

STOCKMEN!

For highest net returns, bring your livestock to your nearest and best market

We Sell Every Monday On a Strictly Commission Basis

O'Neill Livestock Com. Co.

Phone 2 O'Neill, Nebraska

INMAN ITEMS

Dr. and Mrs. O. W. French and son, Dale, of O'Neill were dinner guests of Mr. and Mrs. Earl Watson last Sunday.

Mr. and Mrs. Harvey Tompkins entertained their bridge club last Friday night. Mr. and Mrs. Arthur Tomlinson won high scores. Mr. and Mrs. Bud Hansen and Mr. and Mrs. Earl Watson were guests. Mr. and Mrs. Vaden Kivett of Madison were out of town guests.

The Coffee Club met at the home of Mrs. F. E. Keyes last Thursday. Mrs. Forrest Smith being assisting hostess. A lovely covered dish dinner was served at noon. Most of the members and several guests were present. The May meeting will be held at the home of Mrs. Walter Jacox on Thursday, May 6.

Sava Conger and little niece, Beverly Conger of Omaha, spent several days last week with their parents, Mr. and Mrs. Lee Conger.

Mr. and Mrs. W. J. McClurg and daughters spent the week-end and Easter at Stuart with Mrs. McClurg's parents, Mr. and Mrs. Calvin Allyn.

Mr. and Mrs. Jerry Hare and son and daughter of Grand Island arrived here Saturday evening to spend Easter with Mrs. Hare's parents, Mr. and Mrs. Frank Coleman. They returned home Sunday afternoon, Mr. and Mrs. Coleman going with them for a few days' visit.

Mr. and Mrs. Vaden Kivett and little son of Madison came Friday

for a visit with Mrs. Emma Kivett and other relatives and friends. They returned to their home on Monday.

Mr. and Mrs. T. D. Hutton and family spent Sunday in Ainsworth at the home of Mrs. Hutton's brother.

The Methodist church was filled to capacity Sunday for the Easter services. Many children were baptized and thirty were taken into the church, mostly adults.

Mr. and Mrs. Arthur Tomlinson spent Sunday in Spencer at the home of her sister.

Miss Marjorie Mossman, who attends business college in Omaha, spent the week-end here with her parents, Mr. and Mrs. Leo Mossman.

Rev. E. B. Maxcy, Herbert Rouse, Cal Geary, Mrs. Eva Murtten and Murl Keyes drove to Madison on Tuesday, where they attended the Norfolk district conference of the Methodist church.

Miss Arna Chudomelka returned to Omaha last Sunday, after spending several days here with her parents, Mr. and Mrs. Ed Chudomelka.

Mrs. Ermand Keyes of Harrison spent two days here last week with Mr. and Mrs. F. E. Keyes.

The Youth Fellowship held a box social in the Odd Fellows hall Monday night. A nice program was given and games were played, after which the boxes were sold.

Mr. and Mrs. Harry Moor entertained the Y. M. Club and their

EMMETT NEWS

Mr. and Mrs. Ray Cedarburg and family spent the week-end at the home of her parents north of O'Neill.

Mrs. Josie Maring spent Sunday visiting relatives and friends in Atkinson. She is employed at the Emma Maring home.

Rex Beckwith spent Saturday at the home of his father, Fred Beckwith, near Emmet.

Mrs. Maggie Siders and son, Everett, marketed cattle in Ewing on Thursday.

Mr. and Mrs. Cobb Olson and baby daughter of Wayne spent Saturday at the John Conard home.

Mr. and Mrs. Clarence Farr called at the Earl Farr home in O'Neill last Saturday.

Pvt. Homer Maring of Fort Sam Houston, Texas, has received an honorable discharge from the Army and will work on the farm of his mother, Mrs. Emma Maring. Wm. Tenborg received a third roll of army papers from their son, Pfc. Larry Tenborg, last week. Larry is somewhere in England.

