THE FRONTIER, O'NEILL, NEBRASKA, THURSDAY, SEPTEMBER 13, 1945

FIVE BILLION DOLLAR

FAMILY BUSINESS



Your car doesn't have to be an old opy to run like a "Leaping Lena." Reduced wartime speeds and too much stop-and-go driving can sap its ep and power, causing it to lose its operation.

So let your lavorite mechanic heck the motor and tune it up. Then hange to Champlin HI-V-I ... the new fighting aviation oil.

Champlin HI-V-I (High Viscosity Index) motor oil is refined by an entirely new solvent process ... from 100% Paraffin Base Mid-Continent Crude . . . the finest obtainable. It

REMEMBER, the Armed Services have first call on all Champlin products



WHEN Grandma was a farm girl, she tended the chickens, milked the cows, churned the butter (72 percent of the nation's butter was home-churned then; less than 20 percent today). When she pro-duced more eggs and butter than the family could eat, she would trade the rest for "pin-money" or frills.

Today, Grandma's "pin-money" has become BIG money. Last year it added more than five billion dollars to the income of U. S. farmers. That's more than hogs brought in-or cattle-or sheep. Just look:

1944 Gross Farm Income

Dairy Products \$2,969,000,000)	
Dairy Products\$2,969,000,000 Poultry Products 2,295,000,000	\$5,264,000,000
Hogs	2,796,000,000
Cattle and Calves	2,607,000,000
Sheep, Lambs and Wool	

And believe it or not, dairy products alone returned more money to farm families than the entire corn and wheat crops combined!

Any way you look at it, cows and chickens is a great industry. It is nation-wide, too. California and Texas are crowding close on the leaders—Wis-consin, New York, Minnesota, Iowa, and Pennsyl-vania. From millions of small dairy herds and chicken flocks in every state, as well as from largescale operations, comes the enormous volume of dairy and poultry products that are such a vital source of our nation's food.



ing practically everyone is famil-F. M. Simpson jar with the gears that make the wheels of tra lors, combines, and other equipment go 'round. We know that should one gear be removed or get out of line-or even if a single gear-tooth is broken-the machine won't run smoothly, if at all.

It is much the same with the livestock and meat industry. The three main gears are the producer, the processor and the retailer. When

Here We Are Again!

This series of advertisements is renewed in this issue and will appear monthly. We again invite you to send in good ideas which will help others in the business of farming and ranching. We will pay you \$5 for each good idea accepted by the judges, whose decisions are final. And don't forget to come in and see us whenever you are in Chicago—or if you haven't time to visit, phone us at Yards 4200, Extension 710, or write us at any time about any matter which pertains to agriculture. Remember our address: F. M. Simpson, Agricultural Research Department 128, Swift & Company, Chicago 9, Illinois.

Corn COBS Help Fatten Steers

by Paul Gerlaugh Ohio Agricultural Experiment Station

Corn cobs are worth 50% of their weight in ground shelled corn! That is the outstanding result of cattle-feeding tests conducted here, with Dr. Wise Burroughs and L. E. Kunkle. Steers fed corn-and-cob meal graded the same (mostly choice) as similar steers fed ground shelled corn. They gained as rapidly, and dressed out 601/2% against 61%. All rations were balanced with 2 pounds soybean meal and

4 to 5 pounds of hay per steer per day. Incidentally, one lot of steers in the tests was fed "double cob meal" in which an extra cob was ground up with each ear of corn. And here's a surprise . . . these steers did nearly as well as those that got straight corn-and-cob meal or ground shelled corn. It may be more profitable to feed corn cobs to cattle than to burn them in the kitchen stove.

On the basis of these tests, a ton of corn-and-



Pan fry 1 lb. bulk sausage meat with 2 tablespoon onions until brown. Pour off the drippings, Add 2 cups cooked rice, 1 ½ cups canned tomatoes and ½ cup chili sauce. Blend well. Cover and cook over very low heat for 30 minutes. Do not raise the cover. Serve with lettuce salad and crusty bread. Serves 6 to 8.

CULL THE NON-LAYERS Now!

