

THE FRONTIER
O'Neill, Nebraska

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Editor and Publisher

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GIRL SCOUT NEWS

By Marilyn Beha, Troop Scribe

The Irish Lassies Girl Scout Troop held its regular meeting Sunday afternoon at Mrs. Merle Hickey's home. We practiced the flag drill and songs for our courts of awards and investiture ceremony, which will be held November 1 at the Golden hotel.

We had an election of officers and the following were elected: Judy Martin, treasurer; Marilyn Beha, troop scribe.

We are sending a box of toys to Poland this week. Any Girl Scout who has not handed in her toy should do so at once. After our meeting, a treat was served on Hickey's lawn by Marilyn Mangan's patrol.

Leaves for Trip East—

H. E. Coyne left last Thursday to attend the Nebraska - Notre Dame football game in South Bend, Ind., and to visit his daughter, Miss Nadine Coyne, in Chicago, Ill. He also expects to visit in Scranton, Pa., and Detroit, Mich., before returning home.

CARS RANSACKED

Automobiles belonging to H. L. Lindberg and C. W. Porter were ransacked late Saturday near the H. G. Kruse residence. Groceries and other items were taken.

Mo'her Honors Daughter—

Mrs. Ferd Krutz was hostess to nine guests at a birthday party for her daughter, Nila, who was 3-years-old on Monday.

PRAIRIELAND
... TALK

By
ROMAINE
SAUNDERS

LINCOLN — I spent last week in O'Neill. You can't put in a week there and come away in the same mood because of the contact and fellowship of friends, many of them friends of nearly a lifetime. It is something to go into a strange community and make friends, but for months or years you may be merely a bubble in the stream. Maybe you can fool some of them. But you can't do that where you have been known for three-score years. I would not want to. But familiar faces are becoming less plentiful.

O'Neill has enlarged its tents and lengthened its chords. I was riding into O'Neill a day in the long ago seated in the wagon beside my grandfather. As we entered the boundaries the venerable patriarch looked out across low buildings and prophesied, "It will be a big city some day."

Grandfather's predictions need not be fully vindicated. There is no call for a "big city" on the prairie, but a flourishing, growing county seat town is fully assured.

You have heard of winter lingering in the lap of spring. We now find summer lingering in the lap of winter. The autumn sun burns out of the etheral blue and bright days invite to the open road. Across the brown prairieland stretching beyond the glow of sunset groves of trees are seen with foliage turned to gold and reflecting the light and warmth of Indian summer, cattle feed their fill and lay down to cud-chewing contentment, rounded cones of haystacks upon the meadows resemble African villages and the painted homes of private dwellers present a picture of peace and hospitality far removed from the strife and turmoil of a world gone mad. By the time this comes to the reader the blue of blooming morning glories and the gold of the golden rod may have perished from the pinch of a killing frost and summer again merged into November's melancholy days.

The flappers attached to each side of the human head we call ears are of sufficient prominence to themselves to require no additional emphasis by suspending hardware from those of the female of the species. The nose of the male of the species is of sufficient dimensions that the inverted V on the lip pointing to it is superfluous.

A few individuals who profit by wealth others produce rather than producing it have been interviewed by a Lincoln paper asking for an expression in the matter of a special session of congress to deal with the European situation. They were quite unanimous for the special session. I wonder what the sentiment is among those whose toil-worn hands produce the wealth of Nebraska. More than likely such a group would favor a special session of the congress if that honored body could at once move to withdraw American troops, American money, and American citizens and leave decaying Europe to its own fate.

Thy word is a lamp unto my feet, and a light unto my path. — Psalms.

The only way to escape the handicaps of old age is to die young.

The men and women out on the land producing life's first essentials have the least to say of any segment of the country's industrial, professional and political setup as to what they get for their product. The stuff coming out of field and grasslands is fundamental to the existence of human life itself. It comes to market and is sold not at a price set by the producer but what the speculator in food, from a potato to a fat beef, says he will pay. High prices of the human feed then can not be traced back to the land.

