

ARE YOU Gettin' Ready?

SANTA CLAUS IS ON HIS WAY SHOP NOW AND SAVE AT IGA

IGA FOOD STORES

THE SEASON IS HERE FOR CAKES & SPICES. GET THEM NOW AT OUR LOW PRICES...

Here are your **Baking Needs**

Fancy grade Pumpkin No. 2 1/2 can	21c	FRUITS and VEGETABLES	
IGA Whole in heavy syrup Apricots No. 2 1/2 can	31c	Texas Seedless Grapefruit 1 lb.	6c
IGA Deluxe Coffee 1-lb. Jar	43c	Jonathan Apples Crisp, juicy, 2 lbs.	25c
IGA Light 'N Fluffy cafe Flour 1-lb. can	33c	Ready to eat—Fresh Pears 1-lb.	16c
Calumet Baking Powder 1-lb. can	18c	Good Eating—Red Potatoes 10-lb. bag	39c
IGA Pure Ground Cinnamon 1 1/2-oz. can	10c	California Navel Oranges 1-lb.	13c
Mixed Diced Peels Fruit Cake 3-oz. pkg.	15c	Fancy Delicious Apples 2 lbs.	29c
Maytime mixed Vegetables No. 2 can	19c	HEADQUARTERS for ROBERT'S HOMO MILK	
Sacramento brand Tomato Juice 46-oz. cans	30c	SWIFT PREMIUM and Wilson's Certified MEATS	
Gerber's Baby Foods Can	7c	IGA Matches Carton of six boxes	29c
For cooking and baking IGA Milk Tall can	13c	Borden's Hemo Can	59c

IGA Food Stores

LOW PRICES EVERY DAY!

Home-Owned Home-Operated

Personals

Mr. and Mrs. Clyde McKenzie, Miss Betty Olson and Vincent Streeter drove to Omaha Friday

and returned Sunday Gene Streeter, who spent the weekend here, returned with them. Mr. and Mrs. R. E. Evans and daughter, Mardelle, drove to Omaha Sunday, taking Mrs. Evans' parents, Mr. and Mrs. A. P. Sundberg, to their home. The Sundbergs had been visiting here since Thanksgiving. Quentin Cavanaugh arrived Saturday evening to spend a few

weeks with his parents after spending the past three months on the West coast. KEYS made while you wait.—Western Auto Associate Store, O'Neill, adv30 Miss Margaret Hickey arrived Friday from Sioux City, Ia., to spend a few weeks with her parents, Mr. and Mrs. P. V. Hickey. Mr. and Mrs. John McCarthy and children, of Grand Island, returned to their home Sunday after spending the weekend with relatives here. William Whitaker, of Mitchell, S. D., left Monday for Neligh to visit relatives after visiting at the home of Mr. and Mrs. Clarence Sauser.

Marie Wittmus returned Sunday from Huron, S. D., after spending a few days with her sister, there. Mr. and Mrs. Jack Reid, of Denver, Colo., spent Friday and Saturday with Mr. and Mrs. A. E. Bowen. Mrs. Reid is a niece of Mrs. Bowen.

Richard Strube's Wedding Revealed

Word has been received here of the November 17 wedding of Richard F. Strube, son of Mrs. Marie A. Strube, of O'Neill, to Miss Ellen Martin, at Yuma, Ariz. Both the bride and bridegroom have been residing in Hollywood, Calif.

Mr. and Mrs. Martin Dahl spent Thursday with Mr. Dahl's sister and brother-in-law, Mr. and Mrs. H. G. Kruse. The Dahls were enroute to their home at Swea City, Ia., after a trip to the West coast.

You Can Do Your ...

Christmas Shopping

— at our store right now! And at the same time you can save money and get items that you may not get later.

DON'T WAIT ... Get our best quality **NUTS**

- Brazils
- Jumbo Walnuts
- Pecans
- Paper Shell Almonds
- Fancy Filberts
- No. 1 Peanuts
- Mixed Nuts (no peanuts included.)

Our special for **SATURDAY ONLY** Medium size — **WALNUTS** 39c Per lb.

We will have a good assortment of candy, both box and bulk.

- Fancy, Ring-packed — **APPLES** 3.39 Per bu.
- Fancy Box & Wrapped Medium and Large size 3.98

COOKIES— Fancy package and bulk.

FRUIT CAKES — for shipping.

Fresh **MILK** and whipping cream. All you want.

SARDINES — In oil and tomato sauce.

TUNA FISH — Large shipment of —

PURE SORGHUM

Fresh Fruits & Vegetables

Shipments daily ... Fresh California navel oranges ... Texas and Florida juice oranges ... sweet potatoes and yams ... celery ... cauliflower ... lettuce ... lemons ... tangerines ... 100-lb. bags of fancy eating potatoes.