Hens in your flocks that are still producing eggs regularly in the early fall months are superior layers. They are the ones to save for breeding stock, and writes H. L. Kempster, chairman of the department of poultry husband-



ry at the University of Missouri. Mr. Kempster says it's easy to select the good layers. They are the hens with white bleached shanks and with old, frayed and brittle plumage. The slick hens with yellow legs and smooth feathers are the ones that should be used for poultry meat. They should be culled out of your flock to make room for mature, ready-to-lay pullets now on the range. As it doesn't pay to sell laying hens, try to examine all individuals in your flock carefully. A red comb and moist, expanded vent are sure signs of a layer. If the vent is dry, puckered and yellow, you may be certain that hen has stopped laying for some time.

ROY GUY REALLY KNOWS SHEEP

When Roy F. Guy, head lamb buyer for Swift & Company at Chicago since 1931,



CHAMBERS NEWS

Mr. and Mrs. Theo Moss, Mrs. Charles Grimes and Mrs. Genevieve Bell drove to Neligh Saturday to attend the Antelope County fair.

Alfred Walter took his sister, rollment of twenty-two. Miss Mrs. Rena Feyerherm to Wayne Phyllis Carpenter is the teacher. Saturday, because of the sudden John Walter, Sr., and Mrs. Pete serious illness of her son-in-law, Brown drove to Stuart Saturday William Pheil. 1.289.21 to visit their sister, Mrs. Chris

Mrs. H. O Stevens and son, Gathje who is in the hospital Dale, of Atkinson, were Sunday there. They were accompanied guests at the E. R. Carpenter by Mrs. Cliff Gillette, who went home. Thef were accompanied to visit her daughter, Mrs. Wesley home by Pfc. and Mrs. Dean Cobb, who is also in the hospital. Stevens, who had spent a week at The following guests enjoyed dinner at the Omar McClennahan

the Carpenter home S. Sgt. Keith Newhouse left home Monday evening, in honor Thursday for Lincoln and on to of S 1-c Ralph Cooke. Mrs. Letha Leavenworth, Kansas, after a Cook and Bernard, Mrs. Frank ness. thirty day furlough spent with Porter and Mrs. Wayne Rowse. his parents, Mr and Mrs. T. E. Cpl. Arnold Sorensen left Fri-Newhouse. day for Camp Grant, Ill., after

T-5 Glen Taylor left Monday a thirty day furlough with his night for Leavenworth, Kansas, parents, Mr. and Mrs. Pete Sor following a thirty day furlough ensen.

lough with home folks. spent with his wife and son. F-s George Kosh arrived at the Mrs. Merle Hansen received home of his parents, Mr. and Mrs. sils removed Tuesday of last fair last Sunday. word from her husband, Pvt. Roy Koch Thursday, from Bremweek in Atkinson. Merle Hansen, who has been in a erton, Wash., where his ship is hospital on Leyte, that he was being repaired. He has two weeks David, drove to Neligh Friday evening. Eight girl friends atbeing sent home in a few days. leave.

Mrs Dean Stevens (nee Marian Mrs. Louis Walter had Sun-Carpenter) was honored at a mis- day dinner at the Ed Dewey home. at his home. Mr. Brennan's all. cellaneous shower at the home of Mr. and Mrs. Leo Adams took Mrs. Evert Miner Saturday after- their daughter, Elaine, to Sioux noon. About sixty friends of the Falls Sunday, where she will atbride gathered and were seated tend college. on the shady lawn. The program Mrs. Lela Crandall left Friday prepared by Mrs. Merle Hansen for Sioux City, where she will re-

and Mrs. Lee Mitchell protrayed sume her college work. in verse, songs and a mock wed-ding the life of the bride from City, was calling on friends at baby hood to the day of her mar- Chambers the first of the week.

baby hood to the day of her mar-riage. Those who assisted with the program were: Mrs. Robert Farrier, Mrs. Wayne Rowse, Gen-elle Held, Phyllis Wood, Leia Crandall, Elaine Adams, Shirley Dellart and Richard Young. Many beautiful and aseful gifts were presented the bride, after which refreshments of pie and coffee were served.

S. 1-c Ralph Cooke arrived Thursday from Madison for a few days visit with his mother, Mrs. Letha Cooke. He left Tuesday morning for Shoemaker, Cal.

The Valley Center School, Dist. 127, opened Monday with an en-

washes away sludge already present

Through regular use, Champlin HI-V-I tends to increase compres-sion, and to reduce valve sticking.

You'll get by with less oil, and your car will run smoother, last longer.

CHAMPLIN REFINING CO.

