

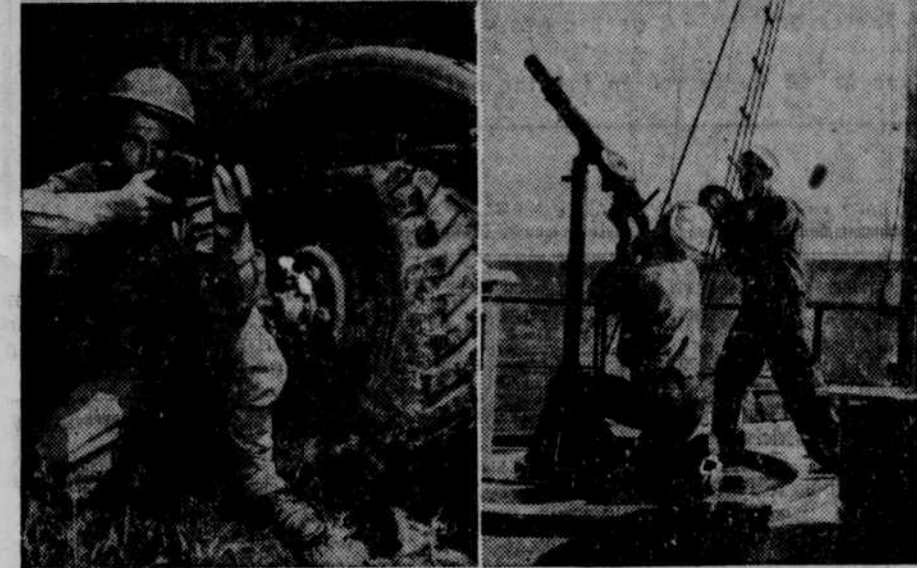
Shopping for Victory With U. S. War Bonds

Ninety-five cents out of every dollar under the new budget submitted by President Roosevelt is going to be spent directly for war costs and interest on public debt, the Office of War Information reports. The OWI points out that everything produced in the United States today goes into one of two heaps. One heap consists of tanks, planes, guns, ships—everything for the war. The second consists of goods and services which civilians can share. The war heap grows; the consumer heap shrinks. We should take less out of the consumer's heap, put more into war bonds. As a matter of patriotism, citizens on the home front with billions in war-boomed income on their hands should invest regularly in war cost "bargains" for soldiers, sailors and airmen fighting on the world fronts. Some of these "bargains" are shown here.

Right: A war bond about to go off! The \$18.75 that buys a war bond will pay for seven hand grenades.

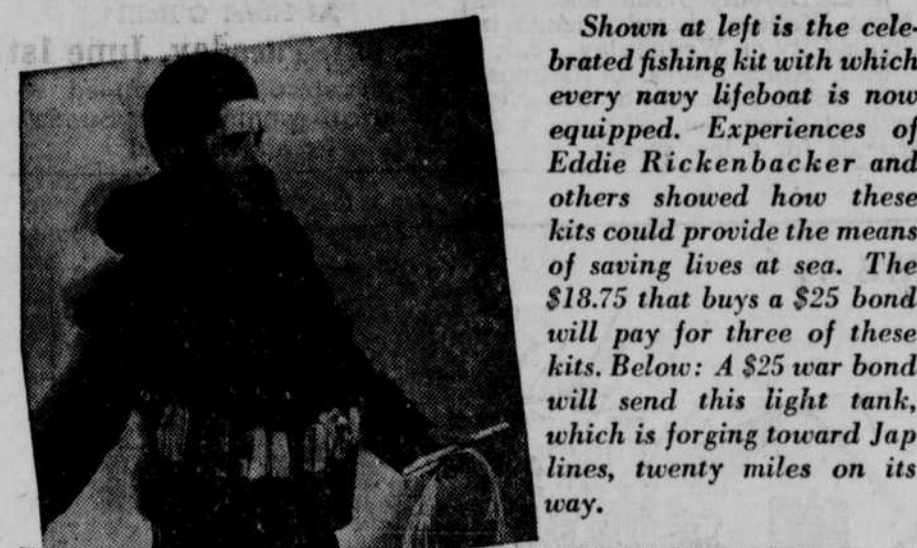


That "ashcan" hurtling through the air is a depth charge ready to deal with an enemy sub. It's in action because somebody bought \$105 in war bonds.