I wonder if Nebraska has not about reached the ultimate in production. I know it is the fashion, under that illusive thing we call "forward looking," to preach greater and still greater loads of wealth coming out of the overworked soil. Both grasslands and croplands are used to the limit and a prairie hen can hardly find a place in the grass to make a nest. And when cattle, grain and hay drop to the normal level or below what will happen to the boom inflated towns?

At the hearing at Valentine in the matter of school land leases there was a difference of about 12 acres between the ranchers and state officials as to the acreage required per head of live stock on the state's sandhills school lands. My own acquaintance with the territory is sufficient to warrant the belief that the raise in grazing land lease is unwarranted.

If you would enjoy your meal, don't look at the price slip the waiter leaves you until after you have eaten.

... .. want ads.

Letters to the Editor

4717 North 40th St.,
Omaha, Nebr.
October 23, 1947

The Frontier:

Mrs. Cronin and I wish to thank-you for your very nice write-up and photograph of us.

We are nicely located with our daughter, Mrs. Johnson. Her husband, Elmer I. Johnson, is one of the finest men in Omaha. They have a son, William Joseph, 19 years of age, who is working here in a garage. Mr. Johnson has a good position with the Omaha & St. Paul road, making up trains.

Truly yours,
D. J. CRONIN

ANOTHER GREAT OFFERING

By
NORTH CENTRAL NEBRASKA
HEREFORD ASSOCIATION
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**SATURDAY
NOVEMBER 8TH**

Show in Morning - Sale, 1 o'clock

**89 BULLS
18 HEIFERS**

For Catalog, Write

TUG PHILLIPS

Sale Manager

BASSETT, NEBRASKA

Watch next week's issue for list of consignors

Mrs. McIntosh Honored— Mrs. C. A. Weatherford, Mrs. Mrs. Robert Evans and Mrs. Fred Saunto, Mrs. Ed Verzal R. E. Armbruster were hostesses and Mrs. Clay Johnson, Jr., were at a stork shower Friday evening at the Evans home in honor of Mrs. William McIntosh. The honored guest received numerous gifts.

Like New Cars?

- 1947 Pontiac 4-D. Sedan, Radio & Heater
- 1947 V-8 Ford 4-D. Sedan, Radio & Heater
- 1947 Chev. Club Coupe, 2-Tone Color, lots of Extras
- 1947 Plymouth 4-D. Special Deluxe, Heater
- 1947 V-8 Ford, 2-Door Super Deluxe, loaded with Extras
- 1941 Chev. 2-Door, Fair Shape, Radio & Heater
- 1940 Plymouth 4-Door, Fair Shape, Radio & Heater

