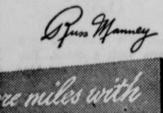


Twenty-five years ago passenger cars used only three to five pounds of rubber, not counting tires. Today the average car contains fifty pounds of rubber products.

More than half of all the estimated 100 million automobile wheels in America are now rolling on synhetic rubber.

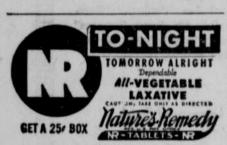
Nanking University is experimenting with a new type of seed with a view to growing rubber in some of the arid regions of China.

New automobiles built this year will be delivered without spare



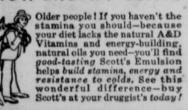
**BF.Goodrich** 

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HIGH ENERGY TONIC



SCOTT'S EMULSION YEAR-ROUND TONIC

## **Beware Coughs** from common colds That Hang On

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CREOMULSION for Coughs, Chest Colds, Bronchitis

## **Have You Tried PINEHURST CIGARETTES** Made with Gin-Seng Extract?

Treat yourself to the pleasure of this fine smoke—a smooth, mellow, mild elgarette—made of selected tobaccos, especially blended to the popular American taste. Pinehurst is truly one of America's standard cigarettes—not a shortage substitute—enjoyed for years by smokers who demand satisfaction from their cigarettes. Pinehurst's ex-

by mokers who demand satisfaction from their cigarettes. Pinehurst's exclusive Patented Panax Process employs extract of Gin-Seng root for modern moisture conditioning—the only cigarette permitted to do so.

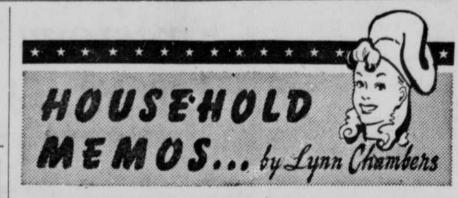
The use of Gin-Seng Extract as a hygroscopic agent is an exclusive, patented process of this Company. The mollifying features of Gin-Seng Extract may help to relieve dry throat, cigarette cough, and other irritations due to smoking. These cigarettes may be found smoking. These cigarettes may be found much more pleasant and safe for those with ordinary colds and other respira-tory difficulties such as hay fever,

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## **MERCHANDISE**

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Follow Directions for Tender, Home-Baked Breads (See Recipe Below)

## **Hot Breads**

If you want to choose one item that will make a company meal out

of a plain menu, then add fragrant home-made bread or rolls to it. Fresh-fromthe-oven bread or rolls are meal tonics hard to beat.

If you want to add extra nourishment to your menus or to give inexpensive energy to your family, then the formula is bread-or rolls! They contain carbohydrates, some

fat and milk and eggs. Bread can be used lavishly in many interesting ways. A fruited coffee ring for breakfast can mean the difference between a well begun day or a dull, prodding one. And think of the difference between fresh, moist bread in sandwiches for

lunch and dry, stale bread. First of all, there's this scarlettopped and crystal-glazed quick cof- | ter. Or, if you fee cake to start the day right. Or, if you prefer, it will do nicely for

dessert, thank you! Cranberry Coffee Ring. (12 Servings) 114 cups sifted flour

1/2 cup sugar 2 teaspoons baking powder 1/2 teaspoon salt

1 egg 14 cup milk 3 tablespoons melted shortening

Cranberry Orange Topping. Sift flour, sugar, baking powder and salt together. Beat egg and add milk and shortening. Stir in dry ingredients, mixing only enough to moisten them. Spread topping evenly over the bottom of a ring mold. Pour batter over topping. Bake in a moderately hot (425-degree) oven

for 25 minutes. Cranberry Orange Topping. 3 tablespoons melted butter 1 teaspoon grated orange rind 1/2 cup sugar

11/2 cups whole, raw cranberries Mix together in order given and use it as directed

// above.