Miss Helen Rector of O'Neill spent the week-end at the D. C. Schaeffer home.

Wilma and Orville Bachman of Omaha spent part of last week at the Bessie Burge home.

Mr. and Mrs. Walter Puckett and family and Mr. and Mrs. Howard McConnell and family were Sunday dinner guests at the Alex McConnell home.

Miss Irene Hershiser of O'Neill spent Easter at the home of her mother, Mrs. Jennie Hershiser, and family.

Mrs. Harry Bowen of O'Neill called at the home of Grandma Cole last Friday.

A. J. Wallace of O'Neill was a business caller in Emmet on Friday of last week.

Everett Siders left Tuesday for Wyoming, where he will work on a ranch.

Mr. and Mrs. Rex Beckwith spent Sunday visiting at the home of Mr. and Mrs. Gustav Seger near Inman.

Miss Leona Ferne Beckwith spent the week-end visiting at the home of her grandparents, Mr. and Mrs. E. R. Young, of Atkinson.

Mr. and Mrs. J. H. Patterson, Miss Davine Loy and Mr. and Mrs. Dewey Schaeffer and daughter, Elizabeth, were among the twenty guests at the Leon Price home on the Lee ranch, honoring Mr. Price's father and mother's fifty-fifth wedding anniversary.

Mr. and Mrs. Frank Foreman and family visited Sunday at the Frank Tomjack home near Chambers. Their son, Sgt. Maurice Tomjack, of Shepherd Field, Tex., an instructor in the electrical branch of the airplane mechanics school, was home on a fifteen-day furlough. Sgt. Tomjack will leave Tuesday for his post of duty.

Mr. and Mrs. John Kee received a telegram from their son, Pvt. Mervin Kee, stating that he had reached his destination safely.

Mr. and Mrs. Wayne Bates spent Sunday afternoon visiting at the home of Mr. and Mrs. John Kee.

Miss Clara Lowery closed a successful term of school with a picnic last Saturday afternoon.

Rev. Peacock left Monday for Gordon to attend the Methodist district conference there. He was accompanied by his wife and son, Cpl. Grant Peacock of Fort Leavenworth, Kan., and Miss Clara Lowery as far as Ainsworth, where they stopped to visit relatives and friends.

John Conard, Milt Lawrence, Guy Cole and Harry Warner spent Sunday fishing at Wolf lake.

Miss Sharon Wagon was a Sunday dinner guest of Mary Lou Conard at a cafe in Atkinson.

Mr. and Mrs. Frank Foreman received word from their son, Pvt. James Foreman, who was recently inducted into the Army, that he had an excellent rating on a test he took at Fort Leavenworth, Kan., and was one of the twenty boys at Camp Callan, Calif., to take a special army test for schooling.

Rev. and Mrs. Peacock and son Cpl. Grant Peacock of Fort Leavenworth, Kan., were dinner guests last Sunday at the home of Mr. and Mrs. Homer Lowery.

Mr. and Mrs. E. R. Young of Atkinson and Mr. and Mrs. Dean Beckwith and son, Gary Dean, were dinner guests at the Leon Beckwith home last Sunday.

Ed O'Connor of Denver is here visiting at the Jim and Bill O'Connor homes.

Mrs. John Conard and daughter, Mary Lou, and Mrs. Louise Anspach spent Sunday evening at the home of Mrs. Esther Harris, visiting Ruth Harris of Ogden, Iowa, before she returned to her duties as a music teacher there.

Mrs. June Fox Luben has accepted a position at the sale ring in O'Neill and began work Monday afternoon.

Mr. and Mrs. Cal Tenborg and son, Francis, and Fred Tenborg

EMMETT NEWS

Mr. and Mrs. Ray Cedarburg and family spent the week-end at the home of her parents north of O'Neill.

Mrs. Josie Maring spent Sunday visiting relatives and friends in Atkinson. She is employed at the Emma Maring home.

Rex Beckwith spent Saturday at the home of his father, Fred Beckwith, near Emmet.

