

1st Anniversary Celebration!

Gambles

The Friendly Store

"O'Neill's Most Complete Shopping Center"



YES FOLKS . . . one year ago this month we opened our new and enlarged store in O'Neill. To say thank-you for your splendid patronage and acceptance of our method of serving you, we're bringing you a real money-saving, bargain-packed First Anniversary Sale!

Ben and Jessie Mae
WILL BE HERE IN PERSON ON
August 5 and 6

Free! Free!

- ★ Entertainment
- ★ Drawings
- ★ Gifts
- ★ Merchandise Bonds

Children's All-Metal Lunch Kit with Tray
ANNIVERSARY SALE PRICE **19c**

9x12 Velvet Wilton Rugs —
Regular Price 69.95 and 72.50
ANNIVERSARY SALE PRICE **33.25**

All-Metal Coping Saw —
ANNIVERSARY SALE PRICE **5c**

182-Coil Innerspring Mattresses —
Regular Price 24.50
ANNIVERSARY SALE PRICE **19.95**

Heavy Duty Neverleak Flashlight Cells—
ANNIVERSARY SALE PRICE, each **5c**

18-Pc. Platonite Dinnerware Set —
In Striking Colors
Anniversary Sale Price **1.89**

34-Pc. Dinnerware Set —
WITH EACH DINETTE SOLD

FREE! 50 Gallons Fuel Oil with Purchase of OIL HEATER **FREE!**
ANNIVERSARY SALE PRICE **84.95**

2-Pc. Living Room Suites —
In Mohair Friezes, Regular 199.50
ANNIVERSARY SALE PRICE **149.50**

White Enamel Kitchen Stools —
Regular 2.49
ANNIVERSARY SALE PRICE **1.98**

Hay Fork Handles —
ANNIVERSARY SALE PRICE **29c**

7-Way Floor Lamps —
Regular Price 12.45
ANNIVERSARY SALE PRICE **9.88**

Covered Refrigerator Dish —
ANNIVERSARY SALE PRICE **5c**

Folding Baby Carriage —
Regular Price 16.95
ANNIVERSARY SALE PRICE **13.95**

Bright Red Barn Paint — In 5-Gallon Lots
Anniversary Sale Price **8.95**

ANNIVERSARY SPECIAL
2500 Yards Assorted Prints —
Regular 59c
ANNIVERSARY SALE PRICE **3 yards \$1**

FELT BASE 9x12 RUGS
First Quality Regular 9.45
Your choice of Patterns
ANNIVERSARY SALE PRICE **5.88**
SPECIAL PURCHASE OF 100

Sale Begins 9 A. M. Thursday, August 5th

LIBERAL ALLOWANCE FOR YOUR OLD REFRIGERATOR WHEN YOU PURCHASE A



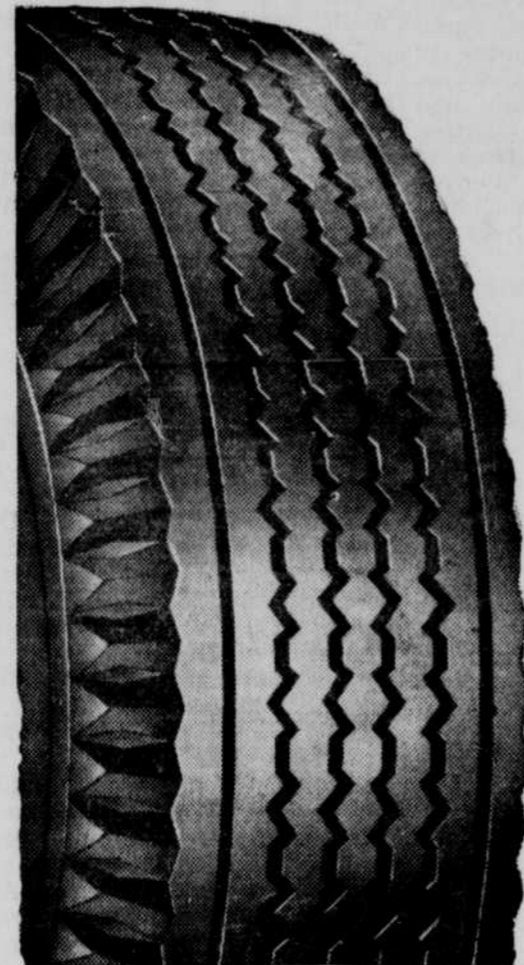
CORONADO
7 Cu. Ft. DELUXE
Refrigerator
249⁹⁵