Now that cheese is plentiful and unrationed, it's a good idea to use it for main dishes and desserts, too. With plump, red-

cheeked apples and cheese, you can make this delectable dessert:

Cheese-Apple Cobblerettes. (Serves 6-8) 2 cups sifted flour

3 teaspoons baking powder 1/2 teaspoon salt 1/2-1 cup nippy grated cheese 2-4 tablespoons shortening 3/4-3/4 cup milk

## LYNN SAYS

Bread Baking: For baking bread and rolls, the oven should be fairly hot. On gas, electric or oil ranges, the oven temperature should read from 380 to 400 degrees.

Pans (if more than one loaf is baked at a time) should not stand too close together, so that heat may circulate freely around them. After about 10 minutes of baking, the temperature should be reduced to about 350 degrees and maintained until the loaves are done. Medium-sized loaves require 45 to 50 minutes' baking time, while large loaves need an

hour or longer. If there is no oven thermometer handy, the temperature may be tested as follows: Spread 1/2 teaspoon flour on an inverted baking tin in a layer 1/4 inch thick and place in the oven. At 400 degrees. the flour will become light brown in about 5 minutes. If it darkens more quickly than that, allow the oven to cool before placing bread

in to bake.

## LYNN CHAMBERS'

MENU IDEA Pot Roast Potato Pancakes Green Beans Stuffed Pear Salad Bran Muffins Butter Beverage Apple Pie

1 cup chopped apples

2 tablespoons sugar Sift flour, baking powder and salt together. Cut or rub in shortening. Add cheese and mix lightly. Add milk to make a soft dough. Turn out on lightly floured board and knead 1/2 minute. Roll into a rectangular sheet about 1/4 inch thick. Spread chopped apples which have been mixed with sugar over the bis-

and slice in inch pieces. An old favorite is oatmeal bread which is excellent served while

cuit dough. Roll jelly-roll fashion

warm, thinly spread with butseek variety for the lunch box. you will like it for meat and cheese sandwiches. The following recipe takes molasses for sweetening.

Oatmeal Bread. (Makes 1 loaf) 1 cup rolled oats 2 cups milk 1/2 cup molasses

2 teaspoons salt 41/4 cups sifted flour 1 tablespoon melted shortening 1 yeast cake softened in 1/2 cup

warm water Pour hot milk over oatmeal and let stand until lukewarm. Add yeast, molasses, salt and shortening. Stir in flour and let rise. When light, pour into greased bread pans and let rise again. Bake in a hot (425degree) oven for 15 minutes, reduce heat to moderate (350 degrees) and

continue baking for 35 minutes. Have you ever looked for a really good roll recipe? Here is one that is easily and quickly made. The trick is to have all the ingredients in the dough at room temperature

(lukewarm). Company Rolls. (Makes about 2 dozen rolls)

1 cake yeast 1/4 cup lukewarm water % cup milk, scalded and cooled

to lukewarm 1 teaspoon salt

1/2 cup sugar ¼ cup melted shortening, cooled

to lukewarm 2 eggs, well beaten

About 4 cups sifted flour Pour the ¼ cup lukewarm water onto yeast, add 1 tablespoon of the

sugar, stir and let stand about 5 minutes. Dissolve salt and rest of the sugar in milk. When lukewarm, add yeast

and blend with 2 cups flour. Beat very thoroughly. Next add eggs and shortening. Mix well and beat 3 minutes. Add remaining flour to make a smooth dough. Knead lightly on board for about 5 minutes. Use only enough flour to keep from sticking. Dough should be kept as soft as possible. Place in a lightly greased bowl. Grease top and let rise until doubled. Fold dough down and let rise again until doubled. Shape into rolls. Let rise in greased pans until doubled. Bake 10-12 minutes in a hot (425-degree) oven.

Shaping Rolls. The latest in dough tricks is this: after the first rising, shape finger strips of dough 8-12 inches long and wrap around a clean clothespin. Proceed to let rise again until light and bake as rolls. After baking remove clothespin. Fill hot or cold with any desired sandwich filling. Or, proceed in the same manner but wrap finger strips of dough around a frankfurter, dainty or large, hearty size. These make fine snacks for

either an evening or children's Released by Western Newspaper Union.