Mrs. Maggie Siders and son, Everett, marketed cattle in Ewing on Thursday.

Mr. and Mrs. Cobb Olson and baby daughter of Wayne spent Saturday at the John Conard home.

Mr. and Mrs. Clarence Farr called at the Earl Farr home in O'Neill last Saturday.

Pvt. Homer Maring of Fort Sam Houston, Texas, has received an honorable discharge from the Army and will work on the farm of his mother, Mrs. Emma Maring. Wm. Tenborg received a third roll of army papers from their son, Pfc. Larry Tenborg, last week. Larry is somewhere in England.

Miss Helen Rector of O'Neill spent the week-end at the D. C. Schaeffer home.

Wilma and Orville Bachman of Omaha spent part of last week at the Bessie Burge home.

Mr. and Mrs. Walter Puckett and family and Mr. and Mrs. Howard McConnell and family were Sunday dinner guests at the Alex McConnell home.

Miss Irene Hershiser of O'Neill spent Easter at the home of her mother, Mrs. Jennie Hershiser, and family.

Mrs. Harry Bowen of O'Neill called at the home of Grandma Cole last Friday.

A. J. Wallace of O'Neill was a business caller in Emmet on Friday of last week.

Everett Siders left Tuesday for Wyoming, where he will work on a ranch.

Mr. and Mrs. Rex Beckwith spent Sunday visiting at the home of Mr. and Mrs. Gustav Seger near Inman.

Miss Leona Ferne Beckwith spent the week-end visiting at the home of her grandparents, Mr. and Mrs. E. R. Young, of Atkinson.

Mr. and Mrs. J. H. Patterson, Miss Davine Loy and Mr. and Mrs. Dewey Schaeffer and daughter, Elizabeth, were among the twenty guests at the Leon Price home on the Lee ranch, honoring Mr. Price's father and mother's fifty-fifth wedding anniversary.

Mr. and Mrs. Frank Foreman and family visited Sunday at the Frank Tomjack home near Chambers. Their son, Sgt. Maurice Tomjack, of Shepherd Field, Tex., an instructor in the electrical branch of the airplane mechanics school, was home on a fifteen-day furlough. Sgt. Tomjack will leave Tuesday for his post of duty.

Mr. and Mrs. John Kee received a telegram from their son, Pvt. Mervin Kee, stating that he had reached his destination safely.

Mr. and Mrs. Wayne Bates spent Sunday afternoon visiting at the home of Mr. and Mrs. John Kee.

Miss Clara Lowery closed a successful term of school with a picnic last Saturday afternoon.

Rev. Peacock left Monday for Gordon to attend the Methodist district conference there. He was accompanied by his wife and son, Cpl. Grant Peacock of Fort Leavenworth, Kan., and Miss Clara Lowery as far as Ainsworth, where they stopped to visit relatives and friends.

John Conard, Milt Lawrence, Guy Cole and Harry Warner spent Sunday fishing at Wolf lake.

Miss Sharon Wagon was a Sunday dinner guest of Mary Lou Conard at a cafe in Atkinson.

Mr. and Mrs. Frank Foreman received word from their son, Pvt. James Foreman, who was recently inducted into the Army, that he had an excellent rating on a test he took at Fort Leavenworth, Kan., and was one of the twenty boys at Camp Callan, Calif., to take a special army test for schooling.

Rev. and Mrs. Peacock and son Cpl. Grant Peacock of Fort Leavenworth, Kan., were dinner guests last Sunday at the home of Mr. and Mrs. Homer Lowery.

Mr. and Mrs. E. R. Young of Atkinson and Mr. and Mrs. Dean Beckwith and son, Gary Dean, were dinner guests at the Leon Beckwith home last Sunday.

Ed O'Connor of Denver is here visiting at the Jim and Bill O'Connor homes.

