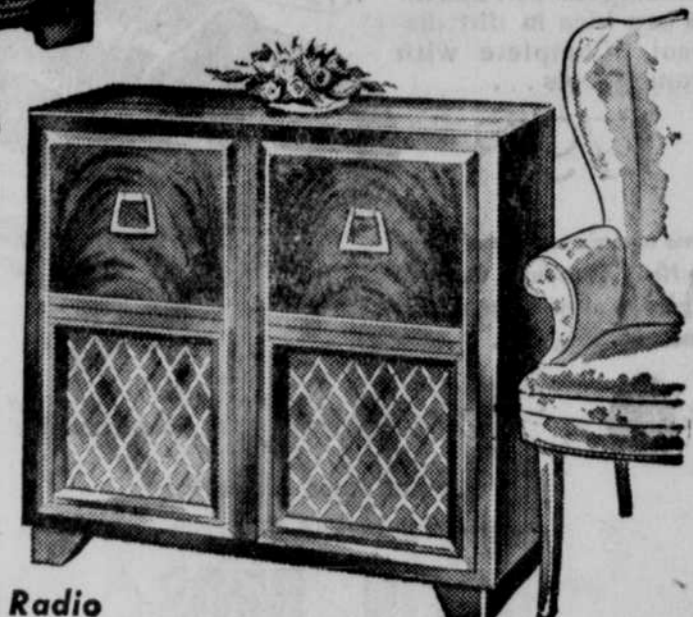
\$475.05

The luxury features of Philco research in tone and performance . . . a triumph of value.

PHILCO 1726. Another Philco masterpiece. Plays all records, all sizes, all 3 speeds automatically—better than ever before. Fine-toned FM-AM radio reception. Exquisite cabinet beauty.

EASY TERMS

Liberal Allowance for Your Old Radio



\$299.95