

*Announcing*

the **GRAND OPENING** of

Doors Open 9 A. M.

★  
**FREE X-Ray Fitting Service**

**OSBORNE'S**  
The Family Shoe Store  
**O'NEILL**

On Douglas Street . . . Next Door East of Ben Franklin Store

Doors Open 9 A. M.

★  
**FREE Comic Books for the Children**

**NUNN - BUSH**

**FRENCH TOES**

**CAN'T BE WRONG !**



**16<sup>95</sup>**

NUNN-BUSH French Toes are favorites with thousands of men the country over. The reason: They're trim, dignified, neat and comfortable. Rich leather, rich styling. See them now.

**SATURDAY, OCTOBER 9th**

bringing you America's best-known names in quality footwear

- NUNN - BUSH for men
- AIR STEP for women
- ROBLEE for men
- BUSTER BROWN for children
- PEDWIN for men
- FOREST PARK for women
- ROBIN HOOD for children
- THOROGOOD work shoes for men

WE CORDIALLY invite you to visit our modern, spacious, new store and see our extensive stocks of famous shoes for the whole family. We have the nationally-advertised brands you've been wanting and O'Neill has been waiting for . . . the distinctive lines of NUNN - BUSH, ROBLEE and PEDWIN shoes for men . . . AIR STEP and FOREST PARK for discriminating women . . . smart Teen Age styles by BUSTER BROWN for school boys and girls . . . fine BUSTER BROWN and ROBIN HOOD shoes for children . . . and sturdy, dependable THOROGOOD work shoes for men.

**Roblee**

**SCOTCH GRAIN**

Made with master craftsmanship. Genuine Scotch that has the mellow patina of your favorite meerschaum. Good for months of wear, miles of smartest comfort.

**9<sup>50</sup>**

Martin's grain, pinked straight tip, full double sole, rubber heel.



The Opera Pump takes first honors this Fall...



It's the shoe (at right) you'll see all around town . . . the perfect answer to all and sundry shoe problems. Here by AIR STEP with a slim, soft, tapered toe and a gently curved heel to star in the Fall footwear fashion parade.

**9<sup>95</sup>**

*Air Step*  
THE SHOE WITH THE YOUTHFUL FEEL

*Buster Brown*  
**Shoes for boys and girls**

America's most famous brand of children's footwear . . .

Let us fit your children from our complete stock of fine BUSTER BROWNS for boys and girls of all ages. The youngsters will like their style, and you will appreciate their long-wearing ways.



**3<sup>45</sup> to 6<sup>00</sup>**  
According to Size

TUNE IN: Smilin' Ed McConnell and the BUSTER BROWN Radio Gang every Saturday morning at 10:30 on . . . Station WOW, Omaha

**OSBORNE'S**  
The Family Shoe Store

Phone 384