Mrs. John Conard and daughter, Mary Lou, and Mrs. Louise Anspach spent Sunday evening at the home of Mrs. Esther Harris, visiting Ruth Harris of Ogden, Iowa, before she returned to her duties as a music teacher there.

Mrs. June Fox Luben has accepted a position at the sale ring in O'Neill and began work Monday afternoon.

Mr. and Mrs. Cal Tenborg and son, Francis, and Fred Tenborg

THE COUNCIL OAK STORES

YOUR FRIEND AT MEALTIME

FRIDAY AND SATURDAY, APRIL 30 AND MAY 1

'Superb'

The brand that signifies the best in foods. Superb brand quality can be bought with the same number of "Ration Points" as foods of inferior quality.



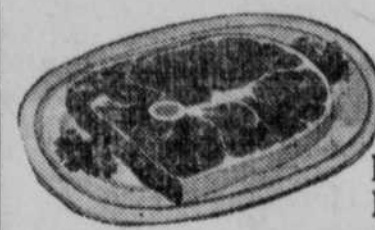
Apricot Halves
16-oz. Can
15c
13 Points

Whole Segment GRAPEFRUIT
Fancy pack with every trace of the bitter inner-peel removed.
No. 2 Can ... 15c
10 Points



Fancy Diced Mixed Fruit
16-oz. Can
18c
13 Points

COUNCIL OAK GUARANTEED MEATS



ROUND STEAK
Per Lb. 42¢

PORK SPARERIBS, Pound ... 19c
CLUB FRANKFURTERS, Pound 25c
CODFISH, Pound Brick ... 33c
BEEF & PORK MEAT LOAF, Lb. 34c

Instruct us how thick to cut these tender lean steaks . . . Thin or medium to fry or extra thick for a Spanish style Swiss Steak.

PURE LARD
2 Pound Cartons ... 33c

NECK BONES
Per Pound ... 8c

SIRLOIN Steaks and Roasts
Per Pound ... 39c

FIRST PRIZE MEALY BEANS 4 Points Per Pound ... 2 Lbs. 15c

LARGE LIMA BEANS 4 Points Per Pound ... 2 Lbs. 23c



GERBER'S BABY FOOD
Cereal and Inst. Oatmeal
Per Package ... 13c

NOTICE OF THE REDUCED NUMBER OF RATION POINTS REQUIRED
WON-UP GRAPEFRUIT JUICE
Sweetened and Unsweetened
No. 2 Can ... 13c 46-Ounce Can 29c
4 Points 9 Points

WEYLER'S ONION FLAKES and CHOPPED PARSLEY
Dehydrated and ready to use in Soup, Salad, Gravy & Dressing
Pkg. 10c

MASTER TOAST
Also known as Skorpor or Zwieback. May be had plain or cinnamon. Babies love its finer flavor.
Large 24-oz. Pkg. ... 28c



The Cup That Satisfies!
You will enjoy the rich mellow flavor and its enticing fragrance. You will also be glad to learn that Tac-Cut
"Makes More Cups Per Pound"
POUND JAR Regular and Drip Grind ... 30c

FRUITS & VEGETABLES
SWEET AS SUGAR!

The large juicy Grapefruit at Council Oak are fully ripened and so sweet that many enjoy them best without sugar.

Green Top CARROTS	Waxed Rutabagas	New Crop ONIONS
Bunch ... 5c	Pound ... 5c	Pound ... 9c
WINESAP APPLES, Per Pound ... 10c	ICEBERG LETTUCE, Large Head ... 15c	SUNKIST LEMONS, 6 for ... 13c



High Patent "Enriched" FLOUR
The "thirsty" all purpose flour that bakes more loaves per bag.
1 BARREL \$1.89
1/4 BAG ... \$1.69
FIRST PRIZE FLOUR, 1/4 Barrel ... \$1.69

Superb ROLLED OATS
3 POUND PACKAGE ... 19c
DWARFIES Popped Wheat
2 LARGE 8-OZ. PKGS. 15c