When you bought a \$100 war bond you may have bought a Garand rifle for a fighting American.

A \$100 war bond buys 2,000 rounds of steel-jacketed .30 caliber shells for this naval gun.



Shown at left is the celebrated fishing kit with which every navy lifeboat is now equipped. Experiences of Eddie Rickenbacker and others showed how these kits could provide the means of saving lives at sea. The \$18.75 that buys a \$25 bond will pay for three of these kits. Below: A \$25 war bond will send this light tank, which is forging toward Jap lines, twenty miles on its way.



These, brother, are 2,000-pound black-busters for Adolf and his helpers. They cost a lot, \$600 each—\$800 in war bonds.

PATTERNS SEWING CIRCLE



8367
34-48

Attractive Lines

MY, BUT the housework will seem like nothing at all when you're wearing this attractive frock. It has such good lines that you will probably want to drop what you're doing at the moment and get right down to making yourself several. Sew and Save.

Pattern No. 8367 is in sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 takes, with short sleeves, 4 yards 35-inch material; 8 yards braided trimming.

HOUSEHOLD TIPS

To mend small holes in window screen, put a piece of mosquito netting over the hole and coat it with varnish. When dry, apply another coat or two.

Woolen garments will retain their fluffiness and will not shrink if a teaspoonful of glycerine is added to the warm water in which they are washed and rinsed.

If too much salt is put in the soup, a few slices of potato will remove it. A raw potato in the refrigerator will absorb unpleasant odors.

If you find fruit jars difficult to get clean after cold packing corn or meat, rub the jar with salt and wash in the usual way.

Put a sponge in the bottom of your potted plants and you won't have to water them so often.

Buttons on a woolen or knitted coat sometimes tear away from the material, leaving an unsightly hole. To prevent this from happening, place a small button on the wrong side, beneath the larger button and sew the two on together.

When making berry pies, mix with the fruit measurement for one pie about two tablespoons fine quick-cooking tapioca to make a clear thick juice that should not run out during baking and that will serve neatly.

If your family considers squash a tasteless vegetable, try serving it with a white sauce with melted cheese in it. They will change their minds.

When you see news photos of soldiers "off duty" in camp or behind the battle-lines—notice how often you'll see them smoking a cigarette. There's a good reason for that. Army officials say that cigarettes are an appreciable factor in maintaining morale—and the soldiers themselves add that a carton of cigarettes from home is always welcome. What brand? Well, sales records in Post Exchanges and Canteens show that Camels are the favorite cigarette with men in all the services. Though there are Post Office restrictions on packages to overseas Army men, you can still send Camels to soldiers in the U. S., and to Sailors, Marines, and Coast Guardsmen wherever they are.—Adv.

Uncle Phil Says:

THE trouble about seeing both sides of a question is that both sides go for you for being on the other.

It's true that you can do almost anything you desire to do; the trouble is making yourself desire to do it.

It may not be possible to find the perfect girl, but there's a lot of fun in the hunting.

A compromise is what two people arrive at to their mutual dissatisfaction.

Well, we've certainly got the right material for making a new world. The old one was fashioned out of chaos.

When you have a bad neighbor, one who just doesn't get along with you despite your every effort, doesn't it rather reassure you when you find out that he quarrels with all the other neighbors, too?



A Bit on the Humorous Side

Can't Beat 'Em

An American soldier in England was giving some illustrations of the size of his country. "You can board a train in the State of Texas at dawn," he said impressively, "and 24 hours later you'll still be in Texas."

"Yes," said one of his English listeners, with feeling, "we've got trains like that here, too."

Sent the Scent

His teacher sent a note home with Johnny asking his mother to give him a bath. The next day Johnny brought an answer:

"Dear Miss Smith. When I send Johnny to school I send him to be learnt, and not to be smelt; he ain't no rose."

