

FLYING FORTRESS

Symbol of American Might

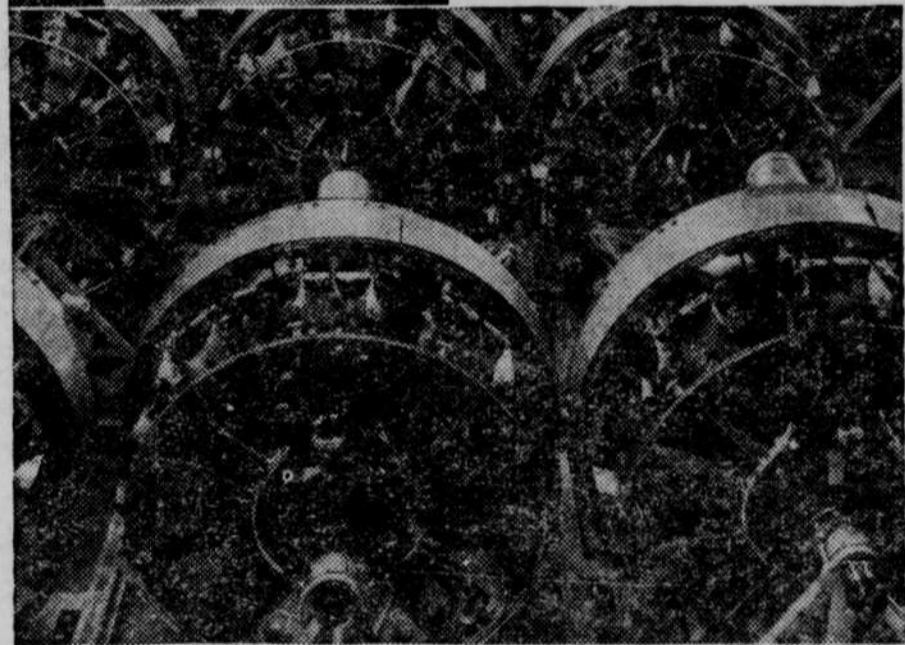
The Flying Fortress has covered itself with glory in this war. It can fight through to a target and back again—dish it out and "take it."

From great factories Flying Fortresses are coming off the assembly line in ever-increasing volume. The big Boeing bombers are now being made in two other plants—Douglas and Vega—as well as at the company's own huge factories.

Victory Parade

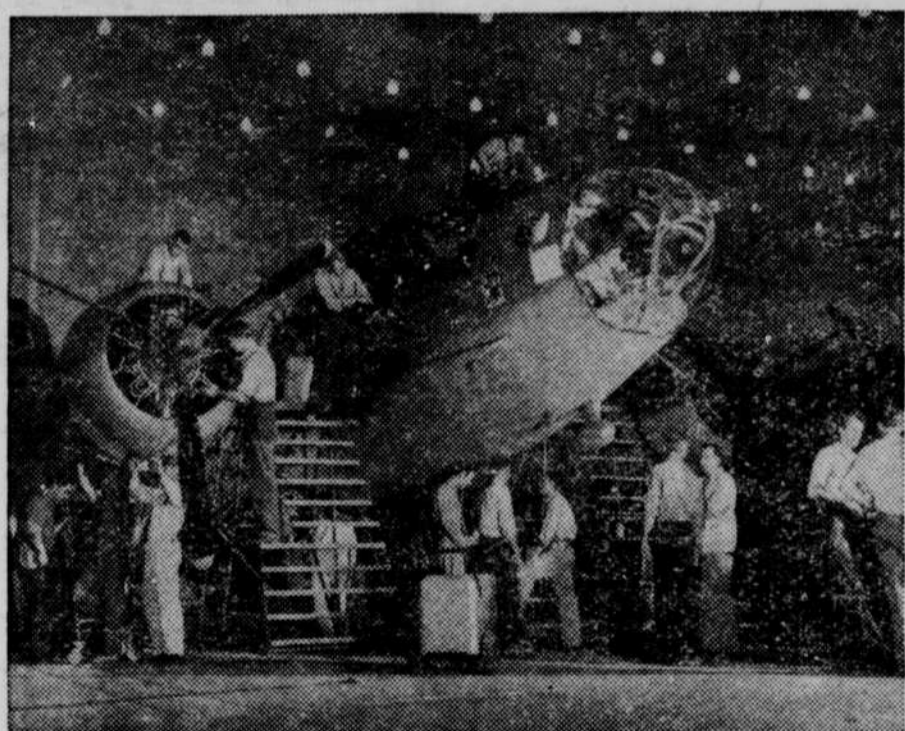


Routing machine (above) uses metal template as guide to make wood patterns. Left: Dorsal fin gives name "Dragon's Teeth" to row of rear sections.



