

Victory

SETS THE PACE FOR THE
EASTER PARADE

It's always been the American way to herald Easter by blossoming forth in attractive clothes. There's no reason to change the custom now, even though many costumes may not make their "debut" in the Easter parade, but have already been presented on previous scenes. They can be worn with even more pride this Easter Sunday because in the name of Victory, they have been made "to do."

This war-time Easter American men and women will buy clothes with discriminating care. The fashions they will buy will represent the best in American designing, skill and ingenuity. These fashions are—and will be—as intriguing as any in previous years, and are made on a firm basis of service and durability of wear.

There are many smart wearables to meet the budgeting of the purse-thrifty, but fashion-exacting ways of the many who are devoting part of income to buying defense bonds; but it is best to buy these things early, so that in some cases untrained (because of war-time personnel changes) salespeople may give you attention without the distraction of a later shopping rush. You will find ready now an excellent selection of smart clothes and accessories to wear Easter Sunday and after.



BROWN-McDONALD

STOP THAT NECRO!

START YOUNG PIGS THIS WAY:

To three bushels of whole oats mix one pint Master Liquid Hog Medicine and one pint of pure white salt in clean water, in a clean barrel, and feed it in clean troughs. Soak solution at least 12 hours. After two weeks start feeding other feeds. Master Liquid is guaranteed.

O'NEILL HATCHERY

O'NEILL, NEBRASKA

BRIEFLY STATED

Miss Grace Pribil spent Monday in Sioux City visiting friends. Mrs. Ray Verzal of Wayne is here visiting her parents, Mr. and Mrs. Ed Quinn. Pvt. Howard Graves of Fort Maxey, Texas, spent a few days here last week visiting friends. Regina C. Ruther returned home Sunday evening from Omaha, where she spent the week-end. Bill Froelich arrived home on Wednesday from Chicago to spend the Easter holidays with his wife, family, and other relatives and friends. Mrs. Hugh Birmingham, Mrs. Charles Stout, Miss Genevieve Biglin and Mr. and Mrs. Frank Biglin went to Sioux City on Monday. Mrs. Ralph Rickly and daughters, Polly and Nan, went to Fullerton on Tuesday to visit with Mrs. Rickly's father, Nelson Barbour, for a few days. Miss Dorothy Moore, who attends Duschene College in Omaha, arrived home Wednesday to spend the Easter holidays visiting her parents, Mr. and Mrs. Emmet Moore. Miss Lydia Halva, who has been employed in Washington, D. C., for the past several months, has been transferred by the Civil Service Commission to Ainsworth, Nebr., and left on Monday.

Judge and Mrs. D. R. Mounts went to Tonkawa, Okla., on Wednesday to visit with relatives and friends for a few weeks. Miss Margaret Smith of Atkinson and Miss Arlene Burnhardt of Norfolk spent the week-end here visiting Miss Mildred Cavannah. Do not wait until your child's teeth decay. Keep them sound by having them repaired while the cavities are small, and they will last many years. — Dr. Fisher, Dentist. 50-1 C. E. Martin of Chambers was a pleasant caller at this office last Tuesday morning, being on his way to Stuart to visit his wife, who is receiving medical treatment in a hospital here. Pfc. John M. Grutsch of San Luis Obispo, Calif., arrived Sunday to spend a fourteen-day furlough visiting his wife, and parents, Mr. and Mrs. Wm. Grutsch, and other relatives and friends. Sheriff Pete Duffy went to Lincoln Monday on a business trip. He returned on Tuesday. Sgt. Dwayne Shaw of Camp Chaffee, Ark., spent the week-end here visiting relatives and friends. Mrs. Edna Seldon of Valentine spent the week-end here visiting her sister and brother-in-law, Mr. and Mrs. Fay Miles. Mrs. Miles and Mrs. Seldon left Monday for Grand Island to spend a few days visiting their sister and brother-in-law, Mr. and Mrs. L. J. Conklin. Mrs. F. H. Griffith left last Saturday morning for Kearney, Neb., where she will spend a couple of weeks visiting at the home of her son, C. E. Griffith, and family. From there she will go to North Platte, Neb., where she will spend a couple of weeks visiting her son, Cecil Griffith, and family. She expects to be absent for about one month. Gene McKenna and Warren Burgess went to Omaha on Sunday, where they enlisted in the Army Air Corps as aviation cadets. They returned on Tuesday. At their regular meeting last Tuesday night the local American Legion Post invested \$450 in war bonds. At this meeting arrangements were also made for the proper observance of Memorial Day. Program of the exercises on that day will be printed in a later edition.

A NEW HAT

for EASTER and long after that will perk you up no end



You'll say "no hat shortage" when you see the good looking, good wearing hats for your choosing here. Smartly brimmed and in new shapes and colors best to bring out your facial good points. Step in today.

\$2.98
\$3.98
\$5.00

Shirts of fast color prints with cleverly cut collars. Stripes and fancies.

\$1.65

and \$1.35 to \$2



Spruce Up With A SMART TIE

If you're spending most of your money on War Bonds a good way of living up your Easter "wardrobe" is by "dressing up" in a new tie. We have many patterns in strong, wrinkle resistant fabrics.

\$1.00

Others 65c - \$1.98

BROWN-McDONALD

BRIEFLY STATED

Mrs. Oliver Hill, who has been ill, is recuperating at her home. Mr. and Mrs. Ivan Pruss and Mrs. K. P. Hoffman went to Stuart last Sunday. Mr. and Mrs. Henry Waldrop of Kearney spent Sunday here visiting Mrs. Theresa Murray. Sergeant Emmet Carr left this morning for Camp Haan, Calif., after spending a week visiting relatives and friends here.

