CARROLL W. STEWART, Editor and Publisher

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#### Our Special Editions

One of the notable achievements of modern journalism is the occasional publication of special editions.

There was a time in the history of newspapers when there was no such thing as a special edition. The hard-working publishers and printers of that era thought they were doing very well to turn out the regular editions from day-to-day and they certainly were.

Publishing and printing a newspaper of any kind was a big job in the early days. We happened to see a reprint of a daily newspaper published

in Chicago in the year 1861 the other day. It was reproduced in the Chicago Daily Tribune, one of the great metropolitan dailies of the country. It was a most interesting historical relic and illustrated the progress which has been made in the newspaper publishing business in that length of time.

Only the front page of that ancient paper was reproduced, but it contained about everything. There were important news stories, society items, classified advertising, professional cards and a lot of other promiscuous reading matter. One of the most curious things about the page was that it was set in type so small as | Prairieland Talk to be almost invisible to the naked eye. It was smaller than the type used today to print want ads and legal notices. All the display heads were set in small type and every column was solid wtih so little spacing that it was scarcely readable.

Those were the days of hand set type before the linotype came into general use and it is almost unbelievable that even the fastest compositors could turn out an edition every day with such primitive methods. However, they did it and did it well, but it is obvious that the production of special editions under those circumstances would be a very difficult, if not an impossible, undertaking.

Wonderful progress has been made in the newspaper field in recent years and today the metropolitan newspapers publish and print millions of copies of huge editions day after day while they also issue special editions whenever some sensational news event warrants it. To the making of newspapers, there is no end.

In the weekly newspaper field, the situation is considerably

The average country newspaper publisher considers himself fortunate if he is able to turn out a creditable sheet once a week and does not attempt a special edition very often. There are sevral reasons for that. In the first place, the weekly publisher is handicapped by a lack of paper. As a matter of fact, there is plenty of paper-tons of it are wasted in the cities every day, but the weekly publisher doesn't have plenty of "flat newsprint" by any means. Ever since the last war, there has been a scarcity of newsprint and some weekly newspapers have actually had to suspend publication on that account and there is also a shortage of materials and competent help in the weekly field.

For those and other reasons, the publishers of weekly papers do not attempt special editions very often; but, occasionally, they

do when the occasion seems to warrant it.

The Frontier is a weekly newspaper, published in a progressive and prosperous community, and its constant aim is to publish a once a week edition which will interest its readers and be a credit to the town and state. That it consistently tries hard to do and, once in a while, it also undertakes to publish some kind of

In that ambition, as already stated, it is handicapped, as all other weekly publications are, by a lack of material, time and skilled labor. However, it is encouraged in these occasional attempts by the loyalty of its staff, who work long and hard at the undertaking, and by the fine cooperation of the business people of and hay meadows are being the district court will be taken over by the county clerk in

Special newspaper editions may be timely at various times during the year. Some publishers issue them at holiday time, some at county and state fair time, and some at various other seasons of the year. They are also occasionally published to commemorate some outstanding event like an anniversary, etc., but it seems to The Frontier that there is no event in the history of a community when a special edition is more timely than the arrival of Spring.

Spring is one event which everybody looks forward to eagerly every year and it is particularly welcome at the end of a long. hard Winter such as has been experienced in Nebraska and the horror from her daughter in a sion. It's a nice junket for a Midwest the past few months.

Spring is always accompanied by various special activities, particularly in a farming country, and the change of weather creates a new volume of business along mercantile lines. The uptodate merchant packs his Winter goods in mothballs and displays merchandise which is suitable for the new season, including wife whose amours she had public junketing. wearing apparel of all kinds, agricultural implements, household furnishings and many other lines.

Last year, The Frontier commenced publication of an annual Spring edition and it was so successful that it decided to continue

An annual Spring edition, containing many extra pages, is a valuable souvenir. It not only has great value for the shopper, but it features in stories and pictures the progress of the community and The Frontier is gratified by the favorable reception given these special efforts by its readers. It also appreciates the loyal cooperation of O'Neill merchants and its own staff in making such editions possible.