The engines shown above are awaiting installation in Flying Fortresses. With their nine huge air-cooled cylinders they represent work by factories all over America, and contain rare metals. Shown at right is the belly turret. This adjunct to the Flying Fortress has stopped many an Axis plane. A gunner on the rotating cage controls the fire of two heavy .50 caliber machine guns.

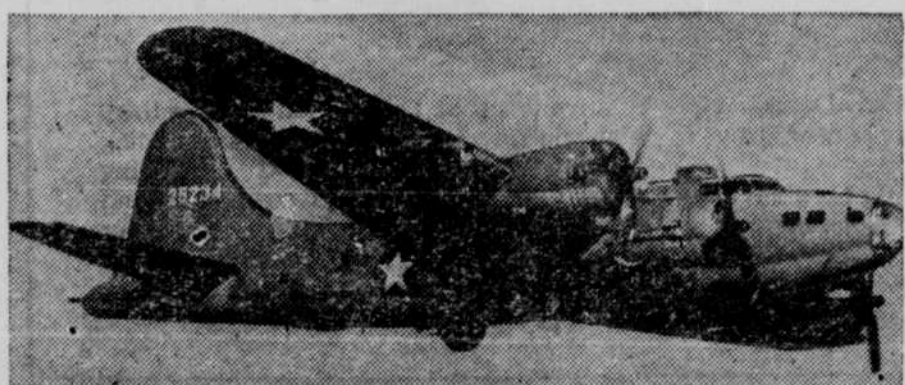
The Flying Fortress was among the first major contributions of the United States to United Nations warfare against the Axis. It first demonstrated its striking power against the Japanese navy with the sinking of the battleship Haruna.



Pictured above is the final assembly of the Flying Fortress. Center section and wings have now been mated for the big four-motor bombers, and the plane receives finishing touches prior to the first flight.



Left: Teamwork in riveting a fuselage section. Man backs up rivet, girl operates machine.



Star Dust

STAGE-SCREEN-RADIO
By VIRGINIA VALE
Released by Western Newspaper Union.

MILITARY experts contend that "Singing soldiers are fighting soldiers"—so American army men on all fronts and in camps at home are to receive army hit-kits each month, with the lyrics of six top songs selected by the soldiers and a committee headed by Fred Waring. As chairman he conferred with Mark Warnow, director of NBC's "Your All Time Hit Parade," Lanny Ross, Jimmy Dorsey, Connie Boswell, Major Howard J. Bronson and Captain Harry Salter. Kate Smith and Guy Lombardo are also members of the committee.

Laraine Day, Cary Grant's leading lady in RKO's "Mr. Lucky," has her biggest opportunity in that picture, but she had to be killed off to get it. Remember her as Dr. Kill-



LARAIN DAY

dar's nurse in the Kildare series? She became so popular in that role that they did away with her in "Dr. Kildare's Wedding Day" so that she'd have a chance to go on to bigger and better things.

That overseas trip made by Kay Francis, Martha Raye, Milti Mayfair and Carole Landis is to have an aftermath. Twentieth Century-Fox will base a picture on the girls' experiences, calling it—for the moment, at least—"Four Jills in a Jeep."

For some time the major motion picture companies have been eyeing "One Man's Family"—it's been a leading radio serial for 11 years, and has an estimated weekly audience of 21½ million listeners. Charles R. Rogers finally captured the screen rights, for United Artists release, by paying Carleton R. Morse the highest price ever paid for a radio program!

They tell us that Virginia Weidler had no warning that her sister Renee was going to turn up in the role of one of her school chums in "Best Foot Forward." Seems that Renee, two years older than Virginia, had been working as a gas station attendant, to release a man for war service, and intends to become a welder, but is taking a turn at the movies between times.

The sound effects library at Warner Bros. keeps right up to date; added some new effects for "Air Force," and ran into one of the most difficult recordings made so far—the smacking sound made by the opening of a parachute when a pilot leaps.

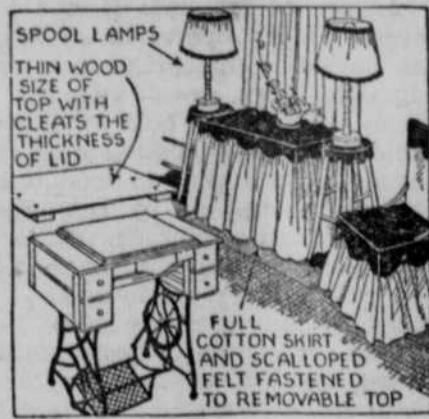
Henry Aldrich and his family have burst into print, by way of an excellent article in a national magazine. They're so real that it's a shock to go to the play, "The Patriots," and see House Jameson, Henry's radio father all these years, giving a superb performance as Alexander Hamilton. Incidentally, Madge Evans, silent screen star and wife of "The Patriots'" author, plays Thomas Jefferson's daughter.