— TERMS —

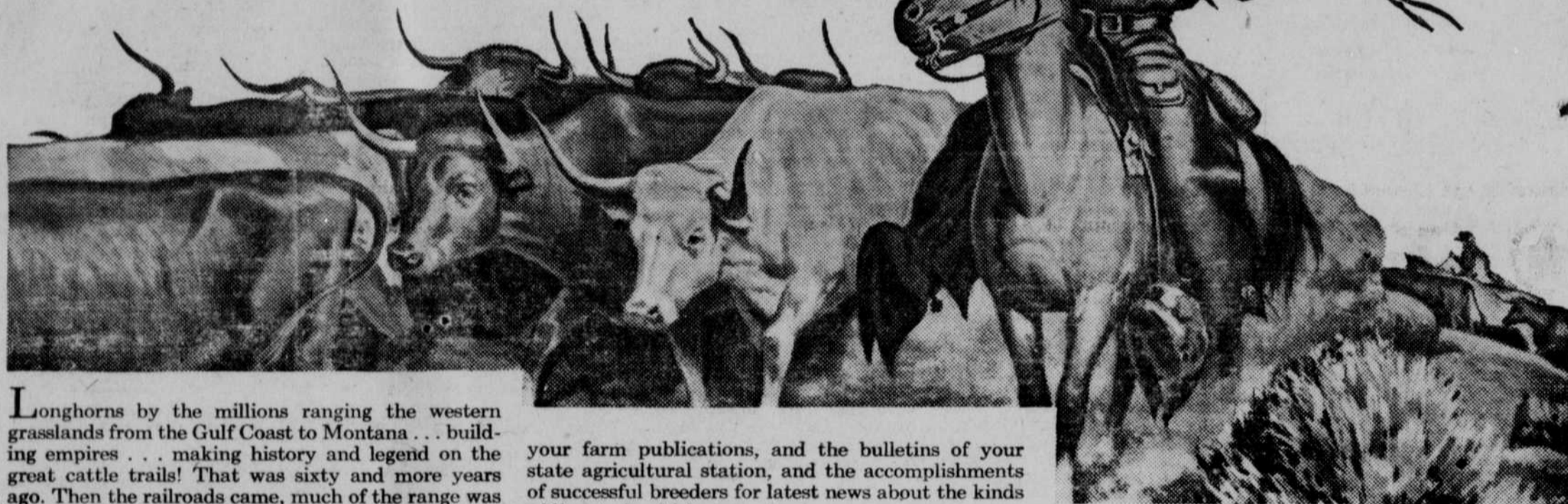
Stoneburg Used Cars

5th and Water Sts., Sioux City, Ia.

1 Block West of Ward's Farm Store

Wholesale — Retail

We've Come a Long Way from the Longhorns



Longhorns by the millions ranging the western grasslands from the Gulf Coast to Montana... building empires... making history and legend on the great cattle trails! That was sixty and more years ago. Then the railroads came, much of the range was fenced and the fate of the longhorn was sealed. Short-horn, Angus and Hereford bulls came in from the east. Gradually, the longhorns were bred out of existence, until today only a few isolated "museum" herds are left.

This is one story of continuing livestock progress, of better animals developed to meet changing conditions and needs. Who knows but that in another fifty years today's "best" may look as old fashioned as longhorns do now.

With hogs, one amazing change is in the increased speed and efficiency of producing pork. Three years once was needed to raise a hog to market weight. Today, pigs often weigh 200 to 250 pounds at six months or less. Straight line and cross-bred breeding experiments seek even more efficient hogs to make weight in the same short time, but produce more meat.

In lambs, development is directed toward "dual-purpose" breeds. Certain breeds have been best for wool but not best for meat. Others produced the meat but were lacking in wool. Researchers have made progress on breeds of lambs to produce both meat and good wool economically.

A first step in the improvement of any animals or any herd is to use proven sires on dams of known productive ability. The eye alone is not enough. To know production records and ancestry is vital. Bull grading programs offer greater certainty in choosing a sire. Weighing young animals at weaning time and marking them is important, especially in the selection of gilts. A "touch system" of sheep grading is proving helpful in culling large bands in little time.

On any matter pertaining to livestock breeds or breeding, Swift & Company has no favorites. We serve the interests of producers of all breeds, in all parts of the country. We urge you to watch carefully

Track Down the Facts



These are the tracks of the coyote. They look like dog tracks, but there are differences which the expert tracker can see.

In the livestock business, too, sometimes things are not as they seem to be. For example, some people say we waste our grain by feeding it to animals. Instead, they think we should eat the grain ourselves. They do not realize that the millions of head of cattle and lambs that are marketed every year are little more than grass turned into meat. It is true that many of these animals are fed a certain amount of grain and other concentrates to turn them into finished meat animals. However, if it were not for cattle and lambs, 779,000,000 acres of land in the United States would produce little, if any, food for humans. To put it another way, about 51% of the total land of our nation consists of grazing land which cannot be used for producing other feeds and food.

Walking Running

your farm publications, and the bulletins of your state agricultural station, and the accomplishments of successful breeders for latest news about the kinds of livestock which you raise.

