WOMEN'S

Coats

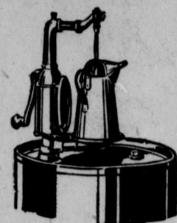


**CREST Mud and Snow** TIRES

475-500x19.....13.05



Varcon Anti-Freeze



down below the zero mark. You will be ready with VARCON Anti-freeze. Bring your own container and save



POLICEMEN'S KITS



CHRISTMAS CARDS



and tender built like a modern streamliner. Runs on a 49¢

**Tool Chest Sets** 

young carpenter includes saw, 2 metal punches and 9 other tools.

Farm Tractors

Fire Trucks

removable 7½ inch ladders. Bell rings when truck 79¢ is traveling.

**Metal Tractors** 

Tractors with 3-in. rear 79¢ rubber tires, 1 1/4-in. front tres. 6 3/4' long.

snow with this child's size 69¢ steel model of Dad's big

Plan To Visit

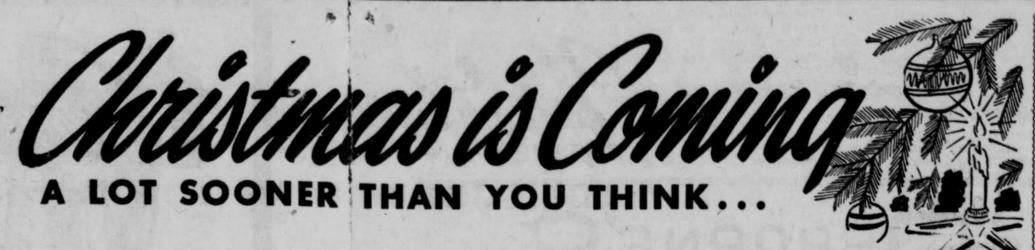
The

In Our Store

Saturday

"O'Neill's Most Complete Shopping Center"

Watch for Our Big Coming in Your Mail Soon!





Then Look at Our Price



The price on this handsome Modern Chair didn't just happen! There's a real Gamble story behind it! We told a fine chair maker that we wanted a Modern Chair covered in lovely fabric, designed with graceful blond legs and stuffed with the hand-tied steel springs and seisal padding that makes for comfortable sitting—and that we wanted to sell it for less than \$20! So this fine chair maker went to work and saved you \$\$ by using remnants of his grand friezes and tapestries instead of cutting from bolts! Now here's the Chair—roomy and comfortable for even husky men . . . elegant in livingroom or bedroom!

Can you blame us for boasting about the price!

The Hing Gift for Bride or Homemaker!

Beautifully designed waterfall Chest with an proceeding from that lifts automatically with lift. The walnut veneer finish.



SHE FAVORS

Chenille

Christmas Robe

Wrap-Around Style

Blue, Aqua and Cherry

Luxurious-looking, thrifty-priced robes of thick cozy chenille in the graceful wrap-around style! Dramatic shawl collar, flowing skirt. 12-20.

Baby Chenille ROBES

Lovely, luscious robes with rows and rows of soft, washable baby chenille! Full, full skirt, shawl collar, Blue, aqua, cherry. 12-20.

(Not Sketched)

Cotton Flannel

Shirts

He'll wear it as a shirt

or jacket! A dandy San-

forized cotton flannel shirt

7.98

· Warm, Washable

Chenille

As Her Favorite

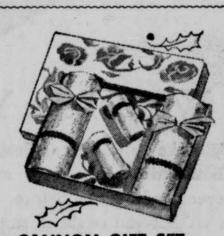
Flannel Pajamas

Soft washable cotton! Many colors, patterns. A,B,C,D. \$3.98 Cotton Printed Coat or Middy Pajamas, A, B, C, D. Our reg. low price, \$2.98. SALE. \$2.77



Neat, dressy Gabardine Full-Cut Slacks

Pleated "West Coast" style. Unfinished bottoms. 40% wool, 60% rayon. Plain colors. 29-40-in. waist. 8.95



CANNON GIFT SET. x40" bath towel, two 12 x 12" \$1.00



She'll love these dressy slip-on Gloves in black, brown, wine or green sueded rayon. 61/2-81/2.

Give Western Sport SHIRTS

1.98 western patterned, long sleeved shirt fellas are wild about! Pleated back.

Corduroy Slacks

You just can't beat these corduroy slacks for long wear! closely woven heavy-weight cords in handsome brown. 10-18. Boys' Polo Shirts

Youngsters like these bright blazer striped polo ton with crew neck, long



of Winter Coats . . . 100% All-Wool Coverts and Suedes, Barrymore and Johnny collars, sweeping 4-Gore Backs.

Sizes 9 to 18

While shopping O'Neill's

Most Complete Shopping

We have a complete line

29.95

WOMEN'S HALF - SIZES

PLAIN AND FUR TRIMS

59.95

Women's and Misses

ZIP - LINING

39.95 m

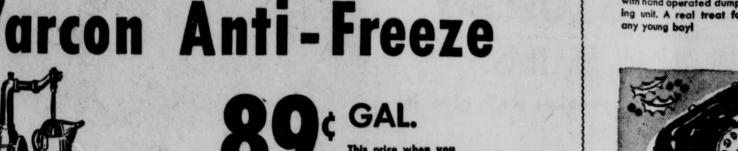


PAJAMAS

\$2.98 satin slip, frosted with lacel Straight cut, bias cut midriff. White, tearose; 32 to 40.

Rayon Satin





**Pull Chimes** 





STUDIO SUITES

COLORFUL HASSOCKS CHINA TABLE LAMPS

See Our Large Assortment of