"Bring your ration coupons—We serve you with a smile."—Sign in a meat market. And not much more do you get.

There, Too

Woman—My husband is so careless of his appearance. It seems that he just can't keep buttons on his clothes.

Neighbor—Are you sure it's carelessness? Perhaps they are—well, sewed on improperly.

Woman—Maybe you're right. He is terribly careless with his sewing.

Some women walk to reduce; some husbands are reduced to walking.



8396
12-20

An Eye-Catcher

HERE'S a frankly pretty frock to wear when you want to look your prettiest. Sweetheart neck, snug bodice, dirndl skirt... real eye-catchers every inch of the way.

Pattern No. 8396 is in sizes 12, 14, 16, 18 and 20. Size 14 takes 3½ yards 39-inch material.

Due to an unusually large demand and current war conditions, slightly more time is required in filling orders for a few of the most popular pattern numbers. Send your order to:

SEWING CIRCLE PATTERN DEPT.
539 South Wells St. Chicago, Room 1955
Enclose 20 cents in coins for each pattern desired.
Pattern No. Size

Name

Address

ON THE HOME FRONT with RUTH WYETH SPEARS

BAY windows are much in vogue again. One reason for this is that modern methods of hanging curtains make bay windows more attractive than they used to be in the Gay Nineties when they were a feature of so many houses.

In those old houses the vertical lines of woodwork and wall show



ing between windows made the bay seem like a coop stuck on the outside of the house. Many home owners had the bays removed because, while they actually added space, they made rooms seem small and cluttered.

Today curtains are hung to cover both wall and woodwork around the individual windows in the bay. This brings the group of windows together as a unit and makes the bay seem a broad and spacious part of the room. The sketch at the right shows a standard fixture that allows curtains to extend beyond the window frame; but don't rush out to buy new rods. The

chances are that your old rods may be extended over the wall if you wire them to hooks or staples at the upper corners of the window frames.

NOTE—If you are planning new curtains, you will want a copy of Mrs. Spears' booklet that illustrates twelve different styles of curtains with directions for making them; including a simple home-made rigging for draw curtains. Ask for BOOK 1, and enclose 15 cents with name and address to:

MRS. RUTH WYETH SPEARS
Bedford Hills New York
Drawer 10

Enclose 15 cents for Book No. 1.

Name

Address

To Be Sure It's Simple With the Man's Hat Off!

A woman entered the photographer's shop and addressed the proprietor thusly: "I want this photograph of my husband enlarged. Now, do you think you can remove the hat? I do not like it on him."

The photographer carefully studied the portrait for a time.

"Yes," he said at last. "I think I can manage to fake the hat all right. By the way, you'll have to tell me on which side he parts his hair. I must know that."

The woman thought for a moment, then said: "Oh, I just can't remember, but you'll be able to see that when you take his hat off."



HMM...DO I SEE COFFEE CAKE! MOLLIE, I DON'T SEE HOW YOU MANAGE TO GIVE US TREATS LIKE THIS SO OFTEN WHEN YOU'RE ALL TIED UP WITH WAR WORK

I HAVE A WONDERFUL NEW RECIPE FOR COFFEE CAKE. AND WHAT DO YOU THINK? THERE ARE EXTRA VITAMINS IN IT!