A sudden switch in the shooting schedule of Columbia's "Attack by Night" meant that Brian Aherne had to be rushed from a golf course to the set. He was hurried through make-up and wardrobe and out to his place before the cameras, put on an operating table, and completely covered—except for his left knee, upon which a motion picture operation was performed!

Michele Morgan, who made her Hollywood debut in "Joan of Paris," steps into a tuneful musical comedy with her next role, when she stars in "Higher and Higher." Frank Sinatra, whom you've heard on the air, also has a prominent role. Miss Morgan's first French film gave her the lead opposite Charles Boyer.

Vera Vague, of the Bob Hope radio program, who's made several Republic pictures, has been signed by Columbia to appear in a special series of short comedies next season. . . . Columbia's picked up its option on Ann Savage; after completing a three-weeks' tour of army camps and naval stations she was given the second feminine lead in "Right Guy." . . . Bill Tuttle, make-up expert, made Donna Reed up for her first screen test, which won her a long-term contract with Metro; their recent wedding was one result. "Mrs. Miniver" was acclaimed as the best picture of 1942 in the annual Mexican newspaper critics' poll taken recently.

Your Sewing Machine Put to Double Duty—Easily Made to Serve as Table



NO SEWING machine should be idle today. No matter if yours is not the newest model, keep it in good repair and include it in your decorating scheme. This sketch shows how one was fitted into a living room to look very smart and to do extra duty as a table.

Plywood or composition board may be used for the removable top, (see sketch). The top cover is of blue felt with a scalloped band stitched around it. This is quick and easy to do as it is not necessary to finish raw edges of felt. The full skirt is made of the best part of old sheets dyed a soft ecru tone. This is sewn to the seam allowance of the felt and all is tacked to the back of the removable top so that it may be re-

moved easily. A pair of kitchen stools are painted cream color and topped with blue felt for lamp stands. Scalloped felt also trims the lamp shades and the cover of an old side chair to match the table.

NOTE—Directions for making the spool lamps illustrated together with 31 other conservation plans are in the new BOOK 9 which Mrs. Spears has just prepared for readers. Copies are available at 15 cents each. Send your request to:

MRS. RUTH WYETH SPEARS
Bedford Hills New York
Drawer 10
Enclose 15 cents for Book No. 9.
Name
Address

Hitler's Seven

Hitler's high regard for the numeral 7 is shown by the fact that he holds Membership Card No. 7 in the Nazi party, that he allowed himself seven years to prepare for war and that he admits he will need seven years to conquer the world and another seven to teach the German people how to rule all humanity forever.

African Haircuts

Heads of men of the giant Watusi natives of Africa's eastern Belgian Congo are shaved except for two crests of hair woven in the shape of half moons. The natives wear clothes similar to old Roman togas.

GROW THESE FERRY'S ALL-AMERICA WINNERS IN YOUR GARDEN

These recent Ferry's All-America Award Winners have proved their merit in thousands of home gardens.

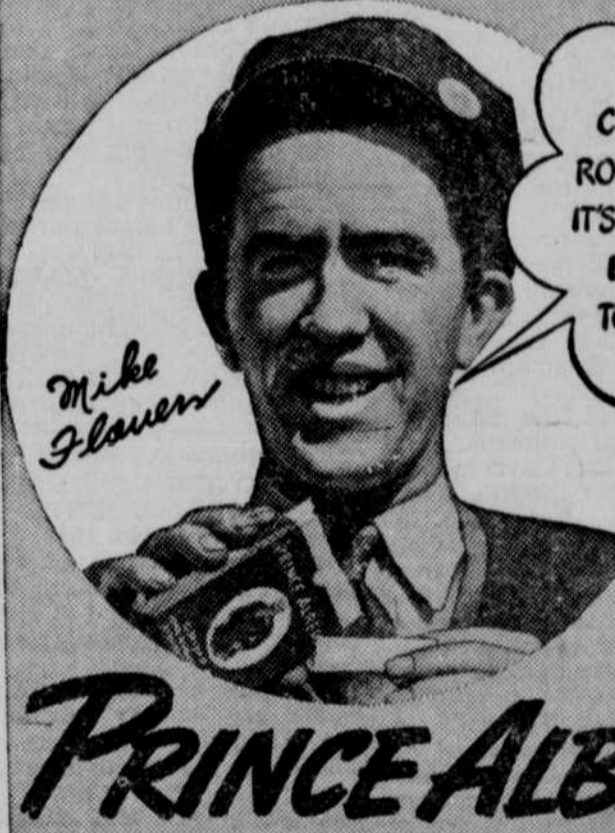
- FERRY'S MORNING GLORY—Pearly Gates
- FERRY'S CLEOME—Giant Pink Queen
- FERRY'S SWEET PEAS—Spring Flowering
- FERRY'S MARIGOLD—Melody

Available through your local dealer

FERRY'S SEEDS

Ferry-Morse Seed Co., Detroit & San Francisco

"LISTEN," SAYS MIKE, "IT SMOKES RICH AND ROLLS RIGHT!"