### REVIEW OF A NEW AUTOMOBILE

The first 1946 model-automobile has been unveiled to the public. Thousands visited the showroom, the Barber," remarked "If and shouts of joy went up as the I'd known how much work American buying public saw the many new features. These included radio is I'd never have gone special treated Canvas. fenders on both sides, bumpers in into it." Guest appearances Price lower than regular goods. the proper position and brakes that hadn't prepared him for all Write for prices on size you would want. really worked.

chassis directly in line with the body. comes in handy in "Third Avenue," instead of partly askew being spe- the Paramount picture he's working cially noteworthy.

Further sensations included ex-Nothing like this had been seen on program. Keighley did some fine Give them a rest now and then automobiles since Pearl Harbor, and the reception was terrific.

Outstanding innovations, too, were windshields with the glass intact, wipers that really worked by pressing a little gadget, as directed, and a dashboard clock that did not register 8:15 permanently.

The first view of the new wonder car made it plain that a score of surprises were in store for the man who has been driving what has passed as an automobile since 1941. For one thing-and this is important-doors are back! Definitely!

Much comment was caused by the discovery that after closing the door of having one or more panes of glass of Carrie Jacobs Bond. missing has been completely dropped.

if customers through habit wished serve." Her name's Clare Hamilton, to have a door with the glass miss- and like her famous sister, she ating, they could arrange it.

Nineteen forty-six models will Main." have paint on all parts, much of it with a gloss. Steering gears will be plete turns to control the wheels.

General approval of the new cars was expressed; but there was one sigh of disappointment. It was dis- Knowles did it perfectly. covered that the companies would make no departure from the 35a minor repair.

## RADIO TREATS FOR G.I.s

steak sizzling.-News item). Out in the tough routine of war-

burner."

This of the airwayes I implore-Gimme a steak and Lana Turner! Out where the Japs now shed their tears.

Out where the Krauts discern their betters, Know what will get my loudest under the noses of Rosalind Russell. cheers? . . .

Filet mignon-and certain sweaters! What do I pine for on the air? Opera, forums, night club niftles?

Solos and talks on falling hair? Pep talks by people in their fifties? Plugs for a physic or a beer? Songs by some dog-track Myrt or Mabel?

Gimme the sound of broiling steak, Simmering spuds . . . and Betty Grable!

Market reports and a campaign

Uplifting stuff by great musicians? Quizzes? Away from all I walk! Phooey on facts and statisticians! News from the game the Dodgers

Okay with me, but I'd rather take,

Sizzling sounds from a red-hot chop Likewise the same from Veronica Lake, kid!

Survivors of the Big Boom Dr. Einstein says that two-thirds of the human race may be wiped out some day by atomic bombs, but that \$10,000. 'there will always be enough thinking men and books left to start all over again." Nice talk! And, anyhow, we will bet the professor a box of cigars against a fifty-word explanation of the theory of relativity that the "thinking men" who survive will be left with their thinking apparatus

Shortage I used to call her sugar-In fact I do it yet; But since the stuff has been so scarce She's playing hard to get.

-Jessie S. Barrie.

too twisted to do anything.

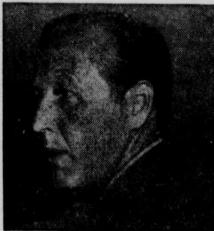
Gene Tunney says that he thinks the Louis-Conn fight will be a fiasco, due to the fact the boys will meet after four years away from real competition. Mr. Tunney has the quaint idea that a fight promoter today worries over details like



By VIRGINIA VALE DARRY FITZGERALD, re-D hearsing for his role of "Judge Fitz" in "His Honor that toil. Incidentally, they had a deal of trouble finding Departures from the trend of the the right microphone for that brogue last four years were numerous, a of his-finally found an old one that marked leaning toward having the filters some of it out. But the brogue

It was only after a long, long

in with Sonny Tufts and Diana Lynn.