Now! YOU WANT GOLDEN RICH MISS MEAT
Gravy MIX REQUIRES NO MEAT MAKES 1 PINT BOILING CREAM SOUP
10c
SERVE! BREAD and GRAVY DINNER

Nancy Ann "Enriched" BREAD
24 Ounce Loaf... 11c

P. & G. SOAP PRODUCTS
GUEST IVORY, per cake ... 5c
IVORY FLAKES, small, 10c, large ... 25c
DUZ, small pkg., 10c, large ... 25c
OXYDOL, small pkg., 10c, large ... 25c

Ma Brown Whole Wheat BREAD
24 Ounce Loaf... 15c



Released by U. S. War Department Bureau of Public Relations
AIR MEDAL—This decoration may be awarded to any person who, while serving in any capacity with the Army or Navy of the United States subsequent to September 8, 1939, distinguishes himself by meritorious achievement in an aerial flight. Pendant from a ribbon striped with blue and gold is a fleur-de-lis which surmounts a compass rose. In relief on the rose is a swooping American Eagle with lightning bolts clutched in his talons.

"While The Cost of Most Living Items Has Increased Since 1939 The Cost of Electricity Has Dropped"



Your nickel ... Buys Just As Much Electricity Today As It Did Before The War.

The following taken from an article which appeared recently in Retailing Home Furnishings:

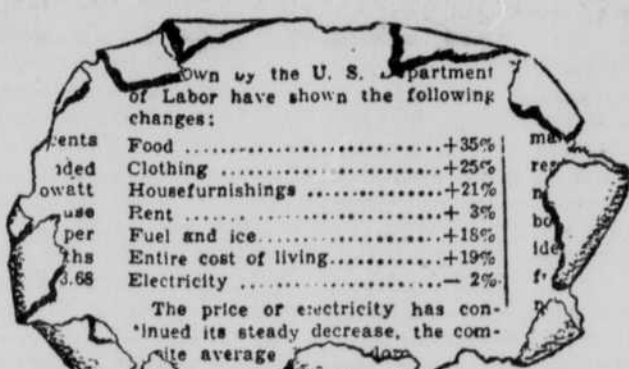
By C. W. Kellogg
President, Edison Electric Institute

THE stability and resourcefulness of the electric light and power industry is again being demonstrated by the present war emergency. All demands for electricity for the munitions and armament of the armed forces have been successfully met in every section of the nation; the requirements for civilian use have been covered without resort to curtailment or rationing and the margin of reserves for the country, as a whole, has been increased substantially over last year's levels.

Along with the progressive construction of new munitions plants the conversion of existing facilities has freed-up the production of war materials much of the load which was formerly devoted to peacetime and civilian uses. Largely as a result of these characteristics of the war effort, utility sales of industrial power increased only 16 per cent in 1942 notwithstanding the enormous increases in war expenditures of 377 per cent during the same period and the corresponding increase in the production of munitions. Industrial power sales rose from 76 billion kilowatt hours in 1939 to 104 billion kilowatt hours in 1942.

1943 Outlook—Ample Capacity

In view of existing margins of reserves in generating capacity and scheduled additions to this capacity in 1943, it now appears that in every sector of the country there will be ample generating capacity to serve the peak demands reasonably to be expected. This takes into account existing trends in power demands and all the new demands for power that are in sight for this year or can be anticipated at this time. No power shortage is on the horizon for 1943, when America's war effort is expected to be at its peak.



Before "Pearl Harbor" 5c bought a lot of electricity . . . and it buys just as much today. For, although the cost of practically all other household items you buy has increased, your electric rates remain at the same low level.

Your electricity is truly a bargain . . . for throughout Nebraska, served by Consumers Public Power District, you can still enjoy all you need for your many everyday requirements at a cost of only a few pennies per day.

There's no shortage of electricity in Nebraska . . . use all you need and use it wisely to help you to better living.



Nebraska's Own State-Wide Electric System