Enid, Oklahoma

Producers, Refiners and Distributors

of Petroleum Products Since 1916

in your motor.

any one of these "driving gears" gets out of order, then the entire industry suffers. Coordination of their interests can contribute greatly to the smooth functioning of the industry as a whole. None of us gains by insisting too vigorously that our part of the industry is the only one which has problems that matter. We gain more by trying to look at our particular problems as they affect all of us. In other words, whatever hurts or helps the producer hurts or helps the processor and the retailer also. The livestock and meat industry is an im-

portant part of the national economic structure. We at Swift & Company believe that we can contribute most to the welfare of America -and ourselves-by promoting harmonious practical working relations between producers, processors and retailers.

to Creighton Thursday on busi- visit here for a short time.

after spending a thirty day fur- ald Grimes homes.

Thursday of last week.

evening:

Mrs. Merle Hansen and son,

han and boys and Mr. and Mrs. ent.

F.M. Simpson.

Donald Grimes drove to Atkin-

ber party at her, home Friday

cob meal is just as good for fattening cattle as 1,800 pounds of ground shelled corn. And the corn-and-cob meal costs less because both time and money are saved by eliminating the shelling operation.

LIVESTOCK MOVIES FOR YOU

We will lend you films for school, church, or other farm meetings: "Livestock and Meat," "A Nation's Meat." 'Cows and Chickens ... U.S.A.,"



Ravenna.

and two brand new animated movies-"By-Products" and "Meat Buying Habits." All for 16-mm. sound projectors. You pay transportation one way only. Write Swift & Company, Department 128, Chicago, Illinois.

was a lad of 17, he answered an ad in a Kansas City news-paper. That led to his first job with Swift as a \$4-a-week messenger boy. Before his first year ended, he had

doubled his salary and was getting a start in calf buying. At the ripe age of 22, Roy Guy was head calf buyer at Chicago. He held this post for 10 years and then went back to the starting line to learn lamb buying. In his 46 years with Swift, Roy Guy has bought many million lambs and judged in many a show ring. But his greatest pride is in the boys he hired and trained who have made good with the Company. "I always told a new boy to be careful in choosing his Company : : . and to stay with it," he says.

> Swift & Company UNION STOCK YARDS CHICAGO 9, ILLINOIS

NUTRITION IS OUR BUSINESS - AND YOURS * Right Eating Adds Life to Your Years, and Years to Your Life

and sons, of Wichita, Kansas, ar- father, Carl Mitchell and the on, Kearney and Ravenna. Mrs. They left Tuesday for their home, rived here last Thursday for a Frank Tracey's. He brought his Miner took her brother-in-law, accompanied by his mother, Mrs. visit at the Carl Mitchell home. grandmother, Mrs. Short, of Kan- Donald Miner, who had spent the Addie Kiltz, who will spend the Mr. and Mrs. John Couch drove sas back with him and she will summer here, back to his home at winter there.

ming.

Mrs. Arthur Tangeman and Kansas, left Sunday night for her Mr. and Mrs. Lloyd Gibson and son Sunday morning to get Pfc and Miss Ardith Roth gave a party for home, after a visit at the C. V. Marie were Norfolk shoppers Mrs. Dean Stevens, who were the young people of the Metho-Robertson home. visiting his parents there. They dist Sunday School, in the church

from pre-school to high school day night. Mr. and Mrs. Frank Tracy and age present. Phyllis Carpenter Mrs. Dean Stevens had her ton- children attended the Bassett assisted with the games. A lunch of pop and cookies was Mary Lou Spath held a slum- served.

Luetta Lenz returned to Omaha Monday morning, after spendmorning to attend the funeral of tended. A good time and very ing the week-end at her home. Mr. Brennan, who passed away little slumbering was reported by Miss Marilyn Harley accompanied her back and will begin studies in the electronic school

daughter, Mrs. Lottie Hansen, of Pvt. Orvalle Svatus arrived there.

Boise, Idaho, also attended the home Thursday night from Camp Mr. and Mrs. Emerson Mitchell funeral. Mrs. Lottie Hansen and Fannin, Texas, where he has been and boys had supper with Mr. her daughter-in-law, Mrs. Merl in training and will spend a furand Mrs. Lee Mitchell and sons Hansen and little grandson, lough with home folks. Pvt. Thursday evening and spent the David, had a nice visit together Normand Reninger, also at Fanbefore returning to their homes. nin, was planning to come with night there.