WILLIAM S. KEIGHLEY

pictures-"George Washington Slept windows you can no longer stick Here," "The Man Who Came to your hand out without lowering it Dinner," etc.-before he went into again. The public is expected to get the army. He's working now on "I used to this after a while. The idea Love You Truly," based on the life

Maureen O'Hara's sister makes her film debut in RKO's forthcom-Salesmen explained, however, that ing British production, "Hotel Retended the Abbey Dramatic school. Maureen's next is "The Spanish

On location for Bob Hope's new quite firm, it being no longer neces- picture, "Monsieur Beaucaire," Director George Marshall demon strated to Patric Knowles just how he was to skip from rock to rock across a stream. And fell in, of course, acquiring a bruised shin.

Olga San Juan has an odd claim year rule of never providing a jack to fame-she's Fred Astaire's last or a kit of tools adequate for even screen dancing partner, as he's retiring from picture-making after "Blue Skies." But Gene Kelly, whose dancing is as inspired as Astaire's, (Servicemen frequently ask for spe- saves the day for movie-goers. Both cific radio broadcasts. One man asked the "Alter Ego" number in "Cover for Lana Turner and the sounds of a Girl," in which he danced with himself, and the sequence in "Anchors Aweigh" in which he dances with an Out where we're cooking "on one animated cartoon character, were conceived, staged and directed by Kelly. Furthermore, the lad can act -who can ask for anything more?

> An animated cartoon character. 'Nixie," steals Columbia's "She Wouldn't Say Yes" right out from Lee Bowman and Adele Jergens. People are saying it's the best one since Mickey Mouse was born.

Dinah Shore's trying something different - the singing hostess of 'Dinah Shore's Open House," over NBC, will star in Sinclair Lewis' 'Bongo' for Walt Disney. She'll act as narrator, sing several songs, and appear before the cameras.

Charity tennis matches to be played by Walter Pidgeon and Van Johnson next spring will get a preview when "Holiday in Mexico" is released. They'll play a practice game for the cameras. Pidgeon goes all out as an athlete in this oneswims, plays golf, rides horseback. He plays the American ambassador to Mexico, just as a change from being Greer Garson's husband.

Betty Hutton saved her boss, Producer B. G. DeSylva, a nice sum in wardrobe rental costs for "The Stork Club." She was to wear a mink coat. The wardrobe department had trouble finding one that was swanky enough. So Betty volunteered to wear her own-value.

As soon as Ed "Archie" Gardner's young son had his curls cut he began making the rounds of Hollywood children's parties-within a week he went to one given by Ann Rutherford's youngster and another, a costume party, given by the Lee Bowmans for their son.

ODDS AND ENDS-Comes word that Bing Crosby will probably return to the air the first of the year. . . . According to the latest reports, Art Linkletter's CBS "House Party" has the highest sponsor identification of any daytime show on the air. . . . Leo Gotcher, called the world's champion square dance caller, and his wife, Winnie, appear in RKO's "Badman's Territory. . . . Carol Stewart, vocalist on Marlin Hurt's "Beulah" show, was a sound effects girl only five months ago; she's recently signed a 20th Century Fox contract. . . . Those who've seen "Tars and Spars" say Alfred Drake's better in it than he was in "Oklahoma."

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Air your shoes every time you haust pipes that were not dangling, search that William S. Keighley was take them off and keep them in and a tendency to have all shackles chosen to succeed Cecil B. DeMille a closet where there is plenty of and bolts in the proper position. as producer of that radio theater air. Keeps them from cracking.

NO ASPIRIN FASTER or better. Demand St. Joseph Aspirin, world's largest seller at 10c. 100 tablets, 35c. You get nearly 3 tablets for only one cent. Always ask for St. Joseph Aspirin





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This would be a bad winter in which to lose the use of your car or truck through a skid crash, for new vehicles are still scarce. So are new tires and good recaps. Better look after your tire chains right away. For when your wheels

spin in snow or on ice, the heat quickly damages your tires. Repair serviceable used chains and, if you need new ones, tell your WEED CHAIN dealer at once.

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