Homer Mullen of Scribner spent the week-end here visiting his wife and other relatives and friends.

Mrs. R. E. Armbruster and son, Bobby, went to Norfolk on Wednesday to spend a few days visiting her parents.

Relatives here received word that Pvt. Theodore G. Sirek, 37477472, 605th Training Group, 507-C Squadron, is now stationed at Clearwater, Fla.

PLANT WHITE CORN

THIS SPRING IF YOU WANT TO MAKE EXTRA DOLLARS FROM YOUR CORN CROP NEXT FALL!

WRITE AMERICAN CORN MILLERS' FEDERATION
105 W. ADAMS STREET, CHICAGO, ILL.
FOR INFORMATION ABOUT WHITE CORN.

THE COUNCIL OAK STORES

YOUR FRIEND AT MEALTIME

FREDDAY AND SATURDAY, APRIL 23 AND 24

TAC-CUT COFFEE



The delicious and invigorating flavor of Tac-Cut brings a real taste thrill for a quick lunch and as a fitting climax for a gorgeous spread. Blended for flavor, aroma and "More Cups Per Pound."

POUND JAR 30c



DAINTY Chicken Noodle SOUP MIX

4 servings in each package. Cooks in 10 minutes. No added fat required.

2 Packages 15c

"PHILADELPHIA" CREAM CHEESE

Largest selling packaged cheese in the world. Whipped up with a little milk it's a perfect topping for Fruit Salad and Desserts.

Package 11c

COUNCIL OAK GUARANTEED MEATS



ROUND STEAK Per Lb. 42c

SIRLOIN STEAK, lb. 39c

HOLLAND Style HERRING 5 Pound Can ... 89c

PICKLED PIGS FEET 14 Ounce Jar .. 27c

CODFISH, Pound Brick. .33c
Fresh Smoked Wieners, lb. 29c
RING LIVER SAUSAGE, lb. 24c

PORK NECK BONES Per Pound 8c
PORK SPARERIBS Per Pound 19c

CLUB FRANKFURTERS PER POUND 25c

MACARONI and SPAGHETTI

Rank high as energy foods. They team well with high protein foods—nuts and cheese—and with tomatoes and leftover meats.

2 Lb. Cello Bag 15c

B-Complex Vitamins guaranteed for Potency!
Approved by American Institute of Food Products
AT LOW GROCERY STORE PRICES
major-B
NATURAL B-COMPLEX VITAMIN TABLETS

DOUBLE-MIX

Make 2 lbs. of spread from 1 lb. butter or margarine, and 1 pint of milk.

New Low Price

Per Package .. 6c

SUPERB BRAND EVAPORATED MILK



Skippy Peanut Butter is made "Creamy" and "Coarse Ground." Packed in refrigerator jars.

6-oz. Jars 16c



CLAPP'S CEREAL FOOD For Babies

Cereal and Inst. Oatmeal

Package ... 13c

ROBB-ROSS Bkfst. Cereal

May be had in White and Whole Wheat.

PACKAGE 14c

Old Country Hardtack with the full, nut-like flavor of whole rye 6 discs to a Pkg. 15c

FRUITS & VEGETABLES

SWEET, FULL RIPE AND AT THEIR BEST TEXAS SEEDLESS GRAPEFRUIT Assorted Sizes

EXTRA LARGE SUNKIST LEMONS 6 FOR ... 19c	FLORIDA JUICE ORANGES 5 LBS. FOR ... 35c	EXTRA FANCY WINESAP APPLES PER DOZEN ... 35c
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VICTORY PACK, YOUNG CARROTS, pound ... 6c
WAXED, NORTHERN RUTABAGAS, pound ... 6c
SWEET, WHITE, WAX ONIONS, 3 pounds .. 29c

WILBERT'S

Paste Wax, Pound Can 39c
"No-Rub" Liquid, Pint 39c



Opens Drains Cleans Closet Bowls No Odor No Gas Price 21c

Nancy Ann "Enriched" BREAD

24 Ounce Loaf .. 11c

COLGATE PALMOLIVE SOAP

CASHMERE BOUQUET, 3 cakes 20c
CRYSTAL WHITE SOAP, 6 giant bars 27c
SUPER SUDS, large, 24c—Giant 65c
KLEK, Small, 10c—Large 20c

Ma Brown Whole Wheat BREAD

24 Ounce Loaf .. 15c

Joe Bouska and "Spoff" Chase were Atkinson representatives in the city the past week.

Miss Dorothy Yocum left Monday for Grand Island, where she has accepted a position with the Fairmont Creamery company.

From the number of Victory gardens being planted in O'Neill this spring, vegetables should be plentiful here the coming summer and fall.

Miss Margaret Halva arrived home last Thursday from Lincoln to spend the Easter vacation with her parents, Mr. and Mrs. Victor Halva.

Mr. and Mrs. Dobney of Norfolk spent Saturday and Sunday here visiting their daughter and son-in-law, Mr. and Mrs. R. E. Armbruster.

Mr. and Mrs. A. J. Gubbels and son, Johnny, of Omaha spent the

week-end here visiting Mr. and Mrs. Ambrose Rohde and family

and Mrs. Bridget Rohde. Mrs. Gubbels is a sister of Mr. Rohde.

For Reliable Insurance PROMPT SETTLEMENT REASONABLE RATES SEE L. G. Gillespie Agency

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