Mrs. Blanche Edwards, De-Mr. and Mrs. Louis Neilsen en- Orvalle, but informed his parents lores and Gene Primus have moved into their house in Chamjoyed a 6 o'clock dinner at the through a telephone call, that he Clarence Kiltz home Sunday and several of his buddies were bers and Gene has entered the being held at the camp, and had Mr. and Mrs. Omar McClenna- furloughs cancelled for the pres- Chambers school

Mr. and Mis. Wilbur Osbora distr. 1. 1.1 + 91 24

Lloyd Gibson, Marie and Donald, Miss Larraine Mitchell, a nurse and family of Meadow Grove, had Sunday dinner with Mrs. in the Mary Lanning Hospital at and Mrs. Letha Cooke and Ber-Edith McClennahan in Chambers. Hastings, came to Chambers by nard, Mrs. Wayne Rowse and Elaine Adams, Lela Crandall, bus Saturday for a visit with her daughter had dinner at the Frank Mrs. Merl Hansen and son visited father, Carl Mitchell, Mr. and Porter home Sunday.

which refreshments of pie and very spaper, but intotype trouble of the standay. coffee were served. Pic. Lela Ermer arrived home Sunday of last week from Moun-tain Home, Idaho, for a twenty intending achool in Omaha, ar-day furlough with her parents. Mr. and Mrs. Fred Ermer and Mrs. Emerson Mitchell of the week-chd. Mr. and Mrs. Fred Ermer and friends. Mr. and Mrs. Ered Ermer and Mrs. Emerson Mitchell friends and will now visit his intends and friends at Pleasant-Mr. and Mrs. Ered Ermer and friends. Mr. and Mrs. Ered Ermer and friends. Mr. and Mrs. Ered Ermer and friends. Mr. and Mrs. Emerson Mitchell friends and will now visit his intends at Pleasant-Mr. and Mrs. Ered Ermer and Mrs. Emerson Mitchell friends and will now visit his intends at Pleasant-Mr. and Mrs. Ered Ermer and friends. Mr. and Mrs. Ered Ermer and friends. Mr. and Mrs. Ered Ermer and friends. Mr. and Mrs. Ered Ermer and Mrs. Ermerson Mitchell friends and will now visit his intends at Pleasant-Mr. and Mrs. Ered Ermer and friends. Mr. and Mrs. Ermerson Mitchell friends and will now visit his intends at Pleasant-Mrs. Ered Ermer and friends. Mrs. Everett Miner and child-ren returned to their home Sat-urday night, after a visit with relatives and friends at Pleasant-A large family dinner was held Sunday. A large family dinner was held Sunday. He Mr. and Mrs. Emerson Mitchell friends and will now visit his relatives and friends at Pleasant- Addie Kiltz and other relatives.

Cpl. Eugene Hoerle left Sunday will remain here for some time basement Friday evening. There ha Monday morning to do some morning for a camp in California, at the E. R. Carpenter and Don- were around twenty children shopping. She returned Tues-

enjoyable week-end. Mr. Porter Mrs. John Kellar received word was accompanied by his wife and from her daughter, Mrs. Lynn daughter, Mrs. Wayne Rowse. Hanna, that their daughter, Dor-They all reported having enjoyed othy, had recently had her apespecially the boating and swim- pendix removed at the hospital

(Continued on next page)

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No Fees-4% Long Term

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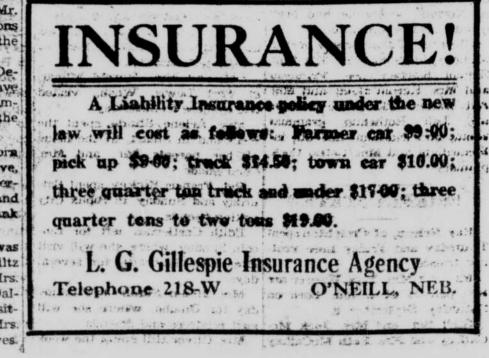
NATIONAL FARM LOAN

ASSOCIATION

Lyle P. Dierks. Sec.-Treas.

Boyd, Holt & Wheeler Counties

O'Neill Nebr.



Betty Salsbury, of Topeka,

Mary Lou Spath went to Oma-

Frank Porter took the young peoples group of the Baptist

Church to Long Pine to the Park Friday. where they spent a very