Available On Thrifty Payment

- Freezer Chest Holds 40 lbs.
- Chill Chest will hold 22 lbs.
- Full Seven Cubic Foot

Be ready for blistering summer heat. Invest in the Best Buy On The Market. 14.89 sq. ft. shelf area, 3-way latch. Large one bushel dry storage bin. 4 tilt out ice cube trays, 56 cubes. Freezer Chest holds 40 lbs. of frozen food. Chill chest holds 22 lbs. of meat. Five Year Warranty.

Trade in your old refrigerator now!



TIRE SALE

The New Air Cushion Tire Has Arrived

670 x 16
Replaces 600x16

15.45
(Plus Tax)

FREE INNER TUBE with purchase of Each Tire. - - Free Installation !

NOBODY HAS MORE STYLES
NOBODY HAS FINER FABRICS
NOBODY HAS MORE VARIETY

NOBODY HAS **COTTONS...**
LIKE THESE FOR

1 Dress **2.98**

2nd Dress **.01**

2 Dresses **2.99**

- Sizes for All: 12 to 20, 38 to 44
- Bright Prints: Washer-Fast Colors
- Classic, Tailored, and Ruffly Styles

NOBODY KNOWS like you homemakers what a buy this is. 80-square percale, broadcloth, and poplin dresses. Better be here early: they're too good to last.

Free! Free!
COFFEE AND DOUGHNUTS
Saturday, August 7

Crystal Water Tumblers —
ANNIVERSARY SALE PRICE **2 for 5c**

Anklets —
ANNIVERSARY SALE PRICE
1 Pair .29c—2nd Pair .1c **2 PAIRS 30c**

Flour Sacks —
100 lb., First Quality
ANNIVERSARY SALE PRICE **23c**

Fire King Custard Cups —
ANNIVERSARY SALE PRICE **2c**

Men's Work Sox —
Medium Weight
ANNIVERSARY SALE PRICE, pair **17c**

Glass Creamer and Sugar —
ANNIVERSARY SALE PRICE, each **2c**

Men's White Tee Shirts —
Regular 79c
ANNIVERSARY SALE PRICE **62c**

NYLONS! NYLONS! NYLONS!
Sizes 8½ - 10½
ANNIVERSARY SALE PRICE **2 Pairs 1.69**

Boy's Sport Shirts —
Poplins and Broadcloth,
ANNIVERSARY SALE PRICE **1.00**

Heavy 10-qt. Galvanized Pails —
ANNIVERSARY SALE PRICE **39c**

Carpenter O'all
Hickory Stripe, Regular 4.69
ANNIVERSARY SALE PRICE **2.67**

Boys and Girls' Standard Sized Bicycles—
ANNIVERSARY SALE PRICE **29.95**

Printed Plastic Table Cloth
With Food Saver Bag, 54x54
ANNIVERSARY SALE PRICE **1.44**

\$4.00 Allowance for Your Old Battery on a
New Varcon Deluxe Battery— 12.95
Allowance \$4.00
\$ 8.95 Ex

Girls' Dresses —
ANNIVERSARY SALE PRICE
1 Dress 3.98—2nd Dress .01 **2 DRESSES 3.99**

6" Blunt Nose Pliers —
ANNIVERSARY SALE PRICE **19c**

ANNIVERSARY SPECIAL
Linoleum Mats
18 x 36
EACH **4c**