Martha Logan's Recipe for UPSIDE DOWN CHILI PIE
(Yields 6 servings)

- 1 pound ground beef
- 1/2 cup chopped onion
- 1 tablespoon shortening
- 1 cup cooked kidney beans
- 1/4 teaspoon chili powder
- 1/2 teaspoon salt
- 1 teaspoon Worcestershire Sauce
- 1 cup cooked tomatoes

Sauté meat and onion in melted shortening. Add beans, seasonings, and tomatoes. Cover. Simmer gently about 15 minutes. Pour into a greased 9-inch pie plate. Top with corn bread batter. Bake in a hot oven (425 degrees F.) for 20 minutes.

Corn bread

- 1/2 cup sifted flour
- 3/4 cup yellow corn meal
- 2 teaspoons baking powder
- 1 teaspoon salt
- 1 tablespoon sugar
- 1 beaten egg
- 1/2 cup milk
- 2 tablespoons melted shortening

Mix and sift dry ingredients. Combine egg and milk. Add to flour mixture, stirring until well mixed. Stir in shortening. Pour over chili in pie plate.



Packers do not make livestock prices

In their day, the hardy, self-sufficient longhorns were the best breed for the open, unfenced ranges. In a land without transportation they actually took themselves to market. But the tough longhorns couldn't match newer breeds in beef production. Calves from Hereford, Shorthorn and Angus bulls and from thrifty longhorn dams grew faster. They produced more and better meat from less feed. Blockier and of heavier frame, they yielded more of the more popular meat cuts. They were better money makers for farmers and ranchers. Such results encouraged selection of better foundation stock.

Each improvement in meat production has been met by increased demand for popular cuts on America's dinner tables. Livestock producers and meat packers have worked hand-in-hand to encourage greater demand for meat. But Swift & Company plays no favorites among breeds of beef producing animals. We do not make markets... we find them. In our buying of livestock we transmit to producers the knowledge of the kinds of meat that are preferred in various sections of the country.

The price producers receive for their livestock is governed by what the packer can get for the meat and by-products.

F.M. Simpson,
Agricultural Research Department

Will It Pay Me to Specialize?

by M. T. Buchanan
State College of Washington



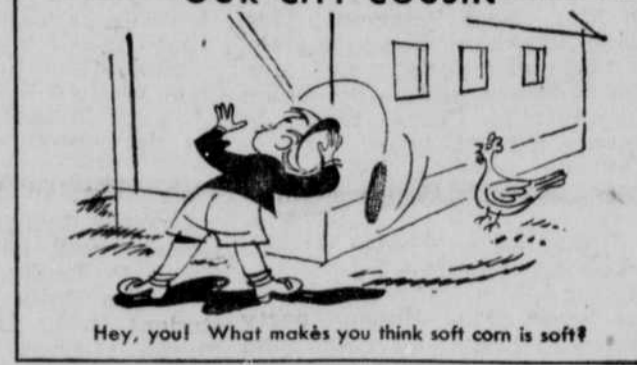
"Should I specialize in some crop or enterprise, or should I diversify my operations?" Many farmers and ranchers have to find the answer to this question. For instance, in the state of Washington there are 63 distinct types of farming in this one state alone. And they should consider that the types of products which come from farms in different areas of the United States are not accidental. They are caused by the inter-action of physical and economic factors. The operation of these two forces has been hastened by mechanization, development of better crop varieties, breeds and disease-resistant strains.

Specialization, of course, leads to increased efficiency in the use of labor, equipment, capital and buildings.

Marketing is an easier task and more time is available for maintenance of equipment and for planning new and better methods. A great deal of the increase in production of agricultural products has resulted from specialization. Farms have increased in size. Proportionately, the amount of labor needed has decreased, allowing more labor for use in other ways.

Specialize or diversify? There's plenty of "real life" evidence to help you in reaching a decision. Go visiting. See how your neighbor does it. It's your problem and even if you decide to make no changes from your present plan, you'll get a lot of ideas on how you can do your work better.

OUR CITY COUSIN



Hey, you! What makes you think soft corn is soft? Soda Bill Sez: ... the man who gets what he wants is successful. The man who wants what he gets is happy.



FLOYD FRAHM

— PAGE —

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