EASY-PULLIN' SMOKES ARE A CINCH WITH PRINCE ALBERT. P.A. ROLLS RIGHT AND QUICK...IT'S CRIMP CUT. IT'S BETTER TOBACCO, TOO, BETTER-TASTIN', EASY ON THE TONGUE. NO OTHER TOBACCO LIKE P.A...PAPERS OR PIPES!

70

fine roll-your-own cigarettes in every handy pocket package of Prince Albert



THE NATIONAL JOY SMOKE

Help your Grocer

Let's Get Behind Him and Make Rationing a Success—Start Now to

use more of the plentiful NON-RATIONED FOODS

THE man who runs your grocery store has his headaches these days. For months, in the face of shortages and lack of experienced help, he's been trying to carry on . . . trying to give you the kind of service you've always expected of him.

Now he has a brand new problem—point rationing. He has to collect the stamps from you as well as the cash.

It's a burden for him—sure—and for you. But he knows and you know that it's got to be done. It's the only fair way of making sure that everybody gets a fair share. That's our way of doing things.

So it's his job—and your job—everybody's job—to make point rationing work . . . as smoothly, as efficiently as possible. Traffic jams in food stores aren't going to help anybody.

Now there are a number of ways in which you can give this grocer of yours a real hand . . . in a good, neighborly American way. You can shop early in the day, early in the week. You can shop as infrequently as possible—once a week only, if you can manage. You can always make sure to have a shopping list, and to have your "point values" added up before you go to the store.

And you can help yourself as well as your grocer by using the plentiful, non-rationed foods as much as you can, instead of the scarce, rationed foods. Foods such as cereals, fresh fruits and vegetables, home-

cooked soups, home-canned fruits and vegetables are not rationed and they deserve an important place in your wartime meals.

☆☆☆

Because cereals are one of these abundant unrationed foods, we here at the Kellogg factory in Battle Creek have been doing everything we possibly can to meet the unprecedented demand for our products. We're sending millions upon millions of packages of crisp Kellogg Cereals to the boys in our armed forces. We're packing K-ration for troops in the front line of fighting. Even our machine shop is making gun parts! And we're short of help, too. There are 423 stars on the big service flag hanging in the lobby of the Kellogg building.

Other ways to help your Grocer...

1. Shop early in the day.
2. Shop early in the week.
3. Shop only once or twice a week.
4. Prepare a shopping list.
5. Add up total "point" values before going to the store.

☆☆☆☆☆☆☆☆☆☆

But in spite of these wartime difficulties, we've doubled our efforts to be sure that we can supply Kellogg Cereals to the millions of American families who are depending on cereals more than ever.

☆☆☆

Always famous for marvelous flavor, every Kellogg Cereal is made of WHOLE GRAIN or is restored to WHOLE GRAIN NUTRITIVE VALUES through the addition of thiamin (vitamin B₁), niacin and iron. With milk alone, or with milk and fruit, a bowl of crisp, delicious Kellogg Cereal gives you vitamins, minerals, protein, food-energy in one dish!

And remember this about cereals in your daily meals. They're quick and easy to prepare. No cooking, no pans or skillers to clean up. Even the dishes are easier to wash.

Cereals save time—work—fuel—other foods. Used in hamburger, meat-loaves, croquettes, etc., they help you stretch your meat . . . and they make milk go farther, too.

Think of cereals as one of your best, most nutritious, non-rationed foods and think of Kellogg Cereals as the finest you can buy.

FROM O.P.A. CONSUMER INSTRUCTION SHEET

"EAT MORE CEREALS—There is an abundance of cereals and, as you know, they are mighty economical. They are nourishing and delicious—what's more, cereals can be used to stretch your rations when mixed with vegetables and fruits."

KELLOGG COMPANY
Battle Creek-Michigan



- KELLOGG'S CORN FLAKES
- KELLOGG'S RICE KRISPIES
- KELLOGG'S PEP
- KELLOGG'S ALL-BRAN
- KELLOGG'S SHREDDED WHEAT
- KELLOGG'S KRUMBLES
- KELLOGG'S 40% BRAN FLAKES
- KELLOGG'S VARIETY PACKAGE