GRAPEFRUIT, Per doz. 48c

Fruit for salads — fruit cocktail — Bartlett pears — plums — and berries, all in syrup.

Schulz Store

WE DELIVER PHONE 230

CHRISTMAS TREES You will find the usual kind and large assortment here as in the past years. 3 to 30-ft. size. Prices no higher than last year. Should be here by the weekend.

Buy your ... **Canned Vegetables and Canned Fruits NOW!**

We have a large stock to pick from, all bought in advance and our prices no higher, but if forced to rebuy at present prices will be forced to advance. Take advantage of our foresight.

Fancy, Big M — **PEAS** No. 2 can 15c

CORN 15c Per can

HOMINY 13c Per can

In Syrup — **PEACHES** No. 2 1/2 size 29c

In Syrup — **APRICOTS** No. 2 1/2 size 34c

Red Pitted — **CHERRIES** Per gal. 1.69

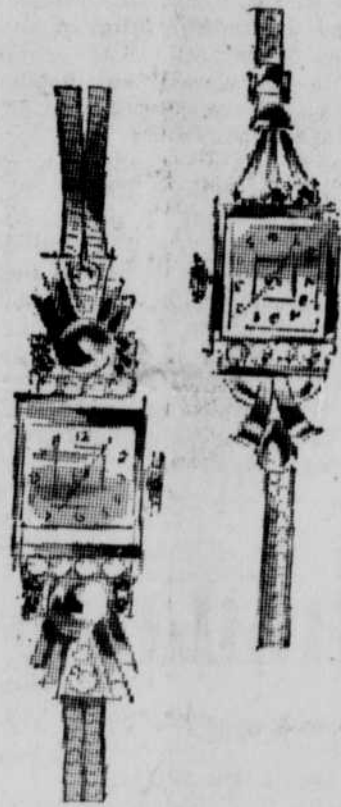
KETCHUP Gal. 1.75

McINTOSH Jewelry

HEADQUARTERS

— for — precious pieces

— for — CHRISTMAS GIVING



Yellow Gold **WRIST WATCHES**

Exquisite Jeweled **PINK GOLD PINS**

and scores of other gifts of lasting beauty!

Figure-Flattering Kitten-Soft

Chenille Robes



A Glamorous Showing

of plain and scroll designs in self, checked and pastel grounds. No gift you could give yourself (or a friend) will bring more genuine pleasure and enjoyment. Colors—

White ... Blue ... Rose ... Gold

Fuschia ... Aqua ... Maroon

Sizes 14 to 20

6.95 to 9.98

Our Convenient "Lay-Away Plan" is Always Available

Brown. McDonald's ... since 1914

Dresses 1/2 Price

WOOL DRESSES FORMER VALUES \$8.95 to \$22.50
Our entire stock of wool dresses at 1/2 the former price. We still have sizes and colors at these prices. Hurry!

Hats Ladies' 1/2 Price

VALUES FROM \$2.50 to \$8.50
Have a new hat for Christmas. At this price, you can afford one of these high - styled hats to complete another desired outfit. Buy now! And save!

Coats REGROUPED PRICES SLASHED!

Coverts, Fleeces, Shetlands, Box Coats, Balmacaans, Fitted Styles, Shorties. Most all colors and sizes, 9 to 46. 100 coats to choose from. Cold weather is coming ... buy now.

FORMERLY \$21	— NOW	\$13.88
FORMERLY \$30	— NOW	\$18.88
FORMERLY \$39	— NOW	\$24.88
FORMERLY \$75.50	— NOW	\$29.88

All First Quality New Fall Coats

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Brown. McDonald's Very Important "HOLIDAY" REDUCTIONS

Go into Effect Friday at 8:30 A. M. **PRE-WAR BARGAIN PRICES**

HERE'S YOUR CHANCE TO SAVE ON NEW APPAREL — JUST WHEN YOU DESIRE TO LOOK YOUR BEST.

Suits 1/2 Price

LADIES' 2-PIECE SUITS . . FORMERLY PRICED \$16.95 to \$33.80
Now at 1/2 the Original Price

Only 7 to sell, sizes and collars as follows: size 14—2 black-and-white check, 1 brown; size 16—1 brown; size 14—1 blue; size 11—2 black-and-white check; size 38—1 brown; size 40—1 black. All new apparel. Hurry if you find your size listed!

Fur Coats Formerly \$100 N-O-W \$68 (Plus Tax)

Seal dyed coney's fur in a coat of lustrous jet black. Turn - back cuffs. Extremely serviceable. Also sable and mink dyed furs. Sizes 10 to 44. The finest coats for the money you can buy.

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