O'Neill has received a good deal of rather unfavorable nationwide publicity on account of its recent record-breaking Winter; The Frontier's Spring edition recently accompanied by the song of birds, told a more cheerful story.

A look ahead at this season suggests great things for this community during the coming months.

If a man voted for Truman and doesn't like his policies, he has nobody to blame but himself

Order your Diamond Jubilee Edition now and be sure of getting a copy.

### BELVILLE DRAGLINE COMPANY

DIGS — Basements — Ditches — Cesspools BUILDS - Dams -Fish Ponds DRIVES — Wood or Steel Piling **PULLS Trees and HAULS Dirt** EQUIPPED WITH CRANE — for heavy lifting of small buildings - steel setting, etc.

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Happy Homecoming

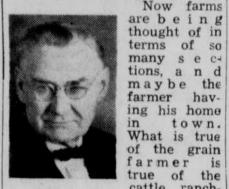


### Why Pay a Football Coach \$10,000 for a Few Weeks of Tutoring on the Gridiron?

By ROMAINE SAUNDERS

American family on the small The husband put a finish to it farm is apparently past. Farm- with two bullets, a murder and ing has become big business. a suicide, they say, and when Twenty-five thousand dollars the officers arrived there lay invested in land for g r a i n the young man and his wife farming involves another 25 dead. Beside the body of the thousand or more in machin- one sat the man upon whose ery which is operated by gasoline propelled power.

The Clydesdale and Belgian draft horses are out of the picture and with them has gone the picturesque one man farm, the farm wom-an and their family of boys and girls, who operated in rural contentment 40, 80 or 160 acres of land were be-



Romaine Saunders

the small rancher with one or two hundred head of s t o c k all counties with less than 20,-two hundred head of s t o c k will find himself more and be raised that it is not necesmore crowded out. Whether or sarily the number of people in not the towns and cities will a county that determines the be able to take up the slack volume of litigation and hence from country living remains the need of a court clerk.

home of a Pacific coast city. pointment from Washington to her ear and heard a cry of well defined agriculture misdistant eastern city. It was a cry of dispair, a plea for life. And the woman that heard two hoops other than to have was paralyzed with fear. Why? an interesting time at the ex-Her son-in-law had been be- pence of taxpayers. What has trayed by his beautiful young the Hoover report to say of poured freely to another than her lawful mate who had step-

LINCOLN-The day of the ped in and broken a home. lecherous soul rests the guilt not only of a broken home but of two lives. It is to be regreted that such as he can't be sent to the electric chair.

Why pay a university foot ball coach \$10,000 a year and the superintendent of all the schools of the state and the custodians of all state money holding to nobody.

Now farms of more consequence than the each half that sum? Is football are be in g education of childhood and thought of in youth of the state or of more terms of so importance than the state treasurer's job. Professional foottions, a n d ball comes on a few weeks maybe the once a year, the state superfarmer hav-ing his home other elected state officers town, function the year 'round.

> Holt is one of 81 counties in of the grain farmer is the state that stands to loose of the the office of clerk of the discattle ranch- trict court if a measure proer to a large posed in the legislature beextent. Graz- comes a law. Under its provising l a n d s ions the work of the clerk of

The telephone rang in the of agriculture is under ap-A woman put the receiver to invade Guatemala on a not too

A white cloud floats away

## WHAT IS THE SAFEST Fuel?

Insurance Companies and Fire Underwriters Laboratories Say That Gas Is By Far the Safest!

SAFETY ...

Mrs. America wants safety for herself and her family. She knows that in 1947 electric services and appliances caused 67,300 fires; lamps, lanterns and oil stoves 24,900 fires; hot ashes and coals 6,400 fires; gas and appliances only 4,300 fires. She wants a range approved by the American Gas Association Testing Laboratories. The National Bureau of Standards, U. S. Bureau of Mines, U. S. Public Health Service, American Institute of Architects, American Home Economics Association and others help set up specifications for approval.