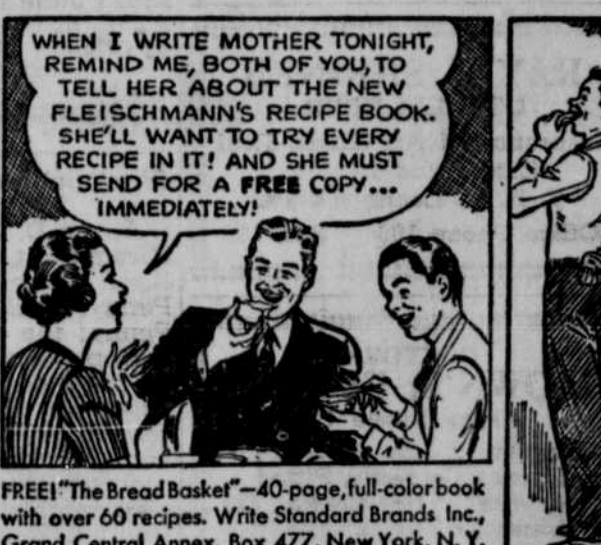


TASTES EXTRA-EXTRA DELICIOUS, TOO! BUT THOSE EXTRA VITAMINS TAKE SOME EXPLAINING, MOLLIE. NEVER HEARD OF 'EM IN COFFEE CAKE!

THEY'RE IN THE FLEISCHMANN'S YELLOW LABEL YEAST I USE. I'VE FOUND OUT IT'S THE ONLY YEAST WITH BOTH VITAMINS A AND B AS WELL AS THE VITAMIN B COMPLEX ARE WE EATING ALL THOSE VITAMINS, MOM?



WELL, YOU SEE, DEAR... ALL THESE VITAMINS IN FLEISCHMANN'S YEAST GO RIGHT INTO WHATEVER YOU BAKE WITH NO GREAT LOSS IN THE OVEN!



WHEN I WRITE MOTHER TONIGHT, REMIND ME, BOTH OF YOU, TO TELL HER ABOUT THE NEW FLEISCHMANN'S RECIPE BOOK. SHE'LL WANT TO TRY EVERY RECIPE IN IT! AND SHE MUST SEND FOR A FREE COPY... IMMEDIATELY!

FREE! "The Bread Basket"—40-page, full-color book with over 60 recipes. Write Standard Brands Inc., Grand Central Annex, Box 477, New York, N. Y.

ASK ME? A quiz with answers offering information on various subjects

The Questions

1. The solid part of the earth is called what?
2. What American general is called "Blood and Guts"?
3. What proportion of U. S. senators is elected every two years?
4. What type of song is a barcarole?
5. What is a plexis?
6. What is meant by carte blanche?
7. Who was the first President of the United States to be born under the American flag?
8. The liquor derived from sugar cane is called what?
9. What is the approximate depth and width of the Grand Canyon?
10. Are all federal offices open to naturalized citizens of the United States?

The Answers

1. Lithosphere.
2. George S. Patton Jr.
3. One-third.
4. A boat song.
5. A network of blood vessels or nerves.
6. Full powers.
7. Martin Van Buren.
8. Rum.
9. About one mile deep and from eight to ten miles wide at top.
10. All excepting President and vice president.

NO ASPIRIN

can do more for you, so why pay more? World's largest seller at 10¢, 36 tablets 20¢, 100 for only 35¢. Get St. Joseph Aspirin.

SNAPPY FACTS ABOUT RUBBER

When our present synthetic program has materialized, a B.F. Goodrich official predicts the resultant rubber surplus will cause one of the most serious post-war marketing problems. What to do with the huge stocks of synthetic and natural rubber will test the ingenuity of manufacturers and sales executives.

A substitute for rubber adhesive tape is being sought. Thousands of pounds of this tape are being used to protect plastic airplane glass in transit to airplane factories.

Seventy-three percent of the 140,000 workers of 84 war plants in 19 states go to and from work by private automobiles. Nearly three-quarters of the cars used by these workers have tires more than half worn out, many of them unfit for re-capping.

Jerry Shaw



★ IN THE MARINES ★
they say:

"WALKIE-TALKIE" ...for signalman with portable 2-way radio set

"BOONDOCKS" ...for wild country—outposts

"DING HOW" ...for very good

"CAMEL" ...for the favorite cigarette with men in the Marines

FIRST IN THE SERVICE

With men in the Marines, Army, Navy, and Coast Guard, the favorite cigarette is Camel. (Based on actual sales records in Canteens and Post Exchanges.)

CAMELS SURE ARE DING HOW! THEY'RE EXTRA MILD AND THAT RICH FLAVOR HOLDS UP PACK AFTER PACK

The Walkie-Talkie 2-Way Portable Radio

Camel