### Ralph N. Leidy

Phone 410 . . . O'Neill

into nothing. Out of the blue raska patriots continue consist- card the name Roosevelt. shine. Streets so lately under lican foreign isms will not take snow and ice and slush now root amoung us. stretch out gray and dry to

> Members of the state legisla-Members of the state legisla-ture have rightly assumed that been so numerous that the sel-will be served by the WSCS orin Nebraska to work upon to cruits. warrant setting up a s t a t e committee to deal with un- Another Mrs. goes to Reno 000,000 eggs during its life-

OCEAN SPRAY JELLIED

CRABAPPLES

Fancy, No. 21/2 can

PEACHES

SUPERB CUT

SALAD BOW :.

Quart Jar

SNO-WHITE

ROBB-ROSS

No. 5 Jar

GEDNEY'S

FRENCH STYLE

In Shaker Jar-6-on

FOR THE KIDDIES

CANDY BARS

SUGAR COOKIES

POPULAR Se

CRYSTAL GEM

ROBB-ROSS

Full 1-lb. cello bag

**PURE HONEY** 

CRACKER JACK

TEENIE WEENIE

ALASKA PEAS

GREEN BEANS

RED CHERRIES

FRUIT COCKTAIL

MORNING LIGHT PITTED

SUPERB "ARISTOCRAT"

Halves or sliced, No. 21/2 ca

Tender, Stringless, No. 2 can

SALAD DRESSING

MARSHMALLOWS

Fresh, Fluffy, 1-lb. cello bag

**GELATIN DESSERT** 

SUPERP PLACED MANZANILLA

7 Delicions Flavors, pkg.

STUFFED OLIVES

PANTRY PICKLES

SUPERB MUSTARD

M.M.M. Cherry Pie, No. 2 can

SUPERB

Granberry Sauce 3

the limits of the vision. Grass From the showing made at covers with velvet green the the municipal elections over dooryards and the buds of new the state no proposition involvlife touch again lordly cotton ing more taxes can be put over woods. The Arctic circle is in on Nebraska patriots—if it gets retreat.

there are not enough subjects ective draft is taking in no re-

American activites. While Neb- for a six-weeks' sojourn to dis- time.

Mr. Truman's election promises appear to be turning into gold brick.

(Continued on page 4)

Banquet Next Wednesday -EWING — The annual banquet sponsored by the Peb club for the members of the athletic teams will be held here on Wed-

# a tisket-a tasketcome and fill your Easter Basket!

Here they are! All the fine-tasting Springfoods that make Easter Season meals such a pleasure to plan . . . and eat! You'll delight in the variety, the quality, and the good values we offer you.

### GANEIL GYK-**VEGETABLES · FRUITS ·** CELERY New Crop, Crisp and Green CABBAGE

ORANGES 5 lbs. 45c

# Full Line of ...

Lettuce, Radishes, Carrots, Apples, Grapefruit and Bananas

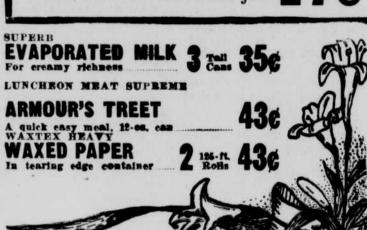
#### Get Your . . . **SEED POTATOES**

Now . . . We still have plenty of Select and Certified Seed.

### **BIRDSEYE FOODS**

All varieties of Fresh Frozen Fruits and Vegetables for Easter

Pure Preserves 1-lb. jar 17c



ARMOUR STAR

SKINLESS WIENERS

Plump and Tender. Pound

25¢

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WHOLE or HALF HAMS **BACON ENDS** 

BACON **SQUARES** RING BOLOGNA

WHITING FISH

ROSEFISH FILLETS Fresh Frozen. Pound

TASTYLOAF CHEESE FOOD 696

LONGHORN CHEESE

37¢

19¢

37¢

PRICES FOR APRIL 15th & 16th